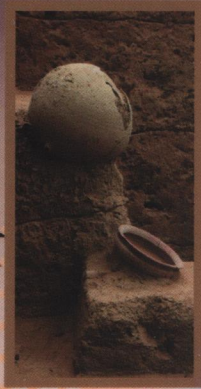




RUDSET INSTITUTE

Madurai - Tamil Nadu.

ACTIVITIES REPORT 2022 - 2023



To understand the 3000 BC era of Vaigai River Coastal Civilization, the Central Archeology Department conducted 3 phases of excavations from 2015 to 2017 and Tamilnadu Government conducted the work from the 4th to 8th from 2017 to 2019 in the Keeladi, near Madurai District.

Some crucial findings from the excavations, include beads, iron tools, terracotta figurines, expensive gold ornaments, copper articles, iron tool parts, flint pieces, round chips, flint earrings, glass and precious bell stones (agate, sapphire, crystal), earthenware shells, revolved pottery, old men's talismans etc., are kept in this museum.



Sri Dharmasthala Manjunatheshwara
Educational Trust

केनरा बैंक Canara Bank

सिंडिकेट Syndicate

Canara Bank

Pioneering Effort In Rural Entrepreneurship Development



Dr D Veerendra Heggade

President
RUDSETIs, Dharmasthala



Shri K Satyanarayana Raju

Managing Director & CEO
Canara Bank, Bengaluru

BOARD OF GOVERNORS

“Instead of writing someone else’s account through wage employment after three to five years of collegiate education, it is more meaningful to write one’s own account by embarking upon some self-employment”

Dr D Veerendra Heggade
President, RUDSET Institutes



Shri Hardeep Singh Ahluwalia

Executive Director
Canara Bank, Bengaluru

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Canara Bank, CO, Mangaluru



Shri Prahlad V Nagarhalli

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Chairperson
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Mangaluru



Shri H Raghu Raja

Director General
National Academy of RUDSETI
Bengaluru



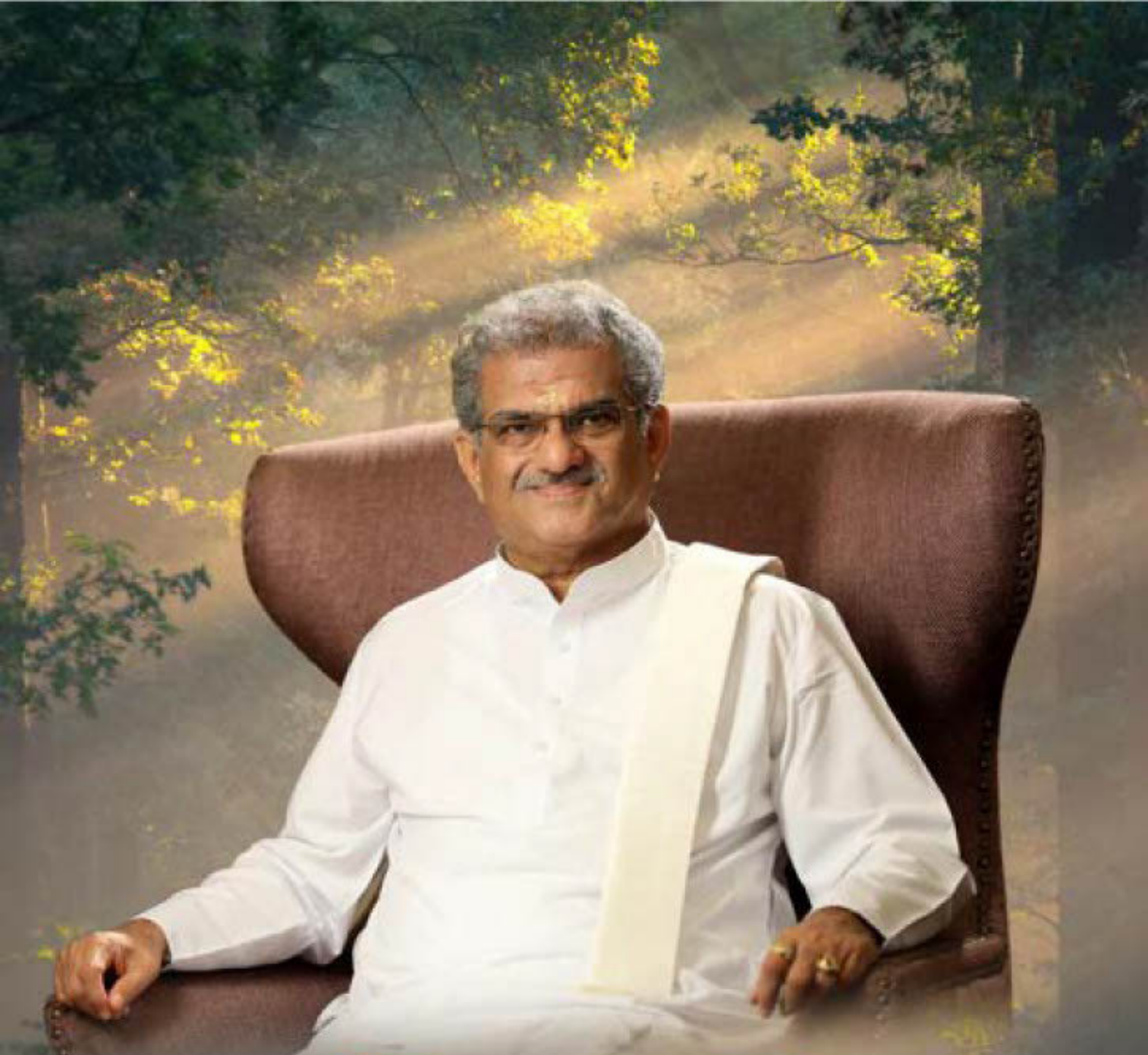
Shri Bipul Chandra Saha

National Director for RSETIs
National Centre for Excellence
of RSETIs, Bengaluru



Shri Giridhar Kallapur

Executive Director
RUDSETI, Central Secretariat
Ujire



Dr.D.VEERENDRA HEGGADE

President, RUDSET Institutes,
Dharmadhikari, Shree Kshetra Dharmasthala
Honourable Member of Parliament (RAJYASABHA)

“Instead of writing someone else’s account through wage employment after three to five years of collegiate education, it is more meaningful to write one’s own account by embarking upon some self-employment”

DISTRICT LEVEL RSETI ADVISORY COMMITTEE MEMBERS



Dr S. Aneesh Sekhar, IAS

District Collector, Madurai



Sri.D.Surendran

GM, Circle Office, Canara Bank, Madurai



Sri.M.Kalidasan

JD/PO, TNSRLM, Madurai



Sri. S.Ganesan

JD/GM, DIC, Madurai



Sri.R.P.Asokan

DD, KVIC, Madurai



Sri.D.Anil

LDDM, LBO, Madurai



Shri.A.S.Sakthibalan

DDM, NABARD, Madurai



Sri.C.Jeyaprakash

DEO, TNRTTP, Madurai



Sri.S.Rajkumar

DM, Canara Bank, CO, Madurai



Sri.U.Baskar

SM, AF Sec., Canara Bank, CO, Madurai



Sri.K.Manikandan

SM, Canara Bank, SME- II,
Madurai



Sri.T.R.Sundarachary

Director & Convenor,
RUDSETI, Madurai

Dr.S. ANEESH SEKHAR,I.A.S.,
DISTRICT COLLECTOR,
DISTRICT MAGISTRATE,
MADURAI DISTRICT



MESSAGE

I am glad to see that the RUDSETI is doing a commendable job in uplifting rural youth. Our whole aim is to create awareness among the rural youth and to show them a right direction by way of imparting training on areas that suits to their needs and thereby improving their livelihood. The youth should be guided properly to make them good citizen and responsible persons for their family and society. The RUDSET institute's work towards this goal and their achievement is remarkable. The placement statistics show that the settlement percentage of the trainees who have undertaken self-employment after training is 76%, which is commendable.

I appreciate RUDSETI Madurai in completing 29 training programs and training 890 candidates this year, including special training program for the women candidates of Kudladampatti and Thirumangalam Samathuvapuram locations.

Availing bank credit being a challenging task for the new entrepreneurs, the RUDSET ensures the trainees get required financial support from various banks, which is very important to scale up micro-enterprises. I also note that this year achieved more than 76 % of the settlement rate inclusive of 56 % credit linkage for the trained candidates.

I would like to suggest that Need Base training and guidance for the young generation may be strengthened. More thrust may be given for depressed classes, school / college drop outs, physically challenged persons etc.

The services rendered by the institute will pave way to create a skilled nation gearing up to fulfill its true potential.

I congratulate the RUDSET institute; the Sponsor Bank - Canara Bank, and SDME Trust for the good work done during the year 2022-2023.

**DISTRICT COLLECTOR
MADURAI**

Shri.D.SURENDRAN

GENERAL MANAGER
CANARA BANK
CIRCLE OFFICE
MADURAI



**CANARABANK
(HO:BANGALORE)**



FOREWORD

The RUDSET Institute has come up with the presentation of activities carried out during this year through Annual Activity Report (AAR). As a Sponsor Bank, we are proud to have this Institute, serving the people by giving Entrepreneurship trainings and handholding them and converting them as entrepreneurs.

Our Madurai unit of RUDSETI started on 02.02.1987 and at that time it was the first institute in the state. Since its inception the institute has trained 26270 numbers of people and the settlement percentage is 76%, which is higher than the national average of 70%.

I am happy to note that RUDSETI, Madurai is the first CNN (Common Notification Norms) complied institute in Tamilnadu. The training programme was charted out based on the need and opportunity available from the 13 blocks of Madurai, with the co-ordination of line departments such as Department of Rural Development and Tamilnadu State Rural Livelihood Mission (TNSRLM).

Out of 890 trained candidates in the Institute, 627 trainees are women. The institute focus on women empowerment in MSME sector is commendable.

The post training works such as Credit Linkage has improved substantially. The "RUDSETI BAZAAR" organized for the ex- trainees are very much visible to help in marketing their products and services.

The above achievement happened because of good liaison and co-ordination with line departments. I sincerely thank each and every stake holders who has extended their support to RUDSETI.

I wish RUDSETI Madurai to continue to excel in their activities.

