



# Yashogāthā

A saga of success

April - June 2022 Vol 20 Issue 1

A Newsletter of RUDSETI Institute

Rural Development and Self - Employment Training Institute

Sponsors : Sri Dharmasthala Manjunatheshwara Educational Trust and Canara Bank

## SUCCESS STORIES



**Name:** Mr Madhusudhan S

**Address:** S/o Shivanna, Duddanahalli, Post: Alur Diddanahalli, Devanahalli Taluk, Bengaluru Rural District, Karnataka State

**Educational Qualification:** Diploma in Mechanical

**Training Course:** EDP for Micro Entrepreneurs

**Period of Training:** 28.01.2019 to 09.02.2019

**Background:** Born in a middle class family. His father was working in a private company. Since he had passion towards self-employment, he wanted to take up self-employment activity to support the family. Came to know about **RUDSETI, Bengaluru** through News Paper and applied for EDP for Micro Entrepreneurs training. The sessions on behavioural aspects, marketing, personality development, communication skills and business plan preparation boosted the knowledge and confidence and enabled him to run “S M Crafts” successfully.

**Investment:** Rs 3,00,000/-

**Bank Loan:** Rs 2,50,000/- (State Bank of India)

**Income per month:** Rs 38,000/-

**Name:** Mrs Lipika Pattanaik

**Address:** Jagamara, Khandagiri, Khordha District, Odisha State

**Educational Qualification:** 10<sup>th</sup> Standard

**Training Course:** Women's Tailor

**Period of Training:** 08.02.2018 to 10.03.2018



**Background:** Born in a middle class family and married to a Software Engineer. After few days, she came to know that her husband was an unemployed person. She came out of the family along with her daughter after 10 years of severe torture from her husband. She wanted to take up self-employment activity to lead a respectable life. Came to know about **RUDSETI, Bhubaneswar** through Odisha Livelihood Mission and applied for Women's Tailor training. The technical and entrepreneurship development inputs changed her thinking entirely and infused positive outlook in her approach. She is now running a tailoring unit successfully and living a decent life. Along with stitching of dresses, she is making cloth bags, TV & Refrigerator covers.

**Investment:** Rs 2,50,000/-

**Income per month:** Rs 37,000/-

**Name:** Mrs Bharathi T G

**Address:** Govindillam, Temple Road, Indira Nagar, Kannur, Kerala State



**Educational Qualification:** Graduation

**Training Course:** Entrepreneurship in Paper Cover, Envelope and File Making

**Period of Training:** 20.05.2019 to 29.05.2019

**Background:** Born in a middle class family. After Post Graduation, she worked as an accountant in a company at Andhra Pradesh to earn income. After marriage, she had to return to native to settle down with her husband who is an astrologer. Came to know about **RUDSETI, Kannur** through News Paper and applied for Entrepreneurship in Paper Cover, Envelope and File Making training. Along with Technical skill, sessions on behavioural, marketing and time management developed a positive attitude in her and enabled her to manage business profitably.

**Investment:** Rs 60,000/-

**Bank Loan:** Rs 50,000/- (Union Bank of India)

**Income per month:** Rs 32,000/-



**Name:** Mrs C Neelima

**Address:** W/o C Nagendra, Kakkalpalli, Ananthapuramu Rural Mandal, Ananthapuramu District, Andhra Pradesh State

**Educational Qualification:** 12<sup>th</sup> Standard

**Training Course:** Vastra Chitra Kala Udyami

**Period of Training:** 04.01.2022 to 02.02.2022

**Background:** Hails from a middle class family. Could not continue studies after 12<sup>th</sup> due to financial constraints. Her husband was a daily wage earner. As the income was not sufficient to meet the family requirements, she wanted to take up self-employment activity to support the family. Came to know about **RUDSETI, Ananthapuramu** through News Paper and applied for Vastra Chitra Kala Udyami training. Apart from technical aspects of Embroidery & Fabric Painting, behavioural aspects, marketing and communication skills boosted confidence and enabled to manage her unit efficiently.

**Investment:** Rs 6,00,000/-

**Bank Loan:** Rs 5,00,000/- (Andhra Pragathi Gramin Bank)

**Income per month:** Rs 30,000/-



**Name:** Mr Vikram P

**Address:** S/o Padmanabha, 2-30, Mardel House, Biliyoor, Bantwal Taluk, D K District, Karnataka State

**Educational Qualification:** Diploma

**Training Course:** Photography & Videography

**Period of Training:** 06.08.2018 to 04.09.2018

**Background:** Born in a middle class family. After completing Diploma, he worked in BOSCH for six months. Even though he has done Diploma in Electricals, he was not interested to work in that field. He came back to his native. Meanwhile his friend who is a photographer suggested him to approach **RUDSETI, Ujire** for training. He visited the Institute and enrolled his name for Photography & Videography training. Apart from the technical inputs, inputs on competencies, marketing, personality development and launching formalities boosted confidence and enabled him to run "Vicky Photography" successfully.

