



# RUDSET Institute

## Central Secretariat



### ACTIVITIES REPORT 2019-20

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Educational Trust



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President  
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Executive Director  
Canara Bank, Bengaluru

"Instead of writing someone else's account through wage employment after three to five years of collegiate education, it is more meaningful to write one's own account by embarking upon some self-employment"

**Dr D Veerendra Heggade**  
President, RUDSET Institutes



**Sri Y Nageswara Rao**  
Special Officer on Duty and  
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of RSETIs, Bengaluru



**Sri M Janardhan**  
Executive Director  
RUDSETI, Central Secretariat  
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**“The will to win, the desire to succeed, the urge to reach your full potential...  
these are the keys that will unlock the door to personal excellence**

**- Confucius**

**Dr D Veerendra Heggade**, President, RUDSETIs has been the constant source of motivation and strength to us. The Leadership, inspiration and guidance provided by him has been instrumental in our humble efforts to transform the unemployed youth to acquire productive identity. We express our heartfelt gratitude to him for the same.

We place on record our sincere gratitude for the unflinching support and guidance given to us by members of Board of Governors **Sri L V Prabhakar**, Managing Director & CEO of Canara Bank, **Sri Mrutyunjay Mahapatra**, Managing Director & CEO of SyndicateBank, **Ms A Manimekhalai**, Executive Director of Canara Bank and **Sri Y Nageswara Rao**, Special Officer on Duty and Whole Time Director, SyndicateBank.

We place on record our gratitude to the members of Governing Council **Prof S Prabhakar**, Secretary, SDME Trust, Ujire; **Sri P P Thangavelu**, GM, Canara Bank, FI Wing, Head Office, Bengaluru; **Sri T Manivannan**, GM, SyndicateBank, PSCD, Corporate Office, Bengaluru; **Smt Annamma Simon**, AGM, Canara Bank, HO, Bengaluru; **Sri B Chandra Shekhara Rao**, DGM, SyndicateBank, PSCD, CO, Bengaluru; **Ms Madhura Chatrapathy**, Founder Trustee and Hon. Director, ASCENT, Bengaluru; **Sri R R Singh**, Director General, National Academy of RUDSETI, Bengaluru and **Sri P Santosh**, National Director for RSETIs, National Centre for Excellence of RSETIs, Bengaluru for their guidance and support.

We are grateful to all the Executives/Officers of Priority Sector Credit Division, SyndicateBank, CO, Bengaluru and Rural Development Section, Canara Bank, HO, Bengaluru for their constant guidance and cooperation in all our activities.

Our heartfelt thanks to **Sri D Surendra Kumar**, **Sri D Harshendra Kumar**, **Smt Hemavathi Heggade**, **Smt Supriya Harshendra Kumar**, **Dr B Yashovarma**, **Dr L H Manjunath** and office bearers of SDME Trust/ Society for their guidance and encouragement.

We are thankful to **Sri Rajesh Bhushan**, IAS, Secretary, MoRD; **Smt Alka Upadhyay**, IAS, Additional Secretary, MoRD, **Sri Ms Leena Johri**, IAS and **Smt Nita Kejrewal**, Joint Secretaries, NRLM, MoRD and **Sri Charanjit Singh**, IFS, Joint Secretary, Skills, MoRD. We also thank **Dr W R Reddy**, IAS, Director General, NIRD & PR, Hyderabad and his team for their support and guidance in all our activities.

**Dr Harsh Kumar Bhanwala**, Chairman and other Executives of NABARD, HO, Mumbai and all the Regional Offices of NABARD have been a source of strength to us. We gratefully acknowledge their support.

We sincerely thank **Mr. Mohammad Mustafa**, Chairman and Managing Director and all the Regional Offices of SIDBI for their continued patronage to RUDSETI.

We are grateful to **Smt Vanditha Sharma**, IAS, Additional Chief Secretary & Development Commissioner, RDPR, Govt of Karnataka; **Sri L K Atheeq**, IAS, Principal Secretary, RDPR, Govt of Karnataka, **Dr S Selvakumar**, IAS, Secretary, Department of Skill Development, Entrepreneurship and Livelihood, Govt of Karnataka; **Mrs Mamatha**, IAS, Mission Director, NRLM, Govt of Karnataka and **Sri Gaurav Gupta**, IAS, Principal Secretary, Commerce & Industries Department, Govt of Karnataka for their continued cooperation extended to RUDSETI activities.

We gratefully acknowledge the guidance and support extended by members of District Level RUDSETI Advisory Committees of individual units, past Executive Directors of RUDSETI, Director General and Staff of National Academy of RUDSETI and National Director for RSETIs and Staff of National Centre for Excellence of RSETIs, Bengaluru.

The dedicated work of the Directors, Faculty and Staff members of RUDSETI and guest faculties have indeed changed the world of many unemployed youth. We acknowledge their services.

We place on record our sincere thanks to **Sri Shekhar**, Manager and other staff of **M/s Manjushree Printers**, Ujire for their timely help in bringing out this Activities Report.





## *Message from President*

# *Message from President*

After we made a humble beginning in the year 1982 at UJIRE, the self-employment training has now become a National Movement and the need for the same is being realized at all levels. This is a very encouraging development and will go a long way in building the future of our youth and thereby our Nation.

I congratulate RUDSETI, for its continued role in this field and being a leader who started the Movement, it has the added responsibility of being a model for all the players in this challenging task. RUDSETI is proud of its quality built over the years by contribution of many passionate RUDSETIans.

I am happy to note that, COVID or no COVID, the magic of RUDSETI continues to weave its web across the Nation.

In spite of the fact that the economic activities were hard hit in COVID 19, I am happy to note that, RUDSETI has performed extremely well, and surpassed all the allotted targets for the Year 2019-2020. RUDSETI, being a socially and highly responsible and conscious organisation, have distributed more than 3 lakhs face masks, food packets, vegetables, groceries free of charges to the public during COVID 19. I compliment the torchbearers - ED, the Directors and their team members for their significant work done in 2019-2020.

The needs in the Nation are greater and more diverse than ever before. I urge the RUDSETIans to seize the opportunity to lead the way to carry out our innovative programmes in the coming year, with service above self, making difference in the lives of the youth around us. For trouble shared is trouble halved.

I like to put on record the contribution of Syndicate Bank, one of the Co-Sponsors of RUDSETI, now amalgamated in to Canara Bank, for all their support in our long journey of 37 years since inception of RUDSETI. I would like to appreciate Canara Bank, for extending their continued support as Co-Sponsors in taking RUDSETI Movement forward henceforth.

I wish you all the very best to boldly face the new challenging Year 2020-2021.

May Lord Manjunatha Swamy bless you and your family.

**Dr D Veerendra Heggade**  
President, RUDSETI Institutes







## *Message from Executive Director*

# *Message from Executive Director*

I am happy to present the Annual Activities Report of 2019-2020. When both the Vision and Mission matches, Institutes can flourish. With a highly dedicated Staff to serve this noble cause with effervescent training, bubbling with copious energy and maintain the quality of training and good will of the Institutes, it is once again proved beyond doubt that, RUDSETIs had not only surpassed all its allotted targets, but also has undertaken many social services like distribution of free masks, food, vegetables etc. during COVID-19.

The challenges presented as a result of uncertain and often alarming economic conditions due to COVID-19, is felt worldwide and our country is not an exception. But we at RUDSETI, confronted the economic down turn head on, in whatever humble way we could.

With the strong identity under the Visionary leadership of **Dr D Veerendra Heggade**, President of RUDSET Institutes, and unstinted financial support and continued guidance from e SyndicateBank and Canara Bank, in these trying times, we realize the importance of being innovative, think out of the box, find opportunities, in the new normal to grow RUDSETI, make it more strong, more adoptable and even more aligned with our core values.

We are all up against the crisis, look at history, human will power has always come out victorious, because we have, this unique gift of adopting and more importantly learning. I am proud as a Nation, we are doing our best and at RUDSETI, our encouraging factor is that, there is immense spirit and energy among in RUDSETI, driven by the Visionary leadership and Divine blessings of our beloved President **Dr D Veerendra Heggadeji**, COVID or no COVID, we continue to play our part.

We have identified innovation and adoptability as key drivers for the current Financial Year 2020-2021, through total and continuous quality improvement will remain our focus. Hence, I once again call upon our Directors and Staff to continue what they have been doing earlier “to dare to dream, touch lives and spread happiness”.

Lets get set for the New Year 2020-2021. It is the right time for us, to tighten our belts to rededicate ourselves to serve the Nation.

**M JANARADHAN**  
Executive Director



## HIGHLIGHTS OF PERFORMANCE DURING 2019-20

### *- A Brief Report*

The Board of Governors and Governing Council members of RUDSETI take great pleasure in presenting the Activities Report on the working of all the units of RUDSET Institutes during the year 2019-20. The significant contribution of RUDSETI in the entrepreneurial movement, propelling the youth to self reliance, has indeed helped thousands of youth on the path of prosperity and identity.

During the year, RUDSETIs have conducted new training programmes to benefit the vulnerable sections of the society. Prominent among them are training programmes to Jail Inmates and Transgender Members.

#### **AWARENESS ON SELF EMPLOYMENT**

RUDSETI is spreading awareness on self employment by organising Entrepreneurship Awareness Programmes in rural areas. During the year, RUDSETI organised **2,957** awareness camps on Self Employment in association with bank branches, social clubs and Government Departments to motivate **160,236** unemployed youth to take up self employment ventures. Since inception, RUDSETI has organised **27,997** awareness camps involving **22,20,854** unemployed youth.

#### **TRAINING**

During the year, RUDSETI organised **758** training programmes and trained **20,478** unemployed youth to take up Self Employment ventures. Among them **2,929** candidates were trained in Agriculture and Allied Activities, **4,051** in Small and Micro Industries, **7,989** in Service Enterprises, **5,320** in Trade and General Sectors and **189** in Wage Employment training programmes. Of this, as many as **10,772** women (53% of the total trained) were trained in different self-employment training programmes. Since inception, RUDSETI has trained **489,659** unemployed youth to take up Self Employment ventures through **15,865** training programmes. The number of women trainees stood at **219,277** which works out to **45%** of the total trained.

#### **SKILL UPGRADATION PROGRAMMES**

In order to help the RUDSETI-trained candidates in acquiring latest technology in their field of activity, **20** Skill Upgradation programmes were organised, thus benefiting **424** entrepreneurs. Rapid change in the technology in all walks of life is the vital reason which prompts units to organise Skill Upgradation by which settled trainees are better equipped with latest technology in their trade and enabled to face the competition. Since inception, **464** Skill Upgradation programmes have been conducted benefiting **10,190** entrepreneurs.

#### **SETTLEMENT**

During the year, **15,899** RUDSETI trained youth started their own enterprises and various Bank branches assisted **5,753** entrepreneurs by granting financial assistance to the tune of **Rs. 229.07 Crores**. So far, **358,891** youth trained by RUDSETI have started their own enterprises thus, taking the cumulative start-up rate to **73%**, which is a remarkable achievement. **156,698** candidates trained by us have so far availed financial assistance from Banks to the tune of **Rs. 2,069.58 Crores** for starting the ventures.

#### **RURAL DEVELOPMENT PROGRAMMES**

**36** Rural Development Programmes were organised to train **1,887** participants during the year. The programmes were conducted for the benefit of farming community and other rural folk. Since inception, **1,698** Rural Development Programmes have been organised to benefit **81,625** participants.

#### **HUMAN RESOURCE DEVELOPMENT PROGRAMMES**

During the reporting year, **81** Human Resource Development Programmes were organised to train **3,012** participants. Since inception, **1,033** Human Resource Development Programmes have been organised for the benefit of **40,683** participants.



### SENSITISATION PROGRAMMES

413 Sensitisation Programmes were organised to sensitise 15,514 participants during the year. The programmes were conducted to create awareness about RUDSETI to Govt. officials, Bank Managers, NGOs etc. Since inception, 2,841 Sensitisation Programmes have been organised to sensitise 113,744 participants.

### SHARE OF WEAKER SECTIONS

RUDSETI has been engaged in enabling unemployed rural youth to become self reliant through motivation and training without any discrimination on the basis of caste, creed, religion or economic status. However, by default, majority of our trainees are from weaker sections of the society. The composition of weaker sections in the training programmes is as follows:

Category	During the year		Cumulative	
	Number	% to the total	Number	% to the total
SC	4,448	22	96,108	20
ST	1,588	08	31,153	06
OBC	8,820	43	210,787	43
Minority	1,974	09	44,636	09

### GRANTS TO RUDSETI

- ❖ The Ministry of Rural Development, Government of India, New Delhi, (through NIRD, Hyderabad) extends a grant assistance of Rs. 1.00 crore towards construction of new building for each Institute.
- ❖ NABARD continues its patronage to RUDSETI by sanctioning various REDPs/SDPs at different centres.
- ❖ DRDAs, Urban Local Bodies, KSWDC, Forest Department and Watershed Development Department have sponsored a good number of training programmes.

### TRAINING DAYS

A total number of 15,117 man-days were utilised during the year for the training, which works out to an average of 560 days per Institute.

### ANNUAL STAFF CONFERENCE

The Annual Staff Conference of RUDSETI Directors & Faculties, an annual feature, was held at Dharmasthala from 19<sup>th</sup> to 21<sup>st</sup> September 2019. During the conference, the performances of different units were reviewed, their unique experiences were shared and future strategies were planned. The Directors had an opportunity to have one to one interaction with Sponsor Banks Executives and Dr D Veerendra Heggade, President, RUDSETIs.