**GENERAL MANAGER
CIRCLE OFFICE
MADURAI**

Message from State Director for RSETI



Present scenario increasing unemployment problem in our country. In rural areas the reverse migration has happened and so the youths are jobless and at the same time the youths are having interest to become an entrepreneur. The immense potential of those aspiring youths should be "Rural Development and Self Employment Training Institute" RUDSETI, Madurai is guiding the youths to take up entrepreneurship by way of creating awareness, giving training on the selected skill of the youth and hand holding them for 2 years and make them a successful entrepreneur. The credit availability for the trained youths should be made hassle free by the banks. The RUDSET Institute is guiding the trainees for availing credit from their banks for starting up the activity.

The Awareness program conducted by the institute in rural areas is commendable. Their extra effort on conducting EAP (Entrepreneur Awareness program) has become success and so they could able to cover Rural Youths.

Special training program exclusive for Samathuvapuram peoples & CRP-EP these are training good initiatives by the Institute.

I am pleased to see the activities done by the institute during the period 2022-2023. They have come up with the presentation in the form of Annual Activity Report and it is the 36th year the institute is publishing their report. I wish the team RUDSETI, Madurai to continue this good effort for the coming years.

With Best regards

A handwritten signature in blue ink, appearing to read 'S. Anbukkarasu'.

S. Anbukkarasu

State Director of RSETI

Tamilnadu & Puducherry

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ACKNOWLEDGEMENT

It is our pleasure and privilege to place on record our heartfelt gratitude to our beloved President, the greatest source of inspiration for all of us, Poojya Sri Dr. D. Veerendra Heggade, Honorable Dharmadhikari of Shree Kshethra Dharmasthala for the valuable leadership, inspiration, guidance and Motivation. We are thankful to him for the blessings bestowed on us to be closely associated in the accomplishment of his visionary ideas.

We place on record the motivation, conviction, creative encouragement, and great support received from our leader and Executive Director Shri. Giridhar Kallapur and our Central Secretariat team, Shri. H.Raghu Raja, Director General, National Academy of RUDSETI (NAR), Bengaluru and his team, Shri. Bipul Chandra Saha, National Director for RSETI, National Centre for Excellence of RSETIs (NACER), Bengaluru, and his team.

We place on record our heartfelt thanks for the unflinching flow of support and motivation extended by the Top Executives of Sponsor Bank in the Board of Governors, Shri. K. Satyanarayana Raju, MD & CEO, Canara Bank, Bengaluru. We also extend our sincere gratitude to Shri. Hardeep Singh Ahluwalia, Executive Director, Canara Bank.

We place on record the excellent support and guidance rendered by Executives of Sponsor Banks in present Governing Council Shri. A. Muralikrishna, General Manager, Canara Bank, FI Wing, HO, Bengaluru, Shri. S. Jeyakumar, CGM, CO, Mangalore Shri. Prahlad V Nagarhalli, DM, Canara Bank, FI Wing, HO, Bengaluru and the entire team of Rural Development Section, Priority Sector Dept. of both the sponsor Bank.

We place on record our sincere gratitude to Prof. S. Prabhakar, Secretary SDME Trust, Ujire.

We express our heartfelt and sincere thanks with deep gratitude to Dr S. Aneesh Sekhar, IAS., District Collector, Madurai and his able office for supporting all our activities towards rural development through entrepreneurship.

We express our sincere and heartfelt thanks to Shri. D. Surendran, GM, Circle Office, Canara Bank, Madurai Shri. K. S. Pradeep, DGM, Circle Office, Canara Bank, Madurai Shri. Sujit Kumar Sahoo, DGM, Canara Bank, RO, Madurai and other esteemed members of the present DLRAC; Sri. M. Kalidasan, JD/PO, TNSRLM, Madurai, Shri. S. Ganesan, JD/GM, DIC, Madurai Shri. R. P. Asokan, Divisional Director, KVIC, Madurai, Shri. A. S. Sakthibalan, DDM, NABARD, Madurai, Shri. D. Anil, LDDM, Canara Bank, Shri. S. Rajeshkumar, DM, Canara Bank, CO, Madurai, Shri. C. Jeyaprakash, DEO, TNRTP, Madurai, Shri. U. Baskar, Senior Manager, AF & PS section, Canara Bank, CO, Madurai Shri. K. Manikandan, Senior Manager, Canara Bank, SME-II, Madurai, for their continuous guidance and support in carrying out the objectives of the institute effectively.

We sincerely and wholeheartedly thank Shri. S. Anbukkarasu State Director RSETIs, National Centre for Excellence of RSETIs (NACER), for Tamil Nadu & Puducherry, has motivated, supported and guided our all endeavors towards entrepreneurial activities.

We sincerely and wholeheartedly thank Dr. J. Joseph Anandha Raj, State Controller for RSETIs, National Academy of RUDSETI (NAR), for Tamil Nadu & Puducherry, for third party assessment & certification.

We would like to record our deep sense of gratitude to DMMU, Madurai (Mahalir Thittam) which has given us continuous support and moral guidance by sponsoring 29 number of our training programme.

We would like to record our deep sense of gratitude to NABARD which has given us continuous support and moral guidance by sponsoring training programme.

We express our heartfelt thanks to DRDA, TNSRLM, TNRTP, DIC, KVIC, and Canara Bank all who have supported us in sponsoring candidates, getting our claims reimbursed in a

swift manner and all other Government Departments for their support and guidance in supplementing our training schedules.

We express our gratitude to, District Employment Office, Madurai, Madurai District Tiny and Small Scale Industries Association (MADITSSIA), Small Industries Product Promotion Organisation Ltd., (SIPPO), Dept. of MSME and craft department, for providing us an opportunity to participate in the trade fair and meetings organized by them, which helped us in conducting our RUDSET Bazaar and Entrepreneurship programme.

The Media, both visual and print; Field Office, Ministry of I&B, Govt. of India , Doordarshan, AIR Madurai, FM Radio, Kodaikanal FM and Hello FM who have provided great service and played a stellar role in popularizing RUDSETI concept and its multifarious activities. Similarly "The Hindu", 'Dinamalar', 'Dina Thanthi', "Madurai Minutes" and 'Dinakaran' is gratefully acknowledged for the excellent and timely cooperation and support extended in all our endeavours

We express our sincere thanks to Institute of Cooperative Management, SN College, Mannar Thirumalai Naicker College, Pasumalai, Madurai, MISS College, Thallakulam, Madurai SVN College, Nagamalai pudukottail Pasumon Muthuramalinga Thevar collegea, Usilampatti, for their support extended towards our entrepreneurial endeavours.

We would fail if we do not thank our Ex trainees and Owners of units which gave a learning experience to our trainees during their field visits.

Most importantly, we sincerely acknowledge the commendable Faculty Domain Skill Trainer support and able guidance received from our dedicated Resource Persons for our various training programmes who played a decisive role in the effective & purposeful conducting of our training programmes.

Finally, we would like to acknowledge Sri. Saravana Babu our ex trainee and a Successful Entrepreneur who has put his tiring efforts to design and bring out this Activity report 2022-2023 with a pleasant and appealing outlook.

MADURAI
31.03.2023

T.R.SUNDARACHARY
DIRECTOR

Madurai Team

P Veeraragavan M Devaraj S Suja K Veeramani

P Malaisamy

RUDSETI MADURAI – A brief

Introduction

Dr. D. Veerendra Heggade, Dharmathikari, Shreeksheetra Dharmasthala a great visionary started the RUDSET Movement in association with Syndicate Bank and Canara bank. The first Institute at Ujire came into existence in the year 1982. At present there are 27 RUDSETIs located in different states of India. The Tamilnadu unit was started in the year 02.02.1987 at T.Andipatti (near Vadipatti) in Madurai district. The Unit was shifted during 1997 to its spacious own premises at Perungudi, (near Airport) Madurai and since then it is functioning from there.

Vision

Empowering youth to share economic
Progress equitably and channelizing youth Power in wealth creation.

Mission

Developing RUDSETIs as rural resources centers for training and facilitating unemployed youth for setting up of Micro Enterprises, resulting in sustainable livelihood and improved living standards.

Philosophy

Transformation of rural youth to acquire productive identity through short duration Interventions.

Core Objectives

1. To identify, orient, motivate and train youth to take-up self-employment ventures.
2. To assist trained youth to set up their ventures successfully.
3. To provide counseling and consultancy guidance and to render all possible help to the youth in the field of self-employment.
4. To take up research and development activities in the area of self-employment and rural development.

Management

The Board of Governors consisting of Chief Executives of sponsor Banks are the supreme policy making body. The Governing Council with Executives of sponsor organizations implements these policies. The Central Secretariat with an Executive Director, an Officer deputed by sponsor Banks aids Governing Council in monitoring RUDSETIs



HIGHLIGHTS OF THE YEAR 2022-2023

Against the target of 28 programmes planned this year (inclusive of Skill up Programmes), we have conducted 29 programmes (Exclusive of Skill up Program), covering 890 trainees against the target of 850 with the training days 569 days against the target 556.

122 Entrepreneurs Awareness Programmes, (EAP) conducted spreading the message of "Prosperity through Entrepreneurship" to 4041 youths.

Out of 890 trainees trained, 850 are from rural background which constitutes about 99 %
Out of total 29 programmes, 15 programmes were conducted exclusively for women candidates.

RUDSET Bazaars/Stalls through RUDSET Madurai, NABARD, at Raja Muthaiah Mahal & Canara Bank, MADISSIA Madurai. Received "AA" grade under category II (i.e RUDSET/RSETI consequently more than 5 years) for FY 2021-2022 from Ministry of Rural Development

Credit camps in Kalaingar thidal, Madurai. One of the camps conducted on 06.02.2023, organized by District Rural Livelihood Mission & RUDSETI, Madurai at Kalaingar thidal, Madurai, for the benefit of RUDSETI trained peoples. Ex-trainees participated. Nearly 45 credit applications from our Ex trainees.

RUDSET MADURAI & CLDC Madurai organized 5 days HRD Program for newly recruited POs/Prob AEOs/ Prob MOs/ on "Rural Immersion Program" as the part of their Induction training, 145 officers of attended training program @ RUDSET MADURAI and visited the line departments in rural areas.

