



RUDSET INSTITUTE

Madurai - Tamil Nadu.

ACTIVITIES REPORT 2021 - 2022

Pioneering Effort In Rural Entrepreneurship Development



Sri Dharmasthala Manjunatheshwara
Educational Trust

केनरा बैंक Canara Bank

बेहतर सेवा, बेहतर भविष्य

A Government of India Undertaking

सिंडिकेट Syndicate

Canara Bank



Dr D Veerendra Heggade

President
RUDSETIs, Dharmasthala



Shri L V Prabhakar

Managing Director & CEO
Canara Bank, HO, Bengaluru

BOARD OF GOVERNORS

“Instead of writing someone else’s account through wage employment after three to five years of collegiate education, it is more meaningful to write one’s own account by embarking upon some self-employment”

Dr D Veerendra Heggade
President, RUDSET Institutes



Ms A Manimekhalai

Executive Director
Canara Bank, HO, Bengaluru

GOVERNING COUNCIL MEMBERS



Prof S Prabhakar

Secretary
SDME Trust, Ujire



Shri A Muralikrishna

General Manager
Canara Bank, FI Wing, HO, Bengaluru



Shri B Yogish Acharya

General Manager
Canara Bank, CO, Mangaluru



Smt K Renusri

Assistant General Manager
Canara Bank, FI Wing, HO, Bengaluru



Shri A Ramachandra Hegde

Chartered Accountant
Mangaluru



Dr Asha Jyothi Rai

Chairperson
ASARE Charitable Foundation
Mangaluru



Shri N Sathiyamoorthy

Director General
National Academy of RUDSETI
Bengaluru



Shri Bipul Chandra Saha

National Director for RSETIs
National Centre for Excellence
of RSETIs, Bengaluru



Shri Giridhar Kallapur

Executive Director
RUDSETI, Central Secretariat
Ujire



Dr. D. VEERENDRA HEGGADE

President, RUDSET Institutes, Dharmasthala

Padma Vibhushan Awardee

“Instead of writing someone else’s account through wage employment after three to five years of collegiate education, it is more meaningful to write one’s own account by embarking upon some self-employment”



DISTRICT LEVEL RSETI ADVISORY COMMITTEE MEMBERS



Dr. S. Aneesh Sekhar, IAS
District Collector, Madurai



Sri.D.Surendran
GM, Circle Office, Canara Bank, Madurai



Sri.M.Kalidasan
JD/PO, TNSRLM, Madurai



Sri. M.Ramalingam
JD/GM, DIC, Madurai



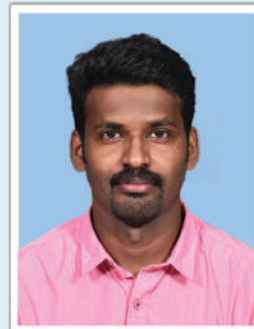
Sri.R.P.Asokan
DD, KVIC, Madurai



Sri.D.Anil
LDDM, LBO, Madurai



Sri.A.S.Sakthibalan
DDM, NABARD, Madurai



Sri.C.Jeyaprakash
DEO, TNRTP, Madurai



Sri.R.K.Jeevaganthan
DM, Canara Bank, CO, Madurai



Sri.V.Gopala krishnan
SM, AF Sec., Canara Bank, CO, Madurai



Sri.K.Manikandan
SM, Canara Bank, SME- II,
Madurai



Sri.M.Ravikumar
Director & Convenor,
RUDSETI, Madurai

Dr.S. ANEESH SEKHAR,I.A.S.,
DISTRICT COLLECTOR,
DISTRICT MAGISTRATE,
MADURAI DISTRICT



MESSAGE

The common man's Training Institute, RUDSETI is a boon to our budding entrepreneurs from Rural and Urban areas. The true potential of the youth should be guided properly to make them a good citizen and responsible person for the family and society. The RUDSET institute's work towards this goal is commendable. Placement statistics show that the settlement percentage of the trainees who have taken up self employment after undergoing training is 77%, which is commendable.

Availing bank credit is a challenging task for new entrepreneurs. Here, the RUDSET trainees are getting financial support from the banks, which is very important to scale up micro enterprises.

I have inaugurated two training batches after COVID lockdown this year along with AD/PD, TNSRLM and LDM, through online and also attended the certificate distribution function of Trainees under "Mission One BC One GP Sakhi- MoRD Scheme" organized by TNSRLM and RUDSETI on "Dedication of trained and certified women SHG members as BC agents for providing Banking service in Rural Areas". Interaction with the energetic trainees during the program gave me a lot of insight & feedback on the issues faced by the budding entrepreneurs.

I suggest to go for "Need Based" training and guidance for the young generation. More thrust need to be given for people from depressed classes, School/College drop outs, Physically Challenged persons, Reverse Migrants due to Covid etc.,

The services rendered by the institute will pave way to create a skilled nation gearing up to fulfill its true potential.

I congratulate the RUDSET institute; the Sponsor Canara Bank and SDME Trust for the good work done during the year 2021-22.

DISTRICT COLLECTOR MADURAI

Shri.D.SURENDRAN

GENERAL MANAGER
CANARA BANK
CIRCLE OFFICE
MADURAI



**CANARABANK
(HO:BANGALORE)**



FOREWORD

The RUDSET Institute has come up with the presentation of activities done during this year in the Annual Activity Report (AAP). As a Sponsor Bank, we are proud to have this Institute, serving the people by giving Entrepreneurship trainings and handholding them and converting them as entrepreneurs.

Our Madurai unit of RUDSETI started on 02.02.1987 and at that time it was the first and the only RUDSET institute in the state. Since its inception the institute has trained 25380 numbers of peoples and the settlement percentage is 77%, which is higher than the national average of 70%.

I am happy to note that RUDSETI, Madurai is the first CNN (Common Notification Norms) complied institute in Tamilnadu. The training programme was charted out based on the need and opportunity available from the 13 blocks of Madurai, with the co-ordination of line departments such as Department of Rural Development and Tamilnadu State Rural Livelihood Mission (TNSRLM).

After Covid lockdown, the Institute has restarted physical training from the month of July. The efficient team of staffs and The Director worked scrupulously, following covid protocol and achieved this year Annual Target.

Special training program for the Jail Inmates and opening savings bank accounts for them are excellent mile stone.

Out of the total 644 trainees trained this year, 391 trainees are women. The institute concentration on women empowerment in MSME sector is commendable.

The post training works such as Credit Linkage has improved substantially. The "RUDSETI BAZAAR" organized for the ex- trainees are very much visible to help in marketing their products and services.

I am sure it all has happened only with good liaison and co-ordination with line departments. I sincerely thank each and every stake holders who has extended their support to RUDSETI.

I wish RUDSETI Madurai to continue this good effort forever.

**GENERAL MANAGER
CIRCLE OFFICE
MADURAI**

Message from Bipul Chandra Saha, National Director for RSETIs



The Financial Year (FY) 2021-22 has also seen the third wave of COVID 19 challenge. Many of our RSETIs were not able to function in a regular manner during the first quarter of the Financial Year 2021-22. Inspite of the great challenge imposed by the COVID 19 / Omicron threat all our RSETIs/ RUDSETIs have shown their solidarity towards the objective of RSETIs and perform exceedingly well with regard to number of candidates trained and settled. As on 31.03.2022 there are 589 RSETIs / RUDSETIs (4 new RSETIs are added) covering 571 Districts are functioning across the Country under the aegis of Ministry of Rural Development, Govt. of India which are sponsored by 24 Banks. All these RSETIs/ RUDSETIs are providing training to the Rural Poor on 59 NSQF aligned courses and 5 MoRD approved courses. As against the annual revised Target of 3.01 lakhs candidates RSETIs have trained 3.14 lakhs candidates (Achievement being 104%). Out of the above total number of Rural Poor trained is 2.82 lakhs (90%). Out of total rural poor trained 2.20 lakhs have settled (78%) and out of the rural poor settled total 1.25 Lakhs have been credit linked (59%). I convey my sincere thanks to the Directors of RSETIs and Faculties and Office Assistants (OAs) for their relentless support which has made this achievement possible.

Further, we have done a notable improvement in reconciliation and realization of pending claims during the FY 2021-22 because of collective efforts of RSETIs and RSETI sponsoring Banks along with the deep involvement of State Directors (SDRs) who have made huge efforts to reconcile the data with SRLMs and subsequent release of Funds. In the coming days we propose to maintain the year wise position of Claims submitted, Claims rejected, Claims received and pending position in excel sheet on monthly basis at RSETIs to enable us to smoothening the claim settlement process.

We had also worked for improving the Quality of training by conducting ToT programmes in various States for engaging the Domain Skill Trainers (DSTs) so that the shortage of Certified Trainers is fulfilled for ensuring quality training. In this regard, I must acknowledge the huge contribution of State Controllers of RSETIs (SCRs) and SDRs for conducting the ToT programmes in their respective States. In coming days we also propose to conduct such programmes in many states to fill the gap of certified trainers in various sectors. In this regard, we wish to highlight that there was a substantial improvement in Grading and CNN compliance position of RSETIs/ RUDSETIs in comparison to previous years. There are 541 AA Graded RSETIs and 537 CNN complied RSETIs. Definitely this credit also goes to the RSETI Directors, Faculties, OAs and SDRs.

I am happy to learn that your RSETI is going to publish Annual Activity Report for the FY 2021-22. On this occasion I want to congratulate the Director, Faculties & other staff members and convey my sincere thanks to all your Staff for your performance during the FY 2021-22. I am confident that your RSETI will excel in the FY 2022-23 under various performance parameters including Credit Linkage and Settlement.

Simultaneously, I take this opportunity to thank respected Sri Amit Kataria, IAS, Joint Secretary and Sri Virendra Sharma, Director, Ministry of Rural Development, Dr. D. Veerendra Heggade, President NAR, Ms. A Manimekhlai, Executive Director, Canara Bank, Sri A Muralikrishna, GM , FI Wing, Sri Amitava Sahu, DGM and Team of FI Wing of Canara Bank, HO Bengaluru and Nodal Executives of all RSETI sponsoring Banks for their full support which has enabled us to show outstanding performance for the FY 2021-22.

At the end I advise all RSETIs/ RUDSETIs to conduct training programmes back to back without giving even a single day gap to ensure maximum number of candidates trained with regular attendance through AEBAS and also to ensure vigorous follow-up for improving the Credit Linkage and Settlement in the FY 2022-23.

Wishing you all the best

With best regards,

Bipul Chandra Saha
National Director for RSETIs
National Centre for Excellence of RSETIs (NACER)
Under the aegis of Ministry of Rural Development, Govt. of India

Message from State Director for RSETI



Post Covid lockdown there is increasing unemployment problem in our country. In rural areas the reverse migration has happened and so the youths are jobless and at the same time the youths are having interest to become an entrepreneur. The immense potential of those aspiring youths should be groomed and guided to “Rural Development and Self Employment Training Institute” RUDSETI, Madurai is guiding the youths to take up entrepreneurship by way of creating awareness, giving training on the selected skill of the youth and hand holding them for 2 years and make them a successful entrepreneur.

The credit availability for the trained youths should be made hassle free by the banks. The RUDSETI Institute is guiding the trainees for availing credit from their banks for starting up the activity.