### FINANCIAL AUDIT OF RUDSETI UNITS

In order to strengthen the existing systems and procedures, financial audit of all the units were undertaken in accordance with the extant policy of RUDSETI.

### COLLABORATIONS

Collaboration of RUDSETI with developmental agencies, institutions, voluntary organisations and government departments to achieve the common objectives has proved mutually beneficial. As in the past, this year also, RUDSETI continued its fruitful association with premier organisations like NABARD, DIC, KVIC, DRDAs, State Departments etc.

Several Central/State ministers, bureaucrats, Executives from premier organisations like RBI, NABARD, SIDBI, Sponsor Banks and other nationalised Banks, social workers, other dignitaries from all walks of life from different parts of the country and also from abroad visited our units. From the visits of these distinguished guests, RUDSETI has benefited a lot.

With strong identity under the visionary leadership of Dr D Veerendra Heggade, President of RUDSETI Institutes and enabled by unstinted support and continued guidance from SyndicateBank and Canara Bank, we rededicate ourselves to the cause of self employment.

UJIRE  
March 31, 2020

Executive Director



## SPREADING THE MESSAGE OF ENTREPRENEURSHIP DEVELOPMENT

### Through Meetings/Seminars/Workshop at institute level:

- ▶ Sri Rajendra Kaggodi, Director, RUDSETI Dharwad gave a talk on “RUDSETI and its training programmes” at All India Radio, Dharwad on 03.01.2020.
- ▶ Sri O P Gupta, Director, RUDSETI, Gurugram gave a talk on “RUDSETI and its training programmes” at Gurugram ki Awaz FM Radio, Gurugram on 28.05.2019.
- ▶ Sri Sanjay Dhingra, Director, RUDSETI, Gurugram gave a talk on “RUDSETI and its training programmes” at Gurugram ki Awaz FM Radio, Gurugram on 20.08.2019, 22.10.2019, 26.11.2019, 24.12.2019 and 28.01.2020.
- ▶ Sri N G Lakshman Rao, Director, RUDSETI, Mysuru participated in the workshop on “Self Employment & Entrepreneurship Development” organised by Regional Institute of Education on 14.08.2019 and briefed RUDSETI model of training in promoting entrepreneurship development.
- ▶ Sri N G Lakshman Rao, Director, RUDSETI, Mysuru participated in the workshop on “Entrepreneurship” organised by Chamber of Industries & Commerce on 27.11.2019 and briefed the activities of RUDSETI.

- ▶ Sri M M Veerendra Kumar, Director, RUDSETI, Bengaluru gave a talk on “Self Employment Opportunities” at DD Chandana, Bengaluru on 18.10.19.
- ▶ Sri Ranjit Kumar Karn, Senior Faculty, RUDSETI, Gurugram gave a talk on “RUDSETI and its training programmes” at Gurugram ki Awaz FM Radio, Gurugram on 30.07.2019.
- ▶ Sri Rajeshwar Prasad, Senior Faculty, RUDSETI, Gurugram gave a talk on “RUDSETI and its training programmes” at Gurugram ki Awaz FM Radio, Gurugram on 24.09.2019.
- ▶ Sri Abhilash N, Senior Faculty, RUDSETI, Kannur participated in “Malabar Entrepreneurship Meet” on 27.04.2019 and gave a talk on Skill Development & Entrepreneurship.
- ▶ Sri V Ravindra, Senior Faculty, RUDSETI, Mysuru participated in the workshop on “Self-Employment opportunities for Women” organised by Women In Self Employment on 03.08.2019 and briefed the activities of RUDSETI and self-employment opportunities available for women

Apart from the above, the leading news papers, local TV channels and All India Radio stations have given wide coverage to the activities of our institutes thus enabling us to spread the message of self employment to a large number of unemployed youth.

## ANNUAL STAFF CONFERENCE



Annual Staff Conference of RUDSETI was inaugurated on 19<sup>th</sup> September 2019 by Poojya Dr Veerendra Heggadeji, President, RUDSET Institutes, Dharmasthala. Dr Heggadeji, during his inaugural address advised RUDSETIs to begin training in a humble way, but the impact of the training should speak in a big way. Big success merely does not mean big monetary benefits. Even a small change in satisfaction, social security, attitude and earning power of entrepreneurs will have a great impact on their level of living. The purchasing power of the people and income generation activities has increased in the recent days and as a result, lot of

business opportunities are available in small villages. He advised the entrepreneurs to start their ventures in rural areas by making use of available resources and inculcate sincerity, honesty and commitment in order to win the confidence of customers. Since online service is gaining momentum now a days, he called upon the trainees to start online business to provide services at the door steps of the customers.

Apart from skill training, inputs on human values, ethical and moral education made the trainees to become useful citizens of the country and leading dignified life in the







society. More than 37 lakhs of unemployed youth have been trained through 586 RSETIs spread across the country so far, he concluded.

**Sri M Venkatesh**, Managing Director and Additional Charge Director (Finance), Mangaluru Refinery & Petrochemicals Limited (MRPL), Mangaluru who was the chief guest, appreciated the idea of **Dr D Veerendra Heggade** in imparting skill training through RUDSETIs focusing on the development of rural areas. He expressed his happiness that more than 4.60 lakh unemployed youth trained in RUDSETIs are the game changers and they are really changing their personality, changing their own way of living and the nation. One of the most important development tool is, empowerment of youth by imparting knowledge and creating skills for self-sustainability through innovation.



India is facing shortage of energy. We have to focus on finding out different ways of producing more energy for the development of the nation. In addition to this, our focus should be on preserving our environment by limiting the use of plastics. He called upon the Directors and Faculty members to design new programmes on user friendly carry bags and covers in place of plastics.

**Sri Sairam Hegde**, GM, SyndicateBank, GAD, HO, Manipal thanked **Dr D Veerendra Heggadeji** for giving an opportunity to SyndicateBank to serve the unemployed youth. RUDSETIs are the brain child of **Dr D Veerendra Heggade** who is continuously and relentlessly monitoring the activities of RUDSETIs for the last 37 years. Total



dedication and involvement of all the Directors, setting standards for trainees, trainers and training programmes, highest discipline and conviction and two years hand holding facilities had resulted in making trainees to become useful citizens of the country through change in their personality. He advised the Directors and Faculty members to maintain the highest standards of RUDSETI and to follow the set procedures and practices in order to make RUDSETI as a role model to others. As, serving in RUDSETI is a God given opportunity to serve the needy people and to improve their standard of living, he called upon the participants to make best use of this opportunity given.

**Sri S Anbukkarasu**, DGM, Canara Bank, FI Wing, HO, Bengaluru said that RUDSETIs presence should be felt in its command areas, by means of publicity and this regard, Directors and Faculty members should make use of opportunities available by participating in each and every forum like participation in BLBC, DLRC etc. As Govt is not in a position to give employment to all the needy people, great responsibility lies on RUDSETIs in making unemployed youth to earn decent income through self-employment training. "It is not important to serve merely for three years in the Institutes, but how best one can leave an indelible mark, foot prints in the Institutes, with in the specified time ,by rendering good work", he advised.



**Smt Priya**, trained at RUDSETI, Kannur, **Smt Savitri**, trained at RUDSETI, Dharwad, **Smt Durga**, trained at RUDSETI, Madurai and **Sri Jeevan**, trained in RUDSETI, Ujire all successful entrepreneurs shared their journey of success from an ordinary persons to a well-known entrepreneurs. They shared how training at RUDSETIs, had infused in them, to imbibe entrepreneurship and confidence to face the world. They narrated their success stories through video presentation. **Sri M Janardhan**, Executive Director of RUDSETIs welcomed the guests and the participants and presented highlights of the performance of RUDSETIs for 2018-19. **Sri Vinay Kumar C**, Director, RUDSETI, Ujire proposed vote of thanks. Among others **Smt Anasooya**, Senior Faculty, RUDSETI, Ujire





compeered the programme. **Sri P Santhosh**, National Director for RSETIs, National Centre for Excellence of RSETIs, Bengaluru and **Sri Krishna Murthy**, Senior Manager, Canara Bank, HO, Bengaluru are present on the occasion.



In the afternoon session, **Sri Vasudev Kalkundri**, Director, National Centre for Excellence of RSETIs, Bengaluru explained in detail about the importance of infrastructure facilities for conducting training programme, emphasis on pre training practices to generate more number of applications for training programme, importance of registration of candidates in Biometric portal, thumb impression of candidates in Biometric device, conducting training programmes by following the training schedule, emphasis on post training practices to facilitate better credit linkage and settlement, uploading the data of candidates in MIS, conducting of more credit camps, sharing of success stories in the presentation of Institute activities to have better impact, maintaining good rapport with all the stake holders and to give wide publicity about the activities of Institute to reach more people in a short time. Later he coordinated the review of performance of six Institutes in the first round. **Sri P Santhosh**, National Director for RSETIs, National Centre for Excellence of RSETIs who was present on the occasion explained about procedure of grading of RUDSETIs. He stressed the importance of credit linkage to improve settlement rate. He explained in detail about the importance of assessment and certification by third party as part of CNN in the coming days. He called upon the participants to create opportunities for the development of clusters.

After tea break, **Sri S Anbukkarasu**, DGM, Canara Bank, FI Wing, HO, Bengaluru joined the review of Institutes along with **Sri M Janardhan**, Executive Director of RUDSETI. **Sri S Anbukkarasu**, DGM, Canara Bank advised the Directors to compulsorily attend BLBC meeting and made all out efforts to place application of trainees as an agenda item in the meeting ,so that fruitful discussions will take place in the meeting thereby credit linkage will improve. **Sri M Janardhan**, Executive Director of RUDSETI who was present in the review advised the Institutes to impress upon the bankers to sponsor and sanction at least two applications in a year by each bank branch in their district. He added that there may be around 350 bank branches in each district and if each bank branch sanctions just two loans in a year to our trainees , the

credit linkage will improve automatically. According to CNN, each Institute has to record settlement rate of 70% year wise. Hence, Directors have to make proper planning of follow up visits, so that 70% settlement rate criteria could be achieved. With regard to conducting of EAPs, he advised the Directors and Faculty members to display banners depicting facilities available including dormitory, dining, class rooms, work shed, computer lab, yoga hall etc. which will catch the attention of the participants and have a long lasting impact on the people who attend EAPs. He further added that each Institute should strive hard to enhance the image of RUDSETI in its command area, by conducting free mobile, two wheeler serving, conducting free saloon services at old age homes, orphanages etc.

In the post evening, **Dr L H Manjunath**, Executive Director, SKDRDP, Dharmasthala presented the achievements of Shri Kshetra Dharmasthala Rural Development Project (SKDRDP). He highlighted the achievements of various rural development, community development, sanitation, financial inclusion, safe drinking water, de-addiction, sampoorna suraksha, hygiene, nutrition, cashless transaction, scholarship, medicines and crematorium projects taken up by SKDRDP and awards received and expressed that many people/organisations have come forward to replicate the Project. The achievement of the project is mainly due to the efforts of visionary leader **Dr D Veerendra Heggade**, he opined. The house interacted with him and appreciated the achievements. **Sri M Janardhan**, Executive Director of RUDSETI was present at the meeting.



Later, Directors of few institutes had the opportunity to interact one to one with the President. **Dr D Veerendra Heggade** reviewed the performance and gave suggestions for bringing in improvements in the functioning of the units. **Sri M Janardhan**, Executive Director of RUDSETIs was present during the review.

The review of the performance of institutes continued on the second day. Participating in the review, **Sri M Janardhan**, Executive Director of RUDSETIs expressed his concern about number of programmes



conducted, number of trainees trained, sponsorship, follow up meets, credit linkage and EAPs conducted as they are below the target level and advised to improve by giving focused attention. He stressed the importance of keeping the premise of the campus clean and inculcating discipline among trainees to have better impact on them. He advised the participants to conduct training programmes targeting socially deprived people like Transgender Members, Jail Inmates, Differently Abled People, Sex Workers etc. to create good image among public.

Later, the participants were divided into seven groups and each group was assigned with certain topic for discussion. The topics were 1) Looking beyond Targets 2) Suggestions for making RUDSET Institutes a self-sustaining units 3) Year-2025 where you would like to see RUDSETI 4) Strategies to meet challenges post Common Norms 5) How to improve share of Rural Poor candidates for training programmes and suggestions for improving credit linkages, 6) How do you handhold our trainees to sustain and grow further who are just settled and 7) How to secure AA grade? How to improve grading so that institute can secure AA grade? Each group was advised to discuss among themselves in the evening and to come prepare for presentation on the topics given, next day.

After tea break, **Sri D T Ramanujam**, Proprietor, Focus Academy, Mysuru handled a session on How to “BETTER THE BEST” in RUDSETI? Citing several day to day examples, he stressed the need to improve the work day by day in order to become number one Institute. He highlighted the importance of developing self-confidence, skills, positive mental attitude, passion, innovation, decisiveness, persistence, communication, inspiration and accountability, which will play a major role in doing work from BETTER TO BEST.



In the evening, Directors and faculty members of all other institutes who could not meet **Heggadeji** on the first day had the opportunity to interact one to one with President **Dr D Veerendra Heggade**. **Poojya Heggadeji** reviewed the performance and gave suggestions for bringing in

improvements in the functioning of each unit. **Sri M Janardhan**, Executive Director of RUDSETIs was present during the review.