327 Follow up meets were conducted and 1637 ex-trainees were contacted for hand holding and counseling

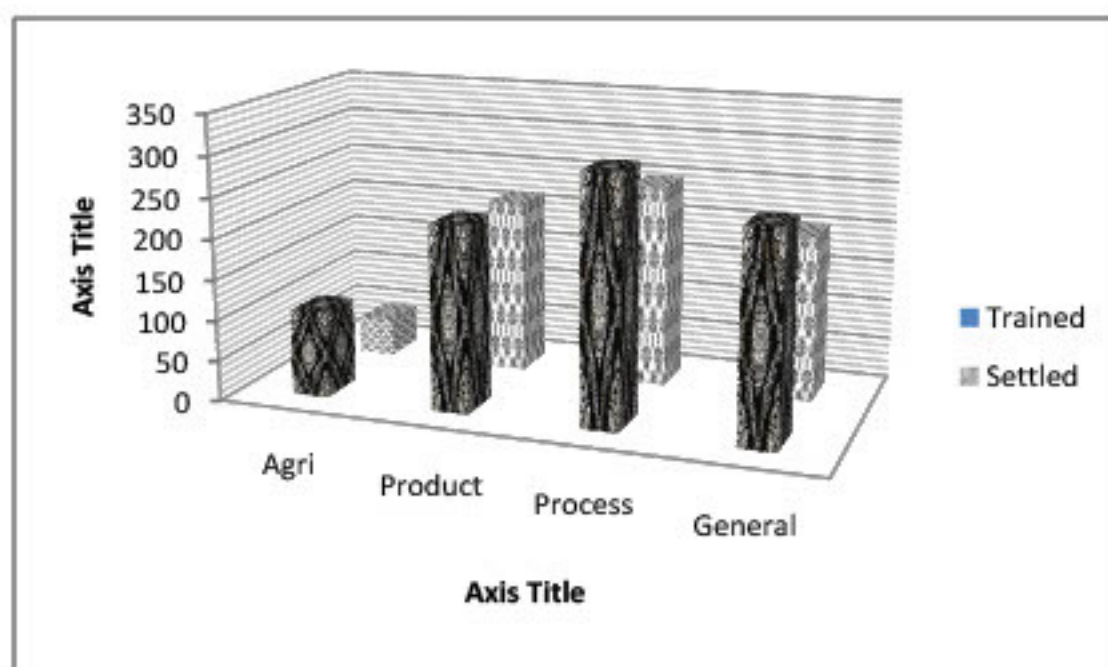
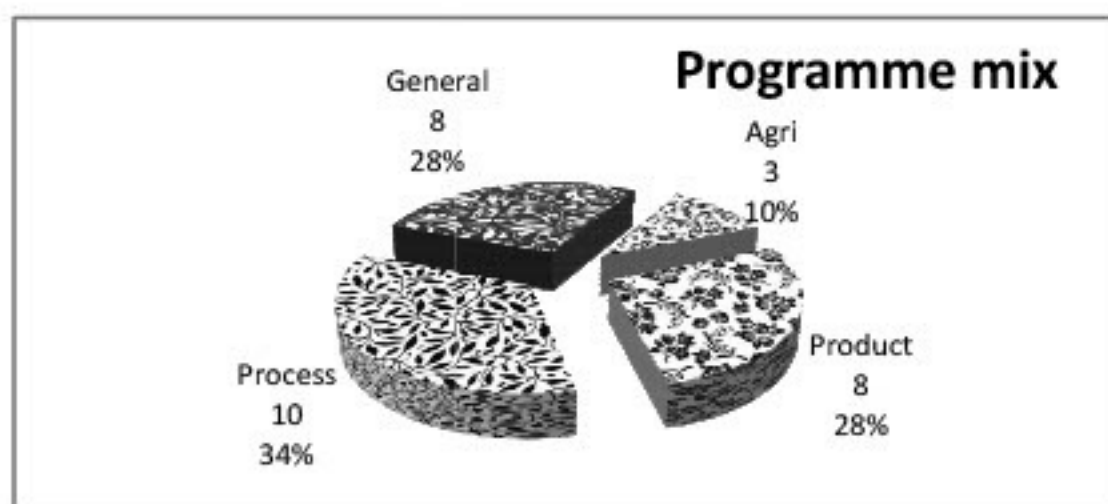
Information and Broadcasting Ministry Organised, Participated Bazaars/Stalls of RUDSETI Madurai.

586 trainees settled and settlement rate during the year is 80% and cumulative settlement rate is 76%.

Weaker section of the society contributed the paramount share of our trainees (i.e.,) 850 candidates (99 %).

Performance at Glance

Particulars	During the year		Cumulative	
	Self employment Programme	Rural Development programme	Self employment Programme	Rural Development programme
Number of training batches	37	9	654	105
Candidates trained	960	334	21163	5439
Candidates settled with bank finance	328	0	7587	0
Candidates settled with own funds	543	0	8416	0
Total	871	0	16003	0
Settlement rate	91		76	



Annexure V

DETAILS OF TRAINING PROGRAMS CONDUCTED DURING THE YEAR 2022-23

I. EDPs for First Generation Entrepreneurs:

No	Training Program	Program Sponsored by	Date		Training Days (No)	Candidates Trained
			From	To		
I	Agriculture EDPs					
a	KrishiUdyami	NRLM	21-Nov-22	05-Dec-22	13	35
b	Mushroom cultivation	NRLM	05-Dec-22	14-Dec-22	10	35
c	Dairy Farming and Vermi Compost Making	NRLM	27-Jan-23	07-Feb-23	10	35
Total					33	105
II	Product EDPs					
a.	VastraChitra Kala Udyami (Emboridery& Fabric Painting)	NRLM	06-Apr-22	09-May-22	30	30
b	Women's Tailor	NRLM	12-May-22	11-Jun-22	30	27
c	Homemade Agarbatti Maker	NRLM	13-Jun-22	23-Jun-22	10	25
d	Costume Jewelry Udyami	NRLM	29-Jun-22	11-Jul-22	13	31
e	Women's Tailor	NRLM	22-Aug-22	23-Sep-22	30	28
f	Jute Products Udyami	NRLM	26-Sep-22	10-Oct-22	13	28
g	VastraChitra Kala Udyami (Embroidery & Fabric Painting)	NRLM	07-Oct-22	10-Nov-22	30	35
h	Women's Tailor	NRLM	13-Feb-23	15-Mar-23	30	23
Total					186	227
III	Process EDPs					
a	Refrigeration and Air-Conditioning	NRLM	06-Apr-22	09-May-22	30	29
b	Photography and Videography	NRLM	25-Apr-22	25-May-22	30	32
c	Installation& Servicing of CCTV Camera, Security Alarm & Smoke Detector	NRLM	30-May-22	13-Jun-22	13	26
d	GhareluVidyutUpkaran SevaUdyami	NRLM	20-Jun-22	21-Jul-22	30	25
e	Two Wheeler Mechanic	NRLM	24-Jun-22	28-Jul-22	30	28
f	Beauty Parlor Management	NRLM	22-Jul-22	23-Aug-22	30	35
g	Photography and Videography	NRLM	25-Jul-22	25-Aug-22	30	31
h	Cellphone Repairs and Service	NRLM	02-Sep-22	03-Oct-22	30	31
i	Refrigeration and Air-Conditioning	NRLM	28-Oct-22	29-Nov-22	30	31
j	Fast Food Stall	NRLM	16-Nov-22	25-Nov-22	10	35

	Udyami					
	Total				263	303
IV	General EDPs					
a	General EDP	NRLM	11-May-22	17-May-22	6	35
b	General EDP	NRLM	19-Sep-22	24-Sep-22	6	35
c	General EDP	NRLM	19-Sep-22	24-Sep-22	6	35
d	General EDP	NRLM	02-Nov-22	08-Nov-22	6	35
e	Training Programme on Financial Literacy for FL CRPs	NRLM	19-Dec-22	24-Dec-22	6	26
f	Training Programme on Financial Literacy for FL CRPs	NRLM	26-Dec-22	31-Dec-22	6	34
g	General EDP	NRLM	26-Dec-22	31-Dec-22	6	30
h	Community Resource Person Enterprise Promotion (CRP EP)	NRLM	15-Feb-23	18-Mar-23	32	24
	Total				74	254
	GRAND TOTAL				556	889

PROGRAMME FOR ESTABLISHED ENTREPRENEURS (Skill Upgradation/Growth):

No	Training Program	Program Sponsored by	Date		Training Days (No.)	Candidates Trained
			From	To		
1	Skill up-gradation program Digital Film making	Own	01.03.2023	11.03.2023	10	25
2	Growth program	-	-	-	-	-
	Total	-	-	-	10	25

RURAL DEVELOPMENT, HRD, SENSITISATION AND TECHNOLOGY TRANSFER PROGRAMS:
A. Rural Development Program:

No	Training program	Program sponsored by	Date		Training days(No)	Candidates Trained
			From	To		
01	Workshop For Village Awareness Camp-Melakal	CLDC, Madurai	05.08.22		1	48
02	Workshop For Village Awareness Camp-Kudladampatti	CLDC, Madurai	18.08.22		1	54
03	Workshop For Village Awareness Camp-Kodimangalam	CLDC, Madurai	22.08.22		1	51

B. Human Resource Development (HRD) Programme:

No	Training program	Beneficiary organization	Date		Duration (days)	No. of trainees
			From	To		
01	Result Oriented Smart Work and Time management	TNSRLM , MADURAI	21.01.23		1 DAY	64

C. Sensitization Program:

No	Participants (Name of Govt Department, Bank, NGOs etc.)	Date		Duration (days)	No. of participants
		From	To		
1	TNSRLM , Madurai	17-May-22		1	24
2	LEAD BANK	30-Aug-22		1	15
3	LEAD BANK OFFICE CB MADURAI	18-Nov-22		1	24
4	LEAD BANK OFFICE CB MADURAI	24-Nov-22		1	24
5	TNSRLM , OFFICE ,MADURAI	21-Jan-23		1	70
6	BDO OFFICE TIRUMANGALAM	13-Feb-23		1	21
7	BDO OFFICE THIRUPARANKUNDRAM	15-Feb-23		1	21
8	DCC Collector office madurai	22-Feb-23		1	48

D. Technology Transfer Program:

No	Training program	Program sponsored by	Date		Duration (days)	No. of trainees
			From	To		
01	Crochet Products	CED CANARA BANK MADURAI	25.04.22		1	24
02	Ashola Cultivation	CED CANARA BANK MADURAI	20.10.22		1	38