**Investment:** Rs 10,00,000/-

**Bank Loan:** Rs 9,00,000/- (Bank of Baroda)

**Income per month:** Rs 28,000/-



**Name:** Mrs Nandhini V

**Address:** W/o Mohan Babu H S, No 61, 2<sup>nd</sup> Cross, Opposite to Amrutha Public School, Hoodi Layout, Amruthahalli, Bengaluru, Karnataka State



**Educational Qualification: BCom****Training Course: Photography & Videography****Period of Training: 03.07.2017 to 01.08.2017**

**Background:** Born in a middle class family. Her father was an auto driver. Could not continue studies due to financial problem. After graduation, she worked in LIC as a computer operator on temporary basis. Not satisfied with the work, she left the job and decided to take up self-employment. She worked in the photo studio of her uncle to get the experience. After few days, her uncle suggested to visit **RUDSETI, Mysuru** for training. She came to Institute and enrolled her name for Photography & Videography training. The practical learning in Photography & Videography, entrepreneurial development, personality development and communication skills infused self-confidence and enabled her to open "Deeksha Enterprises" and managing it successfully. Recently she got "**Photography Excellence Award**" from Karnataka Photographers Association, Bengaluru.

**Investment: Rs 2,50,000/-****Income per month: Rs 25,000/-****Name: Mr Parmar Rakeshkumar Natubhai****Address: Vadtal, Nadiad Taluk, Kheda District, Gujarat State****Educational Qualification: 10<sup>th</sup> Standard****Training Course: Cell Phone Repairs and Service****Period of Training: 17.01.2022 to 15.02.2022**

**Background:** Hails from a lower middle class family. Could not continue studies due to financial constraints. His father was an agriculture labourer. As the income from agriculture labour was meager and seasonal, he wanted to take up self-employment to help the family financially. Came to know about **RUDSETI, Nadiad** through a friend and applied for Cell Phone Repairs and Service training. The technical skill, behavioural, managerial and financial aspects boosted his confidence and helped him to run "**Om Mobile**" efficiently.

**Investment: Rs 75,000/-****Income per month: Rs 24,000/-****Name: Mr Dattary Nanoba Shitole****Address: Kasarsai, Mulashi Block, Pune District, Maharashtra State****Educational Qualification: 11<sup>th</sup> Standard****Training Course: Sheep Rearing****Period of Training: 07.06.2019 to 16.06.2019**

**Background:** Born in an agriculture family. He wanted to make use of the available land. He started Goat Rearing on a small scale. Even with hard work, he could not able to manage it properly due to lack of guidance. At this juncture, came to know about **RUDSETI, Pune** through a relative and applied for Sheep Rearing training. The scientific management of Sheep Rearing and entrepreneurship development inputs infused positive outlook in his approach which resulted in managing sheep rearing successfully.

**Investment: Rs 3,50,000/-****Income per month: Rs 24,000/-****Name: Mr Lagamanna Sadashiv Hegde****Address: Molwad, Kagwad Taluk, Belagavi District, Karnataka State****Educational Qualification: Graduation****Training Course: Dairy Farming and Vermi Compost Making****Period of Training: 27.10.2020 to 05.11.2020**

**Background:** Born in an agriculture family. As the income from agriculture was not sufficient to meet the family requirements, he decided to take up self-employment activity to support the family. Came to know about **RUDSETI, Dharwad** through an ex-trainee and applied for Dairy Farming and Vermi Compost Making training. The latest information on Dairy management, behavioural and financial aspects boosted his confidence and helped in managing Dairy farm profitably.

**Investment:** Rs 3,00,000/-

**Income per month:** Rs 24,000/-



**Name:** Ms Amreen M

**Address:** D/o Mahaboob Sab K H, Near Fathima Masjid, Tippu Circle, Agasanakallu, Chitradurga

Karnataka State

**Educational Qualification:** 12<sup>th</sup> Standard

**Training Course:** Beauty Parlour Management

**Period of Training:** 12.12.2019 to 10.01.2020

**Background:** Born in a middle class family. Discontinued the study after 12<sup>th</sup> due to lack of interest. Her father is running a small hotel. As the income was not sufficient to meet the family requirements, she worked in a beauty parlour to earn extra income. Due to personal problem, she left the parlour and wanted to take up beauty parlour as self-employment activity to support the family. At this juncture, came to know about **RUDSETI, Chitradurga** through an ex-trainee and applied for Beauty Parlour Management training. Her past experience came in handy while learning beauty parlour skills. Inputs on entrepreneurial competencies and the management skills boosted her confidence and helped to run “New Age Beauty Spa” efficiently.

