

 **RUDSET Institute, Kannur**



ACTIVITIES REPORT

2023-24

SPONSORS



SDME Trust

**Sri Dharmasthala Manjunatheswara
Educational Trust**



Canara Bank

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“Instead of writing someone else’s account through wage employment after three to five years of collegiate education, it is more meaningful to write one’s own account by embarking upon some self-employment”

Dr D Veerendra Heggade
President, RUDSET Institutes



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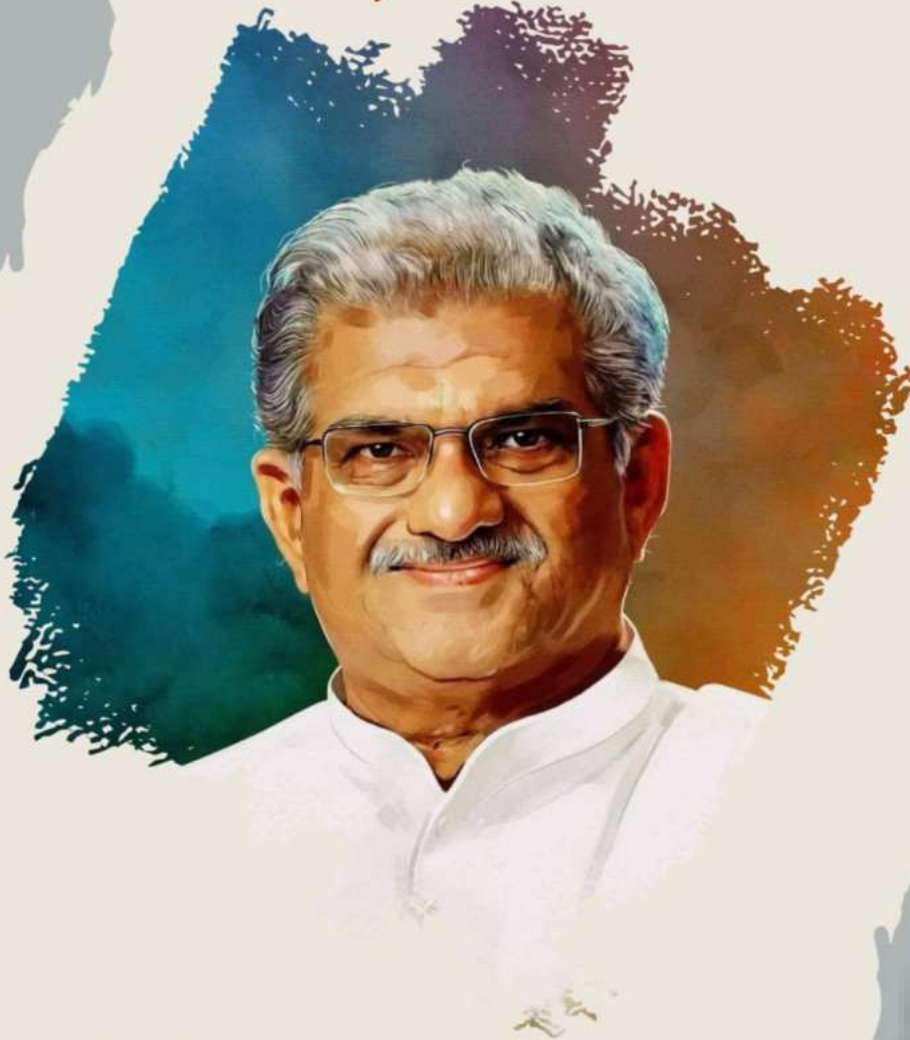
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National Director for RSETIs
National Centre for Excellence
of RSETIs, Bengaluru



Shri Giridhar Kallapur
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Ujire

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Dr D Veerendra Heggade



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“Instead of writing someone else's account through wage employment, after three to five years of collegiate education, it is more meaningful to write one's own account embarking upon some self-employment”

Dr D Veerendra Heggade, President, RUDSET Institutes.



“Instead of writing someone else’s account, through wage employment, after three to five years of Collegiate education, It is more meaningful to write one’s own account by embarking upon some self-employment”.

DR.D.VEERENDRA HEGGADE,
President,
RUDSET Institutes.

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Message of National Director for RSETIs, NACER

There has been a steady growth in the Indian economy for the past many years. Though this growth has brought in development across many sectors, there are many challenges, especially in providing gainful employment to the educated unemployed, school dropouts and illiterates among the Rural unemployed youth.

The employment potential in the agricultural sector, which is characterized by disguised employment and under-employment, has reached stagnant. A well-coordinated professional effort to address this problem was made way back in 1982 by Poojya Dr. D Veerendra Heggade, Dharmadhikari of Dharmasthala in Karnataka in association with Syndicate Bank and Canara Bank to start Rural Development and Self Employment Training Institutes [RUDSETIs] to provide short term training with long term handholding to the unemployed youth.

It is indeed noteworthy that the training methodology and the best practices followed by these RUDSETIs are quite unique and this has resulted in a settlement rate of over 70%. The training methodology and the best practices followed by RUDSET Institutes have been adopted by the Ministry of Rural Development to replicate the same in all the RSETIs. The initiatives of various sponsor Banks in promoting the RSETIs has resulted in functioning of 591 RSETIs as on date, providing gainful employment opportunities to many rural unemployed youths.

While the employment opportunity in Government/Public Sector is not increasing much, the growth in employment potential in Private Sector is not keeping pace with the growth in the number of rural youths seeking employment. The increasing trend towards consumerism, the opportunities for Self-Employment, particularly in the Services Sector, are increasing by leaps and bounds. But the unemployed youth are not properly oriented towards Self-Employment. Consequently, they are not able to engage themselves in any productive activity and tend to become dejected in life. This is where our RSETIs can play a proactive role as Change Agents, orienting the Rural unemployed youth towards entrepreneurship, imparting the required training, and providing escort services to enable them to set up their own micro enterprises.

It is indeed a matter of pride that the RSETIs have **cumulatively trained 49.4 lakh** rural unemployed youth of which **35.6 lakh candidates have been settled** up to 31.03.2024 i.e., about **72% settlement**. The share of women candidates trained comes to above 68%. This indicates that RSETIs are supporting women empowerment and gender equality. Successful entrepreneurs have not only become self-employed but have also provided employment to a number of people in their ventures. It is noteworthy that RSETIs have played a major role in transforming the job seekers into job providers.

I am happy to note that your institute is bringing out the **Annual Activity Report for FY 2023-24**. I take this opportunity to extend my **congratulations to the Director and Team members of RUDSETI** for their outstanding achievement of **108% in training, 73% in settlement, and 53% in Credit linkage**. My gratitude to Poojya Dr. D. Veerendra Heggade, President NAR, Sri Karma Zimpa Bhutia, Joint Secretary (Skills), MoRD, Sri Santosh Kumar Tiwari, Director, MoRD, Sri. Hardeep Singh Ahluwalia, Executive Director, Canara Bank, Sri M. Bhaskara Chakravarthy, General Manager, FI Wing, Canara Bank, SLBC, Nodal Executives of all RSETI sponsor Banks, and the SRLM officials for their full support and guidance from time to time.


G. MURUGESAN
 National Director for RSETIs

District Level RSETI Advisory Committee [DLRAC]



Members of District Level RSETI Advisory Committee of RUDSET Institute, Kannur

1. District Collector, Kannur, Chairman, DLRAC
2. Assistant General Manager, Canara Bank, Regional Office, Kannur (North)
3. Assistant General Manager, Canara Bank, Regional Officer, Kannur (South)
4. Head, Financial Inclusion Wing, Kerala Gramin Bank, Head Office, Malappuram
5. General Manager, District Industries Centre, Kannur
6. District Development Manager, NABARD, Kannur
7. Programme Head, Akashavani, Kannur
8. Lead District Chief Manager, Canara Bank, Kannur District
9. Lead District Chief Manager, Canara Bank, Kasaragod District
10. Lead District Chief Manager, Canara Bank, Wayanad District
11. Project Officer, Poverty Alleviation Unit, Kannur
12. Principal Agriculture officer, Kannur
13. Principal, Govt: Polytechnic College, Kannur
14. Programme Coordinator, Krishi Vigyan Kendra, Kannur
15. Branch Manager, Canara Bank, Thaliparamba
16. District Employment Officer, Employment Exchange, Kannur
17. President, North Malabar Chamber of Commerce, Kannur
18. District Mission Coordinator, Kudumbasree, Kannur District
19. District Skill Coordinator, Kannur
20. Positive Commune Entrepreneurship Club, Kannur
21. Sri Ratnadas KV, Industrialist, Taliparamba

ACKNOWLEDGEMENT

We are delighted to share our Activities Report for the fiscal years 2023-2024. Our deepest appreciation goes out to our highly respected President, Dr. D. Veerendra Heggade, recipient of the prestigious Padma Vibhushan award, for his outstanding leadership in raising the RUDSETI paradigm to a nationwide scale and broadening the institute's horizons significantly.

We sincerely thank our esteemed Board of Governors and Governing Council for their wise guidance and visionary leadership, which have ensured the smooth functioning of our institute. Their optimism has shaped our state-of-the-art campus, reflecting our core principles.

Additionally, we wish to convey our profound gratitude to Sri Arun K Vijayan IAS, District Collector of Kannur and DLRAC Chairman of RUDSET Institute Kannur, for his steadfast commitment and relentless efforts towards the advancement of the institute.

We express our sincere appreciation to NABARD for their consistent support as a reliable ally to our institute. Our gratitude goes to Dr. Gopa Kumaran Nair G, Chief General Manager of NABARD Kerala, for his unwavering support and genuine enthusiasm for our endeavours. We are grateful for the infrastructural assistance provided during 2023-24 and for their support in celebrating International Women's Day on March 8, 2024. Additionally, we extend our gratitude to Sri Jishimon Rajan, District Development Manager of NABARD Kannur, for his invaluable support throughout the year 2023-24.

