



RUDSET Institute

Nagaon : Assam

Activities Report

2020
2021



----- S p o n s o r s -----



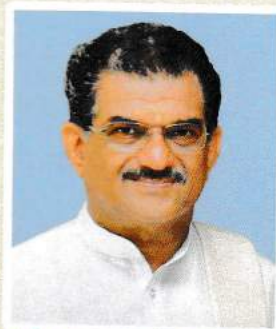
Sri Dharmasthala Manjunatheshwara
Educational Trust

केनरा बैंक Canara Bank

केनरा बैंक नोटिफिकेशन

A Government of India Undertaking

रिजिस्टर्ड Syndicate



Dr D Veerendra Heggade
President
RUDSETIs, Dharmasthala



Sri L V Prabhakar
Managing Director & CEO
Canara Bank, Bengaluru

BOARD OF GOVERNORS

"Instead of writing someone else's account through wage employment after three to five years of collegiate education, it is more meaningful to write one's own account by embarking upon some self-employment"

Dr D Veerendra Heggade
President, RUDSET Institutes



Ms A Manimekhalai
Executive Director
Canara Bank, Bengaluru

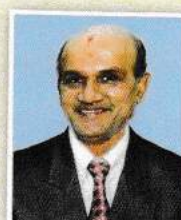
GOVERNING COUNCIL MEMBERS



Prof S Prabhakar
Secretary
SDME Trust, Ujire



Sri Paramasivam M
General Manager
Canara Bank, HO Annexe, Bengaluru



Sri B Yogish Acharya
General Manager
Canara Bank, CO, Mangaluru



Sri K N Chandrakantha Bhat
Assistant General Manager
Canara Bank, HO Annexe, Bengaluru



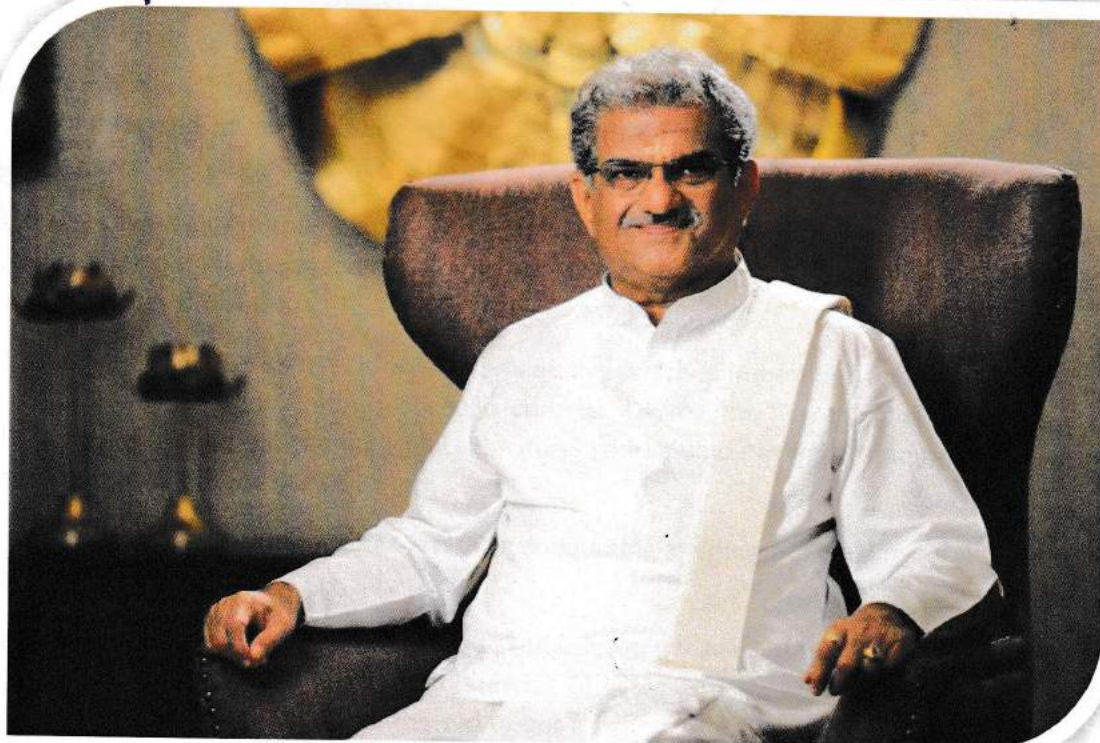
Sri N Sathiyamoorthy
Director General
National Academy of RUDSETI
Bengaluru



Sri Bipul Chandra Saha
National Director for RSETIs
National Centre for Excellence
of RSETIs, Bengaluru



Sri Padadayya C Hiremath
I/c Executive Director
RUDSETI, Central Secretariat
Ujire



"Instead of writing some one else's account, through wage employment after three to five years of collegiate education, it is much more meaningful to write one's own account by embarking upon some self employment."

Padma Vibhushan Dr. D. Veerendra Heggade
President RUDSET Institute

SWASHRAMA DHARMA EVA JAYATHE

Message from Bipul Chandra Saha, National Director for RSETIs.

Unemployment is the biggest challenge in our Country. Large number of youths especially in Rural areas across the country are facing unemployment problem .

The ray of hope for unemployed youth, which had originated at Dharmasthala, Ujire, Karnataka, under the blessings of Lord Manjunatha and under the leadership of great visionary Parampoojya Dr. D. Veerendra Heggade ji in the form of RUDSETI in the year 1982.



Erstwhile Syndicate Bank, Canara Bank and SDME trust had jointly sponsored this Rural Development Mission under the guidance of Ministry of Rural Development (MoRD), Govt of India across the country .

Presently, there are 585 RSETIs across the country which is imparting various skill training in 58 NSQF aligned and 5 other approved courses. During the current Financial Year these RSETIs have trained more than 2.55 Lakhs Rural youths who have got training under various courses through these RSETIs .

This is one of our best Institutes which is conducting training for making rural youths self-employed.

I am happy to learn that they are going to publish Annual Activity report for the FY 2020-21 . On this occasion I want to congratulate the Director and Faculties & convey my sincere thanks to them for achieving the revised target for the current Financial Year 2020-21.

Simultaneously I take this opportunity to thank respected Mrs. Leena Johri, IAS, Additional Secretary and Sri Veerendra Sharma, Director, Ministry of Rural Development, Dr. D. Veerendra Heggade, President NAR, Ms. A Manimekhlai, Executive Director, Canara Bank, Sri A Paramashivam, GM , FI Wing and Team of FI Wing , HO Bengaluru for their full support and timely guidance which has enabled me to show good performance under Covid- 19 pandemic also.

I will look forward for the better performance from the RSETI/RUDSETI team for the Financial Year 2021-22, too.

Wishing you all the best.

With best regards,

Bipul Chandra Saha

National Director for RSETIs

National Centre for Excellence of RSETIs (NACER)

Under the aegis of Ministry of Rural Development, Govt. of India



Organizational set up of RUDSET Institute

Padma Vibhushan Dr. D. Veerendra Heggade

President, RUDSET Institute

Sri Padadayya C. Hiremath

I/C-Executive Director, RUDSETI, Central Secretariat, Ujire.