**Investment:** Rs 3,00,000/-

**Income per month:** Rs 23,000/-



**Name:** Mr A Ajay Priyan

**Address:** S/o Ayyavu, 5/23, Muthuramalingapatty, Thanaiyamangalam, Melur, Madurai District, Tamil Nadu State

**Educational Qualification:** 12<sup>th</sup> Standard

**Training Course:** Photography & Videography

**Period of Training:** 16.09.2021 to 16.10.2021

**Background:** Born in a middle class family. Could not study after 12<sup>th</sup> due to financial problem. His father was a social activist and documentary photographer. Naturally he too had interest towards photography. Came to know about **RUDSETI, Madurai** through an ex-trainee and applied for Photography & Videography training. Besides theoretical and practical knowledge on Photography & Videography, sessions on marketing, communication and skills of entrepreneurship infused confidence and helped him to do the photography efficiently and now earning a handsome income.

**Investment:** Rs 1,50,000/-

**Income per month:** Rs 22,000/-



**Name:** Mr Umesh Kumar Mehra

**Address:** S/o Sardar Singh Mehra, Ward No 8, Brahma Nagar, Post: Udaypura, Udaypura Tehsil, Raisen District, Madhya Pradesh State

**Educational Qualification:** 12<sup>th</sup> Standard

**Training Course:** Refrigeration and Air-conditioning

**Period of Training:** 18.11.2020 to 17.12.2020



**Background:** Born in a middle class family. Discontinued the studies after 12<sup>th</sup> due to lack of interest. Worked as a Peon in Central Bank on daily wage basis. He left the job due to meager income after working nearly for seven years. Came to know about **RUDSETI, Bhopal** through an ex-trainee and applied for Refrigeration and Air-conditioning training. The training which covered technical inputs on Refrigeration & Air-conditioning and general management of enterprise boosted self-confidence and helped him to run **"Shivam Electricals & Refrigeration"** profitably.

**Investment:** Rs 1,00,000/-

**Income per month:** Rs 21,000/-



**Name:** Mr Shivananda Basalingappa Pattanad

**Address:** Sri Bombay Tailor, Kanakadasa Circle, Korwar, Sindagi Taluk, Vijayapura District, Karnataka

**Educational Qualification:** 10<sup>th</sup> Standard

**Training Course:** PMECP

**Period of Training:** 12.08.2020 to 21.08.2020

**Background:** Hails from an agriculture family. As the income from agriculture was meager, he decided to take up self-employment to meet the family requirements. Came to know about **RUDSETI, Vijayapura** through KVIB and applied under PMECP for EDP training. Sessions on entrepreneurial competencies, behavioural games and marketing developed confidence and enabled him to run **"Bombay Tailor"** efficiently.

**Investment:** Rs 5,00,000/-

**Bank Loan:** Rs 4,50,000/- (Canara Bank)

**Income per month:** Rs 21,000/-

**Name:** Mr Latheef

**Address:** S/o M A Mohammad, 25/A, Kirugunda, Near School, Mudigere Taluk, Chickmagalur District, Karnataka State

**Educational Qualification:** BCom

**Training Course:** Cell Phone Repairs and Service

**Period of Training:** 17.11.2020 to 16.12.2020



**Background:** Born in an agriculture family. His father was doing agriculture work. As the income was meager, he worked in a private firm to support the family. Later, he decided to take up self-employment to improve the income of the family. Came to know about **RUDSETI, Brahmavara** through News Paper and applied for Cell Phone Repairs and Service training. The technical and entrepreneurship development inputs infused positive outlook and helped him to run **"H S B Mobile"** successfully.

**Investment:** Rs 1,00,000/-

**Income per month:** Rs 21,000/-



**Name:** Mr Siddhartha Kumar Paul

**Address:** Madhupur Road, Berhampore, Murshidabad District, West Bengal State

**Educational Qualification:** Graduation

**Training Course:** PMECP

**Period of Training:** 30.12.2019 to 08.01.2020

**Background:** Hails from a lower middle class family. Could not continue the study after graduation due to financial problem. He tried for a job, but could not get even after his best efforts. Came to know about DIC and **RUDSETI, Berhampore** through a friend and applied for PMECP training. Sessions on competencies, human relations, communication skills and marketing boosted confidence and enabled to manage his business profitably.