We are deeply grateful for the steadfast support and benevolent guidance of Sri Giridhar Kallapur, our esteemed Executive Director. His astute counsel and unwavering motivation have been pivotal in propelling our enhanced performance throughout the fiscal years 2023-2024, thereby fortifying our organizational groundwork for future expansion. Moreover, the timely allocation of budgetary resources, particularly for initiatives such as the laying of interlock, has significantly elevated the aesthetic allure of our institute's premises.

The National Academy of RUDSETI and the National Centre for Excellence of RSETIs [NACER] have played a significant role in shaping our accomplishments, and we are profoundly grateful for their continuous support and assistance.

With immense gratitude, we acknowledge the active participation and visit from the National Director for RSETIs [NDR], Sri G Murugesan, whose involvement in our activities and engagement with our institute have proven to be extremely beneficial. His wisdom and experience have had a significant impact on our progress. Additionally, we extend our heartfelt thanks to Sri Percy Joseph, State Director for RSETIs [SDR] of Kerala, who graciously took the time to visit our Institute, sharing invaluable insights and advice that have enriched our path forward.

Last but not least, we would like to express our appreciation to Smt Saritha R, Assistant Controller of Assessment & Certification of Kerala, for her invaluable assistance in conducting assessments and certifications smoothly.

We extend our sincere gratitude to our sponsor, Canara Bank, for their unwavering support. We would like to express our appreciation to Sri Rajesh AU, AGM, Canara Bank Regional Office Kannur (North), Co-Chairman of DLRAC, for his active involvement in our developmental activities and his guidance. Under his guidance Canara Bank RO, Kannur North sponsored the Selfie Square erected in our premises and it has given a huge visibility to our institute through various social media platforms. We are grateful to Smt Latha P Kurup, AGM, Canara Bank, Regional Office Kannur (South) for her active contribution in the activities of RUDSET Institute, Kannur.

We express our sincere gratitude to the SDME Trust for their invaluable guidance and unflinching backing in ensuring the smooth functioning of our institute. Additionally, we are grateful for the support of Sri. C.Jayaprakash, Chairman of the Kerala Gramin Bank, and his team for their exceptional care and support. Smt Bindhu, RM, KGB, Regional Office Kannur extends all her support to our institute. We remember her in our gratitude for her support and guidance.

Under the exceptional leadership of Sri. E Prasanth, LDCM of Kannur, our institute has achieved significant recognition and commendation within the Kannur District, particularly among the banking fraternity. We express our heartfelt gratitude for his pivotal role and unwavering support during our annual grading exercise by the Ministry of Rural Development for the year 2023-24. Through his dedicated efforts, we have established a robust presence within the community and fostered meaningful partnerships with key stakeholders. We extend our sincere thanks to him for his invaluable contributions.

The Senior Managers of Canara Banks in Taliparamba, together with their entire team, have graciously devoted their time and effort to facilitate the expansion of our institute. We extend our heartfelt appreciation for their invaluable contributions. Their assistance in aiding our trainees to open SB accounts, PMSBY, and PMJJBY schemes has been truly beneficial, and we eagerly anticipate their ongoing collaboration in the days ahead. Their unwavering support has played a pivotal role in propelling our progress forward.

We extend our sincere gratitude to the branch managers of our sponsor bank as well as the other banks operating within our jurisdiction, for their solid cooperation and support in sponsoring and financing our trainees. Their constant guidance and support have been invaluable to our organization, and we are truly grateful for their contributions.

We sincerely thank Sri Shiras A, GM of DIC Kannur, and his staff for their unwavering support. Our gratitude also extends to KVIC, KVIB, District Employment Officer, SRLM, District Mission Coordinator, Kudumbasree, and other organizations for their invaluable assistance. We express our heartfelt appreciation to Sri Jayarajan, Programme Coordinator of KVK Kannur, for his instrumental guidance and dedicated support for our successful performance.

We thank Smt. Sheeba Ashokan, President of Pariyaram Grama Panchayat and a former trainee, and the entire staff for the valuable contributions. Her support has been invaluable. Together, we will continue striving for success.

We express our sincere gratitude to Sri Prasanth Kumar, Programme Head of AIR Kannur, for his invaluable assistance in channelling our strengths and promoting our trainees success stories through AIR. We also extend our heartfelt appreciation to the print & visual media, Press Club Kannur, and the journalists of various dailies for their unwavering efforts in creating awareness about our institute and its mission.

SLBC Kerala has provided invaluable guidance and support, and we express our sincere gratitude for their unwavering assistance. Additionally, the FLCC centres located in Kannur, Taliparamba, Edakkad, Iritty, Irikkur, and Cheruthazham have been instrumental in working closely with us to enhance our services to the community. We are grateful for the unwavering support of our esteemed friend and valuable ally, ARTE - the Association of RUDSETI Trained Entrepreneurs, who are proud alumni of RUDSETI Kannur.

We would like to extend our heartfelt appreciation to all our staff members and their families, as well as the canteen contractor and their team, for their unwavering support in our daily operations.



Jayachandran C V
Director

RUDSET Institute – An over view

Syndicate Bank and Canara Bank the two broad-minded banks took the initiative in mitigating the unemployment problem under the leadership of Dr. D.Veerendra Heggade, a great visionary and religious head of the famous pilgrim centre Dharmasthala in Karnataka. The collective thinking gave tangible shape in providing an institutional framework, in the form of Rural Development and Self Employment Training Institute (RUDSETI) in 1982 at Ujire, a small village in South Canara District in Karnataka.

Encouraged by the success of Ujire experiment, RUDSETI has now established 27 units spread over 17 States in India.

MISSION

1. Channelizing youth power for wealth creation.
2. Empower youth to share economic progress equitably.

PHILOSOPHY

Transformation of rural youth to acquire productive identity through short duration intervention. This is achieved by bringing technology, training and credit within their reach, utilizing little experience gained in their life.

OBJECTIVES

1. Identify, orient, motivate, train and assist the rural youth to take up self-employment ventures as an alternative career.
2. Promote rural entrepreneurship.
3. Train village level workers.
4. Counselling and project consultancy.

MANAGEMENT

The Board of Governors consisting chief executives of sponsor organizations is the supreme policy making body. The “Governing Council” with ‘Executive Director’, an officer deputed by sponsor banks aids ‘The Board of Governors’ in monitoring RUDSETI. Dr. D.Veerendra Heggade, President of ‘Shri Dharmasthala Manjunatheshwara Educational Trust’ is the President of the ‘Board of Governors’ as well as ‘Governing Council’. Each RUDSETI has a ‘District Level RSETI Advisory Committee’ (DLRAC) with representatives of sponsor organizations, government officials and eminent personalities.

FOLLOW UP

The post training follow up of the trainees is the salient feature of the RUDSETI training, to sustain the motivational level and overcome problems faced by the trainees.

Systems followed through:

- Correspondence
- Branch Level Meet.
- Door to Door visit.
- Taluk level meet.
- Unit Visit by the officials of the Institute.
- Telephone & Social Media contact etc

RUDSETI APPROACH IN DEVELOPING ENTREPRENEURS.

- a. Carefully designed selection process to identify and select only the interested and potential youth, taking in to account their interest and aptitude.
- b. Suitably designed programme schedules keeping in view the absorption level and future requirements of the candidate.
- c. Use of practical learning, group discussion, and field level experience and participation methods to impart training.
- d. Use of market survey, interface with entrepreneurs and other techniques to acquaint trainee with field level situation.
- e. Close and systematic follow up and monitoring system after the training so as to provide post training Counselling, support and liaison service.

Training Programme

The Institute has evolved need based specific training programmes for first generation entrepreneurs and also programmes for established entrepreneurs. The Institute conducts different types of short duration EDP programmes ranging from one to six weeks.

Entrepreneurship Awareness Programme

RUDSET Institute conducts EAP to sensitize the youth towards Self-employment as a strong and superb career in collaboration with Govt. departments, NGO's, Voluntary organizations and Banks as a pre training activity.

Generation of Applications

The Institute gives wide publicity to its training programmes through print media, visual media, Radio, apart from sponsor banks, Govt. Departments, NGOs. Online applications are generated through our website www.rudsetitraining.org and using Google forms promoted via social media.

Eligibility of Candidates

The candidates belonging to the area of operation, falling under the category of BPL and who can read and write Malayalam in the age group of 18 to 45 are eligible for any training programme.

Selection of Candidates

Institute has adopted a scientific tool called 'focused behavioural event interview technique in respect of all training programmes particularly of skill-oriented programmes except for agricultural EDPs where selection can be done on the basis of information in the application form itself.

The training programmes are classified under the following categories**1. For First generation Entrepreneurs:**

Agricultural EDPs like - Dairy, Poultry, sustainable agriculture, bee keeping etc.

- a. Product EDPs like Dress Designing, stained Glass etching etc.
- b. Process EDPs like servicing / repairs of electrical / electronic equipment, pump set repairs, photography etc.
- c. General EDP programmes for establishing and managing general Business enterprises.

2. For Established Entrepreneurs:

- a. Skill Up gradation programme for enhancing the skills.
- b. Growth Programmes for expansion, diversification and growth in business.
- c. Rural Development training programmes for Rural Development Workers of NGOs, SHG representatives, staff of rural banks and social animators, Farmers.
- d. Technology transfer programmes for introduction of cost efficient, environment friendly technology like Coconut tree climber appliances. Etc.
- e. Human Resources Development programmes for officials of banks, Govt. Departments, NGOs and cooperative establishments.

About RUDSET Institute, Kannur.