The Awareness program conducted by the institute in rural areas is commendable. Their extra effort on conducting EAP (Entrepreneur Awareness program) has become success and so they could able to cover Rural Youths.

Special training program such as EDP for Jail Inmates, EDP for exclusive SC Women are good initiatives by the Institute.

I am pleased to see the activities done by the institute during the period 2021-22. They have come up with the presentation in the form of Annual Activity Report and it is the 35th year the institute is publishing their report.

I wish the team RUDSETI, Madurai to continue this good effort for the coming years.

With Best regards

S. Anbukkarasu
State Director of RSETI
Tamilnadu & Puducherry

ACKNOWLEDGEMENT

It is our pleasure and privilege to place on record our heartfelt gratitude to our beloved President, the greatest source of inspiration for all of us, **Poojyashri, Dharmathikari Dr.D.Veerendra Heggade, Padma Vibushan Awardee**, the towering motivating force behind RUDSETI concept, for constantly directing and extending unstinted support in all our endeavours. We dedicate our paramount success and performance excellence to him.

We place on record the motivation, conviction, creative encouragement, and great support received from our leader and Executive Director **Sri. Giridhar Kallapur** and our Central Secretariat team, **Sri. N. Sathiyamoorthy, Director General**, National Academy of RUDSETI, Bengaluru and his team, **Sri. Bipul Chandra Saha**, National Director for RSETI, NACER, Bengaluru, and his team.

We place on record our heartfelt thanks for the unflinching flow of support and motivation extended by the Top Executives of Sponsor Bank in the Board of Governors, **Sri. L V Prabhakar**, MD&CEO, Canara Bank, Bengaluru. We also extend our sincere gratitude to **Smt. A. Manimekhalai**, Executive Director, Canara Bank.

We place on record the excellent support and guidance rendered by Executives of Sponsor Banks in present Governing Council **Sri. A. Muralikrishna**, General Manager, Canara Bank, FI Wing, HO, Bengaluru, **Sri. B. Yogish Acharya**, GM, CO, Mangalore, **Smt. K. Renusri**, Asst. General Manager, Canara Bank, FI Wing, HO, Bengaluru and the entire team of Rural Development Section, Priority Sector Dept. of the sponsor Bank.

We place on record our sincere gratitude to **Prof. S. Prabhakar**, Secretary SDME Trust, Ujire.

We express our heartfelt and sincere thanks with deep gratitude to **Dr S. Aneesh Sekhar, IAS.**, District Collector, Madurai and his able office for supporting all our activities towards rural development through entrepreneurship.

We express our sincere and heartfelt thanks to **Sri. D. Surendran**, GM, Circle Office, Canara Bank, Madurai, **Sri. K. S. Pradeep**, DGM, Circle Office, Canara Bank, Madurai, **Sri. Sujit Kumar Sahoo**, DGM, Canara Bank, RO, Madurai and other esteemed members of the present DLRAC; **Sri. M. Kalidasan**, JD/PO, TNSRLM, Madurai, **Sri. M. Ramalingam**, JD/GM, DIC, Madurai, **Sri. R. P. Asokan**, Divisional Director, KVIC, Madurai, **Shri. A. S. Sakthibalan**, DDM, NABARD, Madurai, **Sri. D. Anil**, LDDM, Canara Bank, **Sri. Jeevakanthan**, DM, Canara Bank, CO, Madurai, **Sri. C. Jeyaprakash**, DEO, TNRT, Madurai, **Sri. Gopalakrishnan**, Senior Manager, AF & PS section, Canara Bank, CO, Madurai, **Sri. K. Manikandan**, Senior Manager, Canara Bank, SME- II, Madurai, for their continuous guidance and support in carrying out the objectives of the institute effectively.

We sincerely and wholeheartedly thank **Sri. S. Anbukkarasu** SDR, NACER for Tamil Nadu & Puducherry, has motivated, supported and guided our all endeavors towards entrepreneurial activities.

We sincerely and wholeheartedly thank **Dr. J. Joseph Anandha Raj**, AC, NAR for Tamil Nadu & Puducherry, for third party assessment & certification.

We would like to record our deep sense of gratitude to **TNSRLM (MahalirThittam)** which has given us continuous support and moral guidance by sponsoring 21 number of our training programme.

We would like to record our deep sense of gratitude to **NABARD** which has given us continuous support and moral guidance by sponsoring 01 number of our training programme.

We express our heartfelt thanks to **DIC, KVIC, and Canara Bank** all who have supported us in sponsoring candidates, getting our claims reimbursed in a swift manner and all other Government Departments for their support and guidance in supplementing our training schedules.

We express our gratitude to **TNSRLM, DMMU, Madurai, TNRTP, Madurai District Employment Office, Madurai, Madurai District Tiny and Small Scale Industries Association (MADITSSIA), Small Industries Product Promotion Organisation Ltd., (SIPPO), Dept. of MSME and craft department,** for providing us an opportunity to participate in the trade fair and meetings organized by them, which helped us in conducting our RUDSET Bazaar and Entrepreneurship programme.

The Media, both visual and print; **Field Office, Ministry of I&B, Govt. of India, Doordarshan, AIR Madurai, FM Radio, Kodaikanal FM and Hello FM** who have provided great service and played a stellar role in popularizing RUDSETI concept and its multifarious activities. Similarly **"The Hindu", 'Dinamalar', 'Dina Thanthi', "Madurai Minutes" and 'Dinakaran'** is gratefully acknowledged for the excellent and timely cooperation and support extended in all our endeavours.

We express our sincere thanks to **Institute of Cooperative Management, KLN College, SVN College, MISS College, Sermathai Vasan College,** for their support extended towards our entrepreneurial endeavours.

We would fail if we do not thank our **Ex trainees and Owners of units** which gave a learning experience to our trainees during their field visits.

Most importantly, we sincerely acknowledge the commendable **Faculty** support and able guidance received from our dedicated **Resource Persons** for our various training programmes who played a decisive role in the effective & purposeful conducting of our training programmes.

Finally, we would like to acknowledge **Sri. Saravana Babu** our ex trainee and a Successful Entrepreneur who has put his tiring efforts to design and bring out this Activity report 2020-2021 with a pleasant and appealing outlook.

RUDSETI MADURAI – A brief

Introduction

Dr. D. VeerendraHeggade, Padma Vibushanawardee Dharmathikari, ShreekshetraDharmasthala a great visionary started the RUDSET movement in association with Syndicate Bank and Canara bank. The first institute at Ujire came into existence in the year 1982. At present there are 27 RUDSETIs located in different states of India. The Tamilnadu unit was started in the year 02.02.1987 at *T.Andipatti* (near *Vadipatti*) in Madurai district. The Unit was shifted during 1997 to its spacious own premises at *Perungudi*, (near Airport) Madurai and since then it is functioning from there.

Vision

Empowering youth to share economic progress equitably and channelizing youth power in wealth creation.

Mission

Developing RUDSETIs as rural resources centers for training and facilitating unemployed youth for setting up of Micro Enterprises, resulting in sustainable livelihood and improved living standards.

Philosophy

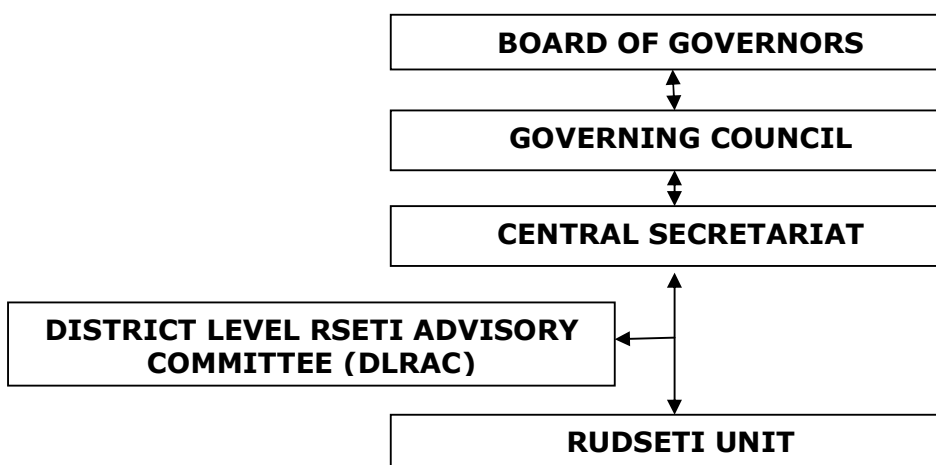
Transformation of rural youth to acquire productive identity through short duration interventions.

Core Objectives

1. To identify, orient, motivate and train youth to take-up self-employment ventures.
2. To assist trained youth to set up their ventures successfully.
3. To provide counselling and consultancy guidance and to render all possible help to the youth in the field of self-employment.
4. To take up research and development activities in the area of self-employment and rural development.

Management

The Board of Governors consisting of Chief Executives of sponsor Banks are the supreme policy making body. The Governing Council with Executives of sponsor organisations implements these policies. The Central Secretariat with an Executive Director, an Officer deputed by sponsor Banks aids Governing Council in monitoring RUDSETIs.

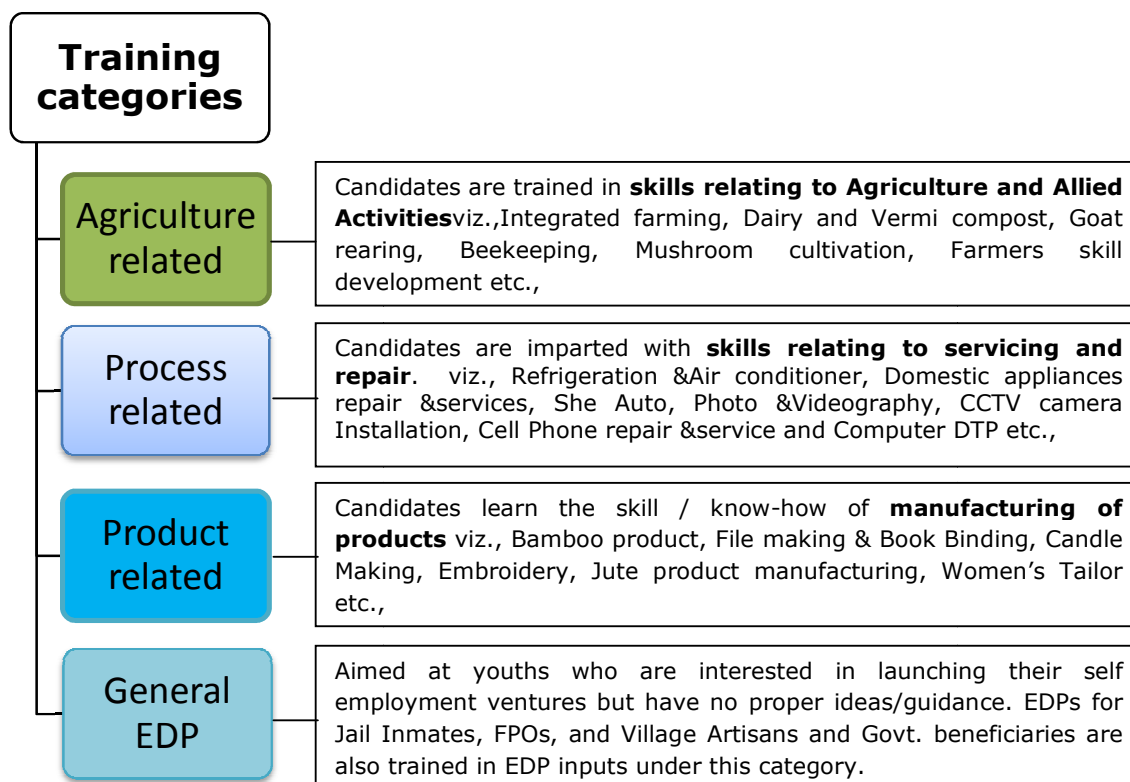


Each RUDSETI has a District Level RSETI Advisory Committee (DLRAC) with representatives of Sponsor Organisations and Govt. Officials. It periodically reviews and assists the progress of RUDSETI. Each RUDSETI is managed by one Deputed Officer (Director) from one of the Sponsoring Bank (Canara Bank). The Director is accompanied by trainer motivators (Faculties) trained by Central Secretariat, Ujire, through National Academy of RUDSETI (NAR) and other reputed organizations along with Office Assistants, Attender and Gardener.