**Investment:** Rs 15,00,000/-

**Bank Loan:** Rs 14,25,000/- (Punjab National Bank)

**Income per month:** Rs 20,000/-



**Name:** Mr Goli Ram

**Address:** S/o Shiv Ram, Baros, Post: Pura Kanera, Agra District, Uttar Pradesh State

**Educational Qualification:** 10<sup>th</sup> Standard

**Training Course:** Electric Motor Rewinding & Repair Services

**Period of Training:** 06.09.2021 to 05.10.2021

**Background:** Born in a poor family. His father was an agriculture labour. As the income was meager, he wanted to take up self-employment to improve the income. Came to know about **RUDSETI, Agra** through an ex-trainee and applied for Electric Motor Rewinding & Repair Services training. The behavioural and managerial sessions were very useful in instilling necessary confidence and helped him to run "**Aryan Electricals**" profitably.

**Investment:** Rs 1,50,000/-

**Income per month:** Rs 19,000/-



**Name:** Mr Sudhir Debnath

**Address:** S/o Late Benimadhab Debnath, Hapaniya Chowmuhan, Post: ONGC, Agartala, West Tripura District, Tripura State

**Educational Qualification:** 10<sup>th</sup> Standard

**Training Course:** General EDP

**Period of Training:** 06.08.2021 to 12.08.2021

**Background:** Born in a middle class family. He was assisting his brother in the Stationary shop. Realising the importance of self-employment, he too wanted to have his own Stationary shop. Came to know about **RUDSETI, Agartala** through Tripura Urban Livelihood Mission and applied for General EDP training. Behavioural games, competencies, communication, human relation and marketing infused self-confidence and enable him to run Stationary shop profitably.

**Investment:** Rs 3,00,000/-

**Bank Loan:** Rs 2,00,000/- (Canara Bank)

**Income per month:** Rs 17,000/-



**Name:** Ms Prabhjot

**Address:** Kapoor Pind, Jalandhar District, Punjab State

**Educational Qualification:** 12<sup>th</sup> Standard

**Training Course:** Women's Tailor

**Period of Training:** 06.01.2021 to 04.02.2021

**Background:** Hails from middle class family. Could not continue studies due to financial problem. Her father was doing labour work. She wanted to take up economic activity to shoulder the responsibility of the family. Came to know about **RUDSETI, Jalandhar** through an Awareness programme and applied for Women's Tailor training. Sessions on tailoring, behavioural and communication skills developed her confidence and enabled to do tailoring efficiently.

**Investment:** Rs 50,000/-

**Income per month:** Rs 17,000/-

**Name:** Ms Momi Bora

**Address:** Kachamari Boragaon, Post: Kachamari, Nagaon District, Assam State

**Educational Qualification:** Graduation

**Training Course:** Women's Tailor

**Period of Training:** 01.12.2021 to 30.12.2021

**Background:** Born in a middle class family, could not study after Graduation. She decided to take up self-employment





venture to shoulder the responsibility of the family. She came to know about **RUDSETI, Nagaon** through an Awareness programme and applied for Women's Tailor training. The technical skills of tailoring, behavioural and managerial sessions were very useful in instilling necessary confidence and helped her to run tailoring unit successfully.

**Investment:** Rs 60,000/-

**Income per month:** Rs 15,000/-



**Name:** Mrs Mridula Devi

**Address:** Palna, Post: Baburamdih, Tamar Block, Ranchi District, Jharkhand State

**Educational Qualification:** 12<sup>th</sup> Standard

**Training Course:** Krishi Udyami

**Period of Training:** 12.02.2021 to 24.02.2021

**Background:** Born in an agriculture family, assisting her family in agriculture work by selling vegetables daily in the market. She decided to improve agriculture income by taking up agriculture allied activity. Came to know about **RUDSETI, Ranchi** through SRLM and applied for Krishi Udyami training. The scientific management of agriculture, behavioural and managerial aspects developed self-confidence and helped her to manage agriculture efficiently and living a decent life.

**Investment:** Rs 60,000/-

**Bank Loan:** Rs 25,000/- (State Bank of India)

**Income per month:** Rs 15,000/-



**Name:** Mr Randhir Kumar

**Address:** Narharpur, Jandaha Block, Vaishali District, Bihar State

**Educational Qualification:** Graduation

**Training Course:** Mushroom Cultivation

**Period of Training:** 18.02.2021 to 27.02.2021

**Background:** Born in an agriculture family. He was assisting his father in agriculture work since school days. Naturally, he too had interest towards agriculture. He wanted to take up Mushroom Cultivation as self-employment activity to support the family. Came to know about **RUDSETI, Hajipur** through a friend and applied for Mushroom Cultivation training. The latest information about Mushroom Cultivation and managerial inputs infused confidence and helped him to supply mushroom to hotels, dhabas and restaurants and earning a decent income.