The RUDSET Institute in Kannur is the only one of its kind in Kerala. It was established in 1985 in Maipady, Kasaragod district, to address the needs of unemployed youth in Kasaragod, Kannur, Wayanad districts, and Mahe region. In 1994, the Institute was relocated to a rented building in Kannapuram, Kannur District. In 2011, the Institute moved to its current location in Kanhirangad, Near Taliparamba, which was inaugurated on January 6, 2012, by Sri K C Joseph, the then Hon’ble Minister for Rural Development, Govt of Kerala, in the presence of our president Dr D Veerendra Heggadeji. The new campus was made possible through financial support from the Ministry of Rural Development [MoRD], Govt of India, and our sponsors.

The Institute is currently managed by Sri Jayachandran CV, Senior Manager, on deputation as Director from one of our esteemed sponsor organizations, Canara Bank. The functioning of the Institute is monitored by a District Level RSETI Advisory Committee [DLRAC], chaired by the District Collector, Kannur. The Co-Chairman of DLRAC is AGM, Canara Bank, Regional Office, Kannur North, Kannur and consists of eminent personalities from Govt. departments, NABARD, as well as members from the sponsor Bank. The Committee reviews the Institute’s performance every quarter and assists in achieving progress and better performance. Overall, the RUDSET Institute in Kannur has a rich history of serving the needs of unemployed youth in the region. With its new campus and dedicated management team, the Institute is poised to continue making a positive impact on the community for years to come.

Highlights of the year 2023-24

32 32 Training Programmes conducted	853 Trained 853 candidates	65% 65% candidates are women
152 Conducted 152 EAPs	18 Sensitisation Programme conducted	AA Received AA Grade for 2023-24
625 Trainees Settled in 2023-24	2725 Met 2725 candidates during follow up	53% 53% Credit Linkage in 2023-24

TRAINING PROGRAMME FOR THE INMATES OF DISTRICT PRISON KANNUR

As part of its commitment to imparting skill training programs to marginalized and needy populations, RUDSET Institute, Kannur, organized three programs for inmates across three prisons in Kannur District

General EDP on Fabric Painting for inmates of Women Prison and Correctional Home, Kannur.

An Entrepreneurship Development Program (EDP) on Fabric Painting was organized for the inmates of Women's Prison and Correctional Home, Kannur. Ten inmates participated in the program, which was inaugurated by Sri Jayachandran CV, Director of RUDSET Institute Kannur. The valedictory program was inaugurated by Smt. Mercy, District Judge, Kannur.



Trainees in Action at Women's Prison Kannur

General EDP on Bakery & Pastry for inmates of Women Prison and Correctional Home, Kannur

Ten inmates from the Women's Prison participated in a program where they learned pastry, baking, and cake making skills within the prison premises. The program was inaugurated by Sri Jayachandran CV, Director of RUDSET Institute Kannur.

General EDP on Elephant Caparison making for inmates of District Prison, Kannur

A program was conducted for the inmates of District Prison Kannur, inaugurated by Sri Rinil, Superintendent of the prison. Ten inmates actively participated in the program.



Valedictory Function at District Jail Kannur

GENERAL EDP ON DIGITAL BRANDING TRAINING

In order to create more entrepreneurs in the Digital World RUDSET Institute, Kannur has initiated to create a course on General EDP with special focus on Digital Branding. This included selected trainees from various parts of the coverage area. The session contains basics of branding, including brand identity, positioning and value proposition, to establish a strong foundation for digital branding strategies. Explore various digital channels such as social media, content marketing, SEO, email marketing and online advertising to understand how they contribute to building a brand online. Develop a comprehensive digital branding strategy that aligns with your brand's objectives, target audience, and unique selling propositions (USPs). Learn how to use tools and metrics to monitor your brand's online presence, measure the effectiveness of your digital branding efforts, and make data-driven decisions. Discover strategies for engaging with your audience, building trust, and fostering brand loyalty through meaningful interactions and consistent branding across digital platforms.

RURAL IMMERSION PROGRAMME

This year, the Canara Bank Training College sent their Probationary Officers and Agriculture Extension Officers to RUDSET Institute in Kannur for their Rural Immersion Training Program. The program was attended by a group of 60 Officers and was held from 12th to 16th June 2023. The training program was inaugurated by Sri Rajesh AU, AGM, Canara Bank, Regional Office Kannur (North).

During the Rural Immersion program, the Probationary Officers had the opportunity to visit and learn about various organizations, including MIZONE - Start Up Incubation Centre, Mayyil Rice Farmers Producers Organization, KVK, SHG etc. The program also included input sessions led by the faculty team and director of RUDSET Institute, Kannur comprising various entrepreneurial aspects.



The program was a resounding success, and RUDSET Institute, Kannur was delighted to host the Probationary Officers from our Sponsor Bank. The Rural Immersion Training Program provided the Officers with valuable insights into rural life and the challenges faced by rural communities. It is our hope that this program will help the Officers to better serve the needs of the rural communities they will be working with in the future.

KAITHANG: Organized on January 1st, 2024, "Kaithang," a one-day "Hand Holding Support" program for unsettled trainees of the last two years, featured Sri M.V. Govindan Master, MLA, Thaliparamba as the Chief Guest, who inaugurated the program. In his inaugural speech, he highlighted the Kerala Government's creation of 20 lakh job opportunities within two years, emphasizing the crucial role of RUDSETIs in this endeavor. Sri Jayachandran.C.V, Director of RUDSETI, Kannur presided over the program. Sri Rajesh.A.U Assistant General Manager, RO Canara Bank, Kannur North addressed the gathering. Following this, sessions were conducted by Sri Santhosh.P, Former National Director for RSETIs, Sri Santhosh.A.V, Retired Deputy General Manager, Canara Bank, Sri Sathyanarayanan.C, Retired Assistant General Manager, Canara Bank and Sri M Sunil, Industries Center, Taliparamba.



THE 38TH ANNIVERSARY CELEBRATION of our esteemed Institute was celebrated with unparalleled enthusiasm on December 7th, 2023. The event commenced with a warm welcome extended by Sri Jayachandran.C.V, Director of RUDSETI, Kannur as esteemed guests gathered to mark this momentous occasion. Sri G. Murgesan, the National Director of RSETIs, NACER, Bengaluru inaugurated the program by illuminating the divine lamp, symbolizing the pursuit of knowledge and enlightenment. Dignitaries



including Our Executive Director Sir Giridhar Kallapur, AGM Canara Bank RO Kannur North Sri A.U Rajesh, SDR for Kerala Sri Percy Joseph, State Controller of Assessment Smt Saritha R, Sri Jishimon Rajan, DDM, NABARD, Regional Manager of Kerala Gramin Bank, Kannur Smt Bindhu KR, Sri Vijesh Jayaraj, District Skill Coordinator, Sri Shiras A S, GM DIC, Dr Jayaraj P, Director KVK, PCEC, Past Directors of RUDSET Institute Kannur participated in the celebration.

WOMEN'S DAY CELEBRATION: RUDSET Institute Kannur, a renowned educational institution,

celebrated International Women's Day on March 5th and 8th 2024, with a focus on women empowerment and gender equality. The Women Empowerment and Gender Equality class on March 5th featured an inspiring inaugural address by Smt Latha P Kurup, encouraging students to strive for success. Dr. Sherna's session on self-awareness and personal growth was highly

acclaimed. On March 8th, supported by NABARD, Sri Jishimon Rajan, DDM, NABARD was the Guest of Honor for the International Women's Day celebrations, highlighting NABARD's commitment to inclusive development. Dr. Indira I.V conducted a class exclusively for women on women's health, offering valuable insights. A mehendi design competition further enriched the event, fostering a spirit of creativity and camaraderie. A Philatelic and Numismatic exhibition was also organised as a part of it. These events underscored RUDSET's dedication to promoting inclusivity and equal opportunities, with NABARD's support amplifying the impact of these initiatives.



RUDSETI BAZAAR AT KANNUR: RUDSET Institute organized several "RUDSET Bazaars" during the 2023-24 period, showcasing the entrepreneurial spirit and products of participants. These events included the "Taste of Kannur" event in Kannur Town Square from April 1st to April 15th 2023, generating a total sales turnover of Rs. 80,000. Another event was the "Higher Education & Career Expo" in Taliparamba from May 4th to May 5th 2023, supported by Sri M.V. Govindan Master, Member of the Kerala Legislative Assembly. Additionally, the "Onam" Bazaar in Kanhirangad from August 21st to August 27th 2023, and the "Lakshadeeposthasava" in Dharmasthala from December 8th to December 12th 2023, showcased products and promoted entrepreneurship. These events were organized in collaboration with various agencies and celebrated cultural and entrepreneurial spirit.



THE INTERNATIONAL MSME DAY was celebrated on June 27th with Sri Sathyanarayanan C, Rtd. AGM of Canara Bank, as the Chief Guest. He conducted a session on the role of MSMEs in achieving Sustainable Development Goals. During the event, we honoured Sri Shamil, a successful entrepreneur and RUDSETI trainee, with a trophy, inspiring motivation among current trainees.



INTERNATIONAL YOGA DAY was celebrated on June 21st 2023 at our Institute. 80 trainees and staff members participated in the programme.

WORLD YOUTH SKILLS DAY 2023 was celebrated on July 15, 2023 at our Institute. Sri Anup Garg, IAS, Asst. Collector, Kannur was the Chief Guest. Sri Rajesh. A.U Asst. General Manager, RO, Canara Bank, Kannur North was Guest of Honour. Sri Shajith (Adv) President, Rotary Club was a Special Guest. Sri Ratnadas, DLRAC Member, Dr. Jayaraj, Director, KVK, Kannur was also present on this occasion. To commemorate the special occasion, RUDSETI trained 10 successful entrepreneurs honoured by Sri Anup Garg, IAS, Asst. Collector, Kannur by giving medals. Sri Shajith (Adv), President & Members Rotary Club, Taliparamba Town donated one sewing machine and one wheel chair in the presence of Sri Anup Garg, IAS, Asst. Collector, Sri Rajesh. A. U, AGM, Canara Bank to RUDSETI Director Sri Jayachandran.C. V and Staff Members.