District Level RUDSETI Advisory Committee(DLRAC)

Kavitha Padmanabhan , IAS,
Deputy Commissioner , Nagaon

Syad Nazeer Ahamed
General Manager
Canara Bank
Circle Office, Guwahati

Sri Arup Kumar Sharma, ACS
CEO, Zila Parisad
Dist – Nagaon

Sri A. Bharali
G.M, DI&CC
Nagaon

Sri J. Das
LDM, U.B.I
Nagaon

Sri A. Dey
DDM, NABARD
Nagaon

Sri S.P. Sandilya
DPM, ASRLM
Nagaon

Sri T P Das
Employment Officer
E.E., Nagaon

Sri P. Singh
Chief Manager
Canara Bank , Nagaon

Sri P.K. Sarmah
Convenor
Director , RUDSETI
Nagaon, Assam

SWASHRAMA DHARMA EVA JAYATHE

CONTENTS

Sl. No.	Details	Page no.
01	Acknowledgement	01
02	A brief report on the Institute	02
03	Highlights of the year	04
04	Performance at a glance	05
05	Performance under key indicators	06
06	Details of training programmes conducted(Self Employment, Skill Upgradation, Human Resource Development and Rural Development)	07
07	Batch-wise performance (settlement)	11
08	Entrepreneurship Awareness Programmes(EAPs) and important extension activities	14
09	Follow-up	15
10	Sponsorship and Finance	16
11	Share of weaker sections(Scheduled Castes, Scheduled Tribes, Women and Physically handicapped etc.)	17
12	New /Innovative Programmes, Special initiative projects undertaken etc.	18
13	List of important visitors	19
14	Extracts of visitors views	20
15	Glimpses of media coverage	21
16	Written feedback from trained and settled entrepreneurs	25
17	Expenditure and source of funds	26
18	Sample success stories (in brief)	28
19	Tentative training schedule for the next year	30
20	Action photos	32

ACKNOWLEDGEMENT

We are extremely happy to publish our Annual Activities Report for the FY 2020-21. We really feel fortunate and proud for having associated with RUDSETI family and it is indeed a privilege and of immense pleasures to place before you the activity report of our institute for the year FY 2020-21.

The solution of un-employment problem in our country is nothing but self employment. Self employment leads to entrepreneurship development. With the increased emphasis of developing entrepreneurship, a phenomenon change has been witnessed in its approach of creating entrepreneurial awareness and generating entrepreneurship in the society. The entrepreneurship training differs with another type of training in terms of its nature, scope, post training activities etc. We the RUDSET Institute is dedicating our efforts in the field of entrepreneurship development by the visionary leadership of Padma Vibhushan Dr. D Veerendra Heggade from 1982 onwards. RUDSET Institute, Nagaon the youngest unit, established in 20th February 2013 has completed its journey of 8 years.

We sincerely acknowledge and express our gratitude to all the members of the Board of Governors & Board of Governing Council for their active guidance and monitoring of RUDSETI mission to create awareness for self employment. We take this opportunity to thank Sri M Janardhan, our beloved retired Executive Director, CS Ujire and Sri P C Hiremath in charge Executive Director, CS Ujire for their consistent motivation, timely decision and guidance in all aspects as and when required. We acknowledge with gratitude the encouragement and guidance extended by our leaders Sri Bipul Chandra Saha, NDR, National Centre for Excellence of RSETIs (NACER), Bangalore and Sri N Sathiyamoorthy, DG, National Academy of RUDSETI (NAR). We remain indebted to our SDR Sri Sarat Kalita for his guidance and personal support.

We sincerely extend our thanks and gratitude to Sri Jadav Saikia, ACS, Ex Deputy Commissioner, Nagaon District and Mrs Kavitha Padmanabhan, IAS, Deputy Commissioner, Nagaon District and chairman of this institute for their support and guidance.

We owe a special debt of gratitude to Syed Nazeer Ahamed, General Manager, Canara Bank, Circle Office, Guwahati, Sri Chandan Kumar Choudhury, Regional Head, Canara Bank, Regional Office, Tezpur, Sri Kunal Kishor, Divisional Manager, Canara Bank, Circle Office, Guwahati, Sri Manoj Kumar Jha, Divisional Manager, Canara Bank, Circle Office, Guwahati, Sri Jogen Basumatary, Divisional Manager, Canara Bank, Regional Office, Tezpur and to Sri Prashant Singh, Chief Manager, Canara Bank, Nagaon for their support and guidance from time to time for smooth functioning of this Institute.

We express our deep sense of gratitude to all other members of our advisory committee namely Sri Arup Kumar Sharma, CEO, Nagaon Zilla Parisad; Sri Jaydeep Das, LDM, Nagaon, Sri Arup Kumar Bharali, GM, DI&CC; Sri Alakesh Dey, DDM, NABARD, Sri Sangkha Prabal Sandilya, DPM, ASRLM, Nagaon, Sri T P Das, Employment Officer, Nagaon Employment Exchange.

We remain thankful to Dr Niranjana Deka, Head, Krishi Vigyan Kendra, Nagaon and Dr P K Das, AH&VO, Nagaon for their whole hearted cooperation and continuous support. We acknowledge the support and guidance provided by all the guest faculties whose consistent support and guidance have made our entire programme successful.

We are thankful to our landlady Smt Upama Baruah who has provided us good accommodation on rental basis. We also express our gratitude to Sri Simanta Das, Proprietor of M/s Simanta Catering, for his good service in providing food to the trainees. We are very much thankful to M/s Sign art (Prop- Bishnu Agarwal) for their helpful hand in conducting our training programmes.

We express our special and sincere thanks to all the faculties and staff members of Central Secretariat for their full co-operation and assistance towards smooth functioning of the institute.

Place : Nagaon
Date : 31.03.2021

P. Kr. Sarmah
Director,
RUDSETI, Nagaon

SWASHRAMA DHARMA EVA JAYATHE

A brief report on the Institute

India being a country of young population has tremendous opportunity to develop faster if the human resources are utilized properly. There are number of unemployed youth, who are capable of doing anything. But due to lack of opportunity or guidance they are lying idle. This tremendous waste of human resources and mismatch of potentiality with productive deployment has baffled the planners and administrators. All these clearly indicate the need for promoting self – employment entrepreneurial ventures among the unemployed youth. In order to find out an answer to this social quandary, our visionary leader, Padmavibhushan Dr.D.Veerendra Heggade, started RUDSETI (Rural Development and Self Employment Training Institute) along with the hearty support rendered by two of the leading nationalized Banks ; Syndicate Bank and Canara Bank . He started the movement at a place called Ujire of Dakshina Kannada district of Karnataka , in the year 1982. At present there are 27 branches of RUDSETI in the country and Nagaon is the youngest one established on 20th February 2013..

We the Nagaon unit of RUDSET Institute has successfully completed 7 years and has now become a worth emulating model in the district and played an important role in channelizing youth power through identifying and developing their hidden talents , competencies , traits and transforming them into responsible citizens of the nation by its unique interventions .

RUDSETI provides short duration intensive training to unemployed youths free of cost with free food and accommodation. Practical orientation and rigorous training programmers with knowledgeable faculty are some of the distinct features of RUDSETI training. Apart from hard skill we also impart soft skill focusing on inherent strength , creativity , self confidence , discipline and art of living .

Vision Statement

1. RUDSETI considers the youth as valuable human resource of the country to exploit the scope of availability in various avenues by launching the lucrative micro enterprise.
2. To transform youth into productive assets by short duration interventions and long duration escort service.

Objective of the Institute

1. To identify, orient, motivate, train and assist the rural youth to take up self employment/ wage employment ventures as an alternative career.
2. To take up research and development activities in Entrepreneurship and Rural Development etc.
3. To train village level workers to work in rural development.
4. To provide counseling and project consultancy.

Management of the Institute

The Board of Governors consisting of Chairman and Managing Directors of sponsor banks and the top executives of sponsors organizations with Dr. D.Veerendra Heggade as the President is the apex body which evolves strategies and takes policy decisions. The Governing Council consisting of top executives from the sponsor organizations is another apex level body which meets periodically to monitor the progress of all the units and advise the units of RUDSETI. The Executive Director, a deputed officer from the sponsor bank looks after the day to day functioning of all the units and acts as a link between the sponsors and the units . Each RUDSETI is assisted by District Local RUDSETI Advisory Committee (DLRAC) an advisory body with the representatives of sponsor organizations, Government officials and eminent personalities. It periodically reviews and monitors the progress of RUDSETI. Each unit is Headed by one Director deputed either from Canara Bank or Syndicate Bank.