**Investment:** Rs 50,000/-

**Income per month:** Rs 15,000/-



**Name:** Mrs Firdosh Bi

**Address:** W/o Mubarak Khan, Samraniya, Shahbad Tehsil, Baran District, Rajasthan State

**Educational Qualification:** 10<sup>th</sup> Standard

**Training Course:** Bank Mitra

**Period of Training:** 03.02.2021 to 08.02.2021



**Background:** Born in a middle class family. Her husband was a small businessman. As the income was not sufficient to meet the requirements of the family, she decided to take up self-employment to support the family. Came to know about **RUDSETI, Baran** through DRDA and sent for Bank Mitra training. The training which covered entrepreneurial competencies, human relationship, personality development and banking infused new confidence and enabled her to do the activity successfully.

**Investment:** Rs 70,000/-

**Bank Loan:** Rs 50,000/- (State Bank of India)

**Income per month:** Rs 15,000/-



**Name:** Mr Arvind Kumawat

**Address:** Ranoli, Dantaramgarh Tehsil, Sikar District, Rajasthan State

**Educational Qualification:** 12<sup>th</sup> Standard

**Training Course:** Cell Phone Repairs and Service

**Period of Training:** 06.04.2022 to 05.05.2022

**Background:** Born in a middle class family. He wanted to take up economic activity to support the family. Came to know about **RUDSETI, Jaipur** through an ex-trainee and applied for Cell Phone Repairs and Service training. The exposure to technical inputs, entrepreneurial competencies, behavioural games and marketing developed confidence and enabled him to run “**Arvindam Mobiles**” profitably.

**Investment:** Rs 3,00,000/-

**Income per month:** Rs 15,000/-

**Name:** Mrs Sunkara Anantha

**Address:** W/o S Venkata Rami Reddy, Marella, Mundlamuru Mandal, Prakasam District

Andhra Pradesh State

**Educational Qualification:** 12<sup>th</sup> Standard

**Training Course:** Women's Tailor

**Period of Training:** 16.02.2022 to 17.03.2022



**Background:** Born in a middle class family. Her husband was working in Sanitization Department. She opted for self-employment in order to make use of the leisure time and to improve the income of the family. Came to know about **RUDSETI, Ongole** through an ex-trainee and applied for Women's Tailor training. Apart from the technical aspects of Tailoring, sessions on competencies, marketing and personality development boosted her self-confidence and enabled to do tailoring profitably.

**Investment:** Rs 60,000/-

**Bank Loan:** Rs 50,000/- (Canara Bank)

**Income per month:** Rs 15,000/-



**Name:** Ms Suman Kumari

**Address:** Indergarhi, Ghaziabad, Uttar Pradesh State

**Educational Qualification:** Graduation

**Training Course:** Women's Tailor

**Period of Training:** 28.01.2021 to 26.02.2021

**Background:** Born in a middle class family. She could not continue study due to financial problem. She wanted to take up self-employment venture to shoulder the responsibility of the family. Came to know about **RUDSETI Ghaziabad** through an ex-trainee and applied for Women's Tailor training. Technical sessions on Tailoring, behavioural aspects and personality development boosted her confidence and enabled to run “**Ria Boutique**” successfully.

**Investment:** Rs 50,000/-

**Income per month:** Rs 15,000/-





**Name:** Mrs Sushila

**Address:** W/o Laxmi Narayan, Mushedpur, Farrukh Nagar Tehsil, Gurugram District, Haryana State

**Educational Qualification:** 10<sup>th</sup> Standard

**Training Course:** Jute Products Udyami

**Period of Training:** 13.01.2021 to 25.01.2021

**Background:** Hails from a middle class family. Her husband was a teacher. She wanted to take up self-employment venture to shoulder the responsibility of the family. Came to know about **RUDSETI Gurugram** through Govt Department and applied for Jute Products Udyami training. Along with technical aspects, inputs on competencies, customer relation, marketing and personality development boosted self-confidence in her which resulted in running “**Naya Deen Jute Products**” successfully.

**Investment:** Rs 50,000/-

**Income per month:** Rs 15,000/-



**Name:** Ms Mamta Vyas

**Address:** Ama, Kotri, Bhilwara, Rajasthan State

**Educational Qualification:** 12th Standard

**Training Course:** Beauty Parlour Management

**Period of Training:** 13.12.2021 to 11.01.2022

**Background:** Hails from a middle class family, could not continue study due to financial constraints. She wanted to take up self-employment to support the family. Came to know about **RUDSETI, Bhilwara** through an Awareness

programme and applied for Beauty Parlour Management training. Apart from the technical aspects of Beauty Parlour, sessions on competencies, marketing, personality development and communication skills infused self-confidence and enabled her to run parlour successfully.