Last day, **Mrs Polavaram Champakavalli**, Project Director, NIRD, Hyderabad interacted with the participants and enquired about the latest progress of building construction of few institutes to which grants have been released by NIRD and advised the institutes to complete building construction early.



Thereafter, the groups presented their views on the topics given to them and gave suggestions for further improvement of RUDSETIs. **Sri Vasudev Kalkundri**, Director, National Centre for Excellence of RSETIs, Bengaluru coordinated the group presentation.



**Dr D Veerendra Heggade**, President of RUDSET Institutes, during valedictory, addressed the participants and said that the purpose of the Conference is to review the progress made by each Institute and to motivate both







well performers and least performers to perform better in the coming years. RSETIs are watching RUDSETIs, as RUDSETIs are role models to them. RUDSETIs have reached the expectation of MoRD by exceeding the targets fixed. Self-confidence is most important for the success of an individual or organisation. Dr Heggadeji advised the Directors Faculty members to perform better and better in the coming days.

**Sri Y Nageswara Rao**, Special Officer on Duty and Whole Time Director, SyndicateBank, CO, Bengaluru said that RUDSETIs has changed lifestyle of many people across the country. Involvement and guidance given by **Dr D Veerendra Heggade** is an indication that how close to his heart RUDSETIs are. The passion, dedication and leadership by **Dr Heggade** made RUDSETIs to become role model to other RSETIs. Loving the work, loving the people and loving the place will take the Institutes to a greater heights and further strengthen the RUDSETI movement for the betterment of the people who are looking at us for their dire needs.



**Mrs A Manimekhalai**, Executive Director of Canara Bank said that recession is going on in the country at present and as a result, employment opportunities are diminishing, losing of jobs and few industries are closing down. In this context, RUDSETIs have to play an important role in promoting self-employment opportunities to the needy people. The activities of RUDSETIs should be given more publicity so that more and more people will get benefit from RUDSETIs, she concluded.



**Sri T Manivannan**, GM, SyndicateBank, PSCD, CO, Bengaluru, **Sri P P Thangavelu**, GM, Canara Bank, FI Wing, HO, Bengaluru, **Sri Bhaskar Hande**, GM, SyndicateBank, ZO, Manipal, **Sri B Yogish Acharya**, GM, Canara Bank, CO, Mangaluru, **Prof S Prabhakar**, Secretary, SDME Trust, Ujire, **Sri P Santosh**, NDR, NACER, Bengaluru and **Sri R R Singh**, DG, NAR, Bengaluru were present during the valedictory. Earlier in the valedictory function, **Sri Basavaraj Sanapa**, Senior Faculty, RUDSETI, Vijayapura rendered invocation. **Sri M Janardhan**, Executive Director of RUDSETIs presented the brief report of the Conference and welcomed the guests. **Sri Sanjay Dhingra**, Director, RUDSETI, Gurugram, **Sri Rajendra Kaggodi**, Director, RUDSETI, Dharwad and **Sri N Abhilash**, Senior Faculty, RUDSETI, Kannur shared their experiences and gave feedback on the 3 days Annual Staff Conference. **Sri G Suryanaraya Murthy**, Director, RUDSETI, Ongole proposed vote of thanks. **Smt Anasooya**, Senior Faculty, RUDSETI, Ujire compered the programme.



After lunch break, **Sri Bhaskar Hande**, GM, SyndicateBank, ZO, Manipal interacted with the Directors and Faculty members and said that money is to be judiciously used by both Bankers and Entrepreneurs in the sense that whether one rupee invested can generate another one rupee. Money is to be invested where it is supposed to be invested. Govt cannot provide employment to all the people. RUDSETIs should identify the needy people, train them and help them to start their ventures. No entrepreneur can become highly successful entrepreneur or highly successful industrialist unless he has got honesty, integrity, discipline and confidence. The entrepreneurs should maintain books of records so that they will be in a position to reduce the avoidable expenditure to have control over their ventures. He advised all the participants to collect feedback from





trainees after the training and to have repeat rehearsal of the entrepreneurs preferably after the end of one year and enquire their progress so that problems/hurdles faced if any can be solved. This will have impact on both settlement and credit linkage. He advised the Directors to make self-evaluation at regular intervals for bringing improvements in the functioning of the institute.

**Sri T Manivannan**, GM, SyndicateBank, PSCD, CO, Bengaluru participated in the Sponsors session. Interacting with the Directors, he said that Dharmasthala is called as the land of Dharma in the sense that any negativity in the mind of people who are visiting Dharmasthala will be wiped out. In the same way, Directors should wiped out negativity in the mind of trainees and infuse confidence so that they will become useful citizens of the country. He advised the Directors to scan the environment and design new programmes which are need based and having good employment opportunities instead of conducting traditional training programmes. RUDSETIs should identify the potential of the project of a trainee and convince the concerned branch manager to sanction loan. He advised the Directors to continue to do the good work and try to develop more entrepreneurs.



As a part of Annual Staff Conference, a concurrent session of the Faculty members of RUDSETI was held. **Sri M Janardhan**, Executive Director of RUDSETIs interacted with the Faculty members. As the performances of few Institutes are not up to the expected level, he advised them to devise strategies to meet the target fixed well before the year end. Executive Director explained the importance of not only reaching the target fixed but also to exceed the target with a good margin in order to meet the expectation of Sponsors. He called upon the Faculty members to evince keen interest and involve themselves in each and every activity of the Institute. He advised the Faculty members to share their ideas with their counterparts, get feedback and implement if found suitable. He assured all support from Central Secretariat for their capacity building and improvement of their working conditions.

**Sri R R Singh**, Director General, National Academy of RUDSETI, Bengaluru interacting with the Directors and Faculty members said that NAR is going to have a

scientific study called training need analysis of a new training designed by RUDSETIs/RSETIs and its potential for the next 5 to 10 years before aligning with Common Norms. NAR is going to have a kind of satellite call centre in order to collect feedback from trainees about the quality of the training, facilities available and reason for not starting the venture and the problems faced. He also explained the importance of certification and assessment by third party.

In the end, Award of Excellence Certificates was given to the selected Institutes for their outstanding achievements.

### Innovative Training Programmes- RUDSETI, Ghaziabad



### Credit Linkage - RUDSETI, Bhopal



### Mobilisation of Funds - RUDSETI, Vijayapura







**Publicity** - **RUDSETI, Madurai**



**Sri Abhilash N**, Senior Faculty, RUDSETI, Kannur



**RUNNERS UP** - **RUDSETI, Chitradurga**



**Sri Dinesh Tomar**, Faculty, RUDSETI, Ghaziabad



**WINNER** - **RUDSETI, Dharwad**



**Smt Roshni C**, Faculty, RUDSETI, Kannur



**Beyond Call of Duty**

**Sri Ranjit Kumar Karn**, Senior Faculty, RUDSETI, Gurugram



**Sri Suryaprasad Mishra**, Senior Faculty, RUDSETI, Bhubaneswar







27 Directors and 45 Faculty members participated in the Conference. The three day Conference was utilised for experience sharing, peer learning, updated information on the latest development relating to the concerned field, getting solutions to the practical problems and other aspects faced by the Directors and the Faculty members through participatory mode with the Executives of Sponsor Banks, NACER, NAR, CS and more importantly under the divine presence of Poojya Heggadeji.

### WORKSHOP ON MIS FOR OFFICE ASSISTANTS

Workshop on MIS for Office Assistants of RUDSETI was inaugurated on 18<sup>th</sup> October 2019 by **Prof S Prabhakar**, Vice President, SDME Society, Ujire.



**Prof S Prabhakar**, Vice President, SDME Society, Ujire during his inaugural address, recalled the earlier days of RUDSETI which was started on experimental basis way back in 1982 and felt that RUDSETI concept could not have been a success but for the support from both the sponsor banks. RUDSETIs have become leaders through qualitative training programmes. RUDSETIs are transforming unemployed youth to become useful citizens of the country through inputs on personality development and human relations. The concept of Skill India and Make in India announced by Government of India was taken by **Dr D Veerendra Heggade** way back in 1982 through RUDSETIs. He advised the participants to protect the environment, keep the environment clean, preserve the water & natural resources, reconditioning the thinking and improve the standard of living of poor people.



**Sri P Santhosh**, National Director of RSETIs, National Centre for Excellence of RSETIs (NACER), Bengaluru, said that RUDSETIs are the pioneer in the present RSETI movement. A spark is generated in Ujire under the visionary leadership of **Dr D Veerendra Heggade** for upliftment of poverty. The concept and success of RUDSETIs made MoRD to replicate the model and as a result, 585 RSETIs are working in the country. New beginning was made at Dharmasthala by way of organising Workshop on MIS for Office Assistants. Any initiative taken by Dharmasthala will have a big impact. This workshop would also serve as the foundation for other RSETIs to conduct similar such workshops. Office Assistants are playing an important role in the day to day work of the Institutes as on the lines of Faculty members. Enrichment in their knowledge would definitely contribute to the growth development of the Institute. MIS is useful in getting all the important information by a click of mouse. A thorough understanding of MIS will benefit Office Assistants in discharging their duties effectively.



**Sri Ramakrishna B Mane**, State Director of RSETIs, NACER, Karnataka was present on the occasion. invoking the blessings of Almighty by **Kumari Kshiti Rai**, student of SDM English Medium School, Ujire. **Sri M Janardhan**, Executive Director of RUDSETIs welcomed the guests and the participants and emphasised the importance of data collection, MIS, role and responsibilities of Office Assistants. **Sri Vinay Kumar C**, Director, RUDSETI, Ujire proposed vote of thanks. **Smt Anasooya**, Senior Faculty, RUDSETI, Ujire compeered the programme.

After inauguration, **Sri N R Srinivasa Murthy**, Senior Faculty, National Academy of RUDSETI, Bengaluru





handled session on Achievement motivation. He said, “When a person gets promotion or success, it is the attitude which contributes more compared to intelligence and knowledge”. He stressed the need for achievement motivation, importance of attitude, shouldering responsibility and the factors hindering the success in detail with elicited examples.

**Sri M Janardhan**, Executive Director of RUDSETIs said that don't wait for somebody to push you. Instead push yourself in order to excel in any area of performance. One has to follow either Nyay or Dharma in performing the duties. Time is so short that we have to leave our foot print in the organisation before leaving by excelling in our work. He explained in detail on the Guidelines of Common Norms Notification by MoRD such as duration of the training programmes, use of adequate training equipments and engaging certified trainers, implementation of AEBAS, settlement and credit linkage, reimbursement of training expenses, certification and assessment, advocacy and brand building.



In the afternoon session, **Sri P Santhosh**, National Director of RSETIs, NACER, Bengaluru handled a session on administration of the Institute. Lot of changes have taken place in the administration of training including implementation of Common Norms Notification by MoRD. Apart from regular work, Office Assistants should be in a position to shoulder the responsibility in case of emergency such as absence of both the Director and Faculty members. He also advised the participants to inform the trainees to register their names in NIC app and e hat and upload the photos of the products prepared by them to facilitate marketing of the products.

After tea break, **Smt Anasooya** and **Sri Abraham James**, Senior Faculty members, RUDSETI, Ujire handled a session on Micro lab, wherein the participants were subjected to a structured exercise consisting of a series of physical activities in small groups of 2-3 members and sharing their experiences / thoughts and feelings on a particular given topic. The game played with the objective of shedding their inhibitions, mix freely with other fellow participants, maximizing interaction and stimulating the participants to think. The participants

enthusiastically involved in the exercise and intensively shared their feelings with other participants.



On the second day, **Sri Ramakrishna B Mane**, State Director of RSETIs, NACER, Karnataka handled a session on role & responsibilities of Office Assistants, maintaining of books of records and upkeep of the premises. He highlighted the role to be played by Office Assistants through registration and attendance of candidates, maintaining and updating general ledger, cash book, library book, fixed asset register, updating data in MIS, trainees follow up cards, preparation of periodical reports and upkeep of the premises.



Later video conference was held with **Sri Srinivas Shenoy**, Chief Operating Officer, CREDO Infotech, Bengaluru. Participants asked questions with regard to kaushal panjee registration, gender change, candidate drop out problem, follow up date change, generating report as per Monthly Progress Report and 50 batch report of CS, details of SHG members etc. and get clarified their doubts.

After lunch, the participants were divided into four groups and the following topics were assigned to two groups each: Improving follow up meets and Improving image building activities. Each group presented its views on the topic given and gave suggestions for further improvement of RUDSETIs.

The valedictory programme was held on 19<sup>th</sup> October 2019. **Dr D Veerendra Heggade**, President of RUDSET Institutes, in his presidential address said that a humble beginning was made during 1982 by starting RUDSETI.





The collective team efforts of Directors and Staff made RUDSETIs to grow day by day.

Lot of changes are taking place in the country as women are coming forward to work in all sphere of life along with men. Equal opportunities are created for both men and women to work together. RUDSETIs are responsible for transforming so many people from ordinary youth to excellent entrepreneurs and successful business magnets. If the entrepreneur wants to become successful, he should try to find out new areas where competition is not there. Entrepreneurs should earn through honesty, follow principles and hard work and not to carry away by short profits. The goal should be long term and realistic. Change in the attitude is the basic success for every business.