**Annexure VI
BATCHWISE PERFORMANCE**

I. EDPs FOR FIRST GENERATION ENTREPRENEURS:

No	Training Programme	During 2022-2023			Since Inception		
		No. of Batches	No. of Candidates trained	No. of Candidates Settled	No. of Batches	No. of candidates trained	No. of Candidates Settled
I	AGRICULTURE EDPs						
1	Mushroom & Beekeeping	1	35	19	19	579	361
2	Dairy / Vermi Compost	1	35	0	203	7586	6172
3	Poultry Farming	0	0	0	4	107	86
4	Sheep & Goat	0	0	0	11	344	265
5	Organic Farming	0	0	0	3	94	83
6	Krishi Udyami	1	35	0	5	143	60
7	Spirulina Cultivation	0	0	0	1	29	29
8	Commercial Floriculture	0	0	0	1	22	18
9	Farmers Skill Development	0	0	0	2	44	30
10	Others	0	0	0	8	257	178
	TOTAL	3	105	19	257	9205	7282
II	PRODUCT EDPs						
1	Women's / Men's Tailor	3	78	40	62	1961	1614
2	Vastra Chitra Kala Udyami Embroidery/Fabric Painting	2	65	45	10	277	193
3	Jute Product Making	1	28	20	5	138	86
4	Bamboo & Cane Craft making	0	0	0	1	32	4
5	Nature Food Preparation	0	0	0	3	84	56
6	Food Processing & Bakery /fast food	0	0	0	9	241	195
7	Artificial / Costume Jewellery Making	1	31	28	8	225	175
8	Banana Fabric Products	0	0	0	3	87	26
9	Cloth Bag Mfg.	0	0	0	2	69	62
10	Minor Millet/Value Added Products	0	0	0	1	40	32
11	Pappad/Masala Powder Mfg	0	0	0	3	85	79
12	Sanitary Napkin Mfg.	0	0	0	1	15	12
13	Paper Cover, Envelop File Making & Book Binding	0	0	0	3	82	32
14	Domestic Product Making	0	0	0	1	32	25
15	Homemade Agarbathi Making	1	25	5	2	50	15
16	Candle Making	0	0	0	1	26	14
17	Others	0	0	0	16	410	329
	TOTAL	8	227	138	131	3854	2949
III	PROCESS EDPs						
1	Beauty Parlour	1	35	22	11	339	211

	Management						
2	Cell Phone Repair& Service	1	31	6	29	868	603
3	Photography & Videography	2	63	33	31	923	659
4	Gharelu Vidyut Upakarana Seva Udyami	1	25	11	30	854	499
5	Two Wheeler Repair	1	28	11	9	246	86
6	Refrigeration & AC Repair	2	60	28	8	225	140
7	Fast Food Stall Udyami	1	35	11	4	106	11
8	DTP /Computer Accounting / Hardware /Photo Framing/Desktop publishing	0	0	0	24	633	406
9	Light Motor Vehicle	0	0	0	7	196	174
10	Motor Rewinding/ Pumpset Repair / Plumbing Works	0	0	0	5	142	99
11	Dry Wash &Saree Rolling	0	0	0	3	77	53
12	Solar Equipment Installation	0	0	0	1	41	20
13	CCTV Camera , Security Alarm & Smoke Detector	1	26	21	5	132	82
14	Automobile Electrical & AC Repair	0	0	0	1	25	8
15	LCD /LED Repair & Service	0	0	0	1	36	25
16	Laptop Service	0	0	0	1	35	27
17	Auto CAD	0	0	0	1	32	12
18	Photo Framing	0	0	0	1	25	19
19	Travel & Tourist Guide	0	0	0	3	95	25
20	UPS Inverter Service	0	0	0	1	25	14
21	Others	0	0	0	71	2150	1576
	TOTAL	10	303	143	247	7205	4749
IV	GENERAL EDPs						
1	GENERAL EDP	5	170	168	16	464	376
2	EDP for PMEGP Beneficiaries	0	0	0	109	3102	2680
3	UYEGP- EDP	0	0	0	40	1086	982
4	NEEDS	0	0	0	10	302	282
5	REDP	0	0	0	23	758	470
6	Business Plan Preparation	0	0	0	1	25	115
7	Community Resource Person Enterprise Promotion (CRP EP)	1	24	0	1	24	0
8	Financial Literacy/Bank Mitra	2	60	14	9	244	90
	TOTAL	8	254	182	209	6005	4995
	GRAND TOTAL	29	889	482	844	26269	19975

II. PROGRAMMES FOR ESTABLISHED ENTREPRENEURS:

Sl. No.	Training program	2022-2023		Since inception	
		No. of Batches	No. of candidates trained	No. of Batches	No. of candidates trained
01	Skill Up-gradation Program	1	25	31	659
02	Growth Program	00	00	05	80
Total		01	26	35	714

ENTREPRENEURSHIP AWARENESS PROGRAMME (EAP)

The success of training Programmes depends on various factors among which number of candidates mobilized for training is most important. The reason is, from a good collection we can have a good selection. Hence to mobilize more number of candidates we follow many methods among which conducting Entrepreneurship Awareness Programmes (EAPs) is most important and predominant method. It is done with the support of Government line departments, SHGs, Village youths federations, NGOs, College Alumni Associations, placement cells etc. The gist of such EAPs conducted is presented here below:

Sl.No	EAPs	2022-2023	Since Inception
01	No. of Programmes	122	1324
02	No. of Participants	4041	64482



Entrepreneurship Awareness Programme
Melur Block Organized by TNSRLM, Madurai



Entrepreneurship Awareness Programme
Organized by Mannar Thirumalai Naicker college, at our Institute

OTHER IMPORTANT ACTIVITIES

Date	Activity
06.04.22	Inaugural function for (Refrigeration and Air conditioning & Embroidery and fabric painting - NRLM) Shri. M.Kalidasan, Joint Director/ Project Officer, TNSRLM, Madurai & Shri.R.Chinnadurai, Asst Project officer- Skill, TNSRLM, Madurai were the chief guests on the occasion. During the programme interacted with Trainees and delivered the chief guest address.
25.04.22	Technology transfer programme : CED programme for Women's Organized by Canara bank, RO, and Madurai One day Technology transfer programme on Crochet Products Manufacturing around 31 Women's participated in this training programme.
28.04.22	Shri. R Sakthivel, District Revenue Officer and Additional Magistrate has visited our Institute, Inaugurated "Photography and Videography "Training batch, Interacted with Ongoing Trainees "Embroidery and Fabric Painting" & "Refrigeration and Air Conditioning" Batch. Discussed about our Land Issues with our LDM Shri. D Anil and Assured to give his fullest support in resolving the land matter- the glimpse of the visit photos
09.05.22	On the occasions we have completed two batches 01. Refrigeration & Air Conditioning 02.VastraChitra Kala Udyami - NRLM
12.05.22	We started training programme for (Women's Tailor- NRLM)During the Programme interacted with Trainees and delivered the chief guest address given by our Director.
17.05.22	Valedictory function (General -EDP) - NRLM Shri. Ramalingam, JD/GM, DIC,Madurai&Shri. Jeyaprakash, DEO, VKP, Madurai were the chief guests on the occasion
30.05.22	Inaugural function for (Installation& Servicing of CCTV Camera, Security Alarm & Smoke Detector- NRLM)Shri. M.Kalidasan, Joint Director/ Project Officer, TNSRLM, Madurai &Shri.R.Chinnadurai, Asst Project officer- Skill, TNSRLM, Madurai werethe chief guests on the occasion. During the programmeinteracted with Trainees and delivered the chief guest address.
31.05.22	SDR Visit : During the visit we have completed two batches 01. VastraChitra Kala Udyami (Embroidery & Fabric Painting) 02. Refrigeration and Air-Conditioning around 61 trainees on the occasions our SDR distributed the skill certificatesand also two Ongoing Batches via 01. Women's Tailor 02. CCTV camera installation and smoke detector these both batches around 51 trainees. He motivates our trainees and staff
09.06.22	Shri.Faggan Singh Kulaste Hon'ble Union Minister Of State For Steel & Rural Development, Govt. Of India visited our RUDSETI Madurai along with other dignitaries came along with Chief Guest Shri.SujithkumarSahoo Deputy General Manager, Canara Bank, Circle Office, Madurai, Canara Bank, Circle Office, Madurai Shri.M.Kalidasan, Joint Director/ Project Director, TNSRLM, Madurai, Shri. D.Anil, Lead District Divisional Manager, Madurai Mr. Joseph Anandaraj, State. Controller of RSETI,.Minister inaugurated the commencement of the Homemade Agarbatti making programme for women and briefly explained the central government plan to help the women and SHG people
11.06.22	On the occasions we have completed one batch 01. Women's Tailor
20.06.22	We started training programme for (GhareluVidyutUpkaranSevaUdyami - NRLM)During the programmeinteracted with Trainees and delivered the chief guest address given by our Director.
29.06.22	We started training programmefor (Costume Jewelry Udyami - NRLM)During the programmeinteracted with Trainees and delivered the chief guest address given by our Director.
11.07.22	Valedictory function (Costume JewlleryUdyami) -Sponsored By NRLM wereDistributed the participated certificates
18.07.22	On the OccasionSmt.A.Abinaya. Revenue Development Officer, Revenue Department, Thirumangalam Division, Madurai District visited our institute & Inaugurated a Beauty parlour Management training programme around 35 candidate participated in this programme.
21.07.22	Valedictory function (GhareluVidyutUpkaranSevaUdyami) -Sponsored By NRLM wereDistributed the participated certificates
22.07.22	On the Occasion Dr.S.Dharmaraj, Director I/C, ICM,Madurai Distributed the Skill Certificates various batches01. Installation& Servicing of CCTV Camera, Security Alarm & Smoke Detector 02. Women's Tailor Batches
26.07.22	120 th LAC meeting for the 1 st quarter for the FY 2022-2023 was held on 26.07.2022 at Canara Bank Circle office, Conference Hall premises at 03.30PM. Shri. TR.Sundarachary,