Programme structure:

We can divide our programme in to Pre training, Training and Post training. In case of pre training we do EAP (Entrepreneurship Awareness Programme) for creating awareness among the unemployed rural youth for self Employment opportunities. EAPs are conducted in rural areas in collaborations with local agencies like Bank , Panchayat office , Block Development office , NGOs etc. Selection, orientation and application generation are done by EAP.

In the Training RUDSETI offers need based specific training programmes in the form of different types of Entrepreneurship Development training programme (EDP) for the first generation entrepreneurs . These EDP training programmes are of



short duration ranging from 10 days to 45 days under four broad categories. We the RUDSET Institute, Nagaon have undergone following programmes in the year 2019-20.

1. **Agriculture EDPs** : Dairy Farming and Vermi composting(1), Goat Rearing (1), Piggery(4) , Poultry(1) , Vegetable Nursery Management & Cultivation(1), Pisciculture (1)= 9
2. **Product EDPs** : Women's Tailor (2), Papad, Pickle & Masala Powder Making(1), Jute Products Udyami(1)=4
3. **Process EDPs** : Beauty parlour(2), Cell phone repair and service(1), House Wiring(1)=4
4. **General EDPs** : EDPs for PMEGP beneficiaries(6), Financial Literacy on FL CRPs (2)=8

Apart from the training programme for the first generation entrepreneurs, we have conducted one skill up gradation programmes on Exclusive Designer Wear.

RUDSETI also provides training in the Rural Development activity for bank officials to facilitate identification of potential rural entrepreneurs and credit appraisal . RUDSETI also conduct HRD Programmes for the elected, representative , Government officials and NGOs to enhance the delivery mechanism of welfare schemes of the government . The Institute also organizes sensitization programmes for the Bank officials to strengthen the supporting systems .

Training Methodology Adopted

1. Identification and selection of candidates.
2. Tacit system of imparting skills.
3. Campus and practical approach.
4. Simulation Exercise group discussions , Role plays
5. Field visits and experience sharing with role models.
6. Interaction with Bankers and Govt. officials.

Facilities offered

1. Residential training with free lodging and boarding.
2. Class room with audiovisual aids.
3. Experienced trainers.
4. Spacious Workshop for the practical
5. Exposure visit to field / successful entrepreneurs unit.
6. Library with good numbers of books.

Eligibility criteria for the training programme :

Any unemployed youth in the age group of 18-45 years, irrespective of cast, creed, religion, gender and economic status, having aptitude to take up self employment or wage employment with some basic knowledge in the related field can undergo training which is totally free of cost.

Follow up service

The cutting edge of RUDSETI training is the post training follow up for sustained motivation among the trainees.

The effort to make them rise on to pinnacle includes:

1. Two year follow up - Through regular correspondence, individual contacts, unit visit, village / taluk / District / Branch level meeting etc.
2. Facilitating credit linkage with the banks for setting up of micro enterprises.

Marketing Support:

RUDSETI Bazaars are organized to provide marketing support to the RUDSEI trained entrepreneurs. This facility helps the participants to get an insight about market trends and customer behavior. Each unit organizes at least one bazaar every year. We the RUDSET Institute, Nagaon unit have organized RUDSETI Bazar from 14/12/2018 to 18/12/2018 at Swahid Bhawan, Nagaon on the occasion of Banijya Mela organized by DICCC, Nagaon.

We have organized one free motorcycle check up camp in which our trainees have participated to set right problems of motor cycle/scooty.

Place : Nagaon

Date : 31.03.2020

Director and staff
RUDSET Institute , Nagaon

HIGHLIGHTS OF THE YEAR

SELF EMPLOYMENT TRAINING

- ☞ Organized 15 training programmes
- ☞ Trained 375 unemployed youths
- ☞ Utilized 122 days of training

EXTENSION ACTIVITIES

- ☞ Organized 02 awareness programmes
- ☞ Participated 69 candidates
- ☞ Good no. of application received from EAP

DLRAC MEETING

- ☞ Conducted 01 DLRAC meetings
- ☞ Received good support & co-operation from all the DLRAC members

Sensitization & Skill Development Programme

- ☞ Organized 01 sensitization programme for BCs of PNB, Nagaonbank.
- ☞ Sensitized 56 participants.

FUND MOBILIZATION

- ☞ Total amount received from sponsoring agencies i.e. KVIC, etc. Rs.3,00,750.00
- ☞ Total amount receivable from sponsoring agencies i.e. ASRLM, KVIC and NAR etc. Rs. 4302511.00

FOLLOW – UP

- ☞ 18 Follow up meets were held in which 158 trainees participated
- ☞ Contacted 650 trainees over telephone

SETTLEMENT

- ☞ 137 trainees settled during the year
- ☞ Settlement rate of the year 37 %
- ☞ 77 % cumulative settlement
- ☞ 99 trainees availed bank finance of Rs. 456.76 lacs during the year.

NEW/INNOVATIVE PROGRAMME

- ☞ Due to COVID-19 pandemic we have not conducted such type of programme this year.

IMPORTANTS VISITORS

Some important visitors:

- ☞ Mr. S. Nazeer Ahamed, G.M, Canara Bank, C.O, Guwahati.
- ☞ Mr. Chandan Kumar Choudhury, AGM, Canara Bank, R.O, Tezpur.
- ☞ Sri Jogen Basumatary, DM, Canara Bank, R.O., Tezpur
- ☞ Dr. P. K. Das, DVO, Nagaon.
- ☞ Dr. Ramendra Ch. Barman, District Fishery Development Officer, Nagaon

Other Activities

- ☞ Organized one **"RUDSET BAZAAR"** from 25-02-2021 to 27-02-2021 at Nagaon in association with East Rural Welfare Society, Hojai.
- ☞ Celebrated **"Bon Mahutshav"** on 02-07-2020 at Nagaon in association with Divisional Forest Office, Nagaon.
- ☞ Organized Three **"Free Face Mask Distribution Camp"** on 26-04-2020, 27-04-2020 and 31-05-2020.
- ☞ Organized one **RD** Programme for progressive farmers, association with NABARD
- ☞ Conducted one Sensitization programme for **BCs of PNB, Nagon** on 25-02-2021 at the institute premises.

PERFORMANCE AT A GLANCE

Sl. No.	Particulars	2020-21
1.	Number of training batches	15
2.	Total number of trainees	375
3.	No. of batches under Self Employment programme	15
4.	No. of trainees under Self Employment programme	375
5.	Trainees settled under Self Employment Programme	
	With bank finance	99
	Without bank finance	38
	Total	137
	Settlement Rate (During the year)	37%
	Settlement Rate (Cumulative)	77%
6.	Total Recurring Expenditure (in lakhs) including salary of deputed officer	44.03
7.	Cost of training per trainee (Rs.) including salary of deputed officer	11740.00



Mr. Joydee Das, LDM, Nagaon lighting the lamp during inauguration Session.

Performance Under Key Indicators

Sl. No.	Item of Activity	2020-21
1.	No. of EDPs for first generation entrepreneurs	25
2.	No. of TT programmes	00
3.	No. of trainees (Self Employment Training)	375
	No. of trainees (TT Programme)	00
4.	No. of training days	122
5.	No. of trainees settled	137
6.	Cumulative rate of settlement	77%
7.	Total expenditure (in lakhs)	29.45
8.	Recurring expenditure (in lakhs)	28.92
	Recurring expenditure (Including of salary & allowances of deputed officials)	44.03
9.	Cost per trainee (in Rs.)	7711.00
	Cost per trainee (Including of salary & allowances of deputed officials)	11740.00
10.	Cost of per training day (Including of salary & allowances of deputed officials) (in Rs.)	36088.00
11.	No. of DLRAC Meeting	01
12.	No. of Awareness programmes	02
13.	Total amount received from sponsoring agencies (ASRLM, KVIC, Canara Bank, NAR etc.) (in lakhs)	03.01
14.	Total amount receivable from sponsoring agencies (ASRLM, KVIC etc.) (in lakhs)	43.03



Sri Chandan Kumar Chaudhury, Regional Head, Canara Bank, R.O., Tezpur during his visit.