Types of Training

I Programmes for first generation entrepreneurs.

The Training Programmes are mainly of four types:



II. Programmes for established entrepreneurs:

1. **Skill Up-gradation/ High End Techno & Managerial Enhancement training Programme:** Programmes intended to impart additional / advanced skills in their chosen field.
2. **Growth Programme:** Training cum counselling inputs are given to help entrepreneurs to plan their expansion, diversification, improve the profit margin, withstand the future challenges etc.

Eligibility norms

Any unemployed youth in the age of **18-45 years**, irrespective of caste, creed, religion, gender and economic status having aptitude to take up self employment or wage employment with some basic knowledge in the related field can undergo training which is totally free of cost. **National Skill Qualification framework (NSQF) Syllabus**, as framed by Ministry of Skill Development and Entrepreneurship (MSDE) and adopted by Ministry of Rural Development (MoRD), is followed and our training programmes are conducted.

Facilities

The institute is located in a **spacious area** measuring about 81 cents on the Airport main Road. There is a beautiful ambience filled with green and breezy open space for **yoga and playing games**. The Main building houses the **office, Library, Two learning rooms and a Computer lab**. Library is endowed with latest books, project reports etc. There are sufficient enough infrastructures like AV equipments, computer facility, electric circuit learning board etc., The **workshed** is provided with training materials, tools equipments and mockup models etc. for imparting practical training. The **hostel building** consists of 2 dormitory type accommodation halls, Kitchen and Toilets. The entire training is given **free of cost**, including **boarding & lodging**.

Post training follow-up

The in-built system of follow-up and counseling/Hand holding for 2 years is a unique feature of RUDSETI trainings. The follow-up measures with trainees include regular correspondence, individual contacts, branch level meets, Cluster meets Door to Door visits, etc. Our guidance and counseling during these interactive sessions assist the trainees to sort out their problems in launching and sustaining their own self employment ventures.

USP of our training

1. Short Term Intervention
2. Long Term Handholding

ALL AT FREE OF COST BUT WITH FULL INTEREST and COMMITMENT

Recognitions -RUDSETI

- ♦ RUDSETI, born out of the vision of **Dr D VeerendraHeggade**, a philanthropist, educationist and a man with a mission for service to the society was conferred with 2nd highest civilian award – **Padma Vibhushan** on 08th April 2015.
- ♦ **FICCI Award 1998-99** for **Institutional Initiative in Rural Development** was conferred on RUDSETIs.
- ♦ Ministry of Rural Development (MoRD), GOI was impressed by the RUDSETI model and in 2009, advised Banks to establish one RUDSETI type institute in all their Lead Districts known as Rural Self Employment Training Institutes (RSETIs). Accordingly at present, there are 587 RSETIs in the Country.
- ♦ RUDSETI Trained Women Entrepreneurs have excelled by winning "**National Awards**" instituted by **IMM – NABARD** consistently.
- ♦ RUDSETI has bagged the Prestigious **National Level SIDBI AWARD** for distinguished Services to MSME.
- ♦ Received **Suvarna Karnataka Rajyotsava Award** for **Social Service** for the year 2007-2008

Recognitions for RUDSETI Madurai (in Chronological order)

- ♦ **RUDSETI Madurai** received "**Best Govt. stall**" award **Third Prize** during RUDSET Bazaar in 24th Ideal Home Exhibition, organized by MADITSSIA held during the period - 22.02.2008 to 03.03.2008.

- ♦ **RUDSETI Madurai** received **"Best Miscellaneous Stalls Award "-Third Prize** for our participation as RUDSET Bazaar (25th Silver Jubilee Ideal Home exhibition,) organised by MADITSSIA (Madurai District Tiny and Small Scale Industries Association) held during the period 12.02.2010 to 22.02.2010.
- ♦ **RUDSETI Madurai** obtained **"Certificate of Appreciation"** from DIC Madurai for 2006-2007 appreciating our quality training to PMEGP trainees and for **three consecutive years (2014-15, 2015-16 and 2016-17)** RUDSETI Madurai was recognized for their qualitative support and methodologies in imparting training to various Govt. Sponsored schemes.
- ♦ **RUDSETI Madurai** received the **District Level Best Performer award** in Rural Development through Capacity Building on the 68th Republic Day celebrations **(2016-17)** from the District Administration.
- ♦ We were recognized through **Certificate of Appreciation** by EDII-TN for **imparting training to 3rd highest number of entrepreneurs** in EDP during 2016-17 under Govt. Sponsored programmes
- ♦ RUDSETI Madurai received **"Overall Championship"-** Second place with a certificate of Excellence and a trophy recognizing our overall performance during FY 2017-18 among all 27 RUDSETIs pan India
- ♦ RUDSETI Madurai received **"Media & Publicity"-** first place with a certificate of Excellence and a trophy recognizing our overall performance during FY 2018-19 among all 27 RUDSETIs pan India
- ♦ RUDSETI Madurai received **"Overall Performance"- Second Prize** with a shield recognized by Syndicate Bank during the **SYND RSETI conclave 2019.**
- ♦ RUDSETI Madurai received **"Best Govt. stall" award first Prize** during RUDSET Bazaar in Financial Inclusion, organized by RBI – Chennai held during the period - 22.02.2020 to 03.03.2020.
- ♦ RUDSETI Madurai received **"Best Performance Award for Rural development"** from District Collector on the eve of 74th Independence Day.

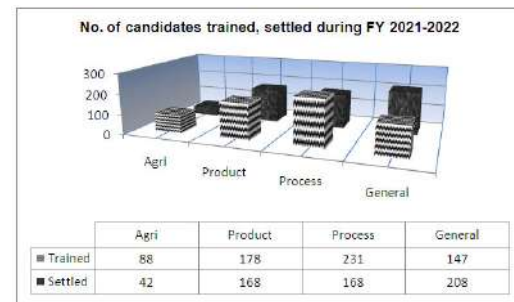
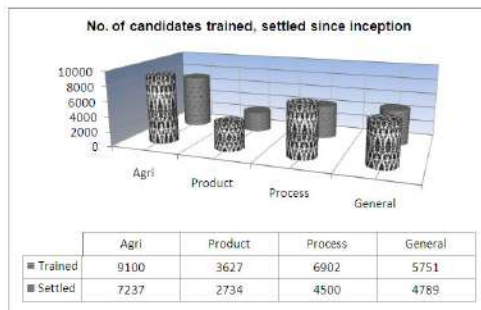
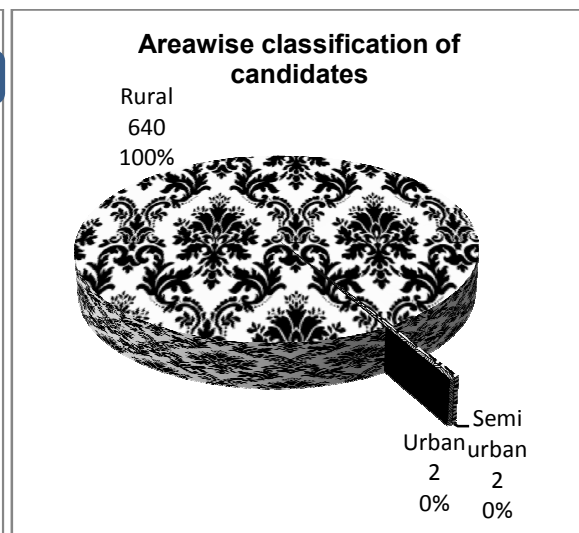
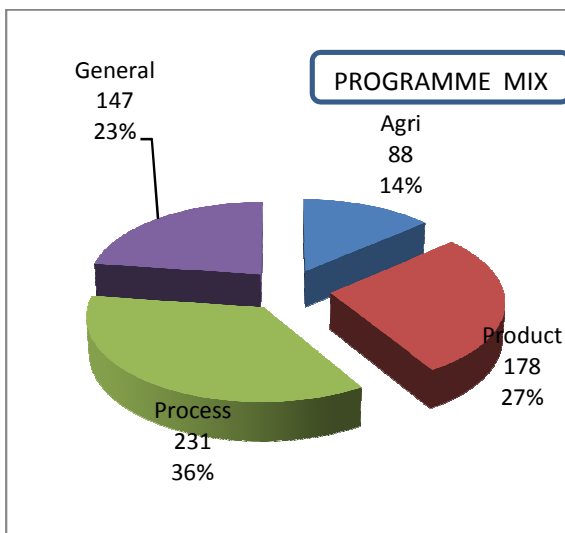
HIGHLIGHTS OF THE YEAR 2021-2022

- Against the target of **20programmes** planned this year (inclusive of Skill up Programmes), we have conducted **22programmes** (inclusive of Skill up Programmes), covering **644 trainees** against the **target of 610** with the **training days 390** days against the **target 390**.
- Out of total **22 programmes**, **10 programmes** were conducted exclusively **for women** candidates.
- **76 Entrepreneurs Awareness Programmes**, (EAP) conducted spreading the message of "**Prosperity through Entrepreneurship**" to **2507youths**.
- **271 follow up meets** were conducted and **2826 ex-trainees** were contacted for hand holding and counseling
- **586 trainees settled** and settlement rate during the year is **91%** and cumulative settlement rate is **76%**.
- Out of 644 trainees trained, **640 are from rural background** which constitutes about **99 %**
- **Weaker section** of the society contributed the paramount share of our trainees (i.e.,) **640 candidates (99 %)**.
- Two **credit camps** in different places. One of the camp conducted on 26.10.2021, organized by RUDSETI & KVIC, Madurai at ERK, Mahall, Perungudi, Madurai, for the benefit of RUDSETI trained peoples. Around 120 Ex-trainees participated. Nearly 35 credit applications from our Ex trainees were collected during the programme. Another one Credit Camp for our ex-trainees at ArambanurVillage exclusive batch
- Three HRD programme for Office Bearers and Staff members of KHADI organization on **ORIENTATION TRAINING PROGRAMME FOR OFFICE BEARERS AND STAFF MEMBERS OF KHADI INSTITUTIONS IN MADURAI DIVISION UNDER DRDP** under the request of the Assistant Director, KVIC, Madurai
- RUDSET MADURAI & CLDC Madurai organized 5 days HRD Program for newly recruited POs/Prob AEOs/ Prob MOs/ on "**Village Immersion Program**" as the part of their Induction training, 26 officers of attended training program @ RUDSET MADURAI and visited the line departments in rural areas.
- **Conducted Five RUDSET Bazaars/Stalls** through RUDSET Madurai, Slum Board & Canara Bank, MADISSIA Madurai.
- Received "**AA**" **grade** under category II (i.e RUDSET/RSETI consequently for more than 5 years) for FY 2020-2021 from Ministry of Rural Development.