Quoting an example he said that If the bus is new, but the driver is old man, bus will not reach its destination in time. Similarly, if the bus is old, but the driver is young man, in such cases also bus will not reach its destination in time. On the same lines, if the Director is young, but the Staff are old, Institute will not achieve the target in time. If the Director is old, but the Staff are young, Institute will also not achieve the target in time. There should be a proper combination of both Director and Staff in the Institute to achieve the desired result. He called upon the participants to take care of the trainees and see that they can go back with common commitment that he/she will succeed. He wished that the Conference would increase the efficiency and commitment of the participants thereby the success rate in future.



**Sri P Santhosh**, National Director of RSETIs, NACER, Bengaluru said that whatever the work starts from



Dharmasthala has a mesmerizing effect. The divine and serenity atmosphere add value to it. Working in RUDSETIs will give you real satisfaction as Institute is directly involved in the welfare of the beneficiaries. Stones are polished to get diamonds. In the same way, trainees are polished through training to become diamonds thereby to become useful citizens of the country.

**Sri Ramakrishna B Mane**, State Director of RSETIs, NACER, Karnataka was present during the valedictory. Earlier **Kumari Kshiti Rai**, student of SDM English Medium School, Ujire rendered invocation. **Sri M Janardhan**, Executive Director of RUDSETIs presented the brief report of the Conference and welcomed the guests. **Sri Dasharath Mahto**, Office Assistant, RUDSETI, Ranchi, **Smt Pranita Panda**, Senior Office Assistant, RUDSETI, Bhubaneshwar, **Sri Abdul Iliaz Ahmad**, Senior Office Assistant, RUDSETI, Ananthapuramu and **Ms Reena Kumari**, Office Assistant, RUDSETI, Jalandhar shared their experiences and gave feedback on the 2 days Workshop on MIS. **Sri Vinay Kumar C**, Director, RUDSETI, Ujire proposed vote of thanks. **Smt Anasooya**, Senior Faculty, RUDSETI, Ujire compered the programme.



47 Office Assistants participated in the Workshop. The two day Workshop was utilised for experience sharing, peer learning, updated information on the latest development relating to the concerned field, getting solutions to the practical problems and other aspects faced by the Office Assistants through participatory mode with the NACER, CS and more importantly under the divine presence of Poojya Heggadeji.

### HIGH END TECHNO AND MANAGERIAL ENHANCEMENT TRAINING ON BEAUTY PARLOUR MANAGEMNT (NATIONAL BATCH)

RUDSETIs are known for their Innovation and creative thinking all through and in introducing quality training programmes to suit the latest trends in the market. **Dr D Veerendra Heggadeji**, President of RUDSETIs has instructed Executive Director, RUDSETI, Central Secretariat to come out with a training programme for 4 days to help and enhance the capabilities of successful trainees by providing a high end skill training coupled with enhanced managerial capabilities. The aim and objective of the programme is to make “A Tailor to a Fashion Designer”, “A Barber to a Hair Designer” and



so on i.e. enabling successful trainees from the present position of being a worker in his/her unit to go on to become capable of owning and managing the units.

Accordingly ED, RUDSETI, CS in consultation with the GM's of Sponsor Banks developed a 4 days course module called as "High End-Techno & Managerial Enhancement Training Programme"

The course module was placed before **Poojya Heggadeji** for final approval. **Heggadeji** has suggested some more changes and accordingly a course module on pilot basis was developed on Beauty Parlour management and the same was approved by the President. It was further opined by the President that first such programme can be held at RUDSETI Ujire. It was further decided to have a national batch to benefit our successful trainees from across the country.

On receiving the instruction from the President through RUDSETI, CS, RUDSETI, Ujire for the first time on earlier occasion organized a 4 days "High End-Techno & Managerial Enhancement Training Programme on Beauty Parlour Management" during 2018-19. The success of the programme and the feedback from the participants encouraged to conduct many more such workshops. It is a co incident that earlier **Sri Shivarama K Bhandary**, Shiva's Trends, Mumbai a well-known Bollywood Celebrity Hairstylist met **Dr D Veerendra Heggadeji** to seek his divine blessings. He was here to get released his Auto Biography. Going through his journey of success in the book, Heggadeji suggested ED, RUDSETI to contact him and explore the possibility for having a 4 days High-End Techno Skill Upgradation batch at RUDSETI, Ujire. When contacted by ED RUDSETI, **Mr Shiva** happily agreed to conduct workshop at RUDSETI Ujire.

RUDSETI, Ujire in association with Central Secretariat conducted a High End Techno and Managerial Enhancement Training Programme on Beauty Parlour Management from 26th to 29th February 2020. **Smt Lynette S L Pinto**, AGM, Canara Bank, CO, Mangaluru inaugurated the programme. Inaugurating the programme, **Smt Lynette**



**S L Pinto** said that RUDSETI is providing skill upgradation training programmes for the trainees who were already established & urged the participants to make good use of the programme. The Divine presence of **Dr Heggadeji** and his blessings itself is of great boon to all, she remarked.



**Sri M Janardhan**, Executive Director of RUDSETIs handled session on Positive Thinking and stressed the participants to become broad minded to generate great ideas which will help in achieving something great in their life.



**Sri Srinivas P**, Lecturer, Department of PG Studies in Mass Communication and Journalism Alwas College, Moodabidri has thrown light on how best one can use the upgraded technology in marketing their skills. Social media Apps like Whatsapp Business, Facebook, Instagram, TikTok, mobile apps and other online marketing sites were demonstrated with hands on practice, which helped the trainees to become aware of various mobile application and marketing channels which the participants felt will help them in marketing their service better.







**Sri Uday Birje**, Co-Founder & Director, ThinkStreet Technologies, Bengaluru threw light on MSME activities and the advantages of Government schemes to financially support such activities through banks.



**Sri A Suryanarayanan**, Chartered Accountant, Advisor to Govt of Karnataka and IIM Bengaluru handled session on GST and Taxation. He dealt in detail about GST, GST registration, Taxation, applicable income tax slabs, calculation of income tax, exemptions under Income Tax, etc.



**Smt Anasooya and Sri Abraham James**, Senior Faculty members, RUDSETI, Ujire administered Ice Breaking session to make the participants more familiar in the group, as they represent different States. Many group activities were administered and the participants actively participated in the activities. The entire session was more of interactive and entertaining with some learnings, so as to make them feel comfortable and to create a good learning ambience.



**Smt Vijaya Nagesh Kandala**, Therapeutic Yoga & Wellness Professional, Specialist in Lifestyle disorder Management, Pregnancy Yoga, Counseling and Diet, Ananthapuramu handled session on Women wellness, Therapeutic yoga and remedies to lifestyle disorders. She dealt with importance of doing Yogasanas and breathing techniques in a proper manner, Mudras and Pranayamas and their effectiveness in keeping away from illness and medicines. She gave many health tips based on each and every participant's queries and remedies to their personal health issues.



**Smt Aparna Pathak**, Life Transformation Coach and Founder of Celebrating Life, Bengaluru handled session on Growth Plan - Personal & Professional. She stressed the participants to have introspection among them and find out their strength which will help in keeping going even in downtime. Developing mindset in tune with the goal helps in preventing from distractions. The goal should be SMART to have desired results. The entire session covered with group activities to make them aware of their goals and way to visualize & admit process.



**Sri Shivarama K Bhandary**, MD & Chairman, Shiva's Trends, Mumbai and his team members handled sessions on advanced techniques on celebrity hair styles, hair colouring and Make up.







They covered Bridal make up, Reception make up, Hair crazy colouring, latest haircuts, Cysteine treatment, hair styles, latest cosmetics companies, Siva's products, etc. Trainees actively participated in the class and their doubts were cleared in the session.



The valedictory programme was held on 28<sup>th</sup> February 2019. **Param Poojya Dr D Veerendra Heggade**, President of RUDSETI was kind enough to spare his valuable time and showered his blessings to the trainees and also advised the participants that, their presence should be felt in such a way that others respect them.



The trainees were blessed to receive their course completion certificate from the President and their happiness knew no bounds. Before addressing the participants the President honoured **Sri Shivarama Bhandary**. **Smt Vijaya Nagesh Kandala**, resource person, **Smt Aparna Pathak**, resource person were present during the programme and were felicitated by the President. **Smt Shwetha R Bhandary**, **Ms Malisa D'Costa**, **Smt Jagruthi Bhandary**, **Smt Smitha S Bhandary**, **Mr Sudheer Bhandary**, **Mr Mohammad Elyas**, **Mr Rons Bantwal** and **Mr Divakar** team members of Shiva's Trends, Mumbai were honoured by the President. As token of respect, representatives from the participants honoured President during the programme.



More than the skill, trainees were highly motivated hearing to the real life story, the struggles faced by **Sri Shivarama K Bhandary** in his early child hood days. The trainees expressed that they were fully charged and were soaked in the Blessings of **Pujya Heggadeji** and with his divine presence. 54 participants from various Institutes from 11 States participated and were benefitted from the programme. As explained by the trainees in their feedback, training inputs helped them in enhancing their capabilities to double their income.

### CONSTRUCTION OF NEW CAMPUS

Ministry of Rural Development, Government of India, New Delhi has released grant for development of infrastructure facilities. Construction work is almost in finishing stage at Ranchi (Jharkhand), in progress at Agartala (Tripura) and yet to commence in Nagaon (Assam).



RUDSETI gratefully acknowledges the grant support received from Ministry of Rural Development, Government of India through NIRD, Hyderabad for construction of above buildings.

### UNIQUE TRAINING PROGRAMMES

**Poly House and Shade Net Farming** RUDSETI, Pune



**General EDP on Start Ups** RUDSETI, Kannur





### General EDP on GST

RUDSETI, Nadiad



Apart from regular training programmes, RUDSETIs are also taking steps to train Transgender members, Jail inmates etc. for empowerment of deprived people.

### TRAINING PROGRAMME TO TRANSGENDER MEMBERS

General EDP

RUDSETI, Chitradurga



### TRAINING PROGRAMME TO JAIL INMATES

General EDP

RUDSETI, Mysuru



### SKILL UPGRADATION PROGRAMMES

Realising the stiff competition in the market, RUDSETI has been conducting various Skill Upgradation Programmes to upgrade the skills of the existing entrepreneurs and enable them to compete in this ever developing global market by organising various Skill Upgradation Programmes.



Video Editing - RUDSETI, Nadiad

During the year, RUDSETI units have organised the following Skill Upgradation Programmes:

Name of the Institute/s	Name of the Training Programme
Ujire, Vijayapura, Baran & Berhampore	Exclusive Designer Wear
Dharwad, Brahmavara, Jaipur, Jalandhar, Hajipur, Bhilwara & Nagaon	Advanced Beauty Parlour
Kannur	Advanced Photoshop & Corel Photo Paint
Ghaziabad	Advanced Mobile Servicing
Ghaziabad	RO Purifier Service & Repair
Madurai	Computerized Sticker Cutting
Madurai	Export Oriented Jewellery
Chitradurga	Maintenance of Domestic & Office Equipment
Ananthapuramu	Advanced Dress Designing for Women
Bhopal	Advanced Refrigeration and Air-conditioning
Nadiad	Video Editing





## WOMEN EMPOWERMENT



With the objective of empowering women, RUDSETI provided training to **10,772** women thus taking the cumulative number of women trained to **219,277**. During the year, **7,891** women took up self employment taking the cumulative number to **157,125**.



## RURAL DEVELOPMENT PROGRAMMES

RUDSETI has been playing an important role in organising rural development programmes to promote rural development through seminars/workshops.



Conservation of Petroleum - RUDSETI, Nadiad



Digital Transaction - RUDSETI, Berhampore

## HRD PROGRAMMES

RUDSETI conducted HRD programmes to enhance capacity building of the personnel involved in Rural Development activity resulting in success of an organisation. In this regard, following HRD programmes were organised by our units:



SI No	Institute	Programme	No. of participants
1	Ujire	Leadership, Personality Development & Capacity Building of Community Resource Persons	428
2	Gurugram, Jalandhar, Hajipur & Nagaon	Leadership & Personality Development	326
3	Kannur	Leadership	32
4	Ghaziabad, Madurai & Ongole	Capacity Building of Bankers	183
5	Brahmavara, Chitradurga, Vijayapura & Bengaluru	Capacity Building of Community Resource Persons & NGO Officials	1022
6	Agra	Health Awareness and Business Opportunities	431
7	Ananthapuramu	Personality Development	23
8	Jaipur	Capacity Building of Government Officials	127
9	Bhubaneshwar	Capacity Building of Business Correspondents	53
10	Bhopal	Capacity Building of Resource Persons	70
11	Nadiad	Capacity Building of Resource Persons & Personality Development	127
12	Baran	Capacity Building of NGO Officials	135
13	Berhampore	Capacity Building of Farmers	55


**Leadership and Personality Development - RUDSETI, Ujire**

**Capacity Building of Bankers - RUDSETI, Ghaziabad**

## SENSITISATION PROGRAMMES

RUDSETI conducted Sensitisation programmes on the activities of RUDSETI to Bank Managers and Govt Officials for sponsoring candidates for training and sanctioning of financial assistance to trained candidates for starting their ventures. The following institutes organised Sensitisation programmes to various Bank Managers/Officials from various line departments:

Name of the Institute/s	Details
Gurugram, Kannur, Ghaziabad, Madurai, Brahmavara, Ongole, Vijayapura, Bengaluru, Agra, Ananthapuramu, Jaipur, Bhubaneshwar, Jalandhar, Bhopal, Nadiad, Baran, Berhampore, Hajipur, Bhilwara, Ranchi & Nagaon	Bank Managers & Government Officials
Ujire, Dharwad, Chitradurga, Mysuru & Pune	Bank Managers, Government Officials & NGOs
Agartala	Government Officials