Details Of Training Programme Conducted

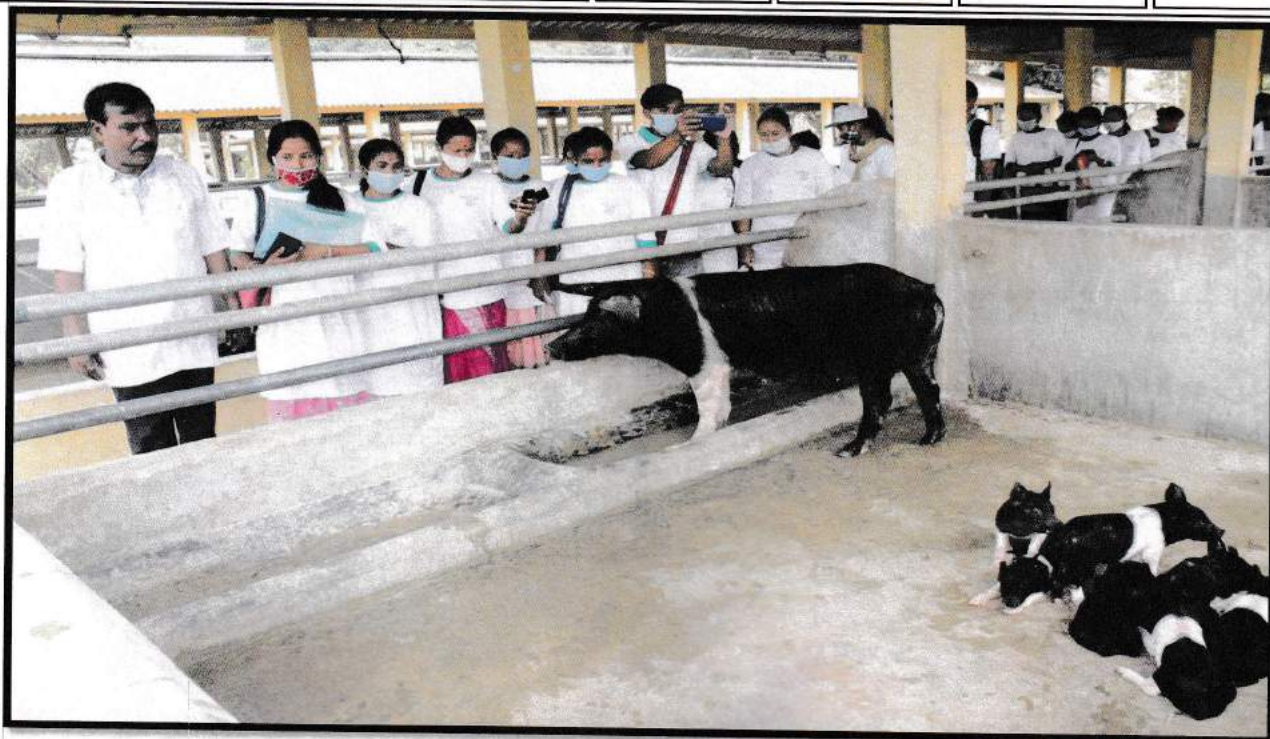
RUDSET Institute, Nagaon started functioning from 20th February 2013. There are large number of people below poverty line and with a acute problem of unemployment in the district. We believe that our rural youth are capable enough for taking up different types of income generating activity if they get proper counseling, motivation and management skill in time. So, we are conducting different types of Entrepreneurship Development Training Programme (EDP) for the first generation entrepreneurs. They are as follows:-

AGRICULTURAL EDP:

We have conducted 07 training programmes during 2020-21 under Agriculture considering the need and demand from the local inhabitants of Nagaon district through which 163 candidates have been trained.

Details report on Agricultural EDP is given below:

No	Training Programme	Programme Sponsored By	From	To	Training Days	Candidates Trained
I	Agriculture EDPs					
1.	Goat Rearing	Own	21.09.2020	30.09.2020	10	15
2.	Poultry	Own	5.10.2021	14.10.2020	10	16
3.	Pisciculture	Own	29.10.2020	07.11.2020	10	25
4.	Piggery	Own	18.11.2020	27.11.2020	10	21
5.	Poultry	Own	19.01.2021	28.01.2021	10	26
6.	Piggery	Own	13.03.2021	22.03.2021	10	30
7.	Goat Rearing	Own	15.03.2021	24.03.2021	10	30



Product EDP

Due to COVID-19 pandemic we have not conducted such type of training programme in the FY 2020-21.

Details report on product EDP is given below:

No.	Product EDPs	Sponsored by	From	To	Training days	Candidates trained
1.	Nil					
2.						

Process EDP:

In 2020-21 we have not organized any training programmes on process EDP due to COVID-19 pandemic situation .

Details report on process EDP is given below :

No	Training Programme	Programme Sponsored By	From	To	Training Days	Candidates Trained
	Process EDPs					
1.						
2.						

General EDP

- RUDSET Institute, Nagaon has also conducted 01 Entrepreneurship Development Programme on "Prime Minister's Employment Generation Programme (PMEGP)" of 10 days. The programme was sponsored by KVIC and all total 16 candidates have participated. 07 training programme on Bank Mitra of 06 days was conducted in which 196 candidates have completed the training successfully.

Details report on General EDP is given below:

No	Training Programme	Programme Sponsored By	From	To	Training Days	Candidates Trained
1.	Bank Mitra	NAR	09.12.2020	14.12.2020	06	32
2.	EDP for PMEGP Beneficiaries	KVIC	19.12.2020	28.12.2020	10	16
3.	Bank Mitra	NAR	23.12.2020	28.12.2020	06	29
4.	Bank Mitra	NAR	06.01.2021	11.01.2021	06	26
5.	Bank Mitra	NAR	03.02.2021	08.02.2021	06	31
6.	Bank Mitra	NAR	10.02.2021	15.02.2021	06	26
7.	Bank Mitra	NAR	17.02.2021	22.02.2021	06	28
8.	Bank Mitra	NAR	03.03.2021	08.03.2021	06	24



Mr. S P. Sandilya, DPM, DMMU, ASRLM, Nagaon address bank mitra baich
SWASHRAMA DHARMA EVA JAYATHE

Skill Upgradation Programme

- RUDSET Institute, Nagaon has not conducted any Skill Upgradation Programme for already Settled trainees due to COVID-19 pandemic situation.

Rural Development (RD) Programme

- RUDSET Institute, Nagaon has conducted one Rural Development (RD) Programme for progressive farmers in association with NABARD on 04-03-2021 at Institute premises and 29 numbers of farmers attended the programme.



Sensitization Programme

- We have organized one Sensitization Programme for BCs of Punjab National bank, Nagaon, where 56 numbers of BCs were sensitized.



Batch – Wise Performance (Settlement)

During the year 2020-21 we have conducted 15 EDP programmes. Batch wise performance on settlement is given below:

I. EDPs FOR FIRST GENERATION ENTREPRENURS:

Sl. No.	Batch No.	Name of the training programme	Total no. of participants	Settlement	
				WBF	WOBF
1	173	Goat Rearing	15	0	03
2	174	Poultry	16	0	01
3	175	Pisciculture	25	0	0
4	176	Piggery	21	0	01
5	177	Bank Mitra	32	0	0
6	178	EDP for PMEGP Beneficiaries	16	01	0

7	179	Bank Mitra	29	0	0
8	180	Bank Mitra	26	0	0
9	181	Poultry	26	0	0
10	182	Bank Mitra	31	0	0
11	183	Bank Mitra	26	0	0
12	184	Bank Mitra	28	0	0
13	185	Bank Mitra	24	0	0
14	186	Piggery	30	0	0
15	187	Goat Rearing	30	0	0

During the year 2020-21 our institute has trained 375 no of candidates and total no. of candidates settled during the year is 137 which comprises settlement percentage of 37%. The cumulative no of candidates trained by the Institute and settled since inception are 5125 and 3929 respectively leading to 77% of cumulative settlement. All the trainees settled with either bank finance or own fund is successfully running their enterprise / business. Rest of the trained candidates is in the process of starting their ventures either through bank finance or with their own fund.