PERFORMANCE AT AGLANCE

Particulars	During the year (FY 21-22)		Cumulative	
	Self Employment Programme	Rural Development Programme	Self Employment Programme	Rural Development Programme
Number of Batches	22	2	793	112
Candidates Trained	644	109	25380	5691
Candidates Settled				
With Bank Finance	278	--	9267	--
With Own Funds	308	--	9993	--
Total	586	--	19260	
Settlement Rate	91%		76%	

PERFORMANCE UNDER KEY INDICATORS



Annexure V

DETAILS OF TRAINING PROGRAMS CONDUCTED DURING THE YEAR 2021-22

No	Training Program	Program Sponso Redby	Date		Training Days (No)	Candidates Trained
			From	To		
I	Agriculture EDPs					
a	Dairy Farming and Vermi Compost Making	NRLM	17.04.2021	16.07.2021	10	35
b	Mushroom cultivation	NRLM	25.11.2021	04.12.2021	10	27
c	Mushroom cultivation	NRLM	20.12.2021	31.12.2021	10	26
Total					30	88
II	Product EDPs					
a.	Womens Tailor	NRLM	16.08.2021	14.09.2021	30	32
b	Womens Tailor	NRLM	16.09.2021	16.10.2021	30	31
c	Jute Product Udyami	NRLM	10.11.2021	22.11.2021	13	26
d	VastraChitra Kala Udyami (Emboridery& Fabric Painting)	NRLM	03.01.2022	28.02.2022	30	29
e	Bamboo & Cane Craft Making	NRLM	08.02.2022	22.02.2022	13	32
f	Jute Product Udyami	NRLM	07.03.2022	19.03.2022	13	27
Total					129	178
III	Process EDPs					
a	Refrigeration and Air Conditioning	NRLM	12.07.2021	10.08.2021	30	30
b	Cell Phone repair & service	NRLM	14.07.2021	13.08.2021	30	35
c	GhareluVidyutupkaranSevaUdyami	NRLM	16.08.2021	14.09.2021	30	20
d	Photography & Videography	NRLM	16.08.2021	16.10.2021	30	34
e	Beauty Parlour Management	NRLM	04.10.2021	03.11.2021	30	27
f	Beauty Parlour Management	NRLM	04.10.2021	3.11.2021	30	30
g	Fast Food stall Udyami	NRLM	20.10.2021	29.10.2021	10	29
h	Two wheeler Mechanic	NRLM	10.11.2021	09.12.2021	30	26
Total					220	231
IV	General EDPs					
a	General EDP	KVIC	26.07.2021	31.07.2021	6	26
b	General EDP	KVIC	06.12.2021	11.12.2021	6	35
c	General EDP	NRLM	16.12.2021	23.12.2021	6	26
d	General EDP	NRLM	16.12.2021	23.12.2021	6	25
e	General EDP	NRLM	09.03.2022	15.03.2022	6	35
Total					30	147

PROGRAMME FOR ESTABLISHED ENTREPRENEURS (Skill Upgradation/Growth):

No	Training Program	Program Sponsored by	Date		Training Days (No.)	Candidates Trained
			From	To		
1	Skill up-gradation program Wedding blouse	Own	09.12.2021	20.12.2021	10	26
2	Growth program	-	-	-	-	-
	Total	-	-	-	10	26

RURAL DEVELOPMENT, HRD, SENSITISATION AND TECHNOLOGY TRANSFER PROGRAMS:

A. Rural Development Program:

No	Training program	Program sponsored by	Date		Training days(No)	Candidates Trained
			From	To		
01	Primary Health centre, Kovilpappakudi	TNSRLM	28.06.21		1 Day	46
02	Workshop For Village Awareness Camp	RSTC	23.12.21		1 Day	63

B. H.R.D. Program:

No	Training program	Beneficiary organization	Date		Duration (days)	No. of trainees
			From	To		
01	Orientation Training Programmerfor Office Bearers and Staff Members ofKhadi Institutions in Madurai Division under DRDP	KVIC	21.07.21 to 23.07.21		3 Days	29
02	Village Immersion Programme	RSTC Canarabank Madurai	02.12.21		1 Days	26
03	Capacity Training For Block Mission Manager	TNSRLM	28.12.21		1 Days	26

C. Sensitization Program:

No	Participants (Name of Govt Department, Bank, NGOs etc.)	Date		Duration (days)	No. of participants
		From	To		
1	DRLM, Madurai	09.04.2021	-	1	15
2	DCC Meeting Collector office MDU	13.08.2021	-	1	31
3	Lead Bank office, Madurai	02.09.2021	-	1	21
4	Lead Bank office, Madurai	08.09.2021	-	1	20
5	Lead Bank office, Madurai	15.09.2021	-	1	20
6	Lead Bank office, Madurai	16.09.2021	-	1	20
7	Lead Bank Office, BDO, Melur	20.09.2021	-	1	21
8	Lead Bank office, Madurai	22.09.2021	-	1	18
9	Collector office, Madurai	27.09.2021	-	1	74
10	Lead Bank office, Madurai	27.10.2021	-	1	31
11	Lead Bank office, Madurai	06.12.2021	-	1	20
12	Lead Bank office, Madurai	07.12.2021	-	1	25
13	Lead Bank office, Madurai	08.12.2021	-	1	20
14	DRLM, Madurai	10.12.2021	-	1	25
15	Lead Bank Office,	14.03.2022	-	1	25
16	Lead Bank Office, /BDO, Alanganallur	17.03.2022	-	1	24

D. Technology Transfer Program:

No	Training program	Program sponsored by	Date		Duration (days)	No. of trainees
			From	To		
01	Mushroom	CED - CANARA BANK MADURAI	19-Nov-21		1	26
02	Imitation Jewellery	CED - CANARA BANK MADURAI	05-Feb-22		1	30
03	Minor Millets	CED - CANARA BANK MADURAI	9-Feb-22		1	30
04	Household chemicals	CED - CANARA BANK MADURAI	10-Feb-22		1	40

Annexure VI BATCHWISE PERFORMANCE

II. EDPs FOR FIRST GENERATION ENTREPRENEURS:

No	Training Programme	During 2021-2022			Since Inception		
		No.of Batches	No.of Candidates trained	No.of Candidates Settled	No.of Batches	No.of candidates trained	No.of Candidates Settled
I	AGRICULTURE EDPs						
1	Mushroom & Beekeeping	02	53	002	18	544	342
2	Dairy / Vermi Compost	01	35	026	202	7551	6172
3	Poultry Farming	0	0	000	4	107	86
4	Sheep & Goat	0	0	010	11	344	265
5	Organic Farming	0	0	000	3	94	83
6	KrishiUdyami	0	0	004	4	108	60
7	Spirulina Cultivation	0	0	000	1	29	29
8	Commercial Floriculture	0	0	000	1	22	18
9	Farmers Skill Development	0	0	000	2	44	30
10	Others	0	0	000	8	257	152
	TOTAL	03	88	042	254	9100	7237
II	PRODUCT EDPs						
01	Women's / Men's Tailor	02	63	123	59	1883	1574
02	VastraChitra Kala UdyamiEmbroidery/Fabric Painting/ Jardhoshi	01	29	002	8	212	148
03	Jute Product Making	02	53	013	4	110	66
04	Bamboo & Cane Craft making	01	32	004	01	032	004
05	Nature Food Preparation	0	0	000	3	84	56
06	Food Processing & Bakery /fast food	0	0	018	9	241	195
07	Artificial / Costume Jewellery Making	0	0	008	7	194	147
08	Banana Fabric Products	0	0	000	3	87	26
09	Cloth Bag Mfg.	0	0	000	2	69	62
10	Minor Millet/Value Added Products	0	0	000	1	40	32
11	Pappad/Masala Powder Mfg	0	0	000	3	85	79
12	Sanitary Napkin Mfg.	0	0	000	1	15	12
13	Paper Cover, Envelop File Making & Book Binding	0	0	000	3	82	32
14	Domestic Product Making	0	0	000	1	32	25
15	Homemade Agarbathi Making	0	0	000	1	25	10
16	Candle Making	0	0	000	1	26	14
17	Others	0	0	000	16	409	252
	TOTAL	06	178	168	123	3627	2734

III	PROCESS EDPs						
01	Beauty Parlour Management	02	57	023	10	304	189
02	Cell Phone Repair & Service	01	35	037	28	837	597
03	Photography & Videography	01	34	031	29	860	626
04	Gharelu Vidyut Upakarana Seva Udyami	01	20	023	29	829	488
05	Two Wheeler Repair	01	26	015	8	218	75
06	Refrigeration & AC Repair	01	30	021	6	165	112
07	Fast Food Stall Udyami	01	29	000	3	71	0
08	DTP / Computer Accounting / Hardware / Photo Framing / Desktop publishing	0	0	001	24	633	406
09	Light Motor Vehicle	0	0	000	7	196	174
10	Motor Rewinding/ Pumpset Repair / Plumbing Works	0	0	000	5	142	99
11	Dry Wash & Saree Rolling	0	0	000	3	77	53
12	Solar Equipment Installation	0	0	000	1	41	20
13	CCTV Camera , Security Alarm & Smoke Detector	0	0	016	4	106	61
14	Automobile Electrical & AC Repair	0	0	000	1	25	8
15	LCD / LED Repair & Service	0	0	000	1	36	25
16	Laptop Service	0	0	000	1	35	27
17	Auto CAD	0	0	000	1	32	12
18	Photo Framing	0	0	000	1	25	19
19	Travel & Tourist Guide	0	0	001	3	95	25
20	UPS Inverter Service	0	0	000	1	25	14
21	Others	0	0	000	73	2206	1787
	TOTAL	08	231	168	237	6902	4817
IV	GENERAL EDPs						
01	GENERAL EDP	05	147	086	11	294	208
02	EDP for PMEGP Beneficiaries	0	0	010	109	3102	2680
03	UYEGP- EDP	0	0	000	40	1086	982
04	NEEDS	0	0	012	10	302	282
05	REDP	0	0	000	23	758	470
06	Business Plan Preparation	0	0	100	1	25	115
07	Financial Literacy/Bank Mitra	0	0	000	7	184	52
	TOTAL	05	147	208	201	5751	4789
	GRAND TOTAL	22	644	586	815	25380	19260

II. PROGRAMMES FOR ESTABLISHED ENTREPRENEURS:

Sl. No.	Training program	2021-2022		Since inception	
		No. of Batches	No. of candidates trained	No. of Batches	No. of candidates trained
01	Skill Up-gradation Program	1	26	30	634
02	Growth Program	00	00	05	80
Total		01	26	35	714

ENTREPRENEURSHIP AWARENESS PROGRAMME (EAP)

The success of training programme depends on various factors among which number of candidates mobilized for training is most important. The reason is, from a good collection we can have a good selection. Hence to mobilize more number of candidates we follow many methods among which conducting Entrepreneurship Awareness Programmes (EAPs) is most important and predominant method. It is done with the support of Government line departments, SHGs, Village youths federations, NGOs, College Alumni Associations, placement cells etc. The gist of such EAPs conducted is presented here below:

Sl.No	EAPs	2021-2022	Since Inception
01	No.of Programmes	76	1207
02	No.of Participants	2507	60441

OTHER IMPORTANT ACTIVITIES



👉 **Vaccination Camp** conducted on 28.06.2021, in Co-ordination with PHC (Primary Health Centre), Kovilpappakudi, Thodaneri Village, Madurai West block. Totally 325 peoples benefitted by getting First & Second Dose of COVISHIELD Vaccines.