**Sensitisation to Bank Managers & Govt Officials -  
RUDSETI, Gurugram**



**Sensitisation to Bank Managers & Govt Officials -  
RUDSETI, Hajipur**

### TECHNOLOGY TRANSFER PROGRAMMES

RUDSETI is conducting Technology Transfer programmes to help the participants in acquiring the latest technology available at their door step. The following institutes conducted Technology Transfer programmes:

SI No	Name of the Institute	Name of the Programme
1	Ujire	High-End Techno & Managerial Enhancement on Beauty Parlour, Digital and Financial Literacy
2	Dharwad & Berhampore	Digital Literacy
3	Gurugram	Net Banking to Farmers and Villagers
4	Kannur	Grass Cutting Machine Operation
5	Madurai	Cinematography
6	Ongole	Financial Literacy



**Digital Literacy - RUDSETI, Dharwad**



**Net Banking to Farmers and Villagers - RUDSETI, Gurugram**

### REACHING THE WEAKER SECTIONS

RUDSETI has been engaged in imparting entrepreneurship development training to all the aspiring unemployed youth without discriminating on the basis of caste, creed, religion, economy status etc. Category wise number of candidates trained and their percentage share to the total candidates trained is furnished below:





Sl. No.	Weaker Section	2019-2020	%	Cumulative	%
1	SCs	4,448	22	96,108	20
2	STs	1,588	08	31,153	06
3	OBCs	8,820	43	210,787	43
4	Minorities	1,974	09	44,636	09
5	Others	3,648	18	106,975	22
<b>Total</b>		<b>20,478</b>	<b>100</b>	<b>489,659</b>	

	Of which				
►	Women	10,772	53	219,277	45
►	Physically Challenged	176	0.86	5,083	1.04

### SPONSORING OF CANDIDATES AND FINANCING BY BANKS

RUDSETI owes its success to the keen interest evinced by the branches of sponsor banks and Regional Rural Banks of sponsor banks and other banks in their command area in not only sponsoring candidates for training but also assisting them after training in setting up their ventures.

Banks	Sponsoring Candidates (No)			Financing (Amount in lakhs)					
	2018-19	2019-20	Cumulative	2018-19		2019-20		Cumulative	
				No.	Amt.	No.	Amt.	No.	Amt.
Syndicate Bank	1,068	964	43,422	565	1,858.50	676	1,669.61	25,241	20,991.43
Canara Bank	668	1,153	38,650	667	2,502.99	416	2,601.20	20,486	20,573.80
Other Banks	6,401	5,662	143,023	4,905	23,511.28	4,661	18,636.13	110,971	165,392.73
<b>Total</b>	<b>8,137</b>	<b>7,779</b>	<b>225,095</b>	<b>6,137</b>	<b>27,872.77</b>	<b>5,753</b>	<b>22,906.94</b>	<b>156,698</b>	<b>206,957.96</b>

### PARTICIPATION IN GOVERNMENT SPONSORED SCHEME

#### PMEGP

Prime Minister's Employment Generation Programme (earlier PMRY) is an ambitious scheme of Government of India promoting self-employment to educated unemployed youth by providing financial assistance through bank loan and subsidy. The training programmes are conducted at few RUDSETI centres. During the year, 1,712 beneficiaries were trained and 1,853 beneficiaries established their enterprises.



### PARTNERSHIP IN ENTREPRENEURSHIP DEVELOPMENT

#### NABARD - RUDSETI

National Bank for Agriculture and Rural Development (NABARD) has been constantly supporting RUDSETI in its activities since 1992 to promote rural entrepreneurship. Over the years, the partnership between NABARD and RUDSETI has been growing from strength to strength in terms of number of REDPs sponsored and grant assistance sanctioned.





### RUDSETI BAZAAR - MARKETING SUPPORT TO ENTREPRENEURS

Continuing the marketing support to the RUDSETI trained entrepreneurs, following units of RUDSETI organised RUDSETI Bazaars sponsored by NABARD on prominent occasions. RUDSETI Ujire and RUDSETI Agartala organised RUDSETI Bazaars during the year which helped the past trainees not only to sell their products but also provided them an opportunity to understand the intricacies involved in marketing.

Visit of **Dr D Veerendra Heggade**, President, RUDSETIs, Dharmasthala - **RUDSETI Bazaar, Ujire** ↓



Visit of **Dr Sandeep Mahatme N**, IAS, DM & Collector, West Tripura District - **RUDSETI Bazaar, Agartala** ↓



### RUDSETI STALLS

RUDSETI has been setting up stalls to provide information on training programmes of RUDSETI and to collect the applications for training programmes, on special occasions such as Krishi Mela, trade fairs, inaugural functions of bank branches and religious functions.



During the year, our Ujire, Brahmavara, Mysuru, Vijayapura, Bengaluru, Bhopal, Nadiad and Hajipur

Institutes put up RUDSETI Stalls on different occasions.



Visit of **Sri Phagu Chauhan**, Hon'ble Governor of Bihar **RUDSETI Stall, Hajipur** ↓



Visit of **Sri Vijay Kumar Sinha**, Hon'ble Minister for Labour Resources, Govt of Bihar **RUDSETI Stall, Hajipur**



Visit of **Sri Mrutyunjay Mahapatra**, Managing Director & CEO of SyndicateBank - **RUDSETI Stall, Bengaluru** ↓







Visit of **Sri Bhaskar Hande**, GM, SyndicateBank, ZO, Manipal - **RUDSETI Stall, Brahmapura** ↓



Visit of **Sri C Balachandrar**, IFS, Chief Conservator of Forests, Project Tiger, Bandipur **RUDSETI Stall, Mysuru**



## **RUDSETI BAZAAR - MARKETING SUPPORT TO ENTREPRENEURS**

RUDSETIs organising RUDSETI Bazaars during Melas, Exhibitions and special occasions to facilitate the participants to get an insight into the market trends and customer behavior.

Visit of **Sri Manohar Lal Khattar**, Hon'ble Chief Minister of Haryana - **RUDSETI Bazaar, Gurugram** ↓



Visit of **Sri Laxman Savadi**, Hon'ble Deputy Chief Minister of Karnataka - **RUDSETI Bazaar, Vijayapura** ↓



Visit of **Sri Pratap Jena**, Hon'ble Minister for Panchayati Raj & Drinking Water, Law, Housing & Urban Development, Government of Odisha **RUDSETI Bazaar, Bhubaneswar** ↓



Visit of **Sri Inder Singh Rao**, IAS, DC, Baran and **Sri Ravi Kumar**, IPS, SP, Baran - **RUDSETI Bazaar, Baran** ↓



Visit of **Sri Arvind Chaudhary**, IAS, Principal Secretary, RDD, GoB and **Sri Bala Murgun D**, IAS, CEO, BRLPS **RUDSETI Bazaar, Hajipur** ↓







RUDSETI Bazaar, Dharwad RUDSETI Bazaar, Kannur ↓



RUDSETI Bazaar, Bhopal RUDSETI Bazaar, Nadiad ↓



RUDSETI Bazaar, Ghaziabad RUDSETI Bazaar, Madurai ↓



RUDSETI Bazaar, Berhampore RUDSETI Bazaar, Bhilwara ↓



RUDSETI Bazaar, Brahmapura RUDSETI Bazaar, Chitradurga ↓



RUDSETI Bazaar, Ranchi RUDSETI Bazaar, Nagaon ↓



RUDSETI Bazaar, Ongole RUDSETI Bazaar, Bengaluru ↓



Many entrepreneurs took advantage of these opportunities and made good sales.

### ADMIRATION FOR THE GOOD WORK DONE

“Best Performer Award” - RUDSETI, Madurai ↓



“Best Performer Award” - RUDSETI, Ongole ↓



RUDSETI Bazaar, Agra ↓ RUDSETI Bazaar, Ananthapuram



RUDSETI Bazaar, Pune RUDSETI Bazaar, Jaipur ↓







### “Best Performer Award” - RUDSETI, Ananthapuramu



### “Entrepreneurship Quiz 2019 Award”- Sri N Abhilash, Senior Faculty, RUDSETI, Kannur



### “Career Guru Award” - Sri Pargat Singh, Senior Faculty, RUDSETI, Jalandhar



### “Panch Ratna Award” - Smt Anasooya, Senior Faculty, RUDSETI, Ujire



### “Best Performer Award” - Sri Sandeep Soni and Sri Bhagawan Singh, Senior Faculty Members, RUDSETI, Bhopal



## OTHER ACTIVITIES

### Participation in the International Conference on “SHG Movement”

Sri M Janardhan, Executive Director, RUDSETI participated in the International Conference on “SHG Movement” organised by SKDRDP, Dharmasthala on 31<sup>st</sup> October 2019 at Bengaluru. He presented a paper on Training and Capacity Building of SHG members. All those present appreciated the presentation.



### Honouring Afzal Khan

Mr Afzal Khan, a differently abled person is trained in Cell Phone Service and Repair training in RUDSETI, Ananthapuramu. He is running his own shop successfully at Gooty and earning handsome income. Impressed by his success, Sri Y Nageswara Rao, Officer on Special Duty and Whole Time Director, SyndicateBank handed over a Tri Motor Cycle to him. Sri T Manivannan, GM, SyndicateBank, PSCD, Bengaluru and Sri Rama Naik K, GM, SyndicateBank, ZO, Hyderabad were present on the occasion.







### World Youth Skill Day

The United Nations, at its General Assembly in November 2014, declared 15 July as World Youth Skills Day as a part of a global recognition and promotion of skills. It is incidental that the first RUDSETI at UJIRE was started on 15 July in 1982, which goes to say the visionary leadership of **POOJYA HEGGADEJI**. RUDSETIs actively participated in the campaign, by organising road shows to create awareness about self-employment, honouring successful entrepreneurs, putting up RUDSETI Stalls and RUDSETI Bazaars and commenced training programmes.

RUDSETI, Ujire



RUDSETI, Dharwad



RUDSETI, Gurugram



RUDSETI, Ghaziabad



RUDSETI, Madurai



RUDSETI, Brahmavar



RUDSETI, Chitradurga



RUDSETI, Ongole



RUDSETI, Mysuru



RUDSETI, Vijayapura



RUDSETI, Bengaluru



RUDSETI, Agra



RUDSETI, Ananthapuramu



RUDSETI, Jaipur



RUDSETI, Nadiad



RUDSETI, Berhampore



RUDSETI, Hajipur



RUDSETI, Nagaon



### Celebration of Vigilance Week and conducting Integrity Pledge

RUDSETI, Dharwad



RUDSETI, Gurugram



RUDSETI, Kannur



RUDSETI, Madurai







**RUDSETI, Chitradurga**



**RUDSETI, Mysuru**



**RUDSETI, Vijayapura**



**RUDSETI, Agra**



**RUDSETI, Ananthapuramu**



**RUDSETI Pune**



**RUDSETI, Bhubaneswar**



**RUDSETI, Jalandhar**



**RUDSETI, Nadiad**



**RUDSETI, Ranchi**



**RUDSETI, Bhopal**



RUDSETIs are organizing socially relevant and desirable programmes such as Credit Linkage Camps, Blood Donation Camp, Free Mobile Servicing Camps, Free Health Checkup Camps, Free Two Wheeler Servicing Camps, Free Electrical Items Servicing Camp, active participation in Swachhata Abhiyana, etc. for the benefit of local people. Swachh Bharat is integral part of RUDSETI training wherein shramadan was introduced way back in 1982 inculcating personal hygiene and surroundings.

### Credit Linkage Camps

**RUDSETI, Kannur**



**RUDSETI, Madurai**



**RUDSETI, Vijayapura**



**RUDSETI, Berhampore**



**RUDSETI, Nagaon**



### Blood Donation Camps

**RUDSETI, Vijayapura**



**RUDSETI, Ongole**







**Free Mobile Servicing Camps**

**RUDSETI, Bengaluru**

**RUDSETI, Ananthapuramu**



**RUDSETI, Nadiad**



**RUDSETI, Vijayapura**

**RUDSETI Nadiad**



**RUDSETI Hajipur**



**Free Electrical Items Servicing Camp**

**RUDSETI, Ananthapuramu**



**Free Health Checkup Camps**

**RUDSETI, Ongole**

**RUDSETI, Hajipur**



**Free Two Wheeler Servicing Camps**

**RUDSETI, Ujire**

**RUDSETI, Kannur**



**RUDSETI Madurai**

**RUDSETI Ongole**



**Swatchatha Abhiyana**

**RUDSETI, Ujire**



Beauty parlour trainees of **RUDSETI, Ananthapuramu** at children orphanage performing hair styling and makeup







Beauty parlour trainees of **RUDSETI, Chitradurga** performing hair dressing and makeup at Ananthashrama and Nirashritara Kendra - An Old Age Homes ↓



Workshop on “Goods and Services Tax (GST)”  
**RUDSETI, Kannur** ↓



Workshop on “PMEGP Scheme”  
**RUDSETI, Chitradurga** ↓



Workshop on “Financial Literacy”  
**RUDSETI, Mysuru** ↓



Workshop on Self-Employment & Entrepreneurship  
**RUDSETI, Mysuru** ↓



Workshop on Ayushman Bharat, Poshan Abhiyan, Jalashakti Abhiyan and Swasth SHG Pariwar  
**RUDSETI, Vijayapura** ↓



Workshop on “Legal Awareness”  
**RUDSETI, Vijayapura** ↓



Workshop on “Beti Bachao Beti Padhao”  
**RUDSETI, Vijayapura** ↓







### Workshops on “National Entrepreneurship Award 2019”

RUDSETI, Dharwad



RUDSETI, Kannur



RUDSETI, Mysuru



RUDSETI, Vijayapura



RUDSETI, Jalandhar



RUDSETI, Berhampore



RUDSETI, Gurugram participated in Republic Day Parade organized by District Administration, Gurugram to create awareness about self-employment and to spread the message of RUDSETI. The tabloid of RUDSETI was widely appreciated.