The detailed performance of settlement on different categories of training is given below:

I. EDPs for first generation entrepreneurs:

Sl No	Training program	During 2020-21			Since inception		
		No. of Batches	No. of candidates trained	No. of candidates settled	No. of Batches	No. of candidates trained	No. of candidates settled
I	Agriculture EDPs						
A	Dairy Farming & Vermi Compost Making	--	--	--	18	535	486
B	Goat Rearing	02	45	03	17	426	335
C	Piggery	02	51	10	19	495	393
D	Poultry	02	42	02	10	239	126
E	Pisciculture	01	25	--	07	184	142
F	Krishi Udyami	--	--	--	01	34	29
G	Comprehensive Agriculture & Allied Activities	--	--	--	02	44	40
H	Duck Rearing	--	--	--	03	67	43
I	Quality Seed Production & Preservation	--	--	--	01	24	20
J	Quail Rearing	--	--	--	01	31	14
K	Vegetable Nursery Management & Cultivation	--	--	--	01	25	06
Total		07	163	15	80	2104	1634
II	Product EDPs						



A	Women's Tailor	--	--	01	14	402	343
B	Vastra Chitra Kala Udyami	--	--	--	05	137	114
C	Jute Products Udyami	--	--	17	04	112	89
D	Papad, Pickle & Masala Powder Entrepreneur	--	--	03	04	126	83
E	Manufacturing of Water Hyacinth Products	--	--	0	01	24	02
F	Soft Toys Making	--	--	--	01	20	09
Total		0	0	21	29	821	640
III	Process EDPs						
A	Beauty Parlour Management	--	--	03	07	186	146
B	Cellphone Repairs and Service	--	--	--	6	160	126
C	Gharelu Vidyut Upkaran Seva Udyami	--	--	--	01	21	19
D	Two Wheeler Mechanic	--	--	--	02	40	24
E	Electrical Wiring & Appliances	--	--	--	02	58	28
F	Inverter & UPS Manufacturing & Servicing	--	--	--	02	34	23
G	Refrigeration and Air - conditioning Course	--	--	--	02	48	30
H	Servicing of TV/DVD & Other Digital Electronics	--	--	--	02	33	24
I	House Wiring	--	--	--	02	46	24
J	Electric Rewinding & Motor Repair Services	--	--	05	01	23	05
Total		0	0	08	27	649	449
IV	General EDPs						
A	EDP for PMEGP Beneficiaries	01	16	59	38	1205	1036
B	General EDP	--	--	--	02	51	37
C	Training Programme on Financial Literacy for FL CRPs	--	--	--	03	99	99
D	Bank Mitra	07	196	--	07	196	--
Total		08	212	59	50	1551	1172
GRAND TOTAL		15	375	103	186	5125	3895

ENTREPRENEURSHIP AWARENESS PROGRAMMES

Unemployment is a major problem of our country. At present unemployment is more due to tough competition and limited job opportunity. Self Employment is the alternative to job which safeguards the life by providing financial support. RUDSETI is making thousands of unemployed youth to stand on their own feet by giving them different trainings. So, for creating awareness among the unemployed rural youth about self employment opportunities, EAP i.e. Entrepreneurship Awareness Programmes have been conducted by RUDSETI, Nagaon in rural areas in collaboration with local agencies i.e. Bank, Panchayat Office, Block Office, Schools, Youth clubs, NGOs etc. Due to COVID-19 pandemic we could not conduct expected numbers of EAP during FY 2020-21 but We have conducted 02 EAP during the year 2020-21 in various places of Nagaon district and these EAPs have benefited 69 participants and helped us in generating large number of applications.

DETAILS OF EAPs CONDUCTED DURING THE YEAR

Sl. No.	Date	Collaborating Agency	Place	No. of participants
01.	19-02-2021	ASRLM, Nagaon	Kachamari	34
02.	12-03-2021	Ex Trainees	Mudoigaon	35
		Total		69



Follow - up

The post training follow-up is the most important feature of RUDSETI model of training. It gives maximum importance to this function and we spare considerable time to follow-up the trainees for a maximum period of two years after the training.

During the year, RUDSET Institute has conducted village, panchayat office, block office level and individual follow-up programme to redress the grievance of entrepreneurs. During this process we provide suggestions with suitable counseling where needed. It serves as a valuable feedback to assess the impact of our training. Through the follow-up system we can measure the post training progress of the trainees and understand the problems faced by them. Sometimes, we visit the place/unit of trainees more than once in a year if it is required.

During the year 2020-21, RUDSETI, Nagaon has organized 18 follow up meets and met 158 trainees. The details data are furnished below:

Sl. No	Medium of follow-up	2020-21		Since inception	
		No.	Trainees contacted	No.	Trainees contacted
1.	Candidates Contacted on spot	18	158	903	9655
2.	Branch level meeting	00	0	11	235
3.	Telephone contact	650	650	4895	4895



Sponsorship and finance

During the year with the active participation of DIC, KVIB, KVIC, ASRLM, & DRDA , good number of applications were generated.

The performance of Government Agencies, Sponsor Banks and others furnished below:

Sl. No.	Agencies/Banks	No. of applications sponsored		Financial assistance to Trainees (Rs. In lakhs)			
				2020-21		Cumulative	
		2020-21	cumulative	A/C	Amount	A/C	amount
1.	DRDA, Nagaon	0	630	0	0.00	0	0.00
2.	NABARD	0	0	0	0.00	0	0.00
3.	KVIB	0	0	0	0.00	0	0.00
4.	DIC	0	35	0	0.00	0	0.00
5.	KVIC	26	1266	0	0.00	0	0.00
6.	Others (ASRLM)	538	1926	0	0.00	0	0.00
7.	Syndicate Bank	0	0	0	0.00	0	0.00
8.	Canara Bank	0	277	20	93.57	124	311.22
9.	Others Bank	0	108	79	363.19	1309	3147.06
	Total	564	4242	99	456.76	1433	3693.03



Mr. S. Nazeer Ahamed, GM, Canara Bank, CO, Guwahati during his visit.

Share of weaker sections

India is a developing country. We are growing ourselves socially & economically day by day. But still there are some communities, called weaker sections in the society who are neglected & deprived from various types of benefits/opportunities. We have to hold their hands and support them in all round development & RUDSETI is doing the same. We are imparting skill as well as entrepreneurship development training to all the weaker sections of our country.

A large number of unemployed youth from the weaker sections of Nagaon District in Assam are not privileged to have access to higher / professional education and are driven to despair for not finding a job in Govt./Private Sector. Gradually it was realized that these distressed youths are attracted towards different anti-social activities for their livelihood. This is a fact beyond any apprehension that unemployment has brought social unrest and if not handled properly can lead to extremism. This is a sheer wastage of human resources that could have been deployed properly for the betterment of the youth mass in particular and the society as a whole.

During the year 2019-20 RUDSET Institute, Nagaon has arranged different self employment training programme and trained 742 trainees from various sections satisfactorily with 480 women trainees. Among the trainees there are Scheduled Caste, Schedule Tribe, Backward Class, Minorities etc as detailed below.