👉 **HRD 3 day programme** organized on, 19.07.2021, for the Office Bearers and staff members of KHADI organization on ORIENTATION TRAINING PROGRAMME FOR OFFICE BEARERS AND STAFF MEMBERS OF KHADI INSTITUTIONS IN MADURAI DIVISION UNDER DRDP the chief guest is Shri.R.P.Asokan, Divisional Director, KVIC, and Madurai.



👉 On 24.09.2022 , We have Conducted **FIT INDIA FREEDOM RUN 2.0**



👉 **Credit Campaign** on 26.10.2021, organized by RUDSETI & KVIC, Madurai at ERK, Mahall, Perungudi, Madurai, for the benefit of RUDSETI trained peoples. We participated and created awareness about our activities and its benefits towards self/wage employment. Request credit application for training were collected from nearly 35 in this camp



👉 On 27.10.2021, We have participated in **CUSTOMER OUTREACH PROGRAMME** organized by Canara Bank Lead bank our ex trainees displayed their products **RUDSETI BAZAAR** at MADISSIA, Madurai. Around 650 of them visited and enquired about the products and contact details.



👉 On 20.12.2021 **RURAL IMMERSION PROGRAMME (HRD Programme) for Canara Bank Probationary Officers/AEO/MO:** RUDSET MADURAI & CLDC Madurai organized 5 days HRD Program for Village immersion program as the part of their Induction training, 26 officers of POs/Prob AEOs/ Prob MOs/attended training program @ RUDSET MADURAI and visited the line departments in rural areas.



👉 **Technology transfer programme** for Rural Women's at Thriupparankundram Block, On, 08.02.2022



👉 **Technology transfer programme** for Rural Women's, on 09.02.2022 at Sedapatti Block,



👉 **Technology transfer programme** for Rural Women's on, 10.02.2022 at T.Kallupatti Block,



👉 **BLBC meeting** on.03.2022 we have participated in BLBC meeting and gave orientation about our Institute and Training, emphasized on Credit Linkage

Iconic Week International Women's Day Celebrations: (07.03.22 to 13.03.22)



On 07.03.2022 – Jute Products Udyami Training Commenced for International Women's Day Celebrations



Iconic Week International Women's Day Celebrations- Jute Product Udyami on 07.03.22 – Chief Guest Shri.M.Kalidasan, PD/JD, TNSRLM., Madurai. Inaugurated Lighting Lamp.



Iconic Week International Women's Day Celebrations- Jute Product Udyami on 07.03.22 – Chief Guest Shri.M.Kalidasan, PD/JD, TNSRLM., Madurai. Special address.



On 08.03.2022 – Successful Entrepreneur sharing for International Women's Day Celebrations



Iconic Week International Women's Day Celebrations - Shri.M.Ravikumar Director honored to Smt.Siva, Our Successful Entrepreneur



Iconic Week International Women's Day Celebrations- Smt.Siva, Sharing his story of Enterprises activity



On 10.03.2022 – Shri.M.Ravikumar, Director, RUDSETI, Madurai organized, Rally on Importance of Nutrition for International Women's Day Celebrations



Iconic Week International Women's Day Celebrations-M.Ravikumar, Director, RUDSETI, Madurai Conducted Rally on "Importance of Nutrition" at Sedapatti Block on the eve of Women's Day Celebration with our Trainees- Mr. Dileepan, Branch Manager, Canara Bank, Sedapatti Branch joint with the rally program- Team RUDSETI Madurai



On 13.03.2022 – Shri.M.Kalidasan, Joint Director/Project Director, TNSRLM, Madurai. Certificate Distribution of Embroidery and Fabric Paintings Training for International Women's Day Celebrations



We have organized Certificate Distribution Function on the Eve of Women's Day Celebration. The Chief Guest of the function is Shri. M Kalidasan, JD/PD TNSRLM and Shri. Chinnadurai, APO, TNSRLM. The chief guest has motivated the 30 trainees who were taken "VastraChitra Kala Udyami- Embroidery and Fabric Printing" and promised to support in their settlement.

RUDSETI BAZZAR:



On 08.03.2022 of Women's Day we have arranged for RUDSETI Bazaar at RO, Madurai To be inaugurated by Mrs.AbithaHanif, PD DRDA, Madurai along with our DGM Shri. Sujit Kumar Sahoo with Women successful entrepreneur displaying their products



Smt.S.AbithaHanif, JD/PD, DRDA, Madurai Chief Guest Inaugurated the RUDSETI BAZZAAR



Smt.S.AbithaHanif, JD/PD, DRDA, Madurai Visited the stall. RUDSETI BAZZAAR



RUDSETI BAZZAAR- Shri.SujitkumarSahoo DGM, CB, RO., Madurai Visited Stall.



RUDSETI BAZZAAR-Shri.D.Anil, LDDM, Madurai, Visited.

↓ **23.03.2022 & 24.03.2022 Orientation Programmers for FL-CRPs**



We have inaugurated Two Days Refreshment for FL-CRPs. Shri.MKAlidasan, Joint Director, Rural Development inaugurated the training, APO TNSRLM, where present during the program

FOLLOW UP DETAILS

DETAILS OF FOLLOW-UP EFFORTS	
a. Candidates contacted at the Institute	50
b. Telephone contacts	175
c. Branch level Meeting	15
c. Door to Door contacts	268
• No. of candidates followed up	2711

SPONSORSHIP AND FINANCE

Particulars	Candidates sponsored		Financial assistance (Rs. in lakhs)			
	During the year	Cumulative	During the year		Cumulative	
			No.	Amount	No.	Amount
Canara Bank	122	10427	65	282	5832	5437
Others	339	6740	213	368	3435	14221
Total	461	17167	278	650	9267	19659

SHARE OF WEAKER SECTION

Weaker Section	During the year	Since inception
a. SC	223	05747
b. ST	003	00158
c. Backward Class	407	19376
d. Minorities	007	01427
e. Women	380	10561
f. Physically Challenged	002	00243

LIST OF IMPORTANT VISITORS

Sponsor Banks:

1. Shri.B.ChandrasekaraRao, General Manager, Canara Bank, HO.,MDU.
2. Shri.SujitKumarSahoo, DGM, CanaraBank,RO,Madurai.
3. Shri. Sundararajan, AGM, Canara Bank, RO, Madurai.
4. Shri.GiridharKallapur, Executive Director,RUDSETIs,Ujire.
5. Shri. Anil D, LDM, Lead Bank Office, Madurai.
6. Shri. S.Anbukkarasu, SDR, NACER , Bangalore.
7. Shri.Mahadeva, Chief Manager, Canarabank, SMEII, Madurai.
8. Shri.P.Boopathy, Chief Manager, Canara Bank, EV East Street Br, Madurai.
9. Shri.Latchyanathan, Senior Manager, ZI,Canara Bank, Madurai.
- 10.Smt.Sujitraja, Senior Manager, CLDC,Madurai.
- 11.Shri.Rajaram, Manager, CLDC,Madurai.

Other Banks/Organisations:

1. Smt.S.Brindha, DGM, NABARD, Chennai.
2. Shri.N.Tamilselvan, Lead District Officer, Reserve Bank of India,Chennai.
3. Shri.M.Kalidhassan, JD/Project Director, TNSRLM, Madurai.
4. Shri.Chinnadurai, Assistant Project Officer, TNSRLM, Madurai.
5. Shri.Dr.Gopalsamy, Director, ICM ,Madurai.
6. Shri.E.Sakthivelan, Manager, IOB, Perungudi, Madurai.
7. Shri.N.R.Vaitheeshwaran, External Faculty, PCRA(petroleum Conservation Research Association).

Government Departments:

1. Hon'ble Minister T. M. *Anbarasan*, Rural Industries, Cottage Industries, Small Industries, Slum Clearance Board InTamilnadu.
2. Shri.S. AbithaHanif, Project Director, DRDA,Madurai.
3. Shri.C.JeyaPrakash, District Executive Officer, TNRTP, Madurai.
4. Smt.S.Rajathi, District Executive Officer, TNRTP,Madurai.
5. Shri. Dr. John Vincent, DMO, DDHS District Malaria Office, Madurai.
6. Shri.K.ChandraBalu, Ad(Khadi), KVIC, Madurai.

VISITORS VIEWS

பயிற்சி நிறுவனம் சிறப்பாக செயல்பட வாழ்த்துக்கள்

Honble T. M. Anbarasan, Minister, Rural Industries, Cottage Industries, Small Industries, Slum Clearance Board In Tamilnadu

Happy to Visit RUDSETI, Madurai. Happy to hear that trainings conducted are trustful. In addition to regular trainings RUDSETI only import financial awareness Institutions. Wishing all the best.

Shri.B.Chandrasekara LAO, General Manager, CB, HO.

I visited today on the day of our Bank's Founders Day. I feel delighted to visit this institution due to promoting rural un employment youth to give professional employment in their field by doing their small business really very very good job doing by our RUDSETI & its Leader Mr.Ravi& his team please keep it up wish good work.

Shri.SujitKumarSahoo, DGM, CanaraBank,RO,Madurai

I am really impressed that rural youth has an good opportunity for their livelihood through RUDSET the efforts taken by the Director in conducting various training is commendable. I wish all the students who took training have a bright future. Bust wishes.

Shri. S. AbithaHanif, Project Director, DRDA, Madurai

பயிற்சி நிறுவனத்திற்கு வருகை தந்தது மகிழ்ச்சி அளிக்கிறது. அனைவரும் முகமலர்ச்சியடன் வரவேற்பு நிகழ்வு. ஈடுபட்டுடன் பணிசிறப்பாகபயிற்சிவழிகாட்டல் பாராட்டுதற்குரியது. மென்மேலும் சிறக்கவாழ்த்துக்கள். முயற்சி + பயற்சி + வெற்றி. நன்மதிப்புடன் வாழ்த்துக்கள்.

Shri.Kalidhassan, JD/Project Director, TNSRLM, Madurai

I'm so glad to visit RUDSETI MDU the training imparted to office bearers of khadi institutions is very impressive, which would be orientated to the field. I wish the Director and his dedicated team for this noble work.

Shri. K.ChandraBalu, AD(KHADI), KVIC Madurai

I am glad to know that RUDSETI through its training programmes improving the livelihoods of rural youth. Very much impressed to interact with the highly enthusiastic staff of the organizations.

Wishing RUDSETI to conduct may more innovative programme having assured settlement opportunities.