**Investment:** Rs 70,000/-

**Income per month:** Rs 14,000/-

## NEW PROGRAMMES

### JAIL INMATES

**Homemade Agarbathi Maker - RUDSETI, Agra** ↓



**Electric Motor Rewinding & Repair Services - RUDSETI, Bhilwara** ↓



## RECOGNITION

**More number of Candidates trained for 2021-22**

**RUDSETI, Ongole** ↓

**RUDSETI, Ananthapuramu**





**RUDSETI STALLS**

RUDSETI has been setting up stalls to provide information on training programmes of RUDSETI and to collect the applications for training programmes, on special occasions such as Krishi Mela, trade fairs, inaugural functions of bank programmes and religious functions.

Visit of **Shri M V Govindan Master**, Hon'ble Minister of Rural Development, Excise and Local Self Department, Govt of Kerala  
**RUDSETI Stall, Kannur** ↓



Visit of **Shri Subhash Chandra Bahedia**, MP, Bhilwara  
**RUDSETI Stall, Bhilwara** ↓



Visit of **Shri Rama Naik**, GM, Canara Bank, CO, Manipal, **Smt Veena**, Additional DC, Udupi, **Shri Prasanna H**, IAS, CEO, ZP, Udupi and **Dr Vasappa H T**, DGM, Union Bank, RO, Udupi  
**RUDSETI Stall, Brahmavara** ↓



**RUDSETI Stall, Mysuru**

**RUDSETI Stall, Vijayapura** ↓

**RUDSETI BAZAAR - MARKETING SUPPORT TO ENTREPRENEURS**

Visit of **General Vijay Kumar Singh**, Minister of State for Civil Aviation and Minister of State for Road Transport and Highways, Govt of India and **Shri Vikramaditya Singh Malik**, IAS, Chief Development Officer, Ghaziabad

**RUDSETI Bazaar, Ghaziabad** ↓



Visit of **Shri Faggan Singh Kulaste**, Hon'ble Minister of State for Rural Development and Steel, Govt of India

**RUDSETI Bazaar, Madurai** ↓



Visit of **Shri Tarkishore Prasad**, Deputy Chief Minister, Bihar and **Smt Veena Singh**, MP, Vaishali

**RUDSETI Bazaar, Hajipur** ↓





Visit of **Shri Dinesh Kumar**, IAS, District Collector & Magistrate, Prakasam **RUDSETI Bazaar, Ongole** ↓



Visit of **Ms Nagalakshmi**, IAS, District Collector & Magistrate, Ananthapuramu **RUDSETI Bazaar, Ananthapuramu** ↓



**RUDSETI Bazaar, Dharwad**

**RUDSETI Bazaar, Agra** ↓



**RUDSETI Bazaar, Jaipur**

**RUDSETI Bazaar, Nadiad** ↓



**RUDSETI Bazaar, Nagaon** ↓



**OTHER ACTIVITIES**

**INTERNATIONAL DAY OF YOGA**

**RUDSETI, Ujire**

**RUDSETI, Dharwad** ↓



**RUDSETI, Gurugram**

**RUDSETI, Kannur** ↓



**RUDSETI, Ghaziabad**

**RUDSETI, Madurai** ↓



**RUDSETI, Brahmapura**

**RUDSETI, Chitradurga** ↓



**RUDSETI, Ongole**

**RUDSETI, Mysuru** ↓





RUDSETI, Vijayapura



RUDSETI, Bengaluru



RUDSETI, Ranchi



RUDSETI, Agartala



RUDSETI, Agra



RUDSETI, Ananthapuramu



RUDSETI, Nagaon



RUDSETI, Pune



RUDSETI, Jaipur



RUDSETI, Bhubaneshwar



RUDSETI, Jalandhar



## WORLD ENVIRONMENT DAY

RUDSETI, Ujire



RUDSETI, Ghaziabad



RUDSETI, Bhopal



RUDSETI, Nadiad



RUDSETI, Madurai



RUDSETI, Brahmavara



RUDSETI, Baran



RUDSETI, Berhampore



RUDSETI, Chitradurga



RUDSETI, Ongole



RUDSETI, Hajipur



RUDSETI, Bhilwara



RUDSETI, Vijayapura



RUDSETI, Bhubaneshwar





**RUDSETI, Jalandhar****RUDSETI, Nadiad****RUDSETI, Hajipur****Free Mobile Servicing Camps****RUDSETI, Mysuru****Credit Camp****RUDSETI, Berhampore****Free Hair Cutting to Orphanage Children****RUDSETI, Pune****RUDSETI, Bhopal****RUDSETI, Berhampore****RUDSETI, Ranchi****RUDSETI, Ananthapuramu****RUDSETI, Nagaon****WORKSHOPS****“Capacity Building of Bal Vikas Samithi and Anganawadi Workers”****RUDSETI, Vijayapura****“Financial Literacy”****RUDSETI, Chitradurga****RUDSETI, Hajipur****RUDSETI, Vijayapura****RUDSETI, Nagaon****VISIT OF IMPORTANT DIGNITARIES**