	Director, RUDSETI, welcomed the Chairman Shri.D.Surendran, GM, CanaraBank, CO, Madurai and other DLRAC members. After welcoming the members, the meeting proceeded as per the agenda. Self Introduction was made by the Committee members.
01.08.22 16.08.22 22.08.22	We have conducted 3 programme - RURAL IMMERSION PROGRAMME (RD Programme) for Canara Bank Probationary Officers/AEO : RUDSET MADURAI & CLDC Madurai organized 5 days HRD Program for Village immersion program as the part of the attended training program @ RUDSET MADURAI and visited the line departments in rural areas.
12.08.22	75 th Azadi ka Amrit Mahotsav celebration RUDSETI, Madurai & Government Rajaji Hospital Organised "Blood Donation Camp" on the occasion of Dr. RAJASEKARAA, MBBS, Block Medical officer, GPHG Kalligudi Block, Shri.TR .Sundarachary, Director, RUDSETI, Madurai. Inaugurate the function Totally 27 sampling bloods collected from trainees and staffs who are undergoing Beauty parlour Management & Photography and videography skill training programmes actively participated in the programme
20.08.22	Night Village Camp conducted for creating Entrepreneur Awareness Camp cum Social Security Schemes for the villagers @ Thenoor
23.08.22	On the occasions we have completed Beauty Parlour Management training programme
25.08.22	Valedictory function (Photography and Videography) - NRLM Shri. Chinnadurai, APO-Skill ,TNSRLM, madurai were the chief guests on the occasion
14.09.22	SDR Visit : During the visit we have completed two batches 01. Photography and Videography or 02. Beauty Parlour Management around 61 trainees on the occasions our SDR distributed the skill certificates and also two Ongoing Batches via 01. Women's Tailor 02. Cell Phone Repair and Servicing these both batches around 51 trainees. He motivates our trainees and staff
17.09.22	Youth skill festival @ T.Kallupatti Madurai District , Shri . Kalidhasan, PO of TNSRLM Madurai & Shri.T R Sundarachary RUDSET Director and other Government department officials of Madurai district has been participated in this program. During the programe our Director explain about RUDSET activity rules and regulation and also our Ex trainees share own experiences in this programme, On the day around 75 application selected upcoming training porgramme
19.09.22	we started General EDP Training @ Allanganallur Non forming sector Block and General EDP @ Thirumangalam Block. On the occasion Shri.Kalidhasan PO of TNSRLM, Madurai and Smt.Mariyam, APO, TNSRLM, Madurai, Smt.Prema , BDO, also participated in this inaugural function .
26.09.22	We started training programme for (Jute Product Udyami - NRLM) During the programme interacted with Trainees and delivered the chief guest address given by our Director.
03.10.22	On the occasions we have completed Cell Phone repair and Servicing on the day Assessment completed total 31 candidates participated in this programme
07.10.22	As per RD principal secretary , District collector Madurai, PD TNSRLM Madurai and our SDR instructions We have started a training program for Embroidery on 07.10.22 @ samathuvapuram ,T.Vadipatti,Madurai On the occasion Shri.Chinnadurai,APO&Smt.Mariyam , APO, TNSRLM, Madurai , also participated in this inaugural function . Around 35 candidates enroll in this training, 13 candidates are insamathuvapuram area participants.
10.10.22	Valedictory function (Jute product Udyami) -Sponsored By NRLM our director Distributed the participated certificates
28.10.22	On the Occasion Shri.Chinnadurai, APO, TNSRLM, madurai District visited our institute & Inaugurated a Refirgration and Air conditioning training programme around 35 candidate participated in this programme.
31.10.22	As per directions of CVC, observance of Vigilance Awareness Week 31.10.2022 to 06.11.2022.Integrity pledge taken at our institute by our staffs and trainees around 35 candidates 6 staffs.
02.11.22	General EDP Training @ Chellampatti Block. On the occasion Shri.Kalidhasan PO of TNSRLM, Madurai was participated in this inaugural function .
07.11.22	On the occasion General EDP Valedictory functionshri.Chinnadurai&Shri. Vellapandi APOs, TNSRLM, Madurai
08.11.22	RBI Nationwide Intensive Digital Awareness Campaign : On the occasion Shri.Anil, LDDM, CanaraBank, Lead bank, Madurai participated and delivered Digital awnerness campaign on going batches 01. Vastrachitrakala 02. General EDP.
19.11.22	We have celebrate Canara Bank Founders Day, Azola Cultivation One Day training.
05.12.22	Inaugural Function (Mushroom Cultivation) by Lighting the lamp by Shri.Rajkumar, Divisional Manager,CO,Canarabank, Madurai &Shri.Anil, LDDM, Lead Bank, Canara bank,

	Madurai were the chief guests on the occasion
16.12.22	The DLRAC meeting for the 3 rd quarter for the FY 2022-2023 was held at Canara Bank Circle office, Conference Hall. Shri. TR.Sundarachary, Director, RUDSETI, welcomed the Chairman and other DLRAC members. Our Shri.D.Surendran, General manager General manager, CanaraBank, Circle office head over the DLRAC Meeting.
19.12.22	On the Occasion Shri .H.R.Meena, Deputy Secretray (NRLM), MoRD, New Delhi has visited our Institute Madurai Interaction with FLCRP's training programme trainees and delivered special address for Financial literacy and finally our Director Shri.T.R.Sundarachary has presided the function.
19.12.22	Inaugural Function (FLCRPs) by Lighting the lamp by Shri.Akilan, Divisional Manager, RO, Canarabank, Madurai & Shri.Anil, LDDM, Lead Bank, Canara bank, Madurai were the chief guests on the occasion
22.12.22	As a part of training FLCRP's capacity building training programme organized during the programme our RBI AGM , Chennai Shri.Tamilselvan visited our institute and delivered the Financial literacy awareness
24.12.22	Valedictory Function(FLCRPs) Shri.Kalidhasan PO of TNSRLM, Madurai was the chief guest on the occasion During the valedictory function we distributed FLCRP's tool kits
25.12.22	RUDSETI BAZAAR : NABARD organized handicraft mahautsav @ Raja MuthiyaMandram, Madurai. Our ex-trainees were given a space in the stall and thus RUDSET BAZAAR was inaugurated in the same venue. Nearly 500 members visited the stalls including DrS.AneeshSekhar, IAS., District Collector, Madurai and NABARD Executives who interacted with the trainees and appreciated the efforts taken by RUDSETI.
31.12.22	Valedictory Function(2 ND Batch - FLCRP's) Shri.Kalidhasan PO of TNSRLM, Madurai was the chief guest on the occasion During the valedictory function we distributed FLCRP's tool kits
21.01.23	We organished Sensitization programme for DMMU, madurai APOs and BMMU and BC Skill on the occation Shri.M.Kalidhasan PO/PD,DMMU,madurai interaction with staffs.
27.01.23	Inaugural Function (Dairy Farming & Vermi composting) by Lighting the lamp by ShriA.Raja, Block Development officer, Union office, sedapatti Madurai was the chief guest on the occasion
06.02.23	Bulk loan campaign organished by Madurai district authority during the programe On the Occasion our Honorable Udhayanidhi Stalin Minister for Youth Welfare and Sports Development and Honorable P. Moorthy, Minister of Commercial Taxes, Registration and Stamp Law and PalanivelThiagarajan Finance Minister of <u>Tamil Nadu</u> , Madurai district collector Dr. S. AneeshSekhar I.A.S., Tamil Nadu Corporation for Development of Women Managing Director Tmt S. Divyadharshini, IAS., participated in this programme during the programme our RUDSETI trained candidates Bulk loan availed around 20.80 lakhs and handled over the certificate for different training programme
07.02.23	Valedictory Function(Dairy Farming & Vermi composting) on the occasion During the valedictory function we distributed Certificates
13.02.23	Women's Tailor training started in Samathuvapuramthirumangalam Block, madurai
15.02.23	we have started Community Resource Person - Enterprise Promotion (CRP-EP)training programme on the occasion Shri.M.Kalidasan, Joint Director / Project Director,TNSRLM, MaduraiShri.D.Anil,Lead Dist. Divisional Manager, Canara Bank, Circle Office, Madurai Shri.K.Kumarasamy, Asst Project Officer,TNSRLM, Madurai, Dr.J.JosephAnandhaRaj, State Controller for RSETI's Assessment & Quality Assurance in Tamilnadu participated in this inaugural function our Director T.R. Sundarachary welcome the chief guest and participants around 25 candidates in this programme
23.02.23	The BCMC meeting for the 2 nd Meeting was held at Canara Bank Circle office, Conference Hall. Shri. TR.Sundarachary, Director, RUDSETI, welcomed the Chairman and other BCMC members. Our Shri.D.Surendran, General manager, CanaraBank, Circle office head over the BCMC Meeting.

FOLLOW UP DETAILS

DETAILS OF FOLLW UP EFFORTS	
a. Candidates contacted at the Institutes	<u>30</u>
b. Door to Door Contacts	<u>372</u>
c. Telephone contacts	<u>55</u>

SPONSORSHIP AND FINANCE

Particulars	Candidates sponsored		Financial assistance (Rs. in lakhs)			
	During the year	Cumulative	During the year		Cumulative	
			No.	Amount	No.	Amount
Canara Bank	81	10508	41	25	5873	5478
Others	324	7064	284	121	3719	4003
Total	405	17572	325	650	9267	19659

SHARE OF WEAKER SECTION

Weaker Section	During the year	Since inception
a. SC	196	5943
b. ST	30	188
c. Backward Class	661	20037
d. Minorities	03	1430
e. Women	618	11179
f. Physically Challenged	09	252

LIST OF IMPORTANT VISITORS

Sponsor Banks:

1. Shri.D.Anil, Lead District Manager, Lead Bank office, Madurai
2. Shri.Rajesh, Divisional Manager, canara Bank, Circle Office, Madurai
3. Shri.T.Manivannan, Chief General Manager, Retd. Canara Bank, Madurai
4. Shri.Sujithkumar Sahoo, DGM, Canara Bank, Regional Office, Madurai
5. Shri.Rajkumar, Divisional Manager, Canara Bank, Circle Office, Madurai
6. Shri.V.Akilan, Divisional Manager, Canara Bank, Regional Office, Madurai
7. Smt.Sujithraja, Senior Manager, CLDC, Madurai.
8. Shri P.Sreekantha, SM.Tech, RD Section, FI Wing , CB,HO. Bangalore

Other Banks/Organisations:

1. Shri.N.Tamilselvan, Assistant General Manager, Reserve Bank of India
2. Shri.S.Sakthibalan, District Development Officer, NABARD, Madurai
3. Shri.S.Anbukkarasu, State Director for RSETI, Tamilnadu & Puduchery
4. Dr.J.Joseph Anandharaj, State controller of RSETI, Tamilnadu & Puduchery
5. Shri.K.N.Anandanayaka, Director, RUDSETI, Mysuru

Government Departments:

1. Shri.Faggan Singh Kulaste, Union Minister of State for Steel & Rural Development, GoI.
2. Smt.H.R.Meena, Deputy Secretary, Ministry of Rural Development, Madurai
3. Shri.R.Sakthivel, District Revenue officer, Revenue Department, Madurai
4. Smt.A.Abinaya, Revenue Divisional officer, Revenue Department , Madurai
5. Shri.Ramalingam, Joint Director/General Manager, District Industries, Madurai
6. Shri.M.Kalidhasan, Joint Director/Project officer, District Mission Management, SRLM, Madurai
7. Shri.A.Raja, Block Development Officer, BDO., Sedapatti
8. Dr.S.Dharmaraj, Director, Institute of Co operative Management, Madurai
9. Shri.P.Jeyaselvam, Assistant Director, MSME, DFO, Madurai
10. Shri.Jeyaprakash, District Executive Officer, TNVVP, Madurai
11. Shri.R.Chinnadurai, Assistant Project officer, District Mission Management, SRLM, Madurai
12. Smt.Mariya, Assistant Project officer, District Mission Management, SRLM, Madurai
13. Shri.Kalithoss, Assistant Project officer, District Mission Management, SRLM, Madurai
14. Shri.Kumarasamy, Assistant Project officer, District Mission Management, SRLM, Madurai
15. Dr.Rajasekar, Block Media officer, Government Hospital , Kalligudi

VISITORS VIEWS

आज RUDSETI मेंस्वयंसहायसमूहकेपीढ़ियोंकेउत्पादोंएवंयहाँपरअलग-अलगकार्यक्रमकेतहतदिएजारहेप्रशिक्षणसेयहाँपररोजगारएवंआत्मनिर्भरतवदेगी।मैंकेनराबैंककेअधिकारियोएवंइसेजुड़ेहुए 'लोगोंकोसराहनाकरताहूँकिउनकेप्रयासएवंमेहनतसेलोग 29 रोजगारकीओरप्रेरितहोगे!