Smt. S.Brindha, DGM, NABARD

Visited RUDSETI Visiting 3 Sites for Shifted RUDSETI Premises,

Shri.D.Anil, LDDM., Lead Bank, Madurai

I am very much thankful for RUDSET Institute Madurai for giving an opportunity to Inaugurate this occasion. Showing interest in educate the people for self employment

Shri.Mahadeva, Chief Manager, Canarabank, SMEII, Madurai

All the best, continue the good work for the benefit of young entrepreneurs.

Shri.P.Boopathy, Chief Manager, Canara Bank, Madurai.

I really happy to visit RUDSET Institution very innovation of training to development and motivation of women entrepreneurs.

Shri. C.JeyaPrakash, DEO, TNRTP, Madurai

Very glad to visit these wonderful institutes where a variety of training programme are conducted for the upliftment of rural people. during I visited and observed today .I wish the Director and staff to continues their excellent work

Dr. John Vincent, DMO, DDHS District Malaria Office, Madurai

I am impressed about the activities of RUDSET All the Best

Dr.Gopalsamy, Director, ICM ,Madurai

I really appreciate the work done by RUDSETI Madurai in grooming yours generation for coming up in life

Shri. E.Sakthivelan, Manager, IOB, Perungudi, Madurai

Thanking for organizing the program in effective manner. I really giving my hearting wishes to conduct more programs is future.

Shri.N.R.Vaideeswaran,External Faculty, PLRA., Coimbatore.

GLIMPSES OF MEDIA COVERAGE

BREAKING NEWS
மதுரை
மினிட்ச்

73வது குடியரசு தின விழாவை முன்னிட்டு, மதுரையில் உள்ள ஊரக வளர்ச்சி மற்றும் சுயவேலைவாய்ப்பு (ரூட்செட்) பயிற்சி நிறுவனத்தால் வழங்கப்பட்ட தொழில்முனைவோர் மேம்பாட்டுப் பயிற்சி பெற்ற 51 கைதிகளுக்கு சேமிப்புக் கணக்கைத் தொடங்க தேசியமயமாக்கப்பட்ட வங்கியான கனரா வங்கி முன்வந்துள்ளது.

மதுரை
செய்திகள்

தொழில்முனைவோர்களுக்கான அரிய வாய்ப்பு: பயிற்சி இலவசம்

மதுரை, இந்தியா அரசின், ஊரகவளர்ச்சி துறையின் கீழ் செயல்படும் “ஊரக வளர்ச்சி மற்றும் சுய வேலைவாய்ப்பு பயிற்சி நிலையத்தில் இலவச தொழில் பயிற்சி துவங்க உள்ளது, 08.11.2021 அன்று “சனல் நாளிலிருந்து பொருட்கள் தயாரித்தல் பயிற்சி” ஆரம்பிக்கப்படுகிறது. பயிற்சி காலம் -13 நாட்கள், மற்றும் “இருசக்கர வாகனம் பழுதுநீக்கல் பயிற்சியும்” -பயிற்சி காலம் 30 நாட்கள் ஆரம்பிக்கப்படுகிறது.

கல்வி தகுதி தேவை இல்லை, பயிற்சின் போது உணவும் மற்றும் தாங்கும் வசதிகள் இலவசமாக அளிக்கப்படும். பயிற்சியின் முடிவில் இந்தியா அரசின் சான்றிதழ் வழங்கப்படும் மேலும் தொழில் துவங்க வாங்கி கடன் ஆலோசனைகள் வழங்கப்படும்.

பயிற்சி பெற விருப்பம் உள்ளவர்கள் கீழ்க்கண்ட முகவரியில் மொபைல் மூலமாகவோ (Ph - 0452-2690609 Mobile - 9445600561) ஆன்லைனிலோ (<https://rudsetitraining.org/web/application-form/>) நேரிலோ உங்கள் பெயரை பதிவு செய்துகொள்ளலாம்.

The Director, Rural Development and Self Employment Training Institute (RUDSETI), Airport Road, PTC Post, Perungudi, Madurai - 625022

வேலைவாய்ப்பு விழிப்புணர்வு

மதுரை, அக். 28 - உதவி இயக்குனர் அன்புச் சுதர் கிராம கைத்தொழில்கள் ஆணையம் சார் பில் பிரதமரின் வேலைவாய்ப்பு உருவாக்கும் திட்டம் குறித்த விழிப்புணர்வு முகாம் மதுரையில் நடந்தது.

ரூட்செட் பயிற்சி மைய இயக்குனர் ரவிக்குமார் வரவேற்றார். ஆணைய கோட்ட இயக்குனர் அசோகன் துவக்கி வைத்தார்.

உதவி இயக்குனர் அன்புச் சுதர் கிராம கைத்தொழில்கள் ஆணையம் சார் பில் பிரதமரின் வேலைவாய்ப்பு உருவாக்கும் திட்டம் குறித்து விளக்கினார். மாவட்ட தொழில் மைய உதவி இயக்குனர் சரவணகணேஷ் நீட்ஸ் திட்டம் குறித்து பேசினார். சிறு, குறு நடுத்தரத் தொழில்கள் அமைச்சக உதவி இயக்குனர் உமா சந்திரிகா பங்கேற்றார். விரிவுரையாளர் வீரராகவன் நன்றி கூறினார்.

மதுரை மினிமிடீஸ்

Madurai Minutes Tamil Weekly

புதன், அக்டோபர் 27, 2021 - நவம்பர் 02, 2021

ஆண்டுச்சந்தா ரூ. 180

Wednesday, October 27 - November 02, 2021

Annual Subscription Rs. 180

பிரதம மந்திரியின் வேலை வாய்ப்பு உருவாக்கும் திட்டத்தின் விழிப்புணர்வு முகாம்



மதுரை, பிரதம மந்திரியின் வேலை வாய்ப்பு உருவாக்கும் திட்டத்தினை செயல்படுத்துவதற்காக, மத்திய அரசின் குறு, சிறு மற்றும் நடுத்தர தொழில்கள் அமைச்சகத்தின் கீழ் இயங்கும் கதர் மற்றும் கிராமத் தொழில்கள் ஆணையம் ஆனது, தேசிய முகமையாக நிர்ணயிக்கப்பட்டுள்ளது.

கிராமப்புறங்களில் கதர் மற்றும் கிராமத் தொழில்கள் ஆணையம் மற்றும் கதர் மற்றும் கிராமத் தொழில்கள் வாரியம் மூலமாகவும், கிராம மற்றும் நகர்புறங்களில் மாவட்ட தொழில் மையம் மற்றும் கயிறு வாரியம் மூலமாகவும் செயல்படுத்தப்படுகிறது. அதிகபட்ச திட்ட மதிப்பீடாக உற்பத்திப் பிரிவிற்கு 25 லட்சம் ரூபாய் மற்றும் சேவை பிரிவிற்கு 10 லட்சம் ரூபாய் ஆகும். உற்பத்திப் பிரிவின் கீழ் 10 லட்சம் ரூபாய்க்கு மேற்பட்ட திட்டங்களுக்கும், சேவைப்பிரிவின் கீழ் 5 லட்சம் ரூபாய்க்கு மேற்பட்ட திட்டங்களுக்கும் 8 ஆம் வகுப்பு தேர்ச்சி பெற்றிருக்க வேண்டும்.

விண்ணப்பங்கள் ஆன்லைன் மூலமாக www.kviconline.gov.in என்ற முகவரியில் மட்டுமே விண்ணப்பிக்க வேண்டும். இதுபற்றி பொதுமக்களுக்கு விழிப்புணர்வு ஏற்படுத்தும் முகாம்

26/10/2021 அன்று மதுரை மாவட்டம் பெருங்குடி இ.ஆர்.கே. கமகாவில் நடைபெற்றது. இம்முகாமினை கதர் கிராமத் தொழில்கள் ஆணையத்தின் கோட்ட இயக்குனர் அசோகன் துவக்கி வைத்தார்.

ருட்செட்பயிற்சி மையத்தின் இயக்குனர் ரவிக்குமார் வரவேற்புரை ஆற்றினார். அன்புச்செழியன், உதவி இயக்குனர் இத்திட்டம் பற்றி விளக்கவுரையும், மதுரை மாவட்ட தொழில் மையத்தின் உதவி இயக்குனர் சரவண கணேஷ் திட்டம் பற்றி விளக்கவுரையும் ஆற்றினார்.

குறு, சிறு மற்றும் நடுத்தர தொழில்கள் அமைச்சகத்தின் உதவி இயக்குனர் உமா சந்திரிகா, ருட்செட்பயிற்சி மையத்தின் இயக்குனர் ரவிக்குமார் ஆகியோர் சிறப்புரை ஆற்றினர். இத்திட்டத்தில் பயன்பெற்ற வெற்றியாளர் மணலூரைச் சேர்ந்த பாலமுருகன் என்பவர் தன்னுடைய அனுபவங்களை பகிர்ந்து கொண்டார். பயனாளர்களுடைய கலந்துரையாடலுக்குப் பிறகு, ருட்செட்பயிற்சி மையத்தின் விரிவுரையாளர் வீரராகவன் நன்றி கூறினார். இம்முகாமில் 140க்கும் மேற்பட்டவர்கள் பயனாளர்கள் கலந்துகொண்டு பயன்பெற்றனர்.



05 MADURAI

MADURAI

SATURDAY 30.10.2021

AWARENESS PROGRAMME

Madurai District Level Awareness programme on 'Prime Minister's Employment Generation Programme' was held at Rudset centre organised by Khadi & Industries Commission (KVIC) and Rural Self Employment Training Institute (RUDSETI). For more details visit: www.kviconline.gov.in.

பாடி தீர்ப்பு

TITLE.TNTAM23692

PANDIYAMULAKKAM

பாண்டிய முழக்கம்

உண்மையின் குரல்

பாண்டியன் 2 - முழக்கம் 11 - ஆசிரியர் : எம்.அழகேசன் - விலை 15

கிராமபுற இளைஞர்களை தொழில் முனைவோராக மாற்றி வரும் ரூட்செட்



ரூட்செட் ஓர் அறிமுகம்.

ரூட்செட் மதுரை விமானநிலையம் செல்லும் சாலையில் அதன் அருகிலே உள்ளது. 100மீட்டரில் விமானநிலையம்.

இது கடந்த பல ஆண்டுகளாக படித்து வேலைவாய்ப்பற்று இருக்கும் இளைஞர்களுக்கு கணிப்பொறி பயிற்சி, இருசக்கர வாகனம் பழுது பார்ப்பது, வீட்டு உபயோக பொருட்கள் பழுது நீக்கம், சிறுதானிய உணவு வகை தயாரித்தல், பால்பண்ணை தொழில், புனைபட்டக்கலை மற்றும் வீடியோகிராபி, டைபயல், அழகு கலை, ஏசி மெக்கானிக், கார் உரிமையாளர்களுக்கு ஒட்டுநர் பயிற்சி, துரித உணவு தயாரித்தல் (fast food), காளை வளர்ப்பு, எம்பிராய்டிங், சணல் நாள் பொருட்கள், பேப்பர் கவர், ஆபிஸ் கவர், பைல் கவர் தயாரிப்பு, அப்பளம், ஊறுகாய், மசாலா பொருட்கள் தயாரிப்பு, மெழுகு வத்தி தயாரிப்பு, திருமண பிளவுஸ் தைத்தல் உள்ளிட்ட பயிற்சிகளை ஆண்டு

தோறும் வழங்கிவருகிறது. தேவைக்கு 10 நாள் முதல் 30 நாட்கள் பயிற்சியை பெறுகிறது. 18-45 வயது வரை உடனடி பெண்கள் இந்த பயிற்சிகளில் சேர் பண்பெறலாம். ஆண்களுக்கு தங்கும் வ உள்ளது. மூன்று வேலை உணவும் அந் வழங்கப்படுகிறது.