RUDSETI SELFIE POINT: A RUDSETI Selfie point, which was sponsored by Canara Bank, RO, Kannur North was installed in front of Institute. Sri.A.U.Rajesh, AGM, Canara Bank, RO, Kannur North inaugurated the Selfie Point on 10.09.23. Selfie Point will lead to great exposure of the RUDSETI, Kannur through various social media while establishing a long-lasting positive image in visitor's minds.



BUSINESS LOAN MELA at RUDSETI was conducted on 05.09.2023 in association with Canara Bank, DIC, and ARTE. Sri Jayachandran.C.V, Director of RUDSETI, Kannur presided over the meeting. Sri Rajesh.A. U, Regional Manager of Canara Bank, RO Kannur North, inaugurated the program. Sri A.S. Shiras, General Manager of DIC, Kannur was the Chief Guest. Also present on the dais and addressing the gathering were Sri J R Anilkumar, Divisional Manager of Canara Bank, RO Kannur North, Sri K.P. Raveendran, Founder of Positive Commune and a successful businessman and Smt. Shabana, ARTE President. We arranged a helpdesk of Canara Bank and DIC to clear all queries of the participants. More than 90 aspirants participated and benefited from this program.



GANDHI JAYANTI AND LAL BAHADUR SHASTRI JAYANTI On October 2, 2023, RUDSETI, Kannur, celebrated Gandhi Jayanti with great reverence. The Director, staff, and trainees garlanded the Gandhi Statue, aiming to honor the leader and instill values of truth and non-violence. A 'Swachhata Campaign' was organized, with trainees actively cleaning the campus and surroundings, promoting the idea that cleanliness is a way of life.

A ONE-DAY SENSITIZATION PROGRAMME FOR BANK MANAGERS

was organized in collaboration with NABARD, on 20.09.2023 at our Institute. Officials from various Government Departments explained schemes and subsidies available. NABARD sponsored the event and a sumptuous lunch was served to all participants. The Director explained the functioning of RUDSETI and reiterated that trainees are given good orientation on the importance of prompt loan repayment. He also requested all banks to improve credit release to our trainees. Fifty-one officials participated in the program.



ONE DAY RURAL DEVELOPMENT ON "VALUE ADDITION & BUSINESS OPPORTUNITIES IN MILLET"

organized at RUDSETI, Kannur on 22.11.2023.

Sri Rajesh.A. U, Asst.General Manager, Canara Bank, RO, North Kannur inaugurated the seminar. Sri Jayachandran.C.V, Director, RUDSETI, Kannur presided over the meeting. Sri P. Santosh, former National Director for RSETIs, Sri P.K. Lal, Millet Mission Chief Coordinator gave felicitation speech. Dr. Meera Manusha, Associate Professor, RARS, Kerala Agricultural University, Dr. Krishna Sree, Asst. Professor, College of Agriculture, Nileshwar, Sri Jomon Thachil, State Co-ordinator, Kerala Ayurvedic Wellness Society, Sri V.C.Vijayan Master, Sri P.K.Lal, Chief Co-Ordinator, Millet Mission, Kerala took the session on Millets. On this occasion, we have organized a RUDSETI Bazaar. 7 entrepreneurs put their products in the Bazaar.



ORGANIZED “ONE DAY AWARENESS PROGRAMME ON PMEGP” in association with Khadi Village & Industries Board, Kannur on 20.02.24 with aim to creating employment opportunities in the rural area with the financial assistance of Central Government and Kerala Government and spread the message to new entrepreneurs about the said project. Sri Anilkumar.J.R, Divisional Manager, Canara Bank,RO,Kannur North inaugurated the programme. Sri Jayachandran.C. V, Director, RUDSETI, Kannur presided over the meeting. Smt.Jisha, Project Officer, KVIB, Kannur and Sri Premarajan, Sr. Manager,Canara Bank, Taliparamba took sessions on loan schemes, subsidies available etc.



NATIONAL CANCER AWARENESS DAY was organised at our Institute on 05.02.24 for giving essential tips for prevention early detection can save of the life. Programme was inaugurated by Sri D. Krishnanda Pai, President, Malabar Cancer Care Society and handled the session by emphasizing the importance of early detection and cancer prevention strategies etc.



MARTYR’S DAY: On January 30, 2024, we observed "Mahatma Gandhi’s Shaheed Diwas (Martyr Day)" at our Institute. Sri Jayachandran.C.V, Director of RUDSETI, Kannur, welcomed the guests, with Sri Vijayarajan, Retired Deputy Labour Commissioner, Kannur serving as the Chief Guest. To commemorate Shaheed Diwas, we organized a "Philately & Numismatics Exhibition" in association with Sri A K Sreedeeep, Philatelist and Numismatist, Kannur showcasing rare stamps and coins related to Gandhiji and India’s freedom struggle. Sri Vijayarajan inaugurated the exhibition, which was open to the general public from 2 to 5 pm, receiving wide publicity through various Print and Media channels.

NATIONAL TOURISM DAY was celebrated at our Institute on 25.01.2024. It is a special day to honor the many visitors who come to explore and enjoy our country’s culture, history, and delicious food. Sri T.V.Madhukumar, Architect as well as Civil Engineer and Proprietor of Architectural Consultancy Services “mkumararchitects” inaugurated the programme. We got wide publicity for the programme through leading newspapers like Malayala Manorama, Mathrubhumi daily etc. We hope to garner good response to the ensuing Training programme on Tourism which is need of the hour in North Kerala.



SUPPORT FROM NABARD: This Year RUDSET Received Support from NABARD to purchase training equipment including 9 Computers and One Interactive Panel Board. These facilities were handed over to the institute by Sri Jishimon Rajan, DDM, NABARD, Kannur on 07.12.2023 at RUDSET Institute, Kannur. Sri Giridhar Kallapur, ED, RUDSET Institutes, Received the same from DDM, NABARD On behalf of RUDSET Institute, Kannur.



I Love RUDSETI Glow board was erected at our institute on 7th December 2023 on the occasion of 38th Anniversary celebrations. Two-Wheeler mechanic batch lead by Sri Srinath, Domain Skill Trainer made the dream come true by working extra hours during night. NDR Sri G Murugesan inaugurated the same by unveiling the glow board.



Meeting With DST by Executive Director:

on 07.12.2023 our beloved Executive Director Sri Giridhar Kallapur met DSTs from RUDSET Institute, Kannur and interacted with them. It was a fruitful session and Executive Director stressed on the role of DSTs in empowering the trainees in tune with the visionary leadership of our beloved President Pujya Heggadeji.

ENTREPRENEURSHIP AWARENESS PROGRAMME (EAP)

Sl. No.	Date	No. of Participants	Organization/NGO/Bank
1.	Apr 01, 2023	20	Izra School of Learning, Anjarakkandy
2.	Apr 07, 2023	30	CDS Peravoor
3.	Apr 11, 2023	25	Dept. of Electrical Engineering, Vimal Jyothi Eng College, Chemberi
4.	Apr 12, 2023	22	Kudumbasree CDS, Annur
5.	Apr 12, 2023	20	School Counselor, Thottada Higher Secondary School
6.	Apr 13, 2023	21	NAVA BHARATH ARTS AND SPORTS CLUB, PANNIYUR
7.	Apr 14, 2023	22	KARTHIKA KUDUMBASREE, POOVAM
8.	Apr 15, 2023	10	JWALA KUDUMBASREE, BAVUPARAMBA
9.	Apr 16, 2023	25	RED STAR MEN'S SHG, MANNA, TALIPARAMBA
10.	Apr 17, 2023	30	GANAM SWASRAYA SANGHAM, IRIKKUR
11.	Apr 18, 2023	23	HARITHA KUDUMBASREE, IRITTY
12.	Apr 23, 2023	20	ESAFCO Payyanur
13.	Apr 26, 2023	20	YMCA Women wing, Azhikode
14.	Apr 27, 2023	12	Tribal Development programme, Kerala Agriculture College, Padannakkad
15.	Apr 28, 2023	22	JCI, Perumpadava town
16.	May 03, 2023	50	Kudumbasree, District Mission
17.	May 05, 2023	18	Spinning Workers coop society
18.	May 20, 2023	30	Fisheries Department, Kannur
19.	May 23, 2023	18	ESAF Bank and ESAFCO Palavayal
20.	May 24, 2023	25	ED Club, Pilathara Co- operative Arts and science college
21.	May 26, 2023	22	Krishi Bhavan, Munderi Grama Panchayath
22.	May 30, 2023	38	Kannur women's Association, Kannur
23.	May 30, 2023	18	Employment Exchange. Registered unemployed section, Kannur
24.	Jun 01, 2023	17	FIVE STAR SPORTS CLUB, MANNA, TALIPARAMBA
25.	Jun 02, 2023	12	SWARAM SHG, CHORUKALA
26.	Jun 03, 2023	36	ARDRAM MEN'S SHG, MAYYIL
27.	Jun 05, 2023	45	BLOCK PANCHAYATH, PAPPINISSERY
28.	Jun 06, 2023	14	SATHYAM SWASRAYA SANGHAM, BEKKALAM