Today in RUDSETI, the products of generations of self-help groups and the training being given here under different programs will increase employment and self-reliance here. I appreciate the officers of Canara Bank and the people associated with it that with their efforts and hard work people will be inspired towards 29 jobs!

Shri.Faggan Singh Kulaste, Union Minister of State For Steel & Rural Development, Govt. Of India

FLCRPs Training is on going very efficiently & effectively it will be useful to SHG for Bank linkage

H.R.Meena, Deputy Secretary, NRLM), MoRD, New Delhi

All the best to RUDSET Institute and team members

R.SAKTHIVEL, DRO, COLLECTRATE MADURAI.

Visited RUDSETI Institute Madurai for Inaugural Function – training for Beauty Parlour Training Course. Met all the participants with all happy faces to attend the course. I appreciation to the Director & all other staffs of this Institute, for taking much efforts in bringing women in the society, towards women empowerment .I wishing you all success a goodness. Good work keep Rocking as you always do.

Smt.A.Abinaya, RDO, Thirumangalam, Madurai District.

Today Mr Honorable state Minister for steel & Rural Development Shri.Faggan Singh Kulaste has visited my RUDSETI. He has appreciated our RUDSETI Function & their imparters of training to local rural youth unemployment. Really it is a memorable moment for me to part of this today's programme. All the very best to the team of RUDSETI

Shri.SujithkumarSahoo, DGM,CanaraBank, CircleOffice, Madurai

Attended training programme CRP Trainees and informed Various FI activities and FI eduction keep the good work going

Shri.N.Tamilselvan, AGM, RBI,Chennai

இந்த C.C.T.V பயிற்சி துவக்கம் மற்றும் தையல் பயிற்சி பார்வையிட்டது. சிறப்பான பயிற்சி நடைபெறுகிறது. அனைவருக்கும் பாராட்டுக்கள் மற்றும் வாழ்த்துக்கள்.

மா.காளிதாசன்
திட்ட இயக்குநர் மகளிர் திட்டம் மதுரை

Visited RUDSETI for valedictory address at outgoing entrepreneurs, The initiatives and building Capacity Support provided by the institute in highly significant. The association with for RUDSETI training with ICM Madurai for various training invite have created synergy for reaching the People for Productive endeavors. My heartfelt thank and withes to the team RUDSETI Madurai.

Dr.S.Dharmaraj, Director I/C, ICM,Madurai

Attended inauguration function for photography & Videography course along with DRO.

D.ANIL, LDM, CANARABANK, MADURAI

Today I visited the institute during the Blood donation camp along with GRH Madurai. Really I felt this type of training institute doing wonderful job being training rural poor candidates and availing loan also. I wish all future endeavors.

Dr.Rajasekar, Block Media officer, Government Hospital, Kalligudi

Today on my personal work am at Madurai since it is our own institute. I am Happy to visit interacted with ongoing Air conditioner repairs Batch, They are very enthusiastic and DST Mr.Murugesan is having Excellent teaching Skills. Our Institute staff also very polite and hearted. Anyhow institute infrastructure and facility are to be improved. Thanks for the Hospitality, Wish you all the best team, RUDSETI

K.N.AnandaNayaka, Director, RUDSETI, Mysuru.

**Honourable Faggan Singh
Kulastee, Union Minister of State
For Steel & Rural
Development, Govt. Of India**



**Shri. H.R.Meena, Deputy
Secretary, NRLM), MoRD,
New Delhi**

GLIMPSES OF MEDIA COVERAGE

■ மதுரை ராஜா முத்தையா மன்றத்தில் மதுரை உத்சவ் கிராப்ட் கண்காட்சியை நெலக்டர் அனீஷ்சேகர் திறந்து வைத்தார். வலமிருந்து சிப்போ பொது மேலாளர் பழனிவேல் முருகன், தலைவர் ராஜகோபால், நபார்டு மாவட்ட வளர்ச்சி அலுவலர்

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● சென்னை ● மதுரை நகரங்களில் வெளியாகிறது

தினசூரியன்

DHINASURIYAN DAILY

கிழக்கு தமிழ்நாடு

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"சாலை முயற்சிப்பதில் அனைத்து மக்களும் ஈடுபட வேண்டும்"

http://www.dhinasuriyan.com

அலங்காரநல்லூரில் தமிழ்நாடு மாநில ஊரக வாழ்வாதார இயக்கம் சார்பில் வட்டார அளவிலான வேலை வாய்ப்பு முகாம்

அலங்காரநல்லூர், பிப்.26
மதுரை மாவட்டம் அலங்காரநல்லூர் தெப்பக்குளம் சமுதாயக் கூடத்தில் தமிழ்நாடு மாநில ஊரக வாழ்வாதார இயக்கத்தின் அலங்காரநல்லூர் மற்றும் வாடிப்பட்டி வட்டாரம் இணைந்து நடத்திய மாபெரும் தனியார்துறைவேலை வாய்ப்பு முகாம் நடைபெற்றது.

இதில் 25க்கும் மேற்பட்ட தனியார் நிறுவனங்கள் கலந்துகொண்டன. அதில் 500க்கும் மேற்பட்ட இளைஞர்கள் மற்றும் பெண்கள்



கலந்து கொண்டனர். தமிழ்நாடு மாநில ஊரக வாழ்வாதார இயக்கத்தின் இணை இயக்குனர் திட்ட இயக்குனர் கானிதா சன், கலந்து கொண்டு

குத்து விளக்கு ஏற்றி வைத்து தொடங்கி வைத்தார். தொடர்ந்து இந்த வேலைவாய்ப்பு முகாமின் தேர்வு செயல்பட இளைஞர் மற்றும் பெண்கள் 156 பேர் மற்றும் மதுரை ரூட்செட் பவீர்லி மையத்தில் பவீர்லி ராடித்த ஸ்கூல்களுக்கும் வேலை வாய்ப்புக் கான பணி துவங்கினர்.

ஆணையினை வழங்கினார்.

இத்தருவாயில் உதவி திட்ட அலுவலர் சின்னத்துரை, மதுரை ரூட்செட் இயக்குனர் கத்திராஜன், வட்டார இயக்க மேலாளர்கள் மகாலட்சுமி, பாண்டிமாதேவி, மற்றும் வட்டார ஒருங்கிணைப்பாளர்கள் சமுதாய அமைப்பாளர்களும் சமுதாய ஊன பவீர்லி நூலகங்களும் கலந்து கொண்டனர். முடிவில் வட்டார இயக்க மேலாளர் மகாலட்சுமி நன்றி கூறினார்.

இலவச பயிற்சிகளுக்கு விண்ணப்பிக்கலாம்

மதுரை, ஜூன் 16- மதுரை ரூட்செட்பயிற்சி நிலையம் சார்பில் டீவீலர் மெக்கானிக் குறித்த இலவச சுயவேலைவாய்ப்பு பயிற்சி நடத்தப்படுகிறது. இதில் பங்கேற்க கிராமப்புற ஆண்கள் விண்ணப்பிக்கலாம். காலை 9:30 முதல் மாலை 5:30 மணி வரை நடக்கும் பயிற்சியில் உணவு, தங்குமிடம் போன்றவையும் வழங்கப்படும்.

விண்ணப்பத்தை, 'இயக்குனர், ரூட்செட்பயிற்சி நிலையம், பெருங்குடி, மதுரை-22' என்ற முகவரிக்கு அனுப்ப வேண்டும். விவரங்களுக்கு 96262 46671ல் தொடர்பு கொள்ளலாம்.



தமிழ்நாடு மாநில ஊரக வாழ்வாதார இயக்கம் சார்பில் அலங்காரநல்லூரில் வட்டார அளவிலான வேலை வாய்ப்பு

அலங்காரநல்லூர், பிப்.26-

மதுரை மாவட்டம் அலங்காரநல்லூர் சமுதாயக் கூடத்தில் தமிழ்நாடு மாநில ஊரக வாழ்வாதார இயக்கத்தின் அலங்காரநல்லூர் மற்றும் வாடிப்பட்டி வட்டாரம் இணைத்து நடத்திய மாபெரும் தனியார் துறை வேலைவாய்ப்பு முகாம் நடைபெற்றது. இதில் 25க்கும் மேற்பட்ட தனியார் நிறுவனங்கள் கலந்து கொண்டன. இதில் 500க்கும் மேற்பட்ட இளைஞர்கள் மற்றும் பெண்கள் கலந்து கொண்டனர். தமிழ்நாடு மாநில ஊரக வாழ்வாதார இயக்கத்தின் இணை இயக்குனர் திட்ட இயக்குனர் காளிதாசன் கலந்து கொண்டு குத்து விளக்கு ஏற்றி வைத்து தொடக்கி வைத்தார். தொடர்ந்து இந்த வேலை வாய்ப்பு முகாமில் தேர்வு செய்யப்பட்ட இளைஞர் மற்றும் பெண்கள் 156 பேர் மற்றும் மதுரை ரூட்செட் பயிற்சி மையத்தில் பயிற்சி முடித்தவர்களுக்கும் வேலைவாய்ப்புக்கான பணி தியான ஆணையினை வழங்கினார். இந்த முகாமில் உதவி திட்ட அலுவலர் சின்னத்தூரை, மதுரை ரூட்செட் இயக்குனர் சுந்தரராஜன், வட்டார இயக்க மேலாளர்கள் மகாலெட்சுமி, டாண்டிமாபேலி, மற்றும் வட்டார ஒருங்கிணைப்பாளர்கள் சமுதாய

Written Feedback From Trained and Settled Entrepreneurs

2

திரு. சியங்கிருள்,
டீப்தை பயிற்சி நிறுவனம்,
விமான நியையம் ரோடு,
பெருங்குடி, மதுரை 625022.