நல்ல தரமான பயிற்சியாளர் கொண்டு பயிற்சிகள் வழங்கப்படுகிறது. இதனால் ஆர்வமுள்ள இளைஞர் எளிதாக குறுகிய காலத்தில் பயிற்சியை முடித்து தேர்ந்துவிட முடிகிறது.

இது வரை 20 ஆயிரத்திற்கு மேற்பட்டவர்கள் இந்த பயிற்சி நிறுவனத்திலே பயிற்சி பெற்றுள்ளனர். இவர் எதற்கும் கட்டணம் வாங்குவதில்லை சமூகத்திற்காக செய்யும் தொண்டை இதை வழங்கி வருகிறார்கள். இவர்களை சேவைகளை ஆராய்ந்த மத்திய அரசு இத பல்வேறு உதவிகளை வழங்கி வருகிறது.



பயிற்சி தருவதோடு நிற்காமல் 2ஆண்டுகள் வரை தொடர்ந்து நம்முடைய தொட்பில் வருகிறார்கள். வெற்றிகரமாக தொழில் செய்வதற்கு தேவையான கருவிகள் உதவிகளையும் ஆலோசனைகளையும் பயிற்சியையும் தருகிறார்கள். பயிற்சி முடித்து தொழில் செய்ய ஆர்வமுடையவர்களுக்கு வங்கி கடன் பெறுவதற்கும் உதவி செய்கிறார்கள்.

ரூட்செட் நிறுவனம் தனது சேவை மூலமாக பல விருதுகளை பெற்றுள்ளது என்பது குறிப்பிடத்தக்கது.

படித்து ஏதாவது வேலை செய்ய வேண்டிய நிலையில் இருப்பவர்களும், வாழ்வில் தொழில் செய்து நிறைய சம்பாதித்து முன்னேறு விரும்புகிறவர்களுக்கு ரூட்செட் நிறுவனம் ஒரு வாய்ப்பாக உள்ளது என்றால் அது மிகையாகாது.

வெளிநாட்டில் சென்று சம்பாதித்து விட்டு ஊரில் ஏதாவது தொழிலை செய்து வாழவேண்டும் என விரும்புகிறவர்கள் இந்த நிறுவனம் வழங்கும் பயிற்சியில் இணைந்து ஏதாவது ஊரிலே தொழில் செய்ய முடியும்.

நமது கிராமங்களில் அனைவரும் படித்தால் ஏதாவது அரசு வேலையோ பிற தனியார் நிறுவன வேலையோ அல்லது வெளிநாட்டு வேலையைத்தான் தேடிச் செல்கின்றனர்.

அதில் அவர்கள் முழுத் திரு அடையாத நிலையும் உள்ளது. ஆனால் தானே கையமாக தொழில் செய்து பிழை முற்படுவோர் வாழ் ஆரம்பத்தில் கடினம் இருந்தாலும் நாளடைவில் அதில் கிடைக்கும் பலன் ஏராளம்.

நாமே நிறுவனத்தை நடத்துவது முழு உழைப்பும் நமக்கே பயன்தரும். நம் கெட்ட திறகு குடும்பத்தினருடனும் ஊ இருக்க முடிகிற நிமிதி கிடைக்கும். ர பத்தோடு பதினொன்றாக இருப்பதைத் தொழிலால் நாமும் நம்மச் சார்பு பங்கு வேலை கொடுக்க முடியும். சமூகத்திற்கு தொழில் செய்வோருக்கு மதிப்பு அளிக்காமலும் கிடைக்கும். ஒரு தொழிலை வெற்றியானது பல தொழில்கள் ஈடுபடக்கூடிய கதவுகளை திறக்கும்.

மொத்தத்தில் நாம், நம் குடும்பம், நம் கிராமங்கள் என அனைத்தின் நலங்களையும் ஒரு தொழில் முனைவோர் நினைத்தால் எளிதாக மாற்றலாம்.

ரூட்செட்டுடன் இணைவோம். வேலையில்லாத நாடாக்குவோம்.



பாண்டியமுழக்கம்

15

15.09.2021

பாண்டியமுழக்கம்

16

15.09.2021

WRITTEN FEEDBACK FROM TRAINED AND SETTLED ENTREPRENEURS

திரு. கியக்குழர்
 சூடுதல் பயிற்சி நிதியை
 தமிழ்நாடு நிதியைப் போட
 பெருங்குடி மாவட்டம்-6 25022



மகிழ்ச்சியுடன் கியக்குழர் சுவர்க்குக்

வணக்கம் நான் நான் சூடுதல் பயிற்சி நிதியை
 கடந்த (15-10-2021) முதல் 03.11.2021) வரை 834 ரூபாய்
 பதில் 30 நாட்கள் தாமதமாக Beauty parlour management
 பயிற்சியில் சேர்ந்து சிறப்பாக பயிற்று ஏற்பாடுகளை மேற்கா
 திடுப்பெடுத்தாற்றுகையில் சேர்ந்ததாக நீர் சேரா பதில் பார்ப்பார்
 ரெய்டர் சேர்ந்ததாக அந்த சிறப்பாக நடத்தி வருகிறேன். நான்
 சூடுதலில் பயிற்சி எடுத்த நாட்களை மறக்க முடியாது. அங்கு
 பயிற்று நாட்களில், பாடம் சம்பந்தமாக உடனடியாகவும், எல்லாம்
 குறைவாகவும் மண்பதன். எந்தவிதத்தையும் உடனடியாகவும், சூடுதல்
 உதவியும், Bank loan மூலமாக சம்பந்தமாக தொழிலை சிறப்பாக
 நடத்தியது பற்றி என்ன சிறப்பாக பயிற்சியாளர்களுக்கு. அந்த சூடுதல்
 குறைவு நான் சிறப்பாக தொழில் ஈடுபட்டு வருகிறேன். சூடுதல்
 பயிற்சி நிதியை நிதிப் president சி.பி. டீ. வெண்டிரா ஹெட்
 சூடுதலின் Director சி.பி. 4 ரவிகுமார் அவர்களுக்கும் மற்றும்
 சூடுதலின் பதிலாளர்கள் அனைவருக்கும் என் மனநிலை
 சான்றிதழ் உடனடியாக இருக்கவேண்டும் உடனடியாகவும்
 அனைவருக்கும் சூடுதல் உதவியாக பயிற்சி கொடுத்த
 அனைவருக்கும் சிறந்த தொழில் சான்றிதழ் உதவியாக உதவிக் கொடு
 அனைவருக்கும் சிறந்த தொழில் சான்றிதழ் உதவியாக உதவிக் கொடு
 சூடுதல் மூலம் மூலம் சிறந்த வரை என் தொழிலாளர்களு
 மூலமாக தொழிலுக்கு உதவிக் கொடு நன்றி உதவியுக்கு உதவிக்
 உதவியுடன்

A. devi



EXPENDITURE AND SOURCE OF FUNDS

Sl No	Head of Accounts	Budget 2020-2021	Actual 2020-2021	Budget 2021-2022	Actual 2021-2022
	<u>CAPITAL EXPENDITURE</u>				
1	FURNITURE & FIXTURES	162.000	118.843	40.000	38.080
2	OFFICE EQUIPMENTS	51.000	0.000	50.000	0.000
3	TRAINING EQUIPMENTS	0.000	0.000	0.000	59.900
4	COMPUTER/TV OTHERS	10.000	4.500	130.000	0.000
5	DURABLE ARTICLES	108.000	0.000	0.000	0.000
6	VEHICLES	0.000	0.000	0.000	0.000
7	LIBRARY BOOKS	2.000	0.000	3.000	0.000
8	BUILDING	10000.000	0.000	25000.000	0.000
9	LAND	0.000	0.000	0.000	0.000
10	CURRENT ASSETS	0.00	0.000	0.000	0.000
	TOTAL	10282.000	124.343	25223.000	97.980
	<u>REVENUE EXPENDITURE</u>				
1	HONORARIUM	578.000	212.300	495.000	340.800
2	BOARDING CHARGES	2307.000	958.137	2114.000	1357.531
3	SALARY AND WAGES	2003.000	1968.218	2307.000	2190.419
4	TA TO TRAINEES	150.000	21.280	148.000	23.900
5	PRINTING & STATIONARY	150.000	100.613	100.000	109.200
6	POST & TELEGRAM	100.000	67.407	100.000	59.246
7	TRAINING MATERIALS	1084.000	541.379	958.000	621.450
8	TA TO STAFF	200.000	117.157	200.000	133.456
9	RENT	10.000	4.400	10.000	0.000
10	ELECTRICITY & WATER	175.000	82.289	175.000	99.454
11	SUB TO NEWS PAPER	10.000	7.019	10.000	7.810
12	ADV. AND PUBLICITY	100.000	32.870	100.000	38.929
13	REPAIR & MAINTENANCE	140.000	70.156	140.000	97.556
14	ENTERTAINMENT	50.000	13.594	50.000	43.050
15	INSURANCE	10.000	5.914	10.000	6.388
16	AUDIT FEES	10.000	8.236	10.000	9.794
17	MISC. EXPENSES	125.000	73.058	125.000	125.253
	TOTAL II	7202.000	4284.027	7052.000	5264.236
	TOTAL I	10282.000	124.343	25223.000	97.980
	TOTAL I + II	17454.000	4408.370	32275.000	5362.216

Success Stories

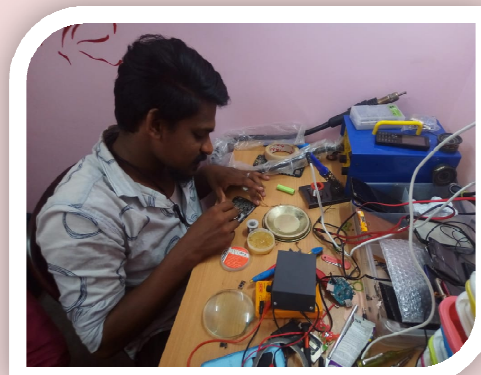
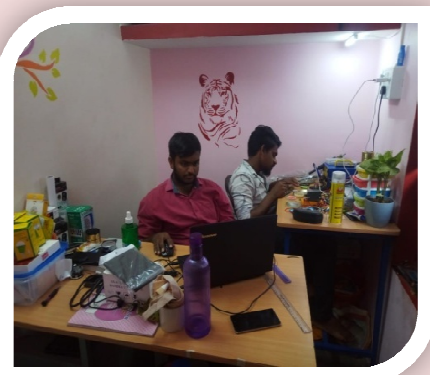
Name	Shri.M.Manickavel
Name of the Training Programme	Twowheeler Mechanic
Batch No	809
Programme Sponsor	NRLM
During of Training	12TH Oct. 2020 to 12th Nov. 2020
Activity	Two wheeler Mechanic
Project Cost	200000/-
Bank/Agency Loan	100000/-
Name of Branch/Agency	TNRTP
Net Profit	Rs.17000/-
<div style="display: flex; justify-content: space-around;">   </div>	