**Dr D Veerendra Heggade**, President, RUDSET Institutes, Dharmasthala

**RUDSETI, Ujire**

**Shri Faggan Singh Kulaste**, Hon'ble Minister of State for Rural Development and Steel, Govt of India

**RUDSETI, Madurai**



**Shri Brij Mohan Sharma**, Executive Director, Canara Bank, Bengaluru  
**RUDSETI, Ananthapuramu** ↓



**Shri B Yogish Acharya**, GM, Canara Bank, CO, Mangaluru  
**RUDSETI, Ujire** ↓



**Shri S Jayakumar**, GM, Canara Bank, CO, Mangaluru  
**RUDSETI, Ujire** ↓



**Shri Bhaskar Chakravarthi**, GM, Canara Bank, CO, Hubli  
**RUDSETI, Dharwad** ↓



**Smt Sunanda Batra**, GM, Reserve Bank of India, Bengaluru  
**RUDSETI, Chitradurga** ↓



**Shri R S Pandey**, Deputy Chief Executive Officer, KVIC, South Zone, Bengaluru  
**RUDSETI, Ujire** ↓



**Dr Suresh Itnal**, IAS, CEO, ZP, Dharwad  
**RUDSETI, Dharwad** ↓



**Shri Kurma Rao M**, IAS, Deputy Commissioner, Udupi  
**RUDSETI, Brahmavara** ↓



**Dr K Nandini Devi**, IAS, CEO, ZP, Chitradurga  
**RUDSETI, Chitradurga** ↓



**Smt Manjushree N**, IAS, Mission Director, Sanjeevini, Govt of Karnataka  
**RUDSETI, Mysuru** ↓





**Shri Vijaymahantesh Danammanavar**, IAS, Deputy Commissioner, Vijayapura **RUDSETI, Vijayapura** ↓



**Shri D Harshendra Kumar**, Secretary, SDME Trust, Dharmasthala **RUDSETI, Ujire** ↓



### VISITORS VIEW

**RUDSETI, Madurai:** Visited the Institute. The products prepared by self-help groups and the training programmes being given under different categories will definitely increase employment and self-reliance. I appreciate the efforts and hard work of the people associated with this”.

- **Shri Faggan Singh Kulaste**, Hon’ble Minister of State for Rural Development and Steel, Govt of India

**RUDSETI, Ananthapuramu:** “Delighted to see an Institute of Excellence. All the Best. Focus on farmers skill upgradation, women training & skill development and research & science”.

- **Shri Brij Mohan Sharma**, Executive Director, Canara Bank, Bengaluru

### THE IMPORTANCE OF HUMAN RELATIONS IN THE WORKPLACE

Relationships between employees and management are of substantial value in any workplace. Human relations is the process of training employees, addressing their needs, fostering a workplace culture and resolving conflicts between employees and management. Understanding some of the ways that human relations can impact the costs, competitiveness and long-term economic sustainability of a business helps to underscore their importance.

#### Employee Collaboration and Workplace Culture

Human relations in the workplace are a major part of what

**RUDSETI, Ujire:** “Privileged to visit RUDSETI and to address the trainees attending the trainings. Maintained clean and neat. Training sessions are find very useful leading to wholesome development of the trainee. The facilities provided to the trainees are good”.

- **Shri B Yogish Acharya**, GM, Canara Bank, CO, Mangaluru

“I am very happy to visit the Institute which is doing excellent service to the society by providing training to the underprivileged section of the society. I assure the best possible support for all the activities of the Institute and extend my best wishes”.

- **Shri S Jayakumar**, GM, Canara Bank, CO, Mangaluru

**RUDSETI, Brahmavara:** “Happy to see that dedicated staff and resource persons taking interest in training. Also basic amenities for accommodation, food taken care well. It’s good to know that follow up after training to support for self-employment is considered. Courses on new technologies and market requirements may be considered”.

- **Shri Kurma Rao M**, IAS, Deputy Commissioner, Udupi

**RUDSETI, Chitradurga:** “An excellent arrangements. Variety of in-house training programmes conducted with focus on income generation. Interacted with two batches. Participants were extremely satisfied with training offered. Keep it up”.