The detailed data are given below:

Sl. No.	Weaker section	During last year	During this year	Since inception
1.	Schedule Caste	76	49	567
2.	Schedule Tribe	114	54	544
3.	Backward Class	107	45	927
4.	Minorities	316	40	1478
5.	Others	152	187	1609
Total		765	375	5125
6.	Women	480	317	22
7.	Physically Handicapped	01	0	2712

New // Innovative programme

Innovativeness is one of the unique features of RUDSET Institute. This Institute offers almost 60 types of EDPs in various aspects. The best facility of all these training programmes is of short duration in nature i.e. ranging from 10 days to 45 days.

RUDSET Institute, Nagaon the 27th Institute in the country and the only RUDSETI in the state of Assam have completed seven years of its functioning. Hence, most of the training programmes we have conducted during the year 2020-21 are new and unique for this Institute. We have one new training programmes as detailed below:

Sl. No.	Training programme	Batch No.	Date		No. of trainees
			From	To	
01	Bank Mitra	177	09.12.2020	14.12.2020	32
02	Bank Mitra	179	23.12.2020	28.12.2020	29
03	Bank Mitra	180	06.01.2021	11.01.2021	26
04	Bank Mitra	182	03.02.2021	08.02.2021	31
05	Bank Mitra	183	10.02.2021	15.02.2021	26
06	Bank Mitra	184	17.02.2021	22.02.2021	28
07	Bank Mitra	185	03.03.2021	08.03.2020	24



Class taken by M. Hussaini, DFE, FI, DMMU, Nagaon in Bank Mitra Batch

LIST OF IMPORTANT VISITORS

Some important visitors are:

- ✱ Mr. S. Nazeer Ahamed, General Manager, Canara Bank, Circle Office, Guwahati.
- ✱ Mr. Chandan Kumar Choudhury, Assistant General Manager, Canara Bank, Regional Office, Tezpur
- ✱ Mr. Jogen Basumatary, Divisional Manager, Canara Bank, Regional Office, Tezpur
- ✱ Mr. Joydeep Das, Lead District Manager, Punjab National Bank, Nagaon
- ✱ Dr. Prabin Kumar Das, District A.H. & Veterinary Officer, Nagaon.
- ✱ Dr. Ramendra Ch. Barman, District Fishery Development Officer, Nagaon
- ✱ Dr. Ram Narayan Baruah, Sub- Divisional Veterinary Officer, DVO Office, Nagaon
- ✱ Mr. S. Probal Sandilya, District Project Manager, DMMU, ASRLM, Nagaon.
- ✱ Mr. Pralay Kumar Saha, Functional Officer, DI&CC, Nagaon.
- ✱ Mr. Santanu Gogoi, District Project Manager, DMMU, ASRLM, Hojai.
- ✱ Mr. Gautam Kumar Dutta, Senior Manager, Assam Gramin Vikash Bank, Nagaon



Extracts of visitors view

"Visited RUDSET Institute as Nagaon branch organised a retail expo at Nagaon. Institute is performing well and training schedules were conducted meticulously. Advanced the institute to meet the training needs keeping the area (hilly area) in rural. All the best to the Institute."

✍ S. Nazeer Ahamed,
General Manager,
Canara Bank, CO, Guwahati

"Visiting RUDSETI today was a wonderful experience for me. I was pleasantly surprised to know the impact of this institute is making in the lives of un employed youths of the area by providing them employable skills. I am proud of the works done by the institute and wish a great future for coming years."

✍ Mr. Chandan Kr. Choudhury,
AGM, Canara Bank
R.O., Tezpur.

"Nice to visit RUDSETI today. Training for one batch is going on. While interacting with the participants, I feel very happy to hear their feedback that they are working what they are getting training for its implementation. Clean room was nicely maintained."

✍ Sri Jogen Basumatary,
DM, Canara Bank
R.O., Tezpur.

"Being a frequent visitor of this institute I am now like a member of this Institute. The institute is doing a commendable job by imparting training to the youth of the district. The ambience of the institute is worth mentioning. I wish all the members of the institute a very prosperous new year."

✍ Sri Joydeep Das,
LDM,
Nagaon.

"Today I have visited the RUDSETI and for that training of goat farming & Pig farming done for 10 days. It's a programme for me to be present here and I wish all the best to RUDSET Institute, Nagaon."

✍ Sri Prabin Kr. Das,
DVO., Nagaon.

"It was a wonderful experience to interact with the trainee. The trainees are seemed to be enterprising and related to the domain of the training. Hopefully they will be successful entrepreneur. Best wishes for them."

✍ Sri S Prabal Sandilya,
DPM, DMMU
ASRLM, Nagaon.

Glimpses of media coverage

RUDSETI, Nagaon have conducted 25 Training programmes on different aspects according to need of Nagaon District in Assam. Media person from both print and electronic media visited our Institute for several times. They took interview of our Director & Sr. Faculty. They also interacted with the trainees & recorded their feedback of the training. They telecasted those programmes several times through their channel to convey the message of RUDSETI, Nagaon and its activities. They have also published report on the activities of RUDSETI, Nagaon for several times. A few publications are mentioned below as paper cutting.



Interview of Director & Staff members by electronic & print media during Musk distribution.



Interview taken by AIR of Mr. P.K. Sarmah, Director, RUDSETI, Nagaon

SWASHRAMA DHARMA EVA JAYATHE



Interview of Mr. D. Sarmah, Sr. Faculty by AIR



AIR taking interview of ex-trainee Md. Anjar Hussain
SWASHRAMA DHARMA EVA JAYATHE





Written feedback from trained and settled entrepreneurs

19/10/2020	Hiryanika Das.	Beauty Parlour 167
<p>মই Rudset গাৰি এক মহিলা Beauty Parlour খোলা কৰি উল্ল সফল কৰা হৈছে আৰু মোৰ আৰু কিছু কিছু আৰু ইয়াত মোৰ মোৰ কামত কৰি আছে।</p>		
19/10/2020	Sumitra Das	Beauty Parlour 167
<p>মই Rudset গাৰি এক মহিলা Beauty Parlour খোলা কৰি কিছু কিছু কামত কৰি আছে।</p>		
3/4/2020	Anjan Hussain	Two Wheeler 144
<p>মই Rudset ৰ বিপদ বিপদ কৰি কিছু কিছু কামত কৰি আছে।</p>		

Expenditure Statement For The Year 2019-20

Head of Accounts	Sanction Budget (in Rs.)	Addl. Budget (in Rs.)	Exp. During the Year (In Rs.)
CAPITAL EXPENDITURE			
Furniture & Fixture	220000.00	0.00	0.00
Office Equipments	24000.00	29500.00	53500.00
Training Equipments	0.00	0.00	0.00
Computer/TV other electronic	0.00	0.00	0.00
Durable Articles	0.00	0.00	0.00
Vehicles	0.00	0.00	0.00
Library Books	5000.00	0.00	0.00
Building	30000000.00	0.00	0.00
Land	0.00	0.00	0.00
Current Asset	0.00	0.00	0.00
TOTAL - I	30249000.00	29500.00	53500.00
RECURRING EXPENDITURE			
Honorarium	353000.00	0.00	93400.00
Boarding Charges	1992000.00	0.00	445072.00
Salary, Wages & other Allow	989000.00	39329.00	1261007.00
T.E. to trainees	124000.00	0.00	5700.00
Printing & Stationery	90000.00	0.00	33223.00
Postage/Tel.Gm/Tel.Ph.	60000.00	0.00	40753.00
Training Material (Recurring)	465000.00	0.00	227748.00
T.E. to Staff/Conveyance	120000.00	0.00	38645.00
Rent	575000.00	12970.00	586140.00
Electricity & Water charges	100000.00	0.00	47828.00
Sub. to Newspaper & period	10000.00	0.00	4928.00
Advt & Publicity	20000.00	0.00	1000.00
Entertainment	50000.00	0.00	15476.00
Rep. & Maint.	30000.00	0.00	12930.00
Insurance	15000.00	0.00	11806.00
Audit Fees	10000.00	0.00	7080.00
Miscellaneous Exp.	100000.00	0.00	59052.00
TOTAL - II	5103000.00	52299.00	2891788.00
TOTAL - I + II	35352000.00	1125891.00	2945288.00

N.B: An amount of Rs. 1510799.00 (Rupees fifteen lakh ten thousand seven hundred & ninety nine only) is shown as receipt & payment from sponsor banks toward the expenditure incurred for the deputed officer, i.e. Director.