Name	Shri.M.Thalaimuthu
Name of the Training Programme	Cellphone Repair and Service
Batch No	828
Programme Sponsor	NRLM
During of Training	14TH July 2021 to 13th Aug. 2021
Activity	Mobiles Service and Sales
Project Cost	Rs.100000/-
Bank/Agency Loan	-
Name of Branch/Agency	-
Net Profit	Rs.20000/-
<div style="display: flex; justify-content: space-around;">   </div>	

Name	Shri. M.KARTHICK
Name of the Training Programme	CCTV camera installation and smoke detector
Batch No	821
Programme Sponsor	NRLM
During of Training	25.02.2020 To: 09.03.2020
Activity	CCTV Camera sale and service
Project Cost	Rs.200000/-
Bank/Agency Loan	Indian Bank
Name of Branch/Agency	Paravai
Net Profit	Rs.25000/-



Name	Shri. K MALIK MEERA
Name of the Training Programme	Cell Phone repair & Service
Batch No	813
Programme Sponsor	NRLM
During of Training	17.12.2019 To: 20.01.2019
Activity	Cell phone Service shop
Project Cost	Rs.200000/-
Bank/Agency Loan	Canara Bank
Name of Branch/Agency	Thirupavanam
Net Profit	Rs.25000/-



Name	Smt.P.Renugadevi
Name of the Training Programme	Jute Product Udyami
Batch No	837
Programme Sponsor	NRLM
During of Training	10.11.2021 To: 22.11.2021
Activity	Jute Bag & Travel Bag work
Project Cost	Rs.300000/-
Bank/Agency Loan	Canara Bank
Name of Branch/Agency	Kudiseri
Net Profit	Rs.15000/-
 	

Name	Shri.S.Karthick
Name of the Training Programme	General EDP
Batch No	829
Programme Sponsor	NRLM
During of Training	26th July 2021 to 31st July 2021
Activity	Photo Studio
Project Cost	Rs.250000/-
Bank/Agency Loan	Rs.100000/-
Name of Branch/Agency	TN RTP
Net Profit	Rs. 25000/-
 	

TENTATIVE TRAINING SCHEDULE 2022-2023

NO.	MONTH	TRAINING NAME	Training Hours	No.of Training Days
1	Apr-22	Alluminium Fabrication	240	30
2	Apr-22	Beauty Parlor Management	240	30
3	May-22	Women's Tailor	240	30
4	May-22	Photography and Videography	240	30
5	Jun-22	GhareluVidyutUpkaranSevaUdyami	240	30
6	Jun-22	Two Wheeler Mechanic	240	30
7	Jun-22	Costume Jewelry Udyami	104	13
8	Jul-22	Refrigeration and Air-conditioning	240	30
9	Jul-22	Installation & Servicing of CCTV Camera, Security Alarm & Smoke Detector	104	13
10	Jul-22	Entrepreneurship Development Programme (EDP) for Micro Entrepreneurs	104	13
11	Aug-22	Photography and Videography	240	30
12	Aug-22	Women's Tailor	240	30
13	Aug-22	Mushroom cultivation	80	10
14	Sep-22	VastraChitra Kala Udyami (Embroidery & Fabric Painting)	240	30
15	Sep-22	KrishiUdyami	104	13
16	Sep-22	Welding and Fabrication	240	30
17	Oct-22	Cell phone Repairs and Service	240	30
18	Oct-22	Bamboo cane craft	104	13
19	Oct-22	VastraChitra Kala Udyami (Embroidery & Fabric Painting)	240	30
20	Nov-22	Entrepreneurship Development Programme (EDP) for Micro Entrepreneurs	104	13
21	Dec-22	Dairy Farming and Vermi Compost Making	80	10
22	Dec-22	General EDP	48	6
23	Dec-22	Refrigeration and Air-conditioning	240	30
24	Jan-23	Fast Food Stall Udyami	80	10
25	Jan-23	General EDP	48	6
26	Feb-23	Jute Products Udyami	104	13
27	Feb-23	General EDP	48	6
28	Mar-23	Homemade Agarbatti Maker	80	10
29	Mar-23	Digital Film Making – Skill Upgradation	80	10

Visitors



Hor'ble Su Venkatesan, MP and Hor'ble P T R Palanivel Thiyagarajan, Finance Minister of Tamilnadu - Inagurating our RUDSETI Stall on 27.10.21



Hor'ble T M Anbarasan, State minister for Rural Industries, Cottage Industries, Small Industries, Slum clearance board - Visiting our RUDSETI Stall on 22.07.21



Dr. S.Aneesh Sekhar IAS, District Collector, Inagurated and Interacting with Trainees through VC Online 16.07.21



Shri. Abitha Hanif, PD DRDA, Madurai on 13.11.2021



Shri. D Surendran, General Manager Canara Bank &The Chairman of DLRAC presiding the meeting at Circle Office, Madurai seen others are DLRAC Members.



Inauguration of Women Training Batch "Jute Product Udyami" during the Iconic Week -International Women's Day Celebrations - on 07.03.22 – by the Chief Guest Shri.M.Kalidasan, PD/JD, TNSRLM., Madurai by Lighting the Lamp.

Visitors



Shri. B Chandrasekara Rao, General Manager, Canara Bank, Head Office visited on 10.04.2021 and discussed about our Institute Progress.



Smt. S Brindha, Dy General Manager, NABARD, Tamilnadu RO, Chennai visited on 08.02.22- reviewed the progress of NABARD sponsored programmes.



Shri R P Asokan, DD, KVIC, Madurai ,inaugurated the Credit Campaign for our Ex- Trainees meeting organized by RUDSETI & KVIC, Madurai



Shri.K S Pradeep, Dy General Manager, Canara Bank,CO, Madurai inaugurated Special EDP Training programme for Jail Inmates at Central Jail Madurai



Shri. Sujit Kumar Sahoo, Dy General Manager, Regional Office, Madurai visited on 19.11.2021- Interacted with trainees and motivated them for becoming Entrepreneurs.



On the Occasion of the visit of our Excutive Director, RUDSETIs, Shri.Giridhar Kallapur.

Visitors



On the Occasion of the visit of our State Director of RSETI, TN & Pondicherry, Shri. Annbukkarasu, visited RUDSET BAZAAR and handed over the certificates to our successful trainees.



Dr. Joseph Ananthraj, Asst Controller, TN, NAR, handed over Assessment Evaluation Documents of the "Refrigeration and Air conditioning" training programme.

Special Training programme



Special EDP Training programme for Jail Inmates



Special "Fast Food Udyami" Training programme on Madurai Famous "Bun Parotta" sponsored by NABARD.



Special General EDP Training program for SC/ST women on "Minor Millets" at Arumbanur Village.

RUDSET Bazaar / Technology transfer programme



RUDSETI BAZAAR Stall Visited by Hon'ble MP Shri. Su Venkatesan, Hon'ble Tamilnadu State Finance Minister, Shri. PTR Palanivel Thiyagarajan and Shri. D Surendran, General Manager, Circle Office, Madurai on 27.10.21 during Customer Outreach Program



Shri. Abitha Hanif, PD DRDA and Shri. Sujit Kumar Sahoo, DGM, has inaugurated the RUDSETI BAZAAR on the eve of International Women's Day on 08.03.22 organized at Canara Bank Regional Office, Madurai



RUDSET MADURAI & CLDC Madurai organized 5 days HRD Program for newly recruited POs/Prob AEOs/ Prob MOs/ on "Village Immersion Program" as the part of their Induction training, 26 officers of attended training program @ RUDSET MADURAI and visited the line departments in rural areas.

Practical Sessions



Other Activities



Awareness on Malaria and COVID for our Trainees by Dr T John Victor, District Malaria Officer and Medical Team



Night Village Camp conducted for creating Entrepreneur Awareness Camp cum Social Security Schemes for the villagers @ Chinnaudaippu



Covid Vaccination Camp Conducted in Co-ordination with PHC (Primary Health Centre), Kovilpappakudi, Thodaneri Village, Madurai West Block. Totally 325 peoples benefitted by getting First & Second Dose of COVISHIELD Vaccines.



Fit India Rally 2021 with trainees, as a part of Azad Ki Amrit Mahodsav



Branch Level Meetings for ex-trainees to facilitate Bank Credit Linkage and Settlement



Media Coverage- ETV Local Television has covered about the training programs of our Institute and floated in social media.

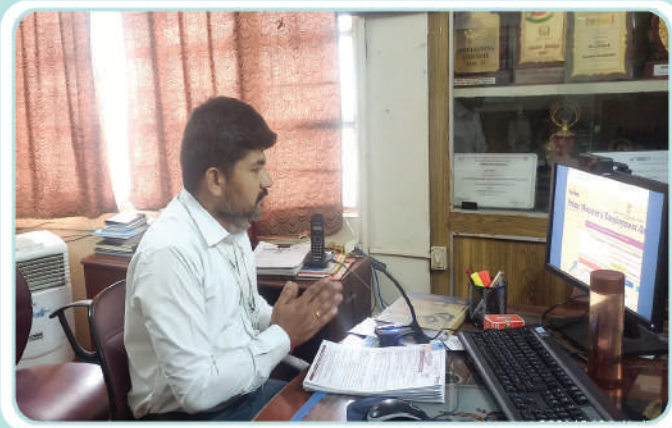
Other Activities



Entrepreneur Awareness Programme for SHGs linked with Indian Bank at MABIF, TNAU.



Technology Transfer Programme on Costume Jewelry for Women Entrepreneurs linked with Canara Bank.



Webinars on Self employment opportunities, MSME schemes, COVID 19 relief measures and Banking to the Budding young entrepreneurs.



Participated in Job Fair organized By TNSRLM & Employment office Madurai on 18.12.2021 at Yadhava College and placed our stall & Issued phamlets for the aspirants.



Rally on "Importance of Nutrition for women's" with our trainees at Sedapatti village along with Shri. Dhileepan, Branch Manager, Canara Bank, Sedapatti branch as per the instruction of The Department of Rural Development, Ministry of Rural Development (MoRD), Government of India, on the Eve of Iconic Week International Women's Day Celebration under Azadi ka Amrit Mahotsav





M.RAVIKUMAR
Director, RUDSET
Madurai



S.ANBUKKARASU
State Director, TN & PDY



Shri Giridhar Kallapur
Executive Director
RUDSETs, CS, Ujire



P.VEEARAGAVAN
Sr.Faculty



M.DEVARAJ
Sr.Faculty



A.PERIANNAN
Sr.Office Assistant



S.SUJA
Sr.Office Assistant



K.VEERAMANI
Attender



P.MALAISAMY
Warchman cum
Gardener



Dr. S Aneesh Sekhar IAS,
District Collector, Madurai on 30.09.21-
Dedicated the Trained SHG Members
for Banking Correspondent
Service in Rural Areas.



Alumni Meet - 2022



RUDSET INSTITUTE

Airport Road, Perungudi, Madurai
Tamilnadu - 625022. Ph: 0452-2690609
www.rudsetitraining.org>madurai

SWASHRAMA DHARMA EVA JAYATHE