மதிப்பிற்குரிய சியங்கிருள் அவர்களுக்கு,
அனந்தம் ஐயா, நான் நமது டீப்தை பயிற்சி
நியையத்தில் கடந்த 844-வது Batch-ல் 30 நாட்கள் நடை
பெற்ற Vastha chithkala (Fabric Painting, Hand embroidery)
பயிற்சியில் சேர்ந்து சிறப்பாக பயன்று சிறப்பாக சிறப்பாக
Rs lady designer - என்ற பெயரில் தொடங்கிக் கடை
வைத்துள்ளேன். இதில் நான் வீட்டில் வைத்து நான்
தொகுத்துக் கொண்டு வருகிறேன்.

நமது பயிற்சியில் படிக்கும் போது Direct sir
அவர்களின் அறிவுரைகள் படியும், தேவராஜ் sir அறிவுரைகள்
படியும் நான் நமது கணரா வங்கியில் சியங்கிருள்
தொகுத்துக் கொண்டு வருகிறேன்.

அங்கியில் அணைத்து மாந்தாரைகளின் லேபர்மான்
யில் நமது டீப்தை பயிற்சி நிறுவனத்தின் ~~இது~~ ~~இது~~ ~~இது~~
Direct sir, தேவராஜ் sir அவர்களின் உதவியால்
நான் அங்கியில் நிதிக்குப் பெற்றேன் (ரூ. 1,35,000) - அதில்
நமது காணிக்குச் சம்பந்தத்தின் மேலாக 35% மாணியும்
பெற்றேன்.


அதுமட்டுமல்லாமல் நமது பயிற்சியில் படித்த சிறப்பாக ^{உரி}
எனது கடைகள் சேர்ந்தக் கொண்டு சிறப்பாக ^{உரி}
வருகிறேன்.


இதன் மேல் நான் நமது பயிற்சி நிறுவனத்
தில் 15 ஆக பயிற்சியில் Training என்று, அதில் தேர்வாகி,
தற்போது 150 மாதகாவல் சேர்த்துவிடும் மக்களுக்கு சிறப்பாக
பயிற்சி வழங்கியதில் மகிழ்ச்சி அடைகிறேன்.

இந்த வாய்ப்பை ஏற்படுத்திக் கொடுத்த ஸ்ரீமதி
டீப்தை பயிற்சி நிறுவனத்தின் சியங்கிருள் ஐயா அவர்களுக்கும்,
மற்றும் பணியாளர் அனைவருக்கும்,
எனது நன்றியைத் தெரிவித்துக் கொள்கிறேன்.

இப்பயிற்சியை விவசாயக் கொடுத்து
என்னை சிறந்த தொழில் முனைவாராக
உருவாக்கிய டீப்தை பயிற்சி நிறுவனத்திற்கு
நன்றி கோடி தெரிவித்துக் கொள்கிறேன்.

இப்படித்தே
தங்கள் உதவியுடன் M. K. K. K. K.





தங்கள் உதவியுடன் M. K. K. K. K.

Expenditure

Sl No	Head of Accounts	Budget	Actual	Budget	Actual
		2021-2022	2021-2022	2022-2023	2022-2023
	<u>CAPITAL EXPENDITURE</u>				
1	FURNITURE & FIXTURES	40.000	38.080	250.000	0.000
2	OFFICE EQUIPMENTS	50.000	0.000	0.000	10.000
3	TRAINING EQUIPMENTS	0.000	59.900	0.000	3.350
4	COMPUTER/TV OTHERS	130.000	0.000	246.500	46.200
5	DURABLE ARTICLES	0.000	0.000	0.000	0.000
6	VEHICLES	0.000	0.000	0.000	0.000
7	LIBRARY BOOKS	3.000	0.000	0.000	0.000
8	BUILDING	25000.000	0.000	0.000	0.000
9	LAND	0.000	0.000	0.000	0.000
10	CURRENT ASSETS	0.000	0.000	0.000	0.000
	TOTAL	25223.000	97.980	496.500	59.550
	<u>REVENUE EXPENDITURE</u>				
1	HONORARIUM	495.000	340.800	685.000	487.700
2	BOARDING CHARGES	2114.000	1357.531	2719.000	1848.366
3	SALARY AND WAGES	2307.000	2190.419	2747.000	2455.755
4	TA TO TRAINEES	148.000	23.900	60.000	46.624
5	PRINTING & STATIONARY	100.000	109.200	180.000	179.734
6	POST & TELEGRAM	100.000	59.246	100.000	54.823
7	TRAINING MATERIALS	958.000	621.450	1030.000	1025.639
8	TA TO STAFF	200.000	133.456	240.000	230.708
9	RENT	10.000	0.000	325.000	0.000
10	ELECTRICITY & WATER	175.000	99.454	200.000	118.940
11	SUB TO NEWS PAPER	10.000	7.810	10.000	3.830
12	ADV.AND PUBLICITY	100.000	38.929	110.000	46.246
13	REPAIR & MAINTENANCE	140.000	97.556	150.000	92.669
14	ENTERTAINMENT	50.000	43.050	60.000	42.155
15	INSURANCE	10.000	6.388	15.000	0.000
16	AUDIT FEES	10.000	9.794	15.000	8.032
17	MISC. EXPENSES	125.000	125.253	135.000	119.028
	TOTAL II	7052.000	5264.236	8778.000	6760.249
	TOTAL I	25223.000	97.980	496.500	59.550
	TOTAL I + II	32275.000	5362.216	9274.500	6819.799

Success Stories

Name of the Candidate	K.ANBALAGAN
Name of the Training Programme	Photography & Videography
Batch No	833
Programme Sponsor	NRLM
During of the Training	From : 16.09.2021 To: 16.10.2021
Activity	Photography Work & Press Reporter
Project Cost	200000/-
Bank/Agency Loan	-
Name of the Branch/ Agency	-
Net Profit	25000/-
 	

Name of the Candidate	V POTHUMANI
Name of the Training Programme	Women's Tailor
Batch No	830
Programme Sponsor	NRLM
During of the Training	From : 16.08.2021 To: 14.09.2021
Activity	Garments
Project Cost	350000/-
Bank/Agency Loan	250000/-
Name of the Branch/ Agency	IOB, Thiruvathavur
Net Profit	25000/-
 	

Name of the Candidate	M.PRASATH
Name of the Training Programme	Cell Phone repair & Service
Batch No	861
Programme Sponsor	NRLM
During of the Training	From : 02.09.2022 To: 03.10.2022
Activity	Cell phone Sales and Service
Project Cost	300000/-
Bank/Agency Loan	-
Name of the Branch/ Agency	-
Net Profit	25000/-
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Name of the Candidate	RAMYA AYYADURAI
Name of the Training Programme	Vasthra Chitra Kala Udyami
Batch No	849
Programme Sponsor	NRLM
During of the Training	From : 06.04.2022 to 09.05.2022 (30 Dates)
Activity	AR DESIGNERS (Computer Embroidering, Aari and Tailoring)
Project Cost	950000/-
Bank/Agency Loan	750000/-
Name of the Branch/ Agency	Thirumangalam II
Net Profit	30000/-
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TENTATIVE TRAINING SCHEDULE 2023-24

NO.	MONTH	TRAINING NAME	Training Hours	No.of Training Days
1	Apr-23	Jute Products Udyami	104	13
2	Apr-23	Cell phone Repairs and Service	240	30
3	Apr-23	Refrigeration and Air-conditioning	240	30
4	May-23	Paper Cover, Envelope and File Making	80	30
5	May-23	Fast Food Stall Udyami	80	10
6	Jun-23	General EDP	48	6
7	Jun-23	VastraChitra Kala Udyami (Embroidery & Fabric Painting)	240	30
8	Jul-23	GhareluVidyutUpkaranSevaUdyami	240	30
9	Jul-23	Two Wheeler Mechanic	240	30
10	Aug-23	General EDP	48	6
11	Aug-23	Photography and Videography	240	30
12	Aug-23	Installation & Servicing of CCTV Camera, Security Alarm & Smoke Detector	104	13
13	Sep-23	Dairy Farming and Vermi Compost Making	80	10
14	Sep-23	Jute Products Udyami	104	13
15	Sep-23	Women's Tailor	240	30
16	Oct-23	KrishiUdyami	104	13
17	Oct-23	General EDP	48	6
18	Oct-23	Commercial Horticulture	104	13
19	Oct-23	Beauty Parlor Management	240	30
20	Nov-23	Fast Food Stall Udyami	80	10
21	Nov-23	General EDP	48	6
22	Dec-23	VastraChitra Kala Udyami (Embroidery & Fabric Painting)	240	30
23	Jan-24	Goat Rearing	80	10
24	Jan-24	Mushroom cultivation	80	10
25	Feb-24	Masonry & Concrete Work	240	30
26	Feb-24	General EDP	48	6
27	Mar-24	General EDP	48	6
28	Mar-24	General EDP	48	6

INNOVATIVE / NEW PROGRAMMES

Community Resource Person - Enterprise Promotion (CRP-EP)

We have conducted 30 days training programme on Community Resource Person - Enterprise Promotion (CRP-EP) from 15.02.2023 to 18.03.2023 no. of participants 24 in this programme as an new Training programme conducted first time in our institute in Tamilnadu In order to help the rural poor set up small enterprises in the villages, Ministry of Rural Development, Govt. of India (MoRD) is running a program called Start-Up Village Entrepreneurship Programme (SVEP). The program is implemented by providing training and credit support to the rural poor thereby reducing poverty, creating employment and stimulating economic growth in the villages. To support the rural poor start and manage their respective enterprises, the SVEP engages local resources called Community Resource Person - Enterprise Promotion (CRP - EP). CRPs-EP are the individuals engaged to support the rural poor right from starting an enterprise to its management and its profitable running. As the RSETIs also have similar objective of training and supporting rural poor youth establishing their self employment entrepreneurial ventures, it is envisaged to get the aforesaid CRPs - EP During the training programme Self-Help Group (SHG) members and their family members to set-up small enterprises in the non-farm sector. SVEP develops an eco-system for enterprise development in rural areas consisting of Community Enterprise Fund (CEF) for enterprise funding, Cadre of Community Resource Persons-Enterprise Promotion (CRP-EP) for providing Business Support Services which includes preparation of business plans, trainings, accessing loans from Banks etc. we completed As there is good response from the participants we complete programme successfully.