Source of funds

REIMBURSE AMOUNT RECEIVED

Sponsors/Other Agencies	During 2020-21	Cumulative
Syndicate Bank	0.00	10291.00
Canara Bank	0.00	135267.00
Central Secretariat	2662540.00	18557403.00
ASRLM	00.00	3007000.00
NABARD	0.00	76835.00
NAR	0.00	237507.00
KVIC	300750.00	2954230.00
DIC	0.00	0.00
Allahabad Bank	0.00	21000.00
Govt. of Assam	0.00	1000000.00

REIMBURSEMENT AMOUNT RECEIVABLE (EXCEPT SIDBI)

Sponsors/Other Agencies	During 2020-21	Cumulative
NABARD	0.00	0.00
KVIC / DICC	188500.00	717610.00
DRDA / ASRLM	3519976.00	11166917.00
NAR	594035.00	594035.00



Mr. S. Gogoi, DPM, DMMU, ASRLM, Hojai address bank mitra baich

SWASHRAMA DHARMA EVA JAYATHE

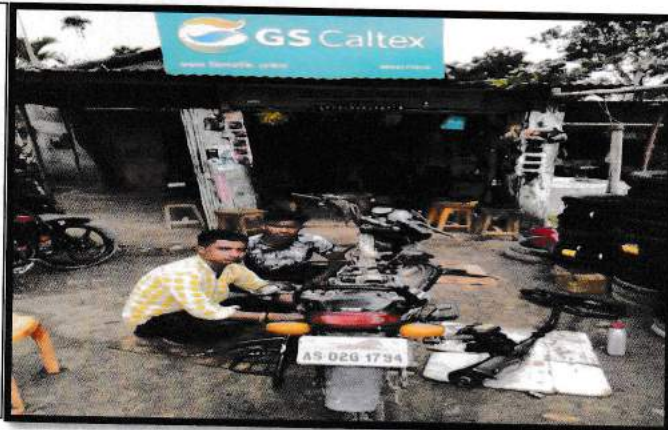
Sample Success Stories



Name : Sri Julash Singh
 Father's Name : Lt. Bhulai Singh
 Address : Vill – Panigaon Chariali
 P.O – Itachali
 Dist. – Nagaon (Assam)
 Batch No. 96
 Age : 38 Years
 Training Programme : Dairy Farming & Vermi Compost Making
 Training Period : 20.04.2017 to 29.04.2017
 Category : Gen.
 Qualification : IX
 Activity : Dairy & Vermi Compost Making unit
 Net Profit : 30000.00 (PM)
 Bank Finance : 200000/-

Name : Gautam Saha
 Father's Name : Ranjan Saha
 Address : Vill – Konuwamari
 P.O – Mowamari
 Dist. – Nagaon (Assam)

Batch No. 144
 Age : 22 Years
 Training Programme : Two wheeler mechanic.
 Training Period : 18.02.2019 to 19.03.2019
 Category : Gen
 Qualification : 9th
 Activity : Two wheeler mechanic.
 Net Profit : 15000.00 (PM)
 Bank Finance : Nil



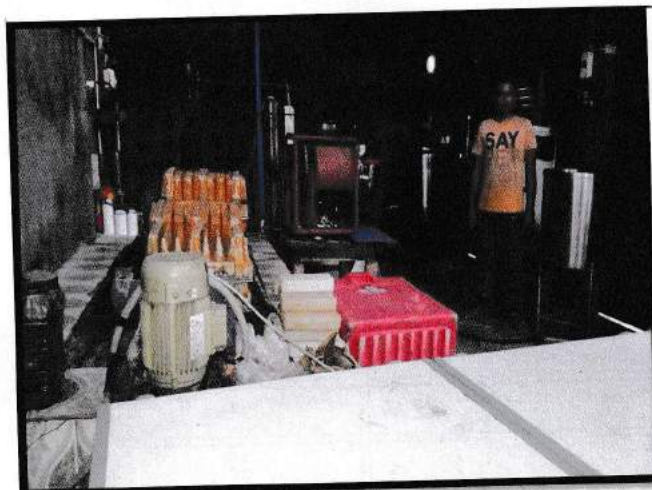
Name : Himangshu Chakraborty.
 Father's Name : Shyamal Chakraborty
 Address : Vill : Doboka Pothar
 P.O – Doboka
 Dist. – Nagaon (Assam)
 Batch No. 129
 Age : 28 Years
 Training Programme : Cell Phone Repairs & Services.
 Training Period : 02.07.2018 to 31.07.2018
 Category : Gen.
 Qualification : VIII
 Activity : Mobile Servicing & Selling Unit
 Net Profit : 15000.00 (PM)
 Bank Finance : Nil



Name : Pallabi Rajkhowa
 Husband's Name : Lt. Muruli Rajkhowa
 Address : Vill – Bhomoraguri
 P.O – Hatizuzua
 Dist. – Nagaon (Assam)
 Batch No. 127
 Age : 29 Years
 Training Programme : Beauty Parlour Management.
 Training Period : 01.06.2018 to 30.06.2018
 Category : Gen.
 Qualification : IX.
 Activity : Beauty Parlour Unit
 Net Profit : 15000.00 (PM)
 Bank Finance : 10000/-

Name : Aroonave Debnath
 Father's Name : Sri Lilambar Nath
 Address : Vill – Brahmin Gaon
 P.O – Chakalaghat.
 Dist. – Nagaon (Assam)

Batch No. 159
 Age : 25 Years
 Training Programme : Poultry
 Training Period : 22.08.2019 to 31.08.2019
 Category : OBC.
 Qualification : Graduate .
 Activity : Poultry Unit.
 Net Profit : 18000.00 (PM)
 Bank Finance : 100000/-



Name : Jagodish Ch Nath
 Father's Name : Jatindra Mohan Nath
 Address : Vill – Dakhin Kandura
 P.O – Sankardev Nagar.
 Dist. – Nagaon (Assam)
 Batch No. 170
 Age : 31 Years
 Training Programme : PMEGP
 Training Period : 24.02.2020 to 04.03.2020
 Category : Gen.
 Qualification : Graduate.
 Activity : Manufacturing of Ice Candy.
 Net Profit : 35000.00 (PM)
 Bank Finance : 1425000/-

TENTATIVE TRAINING SCHEDULE FOR 2021-2022

Sl. No	Name of the course	No. of training days
1.	Training Programme on Financial Literacy for FL CRPs.	06
2.	Training Programme on Financial Literacy for FL CRPs.	06
3.	Pisciculture	10
4.	Commercial Floriculture	10
5.	Dairy Farming and Vermi Compost Making	10
6.	Mushroom Cultivation	10
7.	Mushroom Cultivation	10
8.	Poultry	10
9.	Bee Keeping	10
10.	Bee Keeping	10
11.	Piggery	10
12.	Goat Rearing	10
13.	Vegetable Nursery Management & Cultivation	10
14.	Papad, Pickle & Masala Powder Making	10
15.	Fast Food Stall Udyami	10
16.	Jute Product Udyami	13
17.	Jute Product Udyami	13
18.	Bamboo & Cane Craft Making	13
19.	Women's Tailor	30
20.	Vastra Chitra Kala Udyami (Embroidery & Fabric Painting)	30
21.	Beauty Parlour Management	30
22.	House Wiring	30
23.	Gharelu Vidyut Upkaran Seva Udyami	30
24.	EDP for PMEGP Beneficiaries	10
25.	EDP for PMEGP Beneficiaries	10
26.	EDP for PMEGP Beneficiaries	10

SKILL UP GRADATION PROGRAMME- ADVANCED BEAUTY PARLOUR.