Sl. No.	Date	No. of Participants	Organization/NGO/Bank
29.	Jun 06, 2023	35	KVK Kannur
30.	Jun 08, 2023	35	Department of Economics Cooperative College, Mathamangalam
31.	Jun 09, 2023	15	STHUTHI VANITHA KUDUMBASREE, CHUTALA
32.	Jun 14, 2023	35	MiZONE
33.	Jun 16, 2023	18	Pacheni Residents Association Pacheni
34.	Jun 23, 2023	20	SES College, Sreekandapuram
35.	Jun 24, 2023	22	CPIM local committee, Naduvil
36.	Jun 24, 2023	31	CPIM local committee, Sreekandapuram
37.	Jun 25, 2023	21	KAIROS Varam
38.	Jun 26, 2023	30	Pariyaram Grama Panchayath
39.	Jun 30, 2023	30	Block Panchayath, Iritty
40.	Jul 07, 2023	18	Barkat SHG, Aichery, Kannur
41.	Jul 08, 2023	25	Chapparapadava Grama Panchayath
42.	Jul 10, 2023	23	Iritty Block Coordinator Unnathi
43.	Jul 10, 2023	50	Kudumbasree and NREGS Unnathi of Peravoor Block
44.	Jul 11, 2023	18	Rotary Club, Taliparamba Town
45.	Jul 11, 2023	35	Unnathi Block Coordinator Kottiyoor Panchayath
46.	Jul 11, 2023	34	Unnathi Block Coordinator Peravoor Block
47.	Jul 13, 2023	27	Unnathi Bloc Coordinator Kannur Block
48.	Jul 13, 2023	30	Panoor Block Office Panoor
49.	Jul 14, 2023	150	Block Officer, Thalassery Block
50.	Jul 14, 2023	84	Thalissery Block Panchayath
51.	Jul 16, 2023	35	Velicham Charitable Trust
52.	Jul 20, 2023	32	Unnathi - Taliparamba Block
53.	Jul 20, 2023	35	Taliparamba Block Panchayath
54.	Jul 20, 2023	19	Payyavoor Development Society
55.	Jul 21, 2023	35	Unnathi Coordintaor Padiyoor
56.	Jul 21, 2023	33	Irikkur Block Panchayath
57.	Jul 22, 2023	45	Lions Club, Taliparamba
58.	Jul 22, 2023	35	Koothuparamba Block Panchayath
59.	Jul 22, 2023	31	CDS Maloor Panchayath
60.	Jul 23, 2023	50	Ys Men, Taliparamba
61.	Jul 24, 2023	32	Peravoor Block Panchayath
62.	Jul 24, 2023	100	Unnathi Coordinator, Peravoor Block
63.	Jul 25, 2023	85	CDS Kandoth
64.	Jul 25, 2023	32	Payyannur Block Panchayath Hall
65.	Jul 26, 2023	29	Edakkad Block Panchayath
66.	Jul 26, 2023	29	Nethaji Sports Club, Kurumathur
67.	Jul 27, 2023	28	Unnathi - Edakkad Block
68.	Jul 29, 2023	47	CDS Madayi Panchayth
69.	Aug 01, 2023	25	Thalissery Block Panchayath
70.	Aug 01, 2023	38	CDS Panoor Panchayth
71.	Aug 02, 2023	114	Smt Sharlie Past Student
72.	Aug 05, 2023	25	DIC, Kalliyasseri Block Panchayath
73.	Aug 09, 2023	25	Ezome Grama Panchayath

Sl. No.	Date	No. of Participants	Organization/NGO/Bank
74.	Aug 10, 2023	19	CDS Kudumbasree, Irikkur
75.	Aug 10, 2023	25	Cheruthazham Grama Panchayath
76.	Aug 11, 2023	25	District Industries Center, Kalliyasseri Block Panchayath
77.	Aug 14, 2023	24	DIC, Kalliyasseri Block Panchayath
78.	Aug 17, 2023	24	Smt Sisira Chandran, Unnathi Block Coordinator
79.	Aug 23, 2023	20	Smt Ajitha, Intern Cherukunnu Panchayath
80.	Sep 02, 2023	25	District Industries center- Payyannur Blaock Panchayath
81.	Sep 02, 2023	75	DIC, Kallyasseri Block Panchayath
82.	Sep 07, 2023	17	Department of Social Work, SSUS Regional Center Payyanur
83.	Sep 07, 2023	25	ED Club, Payyannur College
84.	Sep 14, 2023	28	ESAF Cooperative credit society
85.	Sep 18, 2023	48	Residential Association, Trichambaran
86.	Sep 19, 2023	30	Industries Extension officer of Kallyaseri Block
87.	Sep 21, 2023	35	Executive Committee members of JCI Kannur Town Lon
88.	Sep 23, 2023	38	Netaji Arts & Sports Club Payyannur
89.	Sep 25, 2023	18	Executive Committee members of JCI Karivellur
90.	Sep 27, 2023	25	SREYAS Self Help Group, Sreekandapuram
91.	Sep 29, 2023	41	Jana Maithri Arts club, Chenayannur
92.	Oct 10, 2023	33	ED Club, Pilathra Coop Arts & Science College
93.	Oct 10, 2023	28	Payyannur Block Panchayath
94.	Oct 16, 2023	48	Residential Association, Palakulangara
95.	Oct 19, 2023	27	Women and child welfare department, Kannur
96.	Oct 19, 2023	37	Industrial Extension Officer, Panoor Block
97.	Oct 25, 2023	15	Sri Rathnadas, DLRAC Member
98.	Oct 27, 2023	27	KVES, Nuchiyad Unit
99.	Oct 31, 2023	24	Coir Board, Kannur
100.	Nov 01, 2023	26	Block panchayath, Iritty
101.	Nov 01, 2023	26	Industrial Extension Office, Peravoor Block
102.	Nov 02, 2023	31	Industrial Extension Office, Iritty Block
103.	Nov 04, 2023	35	Malabar Innovation Entrepreneurship Zone, Mangattuparamba
104.	Nov 07, 2023	41	Thejus Sports Club, Chelora
105.	Nov 14, 2023	38	Chirakkal Karunya Self Help Group
106.	Nov 16, 2023	34	Industrial Extension Office, Thalassery Taluk
107.	Nov 18, 2023	37	Industrial Department of Taliparamba Taluk
108.	Nov 20, 2023	26	Women and Child welfare department
109.	Nov 23, 2023	90	Special Subjail, Kannur
110.	Nov 23, 2023	42	Navajyothi Samskarika Club
111.	Nov 27, 2023	85	Priyadharshini Sports Club, Payyannur
112.	Nov 27, 2023	74	College of Agriculture Padannakkad
113.	Nov 30, 2023	26	Women and child welfare department
114.	Nov 30, 2023	30	Taluk Industries Center, Thalassery
115.	Dec 01, 2023	16	KVK Kannur
116.	Dec 11, 2023	32	GHSS, KALLIASSERI
117.	Dec 13, 2023	28	Industries Office, Taliparamba Taluk
118.	Dec 18, 2023	23	Changalayi Grama Panchayath

Sl. No.	Date	No. of Participants	Organization/NGO/Bank
119.	Dec 18, 2023	21	MGNREGS Block coordinator,
120.	Dec 21, 2023	20	Recreation Club, Taliparamba
121.	Dec 28, 2023	45	District Employment Exchange, Kannur
122.	Jan 13, 2024	21	Anganavadi, Kundayad,
123.	Jan 14, 2024	18	DYFI Edakom Unit
124.	Jan 17, 2024	48	JCI Alakode Royal
125.	Jan 18, 2024	23	SSUS, Regional center Payyannur
126.	Jan 24, 2024	25	Next Engineering, Electrical Consultants, Taliparamba
127.	Jan 24, 2024	45	Members from Kudumbasree Mission, Taliparamba
128.	Jan 25, 2024	58	Members from Kudumbasree Unit, Thayineri, Payyannur
129.	Jan 26, 2024	55	Sri Nikhil, Past trainee of RUDSET Institute, Kanhirangad
130.	Feb 02, 2024	32	Thejass Kudumbasree Unit, Payyangadi
131.	Feb 12, 2024	15	Azad Sports Club, Kanhirangad
132.	Feb 14, 2024	22	ICM Parassinikkadavu
133.	Feb 14, 2024	27	Peravoor Block Panchayath
134.	Feb 15, 2024	19	Souhrudha Residential Association
135.	Feb 17, 2024	35	Shiva Shakti Youth Club, Naduvil
136.	Feb 25, 2024	21	Kaniv Charitable Society, Chorod
137.	Feb 26, 2024	21	PCDP, Payyavoor
138.	Feb 27, 2024	200	Payyannur College
139.	Feb 28, 2024	21	Job Cafe, Kudumbasree, Kasargode
140.	Feb 29, 2024	22	Jawahar Arts and sports club, Pacheni
141.	Mar 01, 2024	25	Fisheries Department, Kannur
142.	Mar 03, 2024	25	Smt. Aishwarya & group, Chala
143.	Mar 04, 2024	25	Revathy Enterprises, Edayannur
144.	Mar 07, 2024	31	Kudumbasree District Mission
145.	Mar 08, 2024	15	Women's Association, Trichambaram
146.	Mar 10, 2024	28	Smt. Ushakumari, Balasubramanian Memorial Charitable Trust
147.	Mar 12, 2024	25	Grama Panchayath, Karivellur
148.	Mar 13, 2024	18	Thejus Kudumbasree Unit, Chelora
149.	Mar 15, 2024	20	Kudumbasree District Mission, Kannur
150.	Mar 16, 2024	22	Smt. Beena, Vazhakkad SHG
151.	Mar 17, 2024	25	Sri Balan Kudumbasree, Chorod
152.	Mar 20, 2024	28	Mahila Samajam, Pinarayi

SENSITIZATION

Sl.No	Date Of Programme	No Of Participants	Name of the organisation /NGOs/Banks Participated
1	Jun 13, 2023	43	BLBC Meeting Kannur Block
2	Jun 15, 2023	28	BLBC Meeting Taliparamba Block
3	Jul 04, 2023	27	UNNATI District Level Coordinators
4	Jul 05, 2023	42	Banker's Club, Kannur
5	Jul 13, 2023	51	DCC Committee
6	Jul 14, 2023	38	Lead Bank office, Kannur - DLRC Meeting
7	Aug 02, 2023	38	CANARA BANK, RO, KANNUR SOUTH