These programmes received appreciation from the public.

### NEW MEMBERS ON THE BOARD OF GOVERNORS OF RUDSETI



**Sri L V Prabhakar,**  
Managing Director  
& CEO of Canara  
Bank

**Sri Y Nageswara Rao,**  
Special Officer on Duty and  
Whole Time Director of  
SyndicateBank







### NEW MEMBERS ON THE GOVERNING COUNCIL OF RUDSETI

Sri P P Thangavelu, GM, Canara Bank, FI Wing, Head Office, Bengaluru, Sri T Manivannan, GM, SyndicateBank, PSCD, Corporate Office, Bengaluru, Sri B Chandra Shekhara Rao, DGM, SyndicateBank, PSCD, CO, Bengaluru and Smt Annamma Simon, AGM, Canara Bank, HO, Bengaluru.



### FAREWELL TO OUTGOING MEMBERS OF BOARD OF GOVERNORS AND GOVERNING COUNCIL

RUDSETI family places on record its heartfelt gratitude to the outgoing member of Board of Governors, Sri Ajay K Khurana, Executive Director of SyndicateBank and Governing Council members Sri K Palanivelu, GM, Canara Bank, PC Wing, HO, Bengaluru, Sri C B L Narasimha Rao, GM, SyndicateBank, PSCD, CO, Bengaluru and Sri Parshwanath, AGM, Canara Bank, PC Wing, HO, Bengaluru. We fondly remember the guidance, support and services rendered by them to the growth of RUDSETI.

### VISIT BY IMPORTANT DIGNITARIES

Several distinguished personalities from different walks of life visited various RUDSETI institutes across the country. This apart, teams from various Banks, Government Departments, NGOs etc. also visited the institutes for having firsthand knowledge RUDSETI model and its functioning.

**Dr D Veerendra Heggade**, President, RUDSETIs, Dharmasthala

**RUDSETI, Ujire**

**RUDSETI, Dharwad** ↓



**Sri Rangaiah**, MP, Ananthapuramu

**RUDSETI, Ujire** ↓



**Sri M Sreenivasulu Reddy**, MP, Prakasam

**RUDSETI, Ongole** ↓



**Sri Ratan Lal Nath**, Hon'ble Minister of Education, Law, Parliamentary Affairs, Welfare of OBCs and Minority, Govt of Tripura

**RUDSETI, Agartala** ↓



**Sri Mrutyunjay Mahapatra**, Managing Director & CEO of SyndicateBank and **Sri Bhaskar Hande**, GM, SyndicateBank, ZO, Manipal

**RUDSETI, Ujire** ↓



**Sri Y Nageswara Rao**, Special Officer on Duty and Whole Time Director, SyndicateBank, CO, Bengaluru, **Sri T Manivannan**, GM, SyndicateBank, PSCD, CO, Bengaluru and **Sri M Prasad**, GM, SyndicateBank, ZO, Chennai

**RUDSETI, Madurai** ↓







**Sri Y Nageswara Rao**, Officer on Special Duty and Whole Time Director, SyndicateBank, **Sri T Manivannan**, GM, SyndicateBank, PSCD, Bengaluru and **Sri Rama Naik K**, GM, SyndicateBank, ZO, Hyderabad

**RUDSETI, Ananthapuramu**



**Sri Ajay K Khurana**, Executive Director of SyndicateBank

**RUDSETI, Ujire**



**Sri V Ramachandra**, CGM, Canara Bank, HO, Bengaluru

**RUDSETI, Ujire**



**Sri G V Prabhu**, CGM, Canara Bank, Integrated Treasury Wing, CO, Mumbai

**RUDSETI, Ujire**



**Sri P P Thangavelu**, GM, Canara Bank, FI Wing, HO, Bengaluru

**RUDSETI, Chitradurga**



**Sri T Manivannan**, GM, SyndicateBank, PSCD, CO, Bengaluru

**RUDSETI, Dharwad**

**RUDSETI, Mysuru**



**Sri T Manivannan**, GM, SyndicateBank, PSCD, CO, Bengaluru

**RUDSETI, Bengaluru**



**Sri H Ranganath**, GM, Canara Bank, HO, Bengaluru

**RUDSETI, Ujire**







**Smt G K Maya**, GM, Canara Bank, CO, Thiruvananthapuram  
**RUDSETI, Ujire**



**Sri B Yogish Acharya**, GM, Canara Bank, CO, Mangaluru  
**RUDSETI, Ujire**



**Dr Manoranjan Sharma**, GM, Canara Bank, RO, Gurugram  
**RUDSETI, Gurugram**



**Sri Sandip Gaware**, GM, Canara Bank, CO, Pune  
**RUDSETI, Pune**



**Sri M Prasad**, GM, SyndicateBank, RO, Chennai  
**RUDSETI, Madurai**



**Sri Sreekanta Mohapatra**, GM, Canara Bank, CO, Bhubaneswar  
**RUDSETI, Bhubaneswar**



**Smt Shashikala**, GM, Canara Bank, HO, Bengaluru  
**RUDSETI, Ujire**



**Sri Debananda Sahoo**, GM, Canara Bank, CO, Patna  
**RUDSETI, Hajipur**







**Sri R P Singh**, GM, RBI, Lucknow  
RUDSETI, Ghaziabad



**Sri S A Pandey**, CGM, NABARD, RO, Lucknow  
RUDSETI, Ghaziabad



**Dr Rajendra Kumar**, IAS, Principal Secretary/Industries  
Commissioner and Director of Industries and Commerce,  
Govt of Tamil Nadu - RUDSETI, Madurai



**Dr B C Satheesh**, IAS, CEO, ZP, Dharwad  
RUDSETI, Dharwad



**Ms Aprajita**, IAS, Additional Commissioner, Gurugram  
RUDSETI, Gurugram



**Ms Asmita Lal**, IAS, Chief Development Officer,  
Ghaziabad  
RUDSETI, Ghaziabad



**Dr T G Vinay**, IAS, District Collector, Madurai  
RUDSETI, Madurai



**Smt Jyothi Sharma**, IAS, Additional Collector, Madurai  
RUDSETI, Madurai







**Ms Karthiga**, IAS, CEO, Tamil Nadu Rural Transformation Project, Tamil Nadu Corporation for Development of Women, Chennai - **RUDSETI, Madurai** ↓



**Smt Sindhu Rupesh**, IAS, Chief Executive Officer, ZP, Udupi  
**RUDSETI, Brahmavar** ↓



**Smt R Vinoth Priya**, IAS, Deputy Commissioner, Chitradurga - **RUDSETI, Chitradurga** ↓



**Smt Sathyabhama C**, IAS, CEO, ZP, Chitradurga  
**RUDSETI, Chitradurga** ↓



**Ms K Jyothi**, IAS, Chief Executive Officer, ZP, Mysuru  
**RUDSETI, Mysuru** ↓



**Sri Y S Patil**, IAS, Deputy Commissioner, Vijayapura  
**RUDSETI, Vijayapura** ↓



**Sri Venkatesh Dhotre**, IAS, Assistant Secretary, Ministry of Rural Development, Govt of India, New Delhi  
**RUDSETI, Bengaluru** ↓



**Sri S Kulwant Singh**, IAS, Additional Deputy Commissioner, Jalandhar  
**RUDSETI, Jalandhar** ↓







**Sri Udayan Sinha**, IAS, Additional District Magistrate & Collector, Sepahijala  
RUDSETI, Agartala



**Dr Sandeep Mahatme**, IAS, District Magistrate & Collector, West Tripura  
RUDSETI, Agartala



**Sri R Rajmohan**, IFS, Principal, Forestry College, Periyakulam  
RUDSETI, Madurai



**Sri M Venkatesh**, Managing Director and Additional Charge Director (Finance), Mangaluru Refinery & Petrochemicals Limited (MRPL), Mangaluru  
RUDSETI, Ujire



**Prof S Prabhakar**, Vice President, SDME Society, Ujire  
RUDSETI, Ujire



**Dr B Yashovarma**, Secretary, SDME Society, Ujire  
RUDSETI, Ujire



**Sri Veeru Shetty**, Secretary, Sri Kshethra Dharmasthala Dharmothana Trust, Dharmasthala  
RUDSETI, Ujire



**Foreign Delegation**  
RUDSETI, Mysuru

RUDSETI, Bengaluru




**PERFORMANCE OF RUDSET INSTITUTES - 2019 - 2020**

Sl. No.		Particulars	During the year		Cumulative as on	
			2018-2019	2019-2020	31-03-2019	31-03-2020
I. Self Employment Training Programme						
	1	Agriculture EDPs - Batches	126	103	3772	3875
		a. Trainees	3632	2929	132910	135839
		b. Settled	2540	2818	105947	108765
		c. Wage employment	136	109	1792	1901
		d.Training days	1261	1045	-	-
	2	Product EDPs- Batches	147	142	2495	2637
		a. Trainees	4310	4051	74883	78934
		b. Settled	2991	3208	51759	54967
		c. Wage employment	175	104	3012	3116
		d.Training days	3250	3086	-	-
	3	Process EDPs- Batches	290	296	4999	5295
		a. Trainees	7741	7989	144086	152075
		b. Settled	2353	2917	65324	68241
		c. Wage employment	2188	1835	26182	28017
		d.Training days	8966	8861	-	-
	4	General EDPs- Batches	227	210	3590	3800
		a. Trainees	5957	5320	110511	115831
		b. Settled	4804	4350	83679	88029
		c. Wage employment	167	412	1969	2381
		d.Training days	1883	1810	-	-
	5	Wage Employment- Batches	15	7	251	258
		a. Trainees	428	189	6791	6980
		b. Settled	56	22	560	582
		c. Wage employment	228	124	2768	2892
		d.Training days	390	315	-	-
	6	Total number of batches	805	758	15107	15865
	7	Total number of candidates trained	22068	20478	469181	489659
	8	Total candidates settled				
		a. Settlement with Bank finance	6137	5753	150945	156698
		b. Settlement with own funds	6607	7562	156324	163886
		c. Wage Employment	2894	2584	35723	38307
		TOTAL	15638	15899	342992	358891
	9	Rate of settlement (%)	71	78	73	73
	10	Trainees per batch	27	27	32	32
	11	Total number of training days	15734	15117	-	-
II		Programmes for established entrepreneurs				
	1	Skill Upgradation Programmes	25	20	444	464
		Trainees	566	424	9766	10190
	2	Growth Programmes	1	0	67	67
		Trainees	18	0	1347	1347
III		Rural Development Programmes	56	36	1662	1698
		Trainees	2465	1887	79738	81625
IV		HRD & Sensitization Programmes	471	494	3380	3874
		Trainees	19093	18526	135901	154427
V		Skill Development Programmes under SGSY	158	0	2368	2368
		Trainees	4020	0	80563	80563
VI		Entrepreneurship Awareness Camps	3274	2957	25040	27997
		Number of youths participated	207559	160326	2060528	2220854



# PERFORMANCE OF RUDSET INSTITUTES 2019-2020

Particulars	Ujire	Dharwad	Gurugram	Kannur	Chazlabad	Madurai	Brahmavara	Chitradurga	Ongole	Mysuru	Vijayapura	Bengaluru	Agra	Ananthapuramu
Self employment Batches	28	34	28	29	32	35	29	26	29	28	27	34	29	27
Candidates trained	758	886	719	757	841	962	758	711	766	720	708	767	736	756
Wage employment Batches	0	0	0	0	0	0	0	4	0	0	2	0	0	0
Candidates trained	0	0	0	0	0	0	0	120	0	0	47	0	0	0
Settled with Bank finance	217	246	317	210	21	348	104	287	281	172	188	80	44	352
Settled with own funds	144	420	94	185	129	161	380	320	291	192	471	179	178	269
Wage employment	190	130	118	208	88	95	215	157	39	95	69	7	196	13
Total Settled	551	796	529	603	238	604	699	764	611	459	728	266	418	634
Rate of Settlement (%)	73	90	74	80	28	63	92	92	80	64	96	35	57	84
Skill Upgradation & Growth Programmes	1	1	0	1	2	2	1	1	0	0	1	0	0	1
Candidates trained	12	31	0	18	36	30	11	18	0	0	13	0	0	24
Candidates per batch	27	26	26	26	26	27	26	28	26	26	26	23	25	28
Training Days	588	710	567	557	751	577	513	613	768	569	640	621	700	533
Rural Development Programmes	1	2	2	1	2	1	4	2	3	0	6	0	2	0
Trainees	26	54	85	35	65	45	99	300	121	0	380	0	87	0
HRD/Sensitization	31	21	30	21	20	10	9	37	19	11	33	22	29	29
Trainees	1199	1091	1595	869	739	302	521	1240	510	375	1316	828	1410	778
Awareness Camps	106	108	121	102	77	181	93	114	108	71	128	90	130	181
Participants	6239	7017	9233	4689	5079	5876	10143	9648	7494	4609	5157	7262	6708	6034