- **Smt Sunanda Batra**, GM, RBI, Bengaluru

**RUDSETI, Mysuru:** Visited the Institute for the inauguration of CRP-EP training under SVEP. It is first of its kind for the entire Nation. Happy to be in the Beautiful campus with dedicated Staff. Congratulations to the Institute for keeping up the standards of training. Suggest to conduct driving training to women SHG members as being done in other RSETIs”.

- **Smt Manjushree N**, IAS, Mission Director, Sanjeevini, Govt of Karnataka

makes a business work. Employees must frequently work together on projects, communicate ideas and provide motivation to get things done. Without a stable and inviting workplace culture, difficult challenges can arise both in the logistics of managing employees and in the bottom line. Businesses with engaging workplaces and a well-trained workforce are more likely to retain and attract qualified employees, foster loyalty with customers and more quickly adapt to meet the needs of a changing marketplace.

#### Improving Employee Retention

The quality of workplace relations is critical to employee retention. Employee retention may seem trivial - especially



in a workplace that is used to a high turnover - but managers must remember that turnover is financially very costly. Every new employee requires a substantial investment of time and energy in their recruitment and training.

In addition, severing ties with old employees can sometimes be challenging, especially if the circumstances are not particularly amicable. Making sure quality employees remain interested and engaged in the business requires patience, compassion and flexibility, but can actually make the business more financially sound.

### Motivation and Productivity

Workplace relationships provide a source of employee motivation, which is important to maintaining productivity. Employees who are interested in their work and in the well-being of other employees tend to be more productive than those who are not. This productivity pays obvious financial dividends to the company, as it can get more done in less time with fewer costs. Building relationships, by both recognizing an employee's value to the company and a concern for their needs, often goes a long way.

### Fostering Employee Creativity

The modern business environment often rewards businesses that are able to quickly develop products that meet changing consumer needs. In some industries - such as technology, for example - employees' ability to come up with effective new ideas is often the difference between the entire company's success and failure. Employees' creativity is often dependent on their ability to communicate with other employees and share ideas. Without quality workplace relationships, employees are less likely to be able to develop and share the solutions that a business needs to survive.

### IMPORTANCE OF JOB SATISFACTION IN THE WORKPLACE

Money is not always the main cause of job satisfaction. When employees spend a majority of their waking hours in the workplace, they need more than a paycheck to satisfy them. Using their talents, engaging them in challenging projects, offering incentives, and creating a friendly and respectful environment with low stress are among the reasons your staff will be glad to show up each day to contribute to the company's ultimate success.

### Tip

Job satisfaction increases when employees have a good relationship with their peers and managers, when the work is stimulating and where their work style and personality fits in with the company culture.

### Good-Fit Company Culture

When employees like their co-workers and find commonalities among their peers and supervisors, they tend to be more satisfied at work. When employees connect with co-workers

and develop personal relationships they usually are happier at work. Overall job satisfaction also correlates with how well employees get along with their direct supervisors. Hiring managers and small business owners should look for employees with similar backgrounds and tastes as their current staff, and hire those who'll easily fit into the current company culture.

### Interesting and Satisfying Work

Employees are most satisfied when they find their work interesting. Being able to retain a certain amount of autonomy allows workers to develop their own challenges and find ways to overcome obstacles, leading to a more satisfying work experience. Challenges and diversity in the daily grind also keep work interesting. While the nature of specific jobs may not typically lead to a diverse workday, successful managers should look for ways to increase challenges for workers and vary their daily routines to provide a range of responsibilities.

### Rewards and Incentives

While pay may not always be a worker's prime reason for job satisfaction, it doesn't hurt. Incentives that include bonuses and pay raises often can help employees overcome poor attitudes toward other, less enjoyable areas of their work. When workers receive rewards for a job well done, they often feel more satisfied with their jobs. Incentives such as getting a better office space, a few extra paid vacation days and other perks can significantly increase workers' job satisfaction. Stock options and profit sharing can provide employees with a feeling of ownership in the company and offer increasing satisfaction when the results of their work show up in a check.

### Low Stress Environment

Employees who feel continuous stress and pressure to perform at work may develop apathy, fatigue, muscle tension, headaches, substance abuse problems and high blood pressure. Job satisfaction increases when employees can enjoy a stress-free environment in which they know they're appreciated and they're not in fear of losing their jobs if they make a mistake. Workers can employ techniques to take care of themselves, such as eating a healthy diet, eliminating negative thinking and resolving conflicts as they arise. At the same time, as a boss you can maintain open and clear communication, give employees some control over their production and praise effective workers regularly.

### BOOK LOOK:

Ananda: Happiness Without Reason

- Acharya Prashant

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