Sl.No	Date Of Programme	No Of Participants	Name of the organisation /NGOs/Banks Participated
8	Aug 14, 2023	20	DLRC Meeting - LDM, Kannur
9	Sep 19, 2023	35	BLBC Meeting of Thalassery Block (Afternoon)
10	Sep 19, 2023	39	BLBC Meeting of Panoor Block
11	Sep 20, 2023	42	BLBC Meeting of Kannur Block
12	Sep 20, 2023	44	LDM, LDO, Kannur
13	Sep 20, 2023	51	NABARD and Various Government Departments
14	Sep 30, 2023	52	DLRC Meeting - LDM, Kannur
15	Oct 11, 2023	55	Special DLRC Meeting - LDM, Kannur
16	Nov 17, 2023	40	BLBC Meeting of Taliparamba Block - LCDM, Kannur
17	Feb 13, 2024	36	Lead Bank Office, Kannur
18	Mar 18, 2024	64	DLRC Meeting - LDM, Kannur

DETAILS OF TRAINING PROGRAMMES CONDUCTED DURING THE YEAR 2023-24

EDPs for First Generation Entrepreneurs:

No	Training Programme	Programme Sponsored By	Date		Training Days (Numbers)	Candidates Trained
			From	To		
I	Agriculture EDPs					
1	--	--	--	--	--	--
TOTAL					--	--
II	Product EDPs					
1	Womens Tailor	NRLM	Mar 29, 2023	Apr 27, 2023	30	21
2	Papad, Pickle and Masala Powder Making	NRLM	May 26, 2023	Jun 04, 2023	10	23
3	Womens Tailor	NRLM	Jul 12, 2023	Aug 10, 2023	30	34
4	Paper Cover, Envelope and File Making at Kolayad for Unnati beneficiaries	NRLM	Oct 06, 2023	Oct 17, 2023	10	32
5	Womens Tailor	NRLM	Jan 05, 2024	Feb 03, 2024	30	32
6	Paper Cover, Envelope and File Making at Aralam Farm, Iritty for Unnati beneficiaries	NRLM	Mar 13, 2024	March 23, 2024	10	21
TOTAL					120	163
III	Process EDPs					
1	Installation & Servicing of CCTV Camera, Security Alarm & Smoke Detector	NRLM	Apr 24, 2023	May 06, 2023	13	27
2	Photography and Videography	NRLM	May 02, 2023	May 31, 2023	30	29
3	Fast Food Stall Udyami	NRLM	May 22, 2023	May 31, 2023	10	29

4	House Wiring	NRLM	Jun 01, 2023	Jun 30, 2023	30	29
5	Cellphone Repairs and Service	NRLM	Jun 23, 2023	Jul 22, 2023	30	25
6	Fast Food Stall Udyami	NRLM	Aug 16, 2023	Aug 25, 2023	10	31
7	Computer Hardware & Networking	NRLM	Sep 04, 2023	Oct 18, 2023	45	25
8	Beauty Parlor Management	NRLM	Oct 03, 2023	Nov 04, 2023	30	34
9	Fast Food Stall Udyami	NRLM	Nov 03, 2023	Nov 15, 2023	10	34
10	Two Wheeler Mechanic	NRLM	Nov 13, 2023	Dec 12, 2023	30	24
11	Desktop Publishing	NRLM	Nov 20, 2023	Jan 05, 2024	45	19
12	Computer Hardware & Networking	NRLM	Feb 03,2024	March 20,2024	45	19
13	Fast Food Stall Udyami	NRLM	March 1,2024	March 10,2024	10	30
TOTAL					338	355
IV	General EDPs					
1	General EDP(BAKERY & PASTRY)	NRLM	Jun 19, 2023	Jun 24, 2023	06	35
2	General EDP(SOCIAL MEDIA CONTENT CREATION)	NRLM	Jun 21, 2023	Jun 26, 2023	06	28
3	General EDP - Digital Branding	NRLM	Aug 03, 2023	Aug 08, 2023	06	24
4	General EDP(SOAP MAKING)	NRLM	Sep 01, 2023	Sep 06, 2023	06	29
5	Entrepreneurship Development Programme (EDP) for Micro Entrepreneurs	NRLM	Sep 18, 2023	Sep 30, 2023	13	24
6	General EDP(Bakery & Pastry)	NRLM	Sep 25, 2023	Sep 30, 2023	06	31
7	General EDP (MURAL ARTS) FOR VANITHA JAIL INMATES,KANNUR	Vanitha Jail,Kannur	Sep 26, 2023	Oct 01, 2023	06	10
8	General EDP(MURAL PAINTING)	NRLM	Oct 13, 2023	Oct 18, 2023	06	34
9	General EDP(Resin Arts)	NRLM	Nov 09, 2023	Nov 14, 2023	06	35
10	General EDP (Bakery & Pastry) for inmates of Women Prison, Kannur	Women Prison Kannur	Jan 09, 2024	Jan 14, 2024	06	10
11	General EDP(MURAL PAINTING)	NRLM	Jan 25, 2024	Jan 30, 2024	06	30
12	General EDP(Papad,Pickles & Masala Powders)	NRLM	Feb 16, 2024	Feb 21, 2024	06	35
13	General EDP(Nettipattam) for inmates of prisoners,District Jail,Kannur	District Jail Kannur	Feb 20, 2024	Feb 27, 2024	06	10
TOTAL					85	335
GRAND TOTAL					543	853

I. PROGRAMME FOR ESTABLISHED ENTREPRENEURS (Skill Up gradation/Growth):

RURAL DEVELOPMENT & HRD PROGRAMMES:

A. Rural Development programme :

No	Training programme	Programme sponsored by	Date		Training days (Numbers)	Candidates Trained
			From	To		
01	Cultivation, processing, nutritional values	Millet Foundation of Kerala	22.11.23	22.11.23	01	200

B. H.R.D. Programme:

No	Training programme	Beneficiary organization	Date		Duration (days)	No. of trainees
			From	To		
01	--	--	--	--	--	--
TOTAL					-	--

II. TECHNOLOGY TRANSFER PROGRAMME:

No	Training programme	Programme sponsored by	Date		Duration (days)	No. of trainees
			From	To		
01	Technology Transfer Programme for K SMART Technology at RUDSETI Kannur	LENSEFED Taliparamba	12.03.24	12.03.24	01	50

BATCHWISE PERFORMANCE 2023-24

I. EDPs FOR FIRST GENERATION ENTREPRENEURS:

II.

Sl.NO	Programme	During 2023 -24			Since Inception		
		A	B	C	A	B	C
1.	Agrl. EDPs	No. of Batches	No. of candidates trained	No. of candidates settled	A	B	C
1.	Agrl. & Allied Activities	00	00	00	17	587	452
2.	Bee keeping	00	00	00	25	767	521
3.	Dairy Farming	00	00	00	18	525	379
4.	Food Processing	00	00	00	02	60	39

5.	Live Stock & Poultry Management	00	00	00	05	138	55
6.	Mushroom Cultivation	00	00	00	07	256	117
7.	Nursery Management & Orchid	00	00	00	01	68	30
8.	Poultry	00	00	00	10	315	203
9.	Sericulture	00	00	00	16	468	359
10	Inland Fisheries	00	00	00	01	22	13
11	Dairy & Vermi Composting	00	00	00	02	66	65
12	Pisciculture(Inland Fisheries)	00	00	00	02	56	40
13	Rubber Tapping	00	00	00	01	34	28
14	Goat Farming	00	00	00	06	166	104
15	Mechanical Harvesting of Coconut and Coconut Plantation Management	00	00	00	01	20	20
16	Pashu Mitra	00	00	00	01	18	04
	TOTAL	00	00	00	115	3566	2429
2	<u>Product EDPs</u>						
1	Dress Designing –women(21 days)	00	00	00	62	2156	1431
2	Women’s Tailoring(30 days)	03	87	56	17	464	405
3	Dress Designing –men	00	00	00	03	72	65
4	Soft Toys Making	00	00	00	01	23	12
5	Fashion Designing	00	00	00	17	502	418
6	Food Processing & Bakery Products	00	00	00	06	186	151
7	Catering Services	00	00	00	02	50	33
8	Rexine/Jute Bag manufacturing & Screen Printing	00	00	00	01	25	25
9	Paper Cover, Envelope and File Making at Kolayad for Unnati beneficiaries	02	53	02	07	205	66
10	Flex Board & Lamination	00	00	00	01	22	22
11	Embroidery & Fabric Painting	00	00	00	02	68	48
12	Stained Glass Etching & Painting	00	00	00	07	207	171
13	Dress Designing & Saree Painting	00	00	00	02	66	54
14	Terracotta Ornaments Making	00	00	00	01	23	07
15	Solar & LED Equipments assembling	00	00	00	03	79	17
16	Jackfruit Processing & Product	00	00	00	01	26	24
17	Vastra Chitra Kala Udyami	00	00	00	05	116	104