# PERFORMANCE OF RUDSET INSTITUTES 2019-2020

Particulars	Pune	Jaipur	Bhubaneswar	Jalandhar	Bhopal	Nadiad	Baran	Berhampore	Hajipur	Bhilwara	Ranchi	Agartala	Nagaon	Total
Self employment Batches	26	27	27	27	28	29	27	25	26	25	26	18	25	751
Candidates trained	691	781	800	703	781	777	778	705	757	683	737	509	742	20289
Wage employment Batches	0	0	0	0	1	0	0	0	0	0	0	0	0	7
Candidates trained	0	0	0	0	22	0	0	0	0	0	0	0	0	189
Settled with Bank finance	260	137	221	54	302	242	111	330	343	153	147	377	209	5753
Settled with own funds	219	342	474	274	202	424	298	188	425	46	514	156	587	7562
Wage employment	46	180	55	89	70	150	173	0	63	0	57	7	74	2584
Total Settled	525	659	750	417	574	816	582	518	831	199	718	540	870	15899
Rate of Settlement (%)	76	84	94	59	71	105	75	73	110	29	97	106	117	78
Skill Upgradation & Growth Programmes	0	1	0	1	1	1	1	1	1	1	0	0	1	20
Candidates trained	0	35	0	16	22	26	27	30	31	25	0	0	19	424
Candidates per batch	27	29	30	26	28	27	29	28	29	27	28	28	30	27
Training Days	367	566	368	668	618	710	468	380	573	506	579	212	395	15117
Rural Development Programmes	0	0	1	0	1	3	2	2	0	0	0	0	1	36
Trainees	0	0	33	0	15	195	60	172	0	0	0	0	115	1887
HRD/Sensitization	14	14	18	41	13	21	11	6	16	2	6	6	4	494
Trainees	542	502	581	1658	379	458	396	241	639	35	84	132	106	18526
Awareness Camps	97	110	95	98	89	147	116	176	141	92	78	58	50	2957
Participants	6469	4185	3062	11408	2755	7403	3737	8558	7869	3897	2350	1246	2109	160326



# CUMULATIVE PROGRESS OF RUDSET INSTITUTES

Particulars	Ujire	Dharwad	Gururgram	Kannur	Ghazalabad	Madurai	Brahmavara	Chitradurga	Ongole	Mysuru	Vijayapura	Bengaluru	Agra	Ananthapuramu
Date of Opening	July 1982	July 1984	August 1984	December 1984	May 1986	February 1987	August 1988	September 1988	September 1988	January 1992	April 1992	March 1996	December 1996	December 1997
Self employment Batches	823	951	740	749	780	758	798	997	620	790	892	661	549	519
Candidates trained	24552	31321	21334	23544	20980	23777	24618	33609	18926	26027	30709	20357	16417	15737
Wage employment Batches	2	2	9	8	6	15	4	28	0	19	29	28	7	0
Candidates trained	40	63	235	213	169	436	88	777	0	428	833	704	220	0
Settled with Bank finance	6217	14981	4658	5822	3663	8800	6951	15793	6257	10368	14996	8864	2883	3394
Settled with own funds	8356	8522	8072	9211	7769	6719	8882	8379	5537	7175	9381	5173	5680	6518
Wage employment	2710	1235	2850	2111	4443	2759	2003	852	849	638	441	185	2642	1008
Total Settled	17283	24738	15580	17144	15875	18278	17836	25024	12643	18181	24818	14222	11205	10920
Rate of Settlement (%)	70	79	72	72	75	75	72	73	67	69	79	68	67	69
Skill Upgradation & Growth Programmes	27	27	25	32	36	34	26	18	24	22	34	31	21	27
Candidates trained	491	551	456	740	843	687	504	406	455	438	638	665	435	541
Candidates per batch	30	33	29	31	27	31	31	34	31	33	34	31	30	30
Rural Development Programmes	157	253	77	51	72	110	91	133	32	182	127	73	35	53
Trainees	6266	9528	2671	1311	3668	5487	3979	12335	1308	7508	6115	4713	1774	2228
HRD/Sensitization	163	138	217	193	152	125	129	344	61	120	319	191	155	136
Trainees	6268	5380	11751	7644	5250	4748	7005	13517	2453	4421	15684	8323	7944	5282
Awareness Camps	1209	1345	1169	922	1180	1111	1261	1304	1046	1186	1112	959	1259	1112
Participants	96752	92170	129098	48096	90799	58747	96588	114158	57369	90372	79417	71232	97688	67847

# CUMULATIVE PROGRESS OF RUDSET INSTITUTES

Particulars	Pune	Jalpur	Bhubaneshwar	Jalandhar	Bhopal	Nadiad	Baran	Berhampore	Hajipur	Bhilwara	Ranchi	Agartala	Nagaon	Total
Date of Opening	December 1997	March 1999	April 1999	December 1999	October 2002	December 2003	September 2007	December 2007	January 2008	May 2010	June 2011	September 2011	February 2013	
Self employment Batches	419	610	568	366	399	537	441	382	354	314	223	197	170	15607
Candidates trained	11973	17642	17993	9875	11760	18403	13361	10968	10579	11661	6379	5449	4728	482679
Wage employment Batches	6	5	22	13	20	10	0	0	8	14	3	0	0	258
Candidates trained	146	139	627	372	581	243	0	0	218	377	71	0	0	6980
Settled with Bank finance	2279	3944	7451	1007	2855	5354	4161	4331	1754	6447	874	1509	1085	156698
Settled with own funds	6746	5778	5375	4927	4207	8409	3989	3821	4889	2854	3247	1662	2608	163886
Wage employment	455	2366	1755	898	1636	2047	1741	0	1746	194	619	25	99	38307
Total Settled	9480	12088	14581	6832	8698	15810	9891	8152	8389	9495	4740	3196	3792	358891
Rate of Settlement (%)	78	68	78	67	70	85	74	74	78	79	73	59	80	73
Skill Upgradation & Growth Programmes	12	26	13	17	17	18	10	7	11	6	5	2	3	531
Candidates trained	431	585	289	340	437	410	293	209	321	148	121	46	57	11537
Candidates per batch	29	29	32	27	29	34	30	29	30	37	29	28	28	31
Rural Development Programmes	34	3	24	1	35	39	7	20	11	57	3	12	6	1698
Trainees	2080	222	766	34	1235	1955	249	749	745	3664	230	366	439	81625
HRD/Sensitization	158	126	130	220	75	139	49	62	228	100	62	40	42	3874
Trainees	5840	3158	4036	7568	2640	4314	1737	2087	8036	3058	4459	730	1094	154427
Awareness Camps	1162	1187	1040	973	1051	1117	963	1015	934	879	532	564	405	27997
Participants	98845	98484	44684	167240	57074	288035	42637	51797	62915	47950	44340	11064	15456	2220854





## OUR INSTITUTES

INDIA



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# **Profile of Individual Institutes**

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### UJIRE

#### New Programmes

The institute organised Fast Food Stall Udyami & Bee Keeping training programmes.

#### Skill Upgradation

Skill Upgradation Programme on Exclusive Designer Wear for the settled trainees of Women's Tailor batches was conducted with an intention to upgrade their skill and income level.

#### Rural Development Programme

The institute organised one Rural Development programme on income generation to benefit 26 participants.

#### HRD Programmes

The Institute conducted five Human Resource Development programmes on Capacity Building to benefit 251 candidates and six on Leadership and Personality Development to benefit 177 participants.

#### Sensitisation Programmes

The institute organised 20 Sensitisation programmes on RUDSETI to benefit 771 Bank Managers, Government Officials & NGOs.

#### Technology Transfer Programmes

The institute conducted three Technology Transfer programmes, one on High-End Techno & Managerial Enhancement to 54 candidates, one on Digital literacy to 54 participants and one on Financial literacy to 50 candidates.

#### Participation in Government Projects

The institute conducted two programmes of Agriculture Department, six programmes of PMEGP and one Entrepreneurship Orientation Programme.



Trainees in Women's Tailor practical



Name of the Director	Address of the Institute	Phone Numbers	
Vinay Kumar C	Siddhavana, UJIRE- 574 240 Dakshina Kannada District	Office	08256 - 236404
		Mobile	9483599244



Trainees in Men's Parlour and Salon Udyami practical

#### RUDSETI Stall

The institute put up RUDSETI Stalls during Customer Outreach, Yuvajana Mela and Krishi Mela to provide information on RUDSETI, its facilities and to collect applications.

#### Marketing Support

The institute organised RUDSETI Bazaar sponsored by NABARD during Lakshadeepotsava at Dharmasthala from 22<sup>nd</sup> to 27<sup>th</sup> November 2019, wherein good number of entrepreneurs participated and made substantial sales.

#### Other Activities

The institute organised free Cell Phone & Two Wheeler Servicing camps and participated in World Youth Skill Day campaign & Swatchatha Abhiyana.

#### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	28	758	823	24552
Wage Employment Training	-	-	2	40
Skill Upgradation Programmes	1	12	20	371
Growth Programmes	-	-	7	120
RD Programmes	1	26	157	6266
HRD Programmes	11	428	62	2440
Sensitisation Programmes	20	771	101	3828
Technology Transfer Programmes	3	158	31	1087
Awareness Programmes on Self Employment	Number	Beneficiaries	Number	Beneficiaries
	106	6239	1209	96752
Enterprises Established	Units	Amt.(Lakhs)	Units	Amt.(Lakhs)
Syndicate Bank	51	311.02	1686	3081.15
Financed by Canara Bank	47	387.02	1328	2786.60
Other Banks	119	760.97	3203	8330.14
<b>Total</b>	<b>217</b>	<b>1459.01</b>	<b>6217</b>	<b>14197.89</b>
With own funds	144	-	8356	-
Wage Employment	190	-	2710	-
<b>Grand Total</b>	<b>551</b>		<b>17283</b>	
Settlement Rate (MoRD parameter)				<b>66%</b>



### DHARWAD

#### Skill Upgradation

Skill Upgradation Programme on Advanced Beauty Parlour for the settled trainees of Beauty Parlour Management batches was conducted with an intention to hone their skills.

#### Rural Development Programmes

The institute organised two Rural Development programmes to benefit 54 beneficiaries under UDYOGINI.

#### Sensitisation Programmes

The institute organised 21 Sensitisation programmes on RUDSETI activities to benefit 1091 Bank Managers, Government Officials & NGOs.

#### Technology Transfer Programme

The institute conducted one Technology Transfer programme on Digital literacy to 27 participants.

#### Participation in Government Projects

The institute conducted 11 programmes of Agriculture Department, five programmes of KSWDC and three batches of PMEGP.

#### Marketing Support

The institute organised three RUDSETI Bazaars, first from 23<sup>rd</sup> to 25<sup>th</sup> November 2019 during Navodyami Santhe, second from 9<sup>th</sup> to 11<sup>th</sup> January 2020 during Exhibition and third from 18<sup>th</sup> to 20<sup>th</sup> January 2020 during Krishi Mela all at Dharwad, wherein a good number of entrepreneurs participated and benefited.



*Trainees in Computer Hardware & Networking practical*



Name of the Director	Address of the Institute	Phone Numbers	
Rajendra Kaggodi	Gandhi Nagar DHARWAD - 580 004	Office	0836 - 2464496
		Mobile	9449860288

#### Other Activities

The institute participated in World Youth Skill Day campaign & Vigilance Week.



*Trainees in Two Wheeler Mechanic practical*



*Trainees in Electric Motor Rewinding & Repair Services practical*

#### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	34	886	951	31321
Wage Employment Training	-	-	2	63
Skill Upgradation Programmes	1	31	24	519
Growth Programmes	-	-	3	32
RD Programmes	2	54	253	9528
HRD Programmes	-	-	35	1352
Sensitisation Programmes	21	1091	103	4028
Technology Transfer Programmes	1	27	6	238
Awareness Programmes on Self Employment	Number	Beneficiaries	Number	Beneficiaries
	108	7017	1345	92170
Enterprises Established	Units	Amt.(Lakhs)	Units	Amt.(Lakhs)
Syndicate Bank	24	46.15	2177	1032.43
Financed by: Canara Bank	10	49.35	1066	576.79
Other Banks	212	353.67	11738	4622.44
<b>Total</b>	<b>246</b>	<b>449.17</b>	<b>14981</b>	<b>6231.66</b>
With own funds	420	-	8522	-
Wage Employment	130	-	1235	-
<b>Grand Total</b>	<b>796</b>		<b>24738</b>	
Settlement Rate (MoRD parameter)	<b>70%</b>			





## GURUGRAM

### New Programme

The Institute organised Candle Making training programme, wherein 35 candidates participated.

### Rural Development Programmes

The institute organised two Rural Development programmes on income generation to benefit 85 participants.

### HRD Programmes

The Institute conducted two Human Resource Development programmes on Leadership and Personality Development to benefit 82 participants.

### Sensitisation Programmes

The institute organised 28 Sensitisation programmes on RUDSETI activities to benefit 1513 Bankers & Govt Officials.

### Technology Transfer Programme

The institute conducted one Technology Transfer programme on Net Banking to benefit 32 Farmers and Villagers.

### Participation in Government Projects

The institute conducted four batches of PMEGP benefiting 42 beneficiaries and one Entrepreneurship Orientation Programme to benefit 26 SHG members.