👉 Sri.M.Kalidasan, JD/PD, TNSRLM, Madurai, Lighting Lamp with Inaugurated the Programme

Sri.D.Anil,LDDM,LBO, Madurai light Lamp with Inaugurated the Programme 📷



Visitors



Honourable Minister Faggan singh Kulaste, Minister of State for Rural Development and Steel of India in the Government of India, Special Address for Home made Agarbathi Training



Shri.M.Kalidasan, Joint Director / Project Director, TNSRLM, Madurai, Interacted With Trainees



Smt.A.Abinaya, Revenue Divisional officer, Revenue Department, Madurai, Special Address for Beauty parlour Management Training



Shri.S.Anbukkarasu, State Director for RSETI TN & Pudhuchery, Certificate Distribute to Beauty Parlour Management Trainees



Shri.M.Kalidasan, Joint Director / Project Director, TNSRLM, Certificate Distribute to Beauty Parlour Management Trainees



Shri.M.Kalidasan, Joint Director / Project Director, TNSRLM, Special Address to Trainees

Visitors



Sri.D.Anil, LDDM, LBO, Madurai, Delivered Financial Literacy Awareness to Trainees



Shri. S.Ganesan Joint Director / General Manager, District Industries Centre Madurai, Special Address to Cellphone Repair and service Programme Trainees



Shri.S.Anbukkarasu, State Director for RSETI TN & Pudhuchery, Special Address to Trainees



Shri.R.Chinnadurai, Ass. Project Officer, TNSRLM, Madurai, Interacted with Trainees

RUDSET Bazaar



Honourable Minister Faggan singh Kulaste, Minister of State for Rural Development and Steel of India in the Government of India, Visited at Our Institute On 09.06.2022



Honourable Minister Faggan singh Kulaste, Minister of State for Rural Development and Steel of India in the Government of India, Tool Kit Distribute to our Trainees

Practical Sessions



Other Activities



Vigilance Awareness week 2022



Entrepreneurship Awareness Programme



World Women's Day Celebration



Yoga Day Celebration



Celebrating 40th Anniversary of
RUDSETI Movement



Independence day Celebration

Other Activities



Shri. Sujit Kumar Sahoo, Dy General Manager, Canara Bank Regional Office, Madurai Inaugurated Centre for Entrepreneurship Development For Women (Azola cultivation)



Shri. Uthayanithi Stalin Minister for Youth Welfare and Sports Development Government of Tamil Nadu, Certificate Distributed to Our Trainees



Blood Donation Camp



District Level Review Advisory Committee Meeting



Rutset President Birth Day Celebration



Rural Immersion Program for newly Canara Bank Recruited Officers

Other Activities



Rural Immersion Program for newly Canara Bank Recruited Officers Visited at Vazhnthu Kattuvom Project (VKP)



Rural Immersion Program for newly Canara Bank Recruited Officers Visited at Agriculture Marketing Department, Vadipatti



Shri.S.Anbukkarasu, SDR, TN and Pudhuchery, Visited New Land Thoppur



Rural Immersion Program for newly Canara Bank Recruited Officers Banking Awareness Programme at Kodimangalam Village



Women's Day Celebration On Behalf of Shri.M.Kalidasan,JD/PD, TNSRLM, Madurai
Memento Distributed to Our Successful Entrepreneur



Shri.S.Anbukkarasu, SDR, TN and Pudhuchery, Unit Visit

REMEMBRANCE



Our Condolences to the Beloved

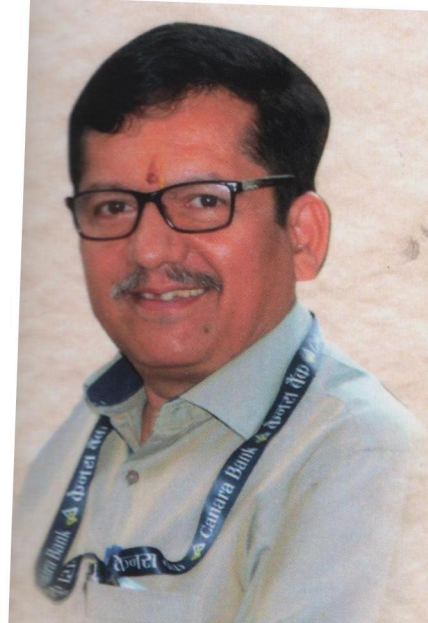
Family Members of

Shri.A.Periannan

Sr.Office Assistant

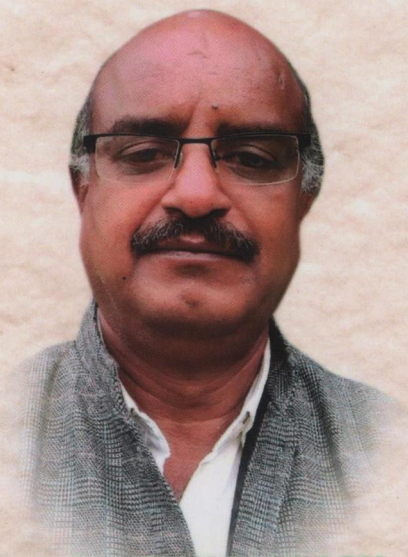
On May 23rd 2022





Shri Giridhar Kallapur

Executive Director
RUDSETIs, CS, Ujire



Shri S.ANBUKKARASU

State Director for RSETI's TN & PDY



Shri.T.R.SUNDARACHARY

Director, RUDSETI
Madurai



P.VEERARAGAVAN

Sr.Faculty



M.DEVARAJ

Sr.Faculty



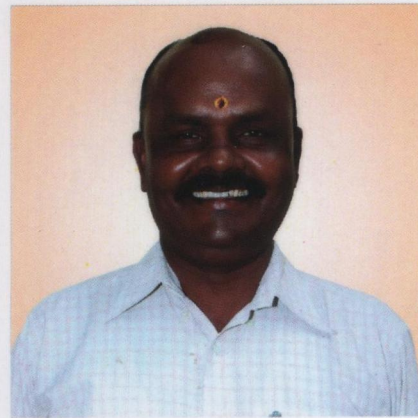
S.SUJA

Sr.Office Assistant



K.VEERAMANI

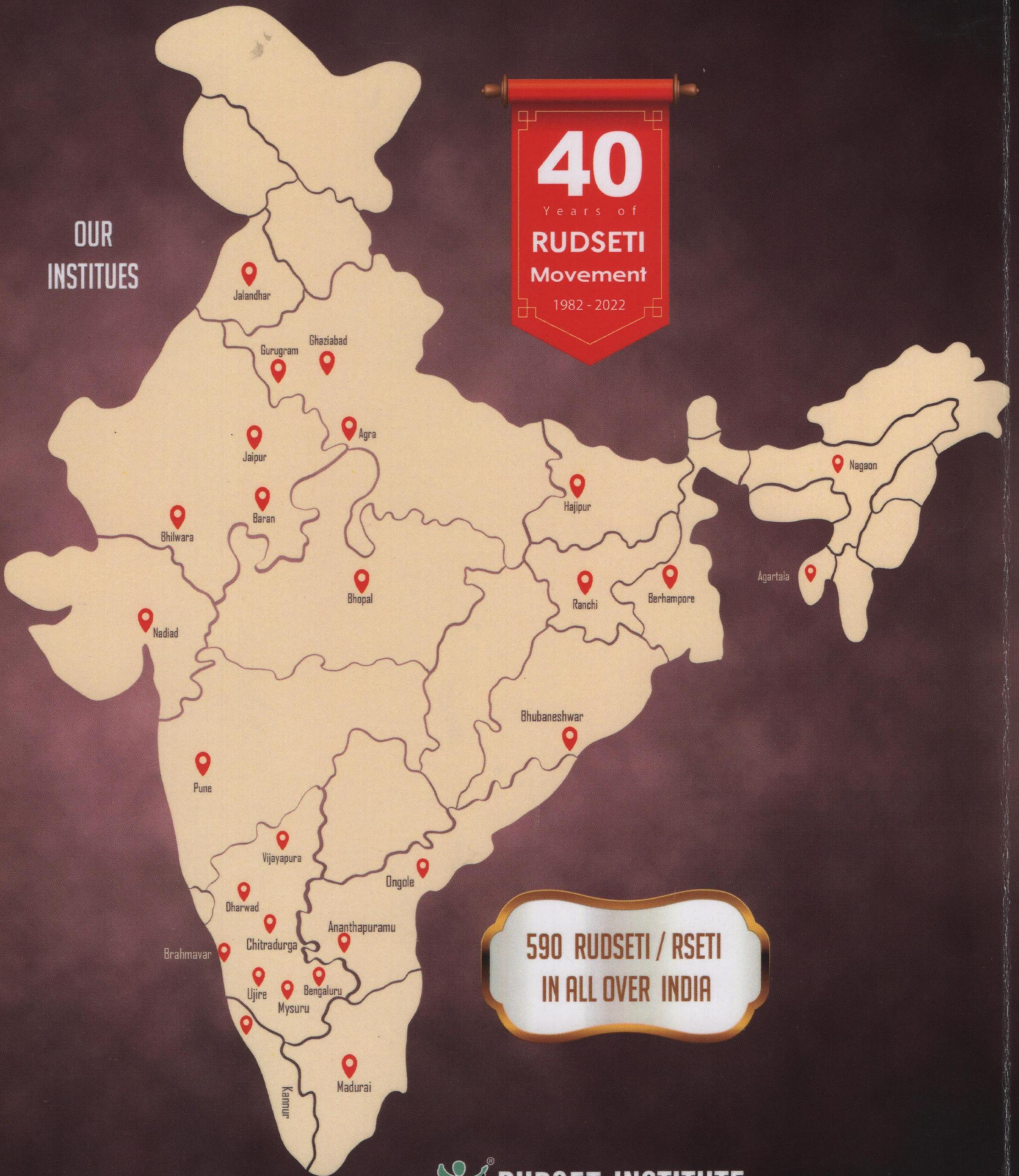
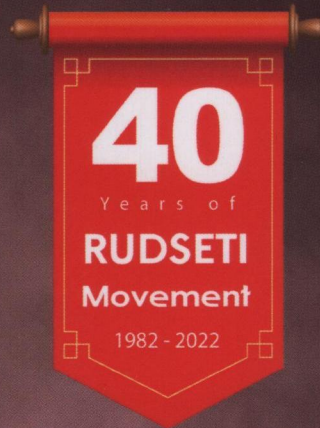
Office Assistant



P.MALAISAMY

Attender

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RUDSETI INSTITUTE

Madurai - Tamil Nadu.

SWASHRAMA DHARMA EVA JAYATHE