SWASHRAMA DHARMA EVA JAYATHE

Action Photos



Micro lab – ice breaking



Prayer



Yoga session



Boat Building Exercise.

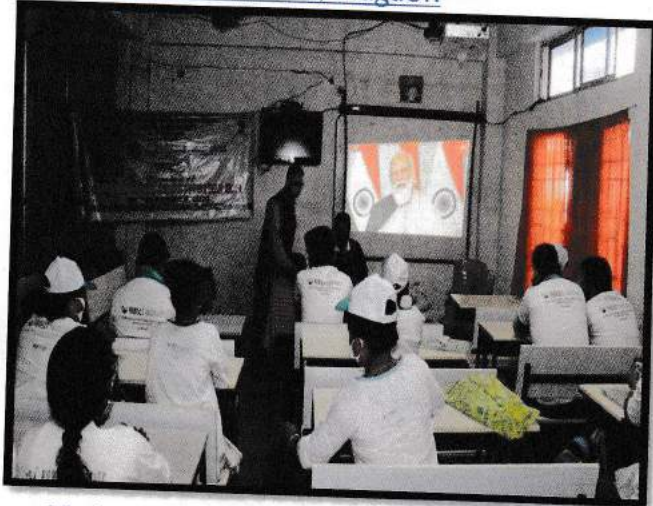


Ring Toss game



Tower Building game

SWASHRAMA DHARMA EVA JAYATHE



National Constitution Day Celebration .



Celebrating 'Bon Mohutshav'.



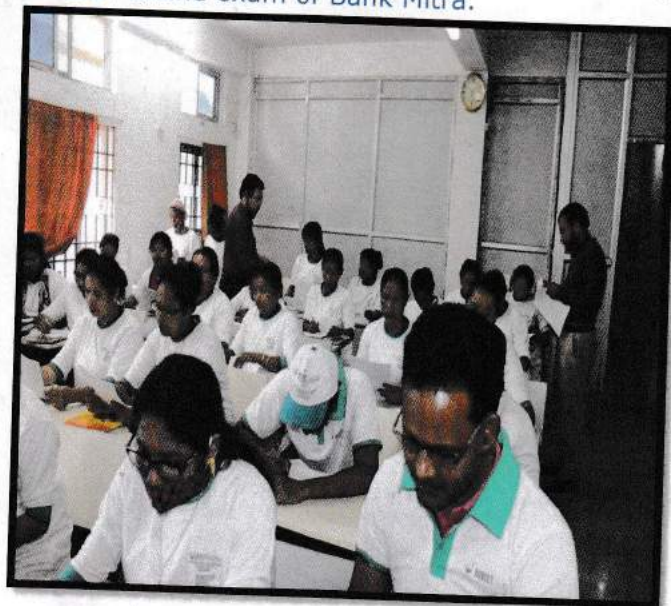
International Women's Day Celebration



IIBF online exam of Bank Mitra.



Conducted RD programme for Progressive Farmers



Assessment by NAR



RUDSETI, Nagaon Welcomes
Mr. S. Nazeer Ahamed, GM, Canara
Bank Circle Office, Guwahati at his Office.

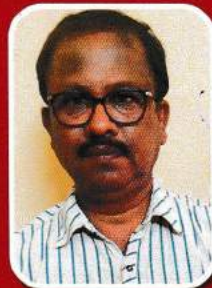


Mr. Rajen Choudhury, IFS, Divisional
Forest Officer, Nagaon Division during
plantation programme at our own campus site.

OUR TEAM



Sri Debajit Sarmah
Senior Faculty



Sri Pranab Kr Sarmah
Director



Sri Shrutimala Sarmah
Faculty



Sri Dharma kanta Das
Senior Office Asstt.

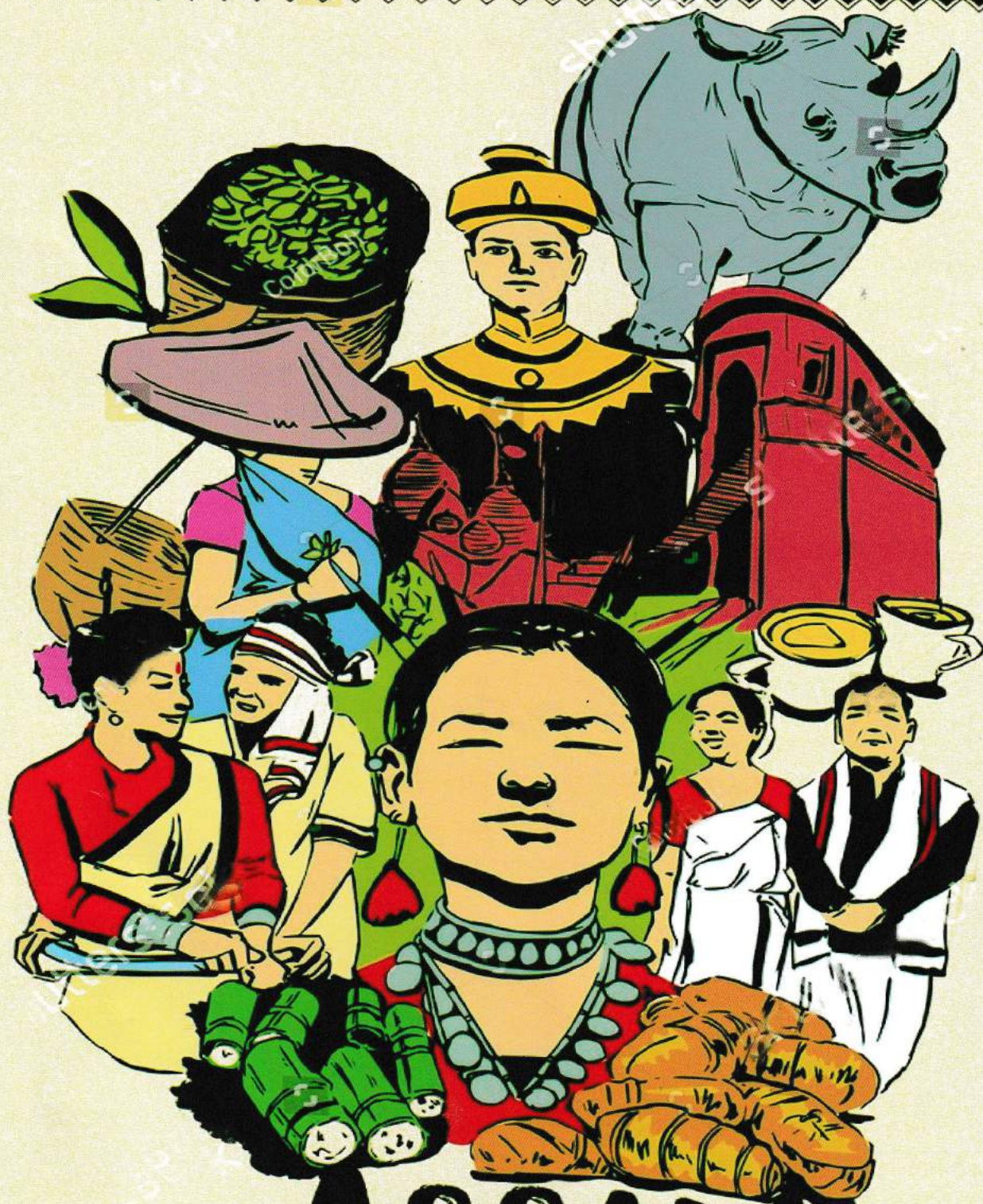


Sri H.K. Bora, Attender



Sri Pranab Saharia
Office Asstt.

SWASHRAMA DHARMA EVA JAYATHE



ASSAM

RUDSET Institute, Nagaon

House No. 48, Tilak Deka Road, Natun Bazar,
Nagaon (Assam) 782003

Contact : 9531088956