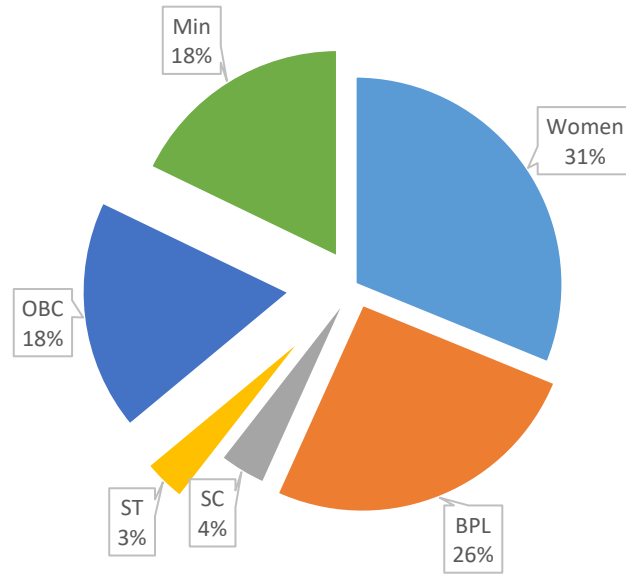
18	Papad, Pickles & Masala Powder Making	01	23	44	06	148	107
TOTAL		06	163	102	144	4438	3160
3.	Process EDPs						
1	Domestic Electrical Appliance Repair	00	00	00	29	840	503
2	Screen Printing & Commercial Arts	00	00	00	18	660	292
3	Beauty Parlour Management	01	34	47	24	784	543
4	Book Binding	00	00	00	03	95	40
5	Areca nut sheath cup Manufacturing	00	00	00	01	17	07
6	Aluminium Fabrication(21 days)	00	00	00	13	399	307
7	Aluminium Fabrication(30days)	00	00	03	06	123	68
8	Air conditioning and Refrigeration	00	00	00	02	48	29
9	Computer Tally	00	00	00	05	183	142
10	Computerized Financial Accounting(WE)	00	00	00	04	105	59
11	Inverter & UPS Repair	00	00	00	01	25	18
12	Computer – DTP	01	19	29	16	430	254
13	Interior Decoration	00	00	00	01	26	11
14	Computer Auto CAD	00	00	00	01	26	22
15	Basic Photography & Videography (21 days)	00	00	00	12	355	293
16	Photography & Videography(30 days)	01	29	25	07	178	137
17	Servicing of TV/DVD & Other Digital Electronics	00	00	00	30	950	706
18	Computer Hardware(A+) & Networking(N+)	02	44	24	18	444	313
19	Computer Animation	00	00	00	01	34	28
20	Multi Phone Servicing(21 days)	00	00	00	10	288	210
21	Cell Phone Repairs & Service	01	25	19	06	160	91
22	Handicraft Manufacturing	00	00	00	02	46	20
23	Perl/Gems Ornaments Making	00	00	00	01	26	16
24	Electric Motor rewinding & Pumpset Maintenance	00	00	00	41	1435	920
25	Two wheeler Servicing	01	24	19	16	410	259
26	Men’s Parlour Management	00	00	00	05	114	105
27	Plumbing & Sanitary Works	00	00	00	06	157	95
28	Computer Data Entry Operation	00	00	00	02	49	40

29	Image Editing & Designing	00	00	00	02	48	33
30	Web Designing	00	00	00	03	65	27
31	Front Office Management	00	00	00	01	21	05
32	Mural Painting	00	00	00	02	54	40
33	House Wiring	01	29	17	06	148	84
34	Light Motor Vehicle(Four Wheeler)	00	00	00	01	24	16
35	Installation & Servicing of CCTV Camera,Security,Alarm and Smoke Detection	01	27	36	10	257	189
36	Fast Food Stall Udyami	04	124	35	06	201	87
TOTAL		13	355	254	312	9225	6009
4.	General EDPs						
1	Industry Service Business	00	00	00	72	2540	1754
2	PMEGP / PMRY-EDP	00	00	00	110	3586	3424
3	REDP	00	00	00	08	180	86
4	General-EDP	12	311	248	69	1804	1384
5	Direct Marketing	00	00	00	03	96	89
6	KSEDM-EDP	00	00	00	10	277	223
7	EDP for Micro Entrepreneurs	01	24	20	14	360	226
8	Finance and Tax Consultants	00	00	00	01	32	13
9	Training Programme on Financial Literacy for FL CRPs	00	00	00	02	49	05
10	EDP to Bank Mitra	00	00	01	02	26	01
TOTAL		13	335	269	291	8950	7205
GRAND TOTAL		32	853	625	862	26179	18803

BANK SHARE IN FINANCING TRAINEES

Sl.no.	Name of the Bank	DURING 2023-24		SINCE INCEPTION	
		No. of Trainees Financed	Amount (Rs.lakhs)	No. of Trainees Financed	Amount (Rs.lakhs)
2.	Canara Bank	60	45.11	2596	2675.03
3.	RRBs	114	65.32	114	65.32
4.	Other Banks	128	83.93	2953	3605.80
5	Various financial agencies	00	00	938	1967.60
Total		302	194.36	6601	8313.75

Share of Weaker Sections



Follow Up

Sl No	Medium of Follow Up	2023-24	
		Number	Number of Trainees
1	Spot Visit	273	2725
	Total	273	2725

Sponsored Programmes
Amount Received / Receivable

Sl. No	Particulars	Sponsoring Agency	Reimbursement (in Rs)	
			Received	Receivable
1.	Training programme of Photography & Videography and Cell Repairs & Services	NABARD	75,000.00	--
2.	Training to prison inmates	Vanitha Jail.Kannur	66,000.00	--
3.	Training to prison inmates	Jilla Jail, Kannur	33,000.00	--
4.	BPL Claim - 1st April 2015 to 31st Match. 2016	NRLM		6,32,200.00
5.	BPL Claim - 1st April 2016 to 31st Match. 2017	NRLM		6,33,600.00
6.	BPL Claim - 1st April 2017 to 31st March 2018	NRLM		9,82,834.00
7.	BPL Claim - 1st April 2018 to March 2019	NRLM		3,52,665.00
8.	BPL Claim - 1st April 2019 to 31st March 2020	NRLM		12,67,051.00
9.	BPL Claim - April 2020 to 31 st March 2020	NRLM		9,72,863.00
10.	BPL Claim - April 2021 to 31 st March 2022	NRLM		37,40,842.00
11.	BPL Claim - April 2022 to 31 st March 2023	NRLM		82,03,919.00
12.	BPL Claim - April 2023 to 31 ^t March 2024	NRLM		63,96,056.00
	TOTAL		1,74,000.00	2,31,82,030.00
	TOTAL EXTERNAL FUNDS MOBILISED - Rs. 2,33,56,030.00			

EXPENDITURE STATEMENT

Sl. No.	Heads of Account	Last Year		During the year	
		2022-23		2023-24	
		Budget	Actual	Budget	Actual
I.	<u>CAPITAL EXPENDITURE</u>				
1	Furniture & Fixtures	2,53,000.00	3,30,828.00	0.00	0.00
2	Office Equipment	1,67,000.00	1,76,365.00	96,000.00	91,000.00
3	Training Equipment	1,17,900.00	1,17,850.00	3,66,200.00	96,317.00
4	Computer/ TV / Others	32,000.00	28,900.00	2,35,000.00	1,93,300.00
5	Durable Articles	14,200.00	20,200.00	77,000.00	2,65,790.00
6	Library Books	3,000.00	2,850.00	3,000.00	1,500.00
7	Building (from sponsors)	2,53,900.00	3,42,900.00	4,00,000.00	3,98,500.00
	TOTAL I	8,41,000.00	10,19,893.00	11,77,200.00	10,46,407.00
II.	<u>REVENUE EXPENDITURE</u>				
1	Honorarium	6,04,000.00	7,37,816.00	5,24,000.00	5,39,683.00
2	Boarding Charges	20,92,000.00	19,26,127.00	22,60,000.00	16,21,195.00
3	Salary and Wages	20,70,000.00	20,81,480.00	23,10,000.00	23,03,901.00
4	TA to trainees	64,000.00	25,520.00	58,000.00	67,700.00
5	Printing & Stationery	1,20,000.00	77,139.00	1,20,000.00	74,010.00
6	Postage & Telephones	1,10,000.00	58,958.00	1,00,000.00	53,856.00
7	Training Materials	8,60,000.00	8,43,088.00	11,17,000.00	9,17,135.00
8	TA/DA to Staff	1,85,000.00	2,79,194.00	2,50,000.00	3,04,683.00
9	Rent & Tax	40,000.00	36,656.00	40,000.00	37,873.00
10	Electricity and Water Charges	1,50,000.00	67,173.00	1,50,000.00	1,25,500.00
11	Sub. To News papers	6,000.00	3,475.00	6,000.00	3,060.00
12	Adv. & Publicity	40,000.00	32,156.00	40,000.00	37,680.00
13	Entertainment	1,00,000.00	83,568.00	1,00,000.00	62,368.00
14	Repairing and Maintenance	40,000.00	53,818.00	50,000.00	49,951.00
15	Insurance	16,000.00	11,836.00	16,000.00	9,270.00
16	Audit Fees	8,000.00	7,000.00	8,000.00	7,500.00
17	Miscellaneous	95,000.00	1,36,647.00	1,15,000.00	1,14,691.00
	TOTAL II	66,00,000.00	64,61,651.00	72,64,000.00	63,30,056.00
	TOTAL I + II	74,41,000.00	74,81,544.00	84,41,200.00	73,76,463.00
	GRAND TOTAL	74,41,000.00	74,81,544.00	84,41,200.00	73,76,463.00


IMPRESSIONS

Visited RUDSET Institute. Participated “Handholding support” programme for unsettled trainees of last two years. Institute is functioning with good infrastructures.

Sri M V Govindan Master, MLA, Thaliparamba Constituency

It was an honour to attend the “World Youth Skill Day,2023” programme at RUDSETI, Kannur. It was heartening to see the enthusiasm and zeal among the entire RUDSETI fraternity. Looking at the statistics of last year, I realise that more than 700 trainees have been trained. I hope RUDSETI crosses this number in the upcoming year. Best Wishes.

Sri Anup Garg IAS, Assistant Collector, Kannur

Privileged to visit the Institute, the mother Institute for RSETIs movements in Kerala. Well maintained well-coordinated, beautifully things have been placed in sequence for the benefit of the trainees. It is fortunate to see in the Institute on the 38th Anniversary of the Institute. Wishing the Director and the Team all the very best.

Sri G Murugesan, National Director for RSETIs, NACER, Bengaluru

RUDSETI Kannur is one of the very good institutes with all the infrastructure facilities. The Institute has achieved all the targets during the financial year 2022-.23 and 2023-24 half year. The Institute’s Director Mr.Jayachandran and Faculty & Staff are committed to the overall development of the Institute and initiated many new things. The quality of training, food served to the candidates and facility provided to the trainees is prove worthy. Wish all the best to the Institute in all its future endeavours

Sri S E Natarai. Director. NACER.Bengaluru

Visited and delivered a presentation on MSME Development and DIC facilitation to ‘Mass of 100 entrepreneurs’ organized by RUDSETI and ARTE. RUDSETI is an outstanding institution of Entrepreneurship Development in Kannur.

Sri A S Shiras, General Manager, DIC, Kannur

Happy to be at the Institute on a new year. The Institute has been inspiring young minds of budding entrepreneurs. Best wishes to the RUDSETI team with Mr.Jayachandran at its helm.

Wish the team a very happy and eventful New Year 2024

Sri Rajesh A U,AGM, Canara Bank, RO, Kannur

Happy to visit RUDSETI, Kannur. The Institute is well maintained and has a wonderful ambience. The Staff and faculty are very cordial and dedicated to the cause of RUDSETI. I wish a very successful and long-lasting positive impact on all students and associates, to all the each and every office bearer. Kudos to Director shri Jayachandran & team.

Smt Latha Kurup, AGM, Canara Bank,RO, Kannur South

DISTINGUISHED GUESTS



Sri M V Govindan, MLA, Taliparamba, inaugurating the 'KAITHANG' programme



Sri Anup Garg IAS, Asst Collector Kannur Honoring Successful trainees on World Youth Skill Day



Sri G Murugesan, NDR, NACER Bengaluru Inaugurating the 38th Anniversary of RUDSETI Kannur



Sri E Nataraja, Director, NACER Interacting with General EDP trainees



Sri Giridhar Kallapur, ED, RUDSETI interacting with Trainees of Two Wheeler Mechanic



Sri Shiras AS, GM, DIC Kannur honouring successful trainees



Smt Latha P Kurup, AGM, Canara Bank, RO, Kannur South Inaugurating Women's Day Programme



Sri Rajesh AU, AGM, Canara Bank, RO, Kannur North Inaugurating One Day Millet Seminar at RUDSETI

RUDSET Institute, Kannur , in various Medias

യുവ സംരംഭകർക്ക് കൈത്താങ്ങേ പദ്ധതി

കുറഞ്ഞ വിലയിൽ കൈത്താങ്ങേ പദ്ധതിയുടെ ഭാഗമായി കൈത്താങ്ങേ പദ്ധതിയുടെ ഭാഗമായി...

തളിപ്പറമ്പ് റൂഡ്സെറ്റ് ഇൻസ്പിറേഷൻ നേതൃത്വത്തിൽ നടത്തിയ സൗജന്യ ഭക്ഷണ വിതരണം

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ദേശീയ സെമിനാർ സംഘടിപ്പിച്ചു

ദേശീയ സെമിനാർ സംഘടിപ്പിച്ചു. കേന്ദ്ര സർക്കാർ...

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സാമൂഹിക സൗജന്യ ഭക്ഷണ വിതരണം

സാമൂഹിക സൗജന്യ ഭക്ഷണ വിതരണം. കേന്ദ്ര സർക്കാർ...

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കണ്ണൂർ റൂഡ്സെറ്റ് വാർഷിക ആഘോഷിച്ചു

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രോഗി സുരക്ഷാദിനം ആചരിച്ചു

രോഗി സുരക്ഷാദിനം ആചരിച്ചു. കേന്ദ്ര സർക്കാർ...

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ബാങ്ക് ഓരോരുത്തർക്കായി തീർപ്പാക്കിയ തടസ്സം

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ഗതാഗത ബോധവൽക്കരണ സെമിനാർ

ഗതാഗത ബോധവൽക്കരണ സെമിനാർ. കേന്ദ്ര സർക്കാർ...

ഡിജിറ്റൽ ബ്രാൻഡിംഗ് സൗജന്യ പരിശീലനം

ഡിജിറ്റൽ ബ്രാൻഡിംഗ് സൗജന്യ പരിശീലനം. കേന്ദ്ര സർക്കാർ...

സൗജന്യ മുറുത്ത് പെയിന്റിംഗ് പരിശീലനം

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രക്തദാന ക്യാമ്പ് നടക്കുന്നു

രക്തദാന ക്യാമ്പ് നടക്കുന്നു. കേന്ദ്ര സർക്കാർ...

Successful Trainees



Smt Archana Jose, Garment Unit



Smt Sajina K, Blush Beauty Parlour inaugurated by Sri Sumesh KV, MLA, Azhikode Constituency



Sri Rajan, Arjun Flour Mill



Sri Akshay Moncy, Photography in Canada



Smt Ramya, Cakery, Cake Outlet



Smt Vilasini, DTP Centre



Sri Rashid, Trading Training Centre



Smt Sabira, Fast Food Accessories Outlet

LIST OF PROMINENT VISITORS

SL No	Name	Designation	Organisation / Department
1.	Sri M V Govindan Master	MLA	Taliparamba
2.	Sri Arun Garg, IAS	Asst. Collector	Govt of Kerala
3.	Sri Rajesh A U	AGM	Canara Bank, RO, Kannur North
4.	Smt.Latha P Kurup	AGM	Canara Bank, RO, Kannur South
5.	Smt.Bindhu K R	Regional Manager	Kerala Garmin Bank, Kannur
6.	Sri Giridhar Kallapur	Executive Director	CS, RUDSETIs, Ujire
7.	Sri G Murugesan	National Director for RSETIs (NDR)	NACER, National Academy of RUDSETI, Bengaluru
8.	Sri Anilkumar J R	Divisional Manager	Canara Bank, RO, Kannur North
9.	Sri A S Shiras	Joint Director of Industries and Commerce Department, GM In charge.	DIC, Kannur
10.	Sri A V Santosh	DGM(Retired)	Canara Bank
11.	Sri E Prasanth	LCDM	Kannur
12.	Sri K Shaji	Chief Manager	LIC, Taliparamba
13.	Sri Jishimon Rajan	DDM	NABARD, Kannur
14.	Sri Sathya Naryanan C	Rtd Regional Manager	Canara Bank
15.	Smt Saritha R	State Controller(A&QA) for RSETIs,Kerala	National Academy of RUDSETI
16.	Dr Meera Manjusha	Associate Professor	RARS Kerala Agrl. University
17.	Dr Krishna Sree	Asst. Professor	College of Agriculture, Nileswaram
18.	Dr Jayaraj P	Programme Coordinator	Krishi Vigyan Kendra, Kannur
19.	Sri Vijesh VJ	District Co-Ordinator	Skill Development, Kannur
20.	Sri Percy Joseph	State Director of RSETIs	National Academy of RUDSETI

Trainees during their training....



Women's Tailor



Installation & Servicing of CCTV



Photography & Videography



Fast Food Stall Udyami



General EDP on Resin Art



Two Wheeler Mechanic



General EDP on Digital Branding



General EDP on Fabric Painting at Women Prison

Schedule of the programme for the year 2024-25

SL No	Training Programme	Duration (Hours)	Duration (Days)	No of Candidates
1	Women’s Tailor	240	30	30
2	Two-Wheeler Mechanic	240	30	30
3	Fast Food Stall Udyami	80	10	30
4	Papad, Pickles & Masala Powder Making	80	10	30
5	General-EDP	48	6	30
6	Computer Hardware & Networking	360	45	30
7	Installation & Servicing of CCTV Camera, Security Alarm & Smoke Detector	104	13	30
8	Women’s Tailor	240	30	30
9	General EDP	48	6	30
10	EDP for Micro Entrepreneurs	104	13	30
11	Beauty Parlour Management	240	30	30
12	Cell Phone Repairs & Service	240	30	30
13	General EDP	48	6	30
14	Fast Food Stall Udyami	80	10	30
15	House Wiring	240	30	30
16	Desktop Publishing	360	45	30
17	Aluminium Fabrication	240	30	30
18	General EDP	48	6	30
19	General EDP	48	6	30
20	Women’s Tailor	240	30	30
21	Papad, Pickles & Masala Powder Making	80	10	30
22	Installation & Servicing of CCTV Camera, Security Alarm & Smoke Detector	104	13	30
23	General EDP	48	6	30
24	EDP for Micro Entrepreneurs	104	13	30
25	General EDP	48	6	30
26	Fast Food Stall Udyami	80	10	30
27	Paper Cover, Envelope and File Making	80	10	30
28	General EDP	48	6	30
29	Computerized Accounting	240	30	30
30	General EDP	48	6	30
31	Women’s Tailor	240	30	30
32	General EDP	48	6	30
33	Women’s Tailor	240	30	30
34	Fast Food Stall Udyami	80	10	30
35	Paper Cover, Envelope and File Making	80	10	30
36	General EDP	48	6	30
37	Beauty Parlour Management	240	30	30

TEAM RUDSETI KANNUR



Sri Jayachandran C V
Director



Sri Abhilash N
Senior Faculty



Smt Roshni C
Faculty



Sri Nagesh Mallya K
Senior Office Asst



Sri Anilkumar M
Senior Office Asst



Sri Mahesh M M
Office Attender



Sri Micheal George
Watchman Cum
Gardner

RUDSET Institute, Kannur

Our Best Entrepreneur Award Winners



Smt Dilna Biju

Best Women Entrepreneur award under Manufacturing sector by KSSIA Kannur Unit



Sri Vijith K P

Honour from the Hon. Minister of Industries P. Rajeev during the inaugural function of CUSAT



Smt Alphonsa

Best Women Entrepreneur Award by Kerala Kaumudi at Kanhangad

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