### Marketing Support

The institute organised RUDSETI Bazaar from 10<sup>th</sup> to 23<sup>rd</sup> October 2019 at New Delhi on the occasion of SARAS Aajivika Mela, wherein a good number of entrepreneurs participated and benefited.



*Visit to Plant Nursery of a progressive farmer*



Name of the Director	Address of the Institute	Phone Numbers	
Sanjay Dhingra	House No 408, Ward No 9 Subhash Nagar, (Dr Kharwandawali Gali) GURUGRAM - 122 001	Office	0124 - 2255709
		Mobile	8178771796

### Other Activities

The institute participated in World Youth Skill Day campaign, Vigilance Week & Republic Day Parade.



*Trainees in Refrigeration & Air-Conditioning practical*



*Trainees in Entrepreneurship in Desktop Publishing practical*

### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	28	719	740	21334
Wage Employment Training	-	-	9	235
Skill Upgradation Programmes	-	-	21	406
Growth Programmes	-	-	4	50
RD Programmes	2	85	77	2671
HRD Programmes	2	82	24	657
Sensitisation Programmes	28	1513	193	11094
Technology Transfer Programmes	1	32	5	182
Awareness Programmes on Self Employment	Number 121	Beneficiaries 9233	Number 1169	Beneficiaries 129098
Enterprises Established	Units 77	Amt.(Lakhs) 88.93	Units 1077	Amt.(Lakhs) 915.73
Financed by) Canara Bank	03	45.00	326	355.42
Other Banks	237	458.82	3255	4198.69
<b>Total</b>	<b>317</b>	<b>592.75</b>	<b>4658</b>	<b>5469.84</b>
With own funds	94	-	8072	-
Wage Employment	118	-	2850	-
<b>Grand Total</b>	<b>529</b>		<b>15580</b>	
Settlement Rate (MoRD parameter)		81%		



### KANNUR

#### New Programme

The Institute organised EDP on Start Ups, wherein 26 candidates participated.

#### Skill Upgradation

Skill Upgradation Programme on Advanced Photoshop & Corel Photo Paint was conducted for the settled trainees of Photography & Videography batches to help the entrepreneurs to acquire the latest technology.

#### Rural Development Programme

The institute organised one Rural Development programme on Goods & Services Tax to benefit 35 participants.

#### HRD Programme

The Institute conducted one Human Resource Development programme on Leadership to benefit 32 participants.

#### Sensitisation Programmes

The institute organised 20 Sensitisation programmes on RUDSETI activities to benefit 837 Bankers & Govt Officials.

#### Technology Transfer Programmes

The institute conducted two Technology Transfer programmes on Grass Cutting Machine Operation to benefit 72 participants.

#### Participation in Government Projects

The institute conducted one batch of PMEGP benefiting 11 upcoming entrepreneurs and four batches under Kudumbashree benefiting 89 participants.



*Trainees in Entrepreneurship in Desktop Publishing practical*



Name of the Director	Address of the Institute	Phone Numbers	
Raj Kumar T M	PP V/116A, Near RTA Grounds KANHIRANGAD - 670 142 Taliparamba, Kannur District	Office	0460 - 2226573
		Mobile	8301995433

#### Marketing Support

The institute organised two RUDSETI Bazaars, first from 29.08.2019 to 07.09.2019 on the occasion of Vishu festival at Kannur and second from 20<sup>th</sup> to 30<sup>th</sup> December 2019 on the occasion of SARAS Mela at Mangattaparamba. Many entrepreneurs took advantage of this opportunity and made good sales.

#### Other Activities

The institute organised Workshop on "Goods & Services Tax", Credit & free Two Wheeler Servicing camps and participated in Vigilance Week.



*Trainees in Entrepreneurship in Paper Cover, Envelope & File Making practical*

#### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	29	757	749	23544
Wage Employment Training	-	-	8	213
Skill Upgradation Programmes	1	18	28	678
Growth Programmes	-	-	4	62
RD Programmes	1	35	51	1311
HRD Programmes	1	32	25	726
Sensitisation Programmes	20	837	168	6918
Technology Transfer Programmes	2	72	6	278
Awareness Programmes on Self Employment	Number	Beneficiaries	Number	Beneficiaries
	102	4689	922	48096
Enterprises Established	Units	Amt.(Lakhs)	Units	Amt.(Lakhs)
Syndicate Bank	24	25.70	1669	1551.01
Financed by: Canara Bank	11	11.70	732	694.74
Other Banks	175	199.24	3421	5067.43
<b>Total</b>	<b>210</b>	<b>236.64</b>	<b>5822</b>	<b>7313.18</b>
With own funds	185	-	9211	-
Wage Employment	208	-	2111	-
<b>Grand Total</b>	<b>603</b>		<b>17144</b>	
Settlement Rate (MoRD parameter)			<b>82%</b>	





## GHAZIABAD

### New Programme

The institute organised EDP for PMKVY Beneficiaries, wherein 14 participated.

### Skill Upgradation

Two Skill Upgradation Programmes, one on Advanced Mobile Servicing for the settled trainees of Cell Phone Repairs and Service batches and another on RO Purifier Service & Repair for the settled trainees of Refrigeration and Air-conditioning batches were conducted with an intention to upgrade their skill and income level.

### Rural Development Programmes

The institute organised two Rural Development programmes on Capacity Building to benefit 65 SHG members.

### HRD Programme

The Institute conducted one Human Resource Development programme on Capacity Building to benefit 26 Bankers.

### Sensitisation Programmes

The institute organised 19 Sensitisation programmes on RUDSETI activities to benefit 713 Bankers & Govt Officials.

### Participation in Government Projects

The institute conducted two batches of PMEGP, Krishi Udyami training of Department of Agriculture and six batches of DIC benefiting 188 participants.



*Trainees in Refrigeration & Air-conditioning practical*



Name of the Director	Address of the Institute	Phone Numbers	
Manish Singh	Kallu Garhi Road, PO: Hindon Nagar, Industrial Area, Dasna GHAZIABAD - 201 015	Office	8750612753
		Mobile	9557612254

### Marketing Support

The institute organised four RUDSETI Bazaars, first on 27.09.2019 on the occasion of Udyam Samagam at Ghaziabad, second on 04.10.2019 on the occasion of MSME Outreach programme at Hapur, third from 10<sup>th</sup> to 23<sup>rd</sup> October 2019 during SARAS Aajivika Mela at New Delhi and fourth from 1<sup>st</sup> to 3<sup>rd</sup> March 2020 during Kisan Mela at IARI, New Delhi. Past trainees of RUDSETI participated and made handsome sales.

### Other Activities

The institute participated in World Youth Skill Day campaign.



*Trainees in Electric Motor Rewinding & Repair Services practical*

### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	32	841	780	20980
Wage Employment Training	-	-	6	169
Skill Upgradation Programmes	2	36	29	707
Growth Programmes	-	-	7	136
RD Programmes	2	65	72	3668
HRD Programmes	1	26	45	1313
Sensitisation Programmes	19	713	107	3937
Technology Transfer Programmes	-	-	1	28
Awareness Programmes on Self Employment	Number 76	Beneficiaries 5079	Number 1180	Beneficiaries 90799
Enterprises Established	Units	Amt.(Lakhs)	Units	Amt.(Lakhs)
Syndicate Bank	02	05.25	2576	2915.99
Financed by Canara Bank	-	-	577	384.72
Other Banks	19	25.35	510	1057.83
<b>Total</b>	<b>21</b>	<b>30.60</b>	<b>3663</b>	<b>4358.54</b>
With own funds	129	-	7769	-
Wage Employment	88	-	4443	-
<b>Grand Total</b>	<b>238</b>		<b>15875</b>	
Settlement Rate (MoRD parameter)	<b>75%</b>			



### MADURAI

#### Skill Upgradation

Two Skill Upgradation Programmes, one on Computerized Sticker Cutting for the settled trainees of Photography & Videography and Entrepreneurship in Desktop Publishing batches and another on Export Oriented Jewellery for the settled trainees of Costume Jewelry Udyami batches were conducted to upgrade their skill and enhance income level.

#### Rural Development Programme

The Institute conducted one Rural Development programme on Paper Cover and File Making to benefit 45 participants.

#### HRD Programme

The Institute conducted one Human Resource Development programme on Capacity building to benefit 35 Bankers.

#### Sensitisation Programmes

The institute organised nine Sensitisation programmes on RUDSETI activities to benefit 267 Bankers & Govt Officials.

#### Technology Transfer Programme

The institute conducted one Technology Transfer programme on Cinematography to benefit 41 participants.

#### Special Recognition

Recognising the role of the Institute in conducting self-employment training programmes, District Administration honoured and awarded "State Best Performer Award".

#### Marketing Support

The institute organised three RUDSETI Bazaars, first organised from 5<sup>th</sup> to 6<sup>th</sup> February 2020 on the occasion



Trainees in Cell Phone Repairs & Service practical



Name of the Director	Address of the Institute	Phone Numbers	
M Ravikumar	Perungudi, Air Port Road MADURAI - 625 022	Office	0452 - 2690609
		Mobile	9445600579

of Financial Inclusion, second from 7<sup>th</sup> to 8<sup>th</sup> February 2020 during MSME and third from 2<sup>nd</sup> to 7<sup>th</sup> March 2020 on the occasion of Craft Trade, all at Madurai, wherein a good number of entrepreneurs participated and exhibited their products.

#### Participation in Government Projects

The institute organised four batches of PMEGP benefitting 92 upcoming entrepreneurs and 12 batches of EDI benefitting 329 participants.

#### Other Activities

The institute organised free Two Wheeler Servicing camp and participated in World Youth Skill Day campaign & Vigilance Week.



Visit to Vermi Composting unit of a progressive farmer

#### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	35	964	758	23777
Wage Employment Training	-	-	15	436
Skill Upgradation Programmes	2	30	29	607
Growth Programmes	-	-	5	80
RD Programmes	1	45	110	5487
HRD Programmes	1	35	32	1271
Sensitisation Programmes	9	267	93	3477
Technology Transfer Programmes	1	41	14	620
Awareness Programmes on Self Employment	Number	Beneficiaries	Number	Beneficiaries
	178	5876	1111	58747
Enterprises Established	Units	Amt.(Lakhs)	Units	Amt.(Lakhs)
Syndicate Bank	38	247.19	2187	1332.25
Financed by Canara Bank	77	827.82	3476	3515.53
Other Banks	233	2006.75	3137	12347.52
<b>Total</b>	<b>348</b>	<b>3081.76</b>	<b>8800</b>	<b>17195.30</b>
With own funds	161	-	6719	-
Wage Employment	95	-	2759	-
<b>Grand Total</b>	<b>604</b>		<b>18278</b>	
Settlement Rate (MoRD parameter)	79%			





### BRAHMAVARA

#### New Programme

The institute organised Papad, Pickle & Masala Powder Entrepreneur training, wherein 24 participated.

#### Skill Upgradation

Skill Upgradation Programme on Advanced Beauty Parlour for the settled trainees of Beauty Parlour Management batches was conducted to help the entrepreneurs to acquire the latest technology.

#### Rural Development Programmes

The Institute conducted four Rural Development programmes on income generation to benefit 99 participants.

#### HRD Programmes

The institute organised four Human Resource Development programmes on Capacity Building to benefit 106 Community Resource Persons & NGO Officials.

#### Sensitisation Programmes

The institute conducted five Sensitisation programmes about RUDSETI activities to sensitise 415 Bank Managers & Govt Officials.

#### Participation in Government Projects

The institute conducted four batches of PMEGP benefiting 98 beneficiaries and one Entrepreneurship Orientation Programme to benefit 35 SHG members.

#### RUDSETI Stall

The institute put up RUDSETI Stalls during Paryaya Mahotsav and Rotary Day to provide information on RUDSETI, its facilities and to collect applications.

#### Marketing Support

The institute organised two RUDSETI Bazaars, first from 18<sup>th</sup> to 19<sup>th</sup> October 2019 on the occasion of Krishi Mela at Brahmar and second from 17<sup>th</sup> to 18<sup>th</sup> January 2020



*Trainees in Fast Food Stall Udyami practical*



Name of the Director	Address of the Institute	Phone Numbers	
Papanayaka C	52, Heroor, BRAHMAVARA-576 213 Udupi District	Office	0820 - 2563455
		Mobile	9449862808

on the occasion of Paryaya Mahotsav at Udupi. A good number of entrepreneurs not only exhibited their products but also made good sales.

#### Other Activities

The institute organised Blood donation camp and participated in World Youth Skill Day campaign.



*Trainees in Women's Tailor practical*



*Trainees in Papad, Pickle & Masala Powder Entrepreneur practical*

#### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	29	758	798	24618
Wage Employment Training	-	-	4	88
Skill Upgradation Programmes	1	11	21	422
Growth Programmes	-	-	5	82
RD Programmes	4	99	91	3979
HRD Programmes	4	106	33	1248
Sensitisation Programmes	5	415	96	5757
Technology Transfer Programmes	-	-	11	355
Awareness Programmes on Self Employment	Number	Beneficiaries	Number	Beneficiaries
	94	10143	1261	96588
Enterprises Established	Units	Amt.(Lakhs)	Units	Amt.(Lakhs)
Syndicate Bank	18	109.35	1657	2134.50
Financed by Canara Bank	23	219.13	1078	1712.55
Other Banks	63	618.32	4216	6356.82
<b>Total</b>	<b>104</b>	<b>946.80</b>	<b>6951</b>	<b>10203.87</b>
With own funds	380	-	8882	-
Wage Employment	215	-	2003	-
<b>Grand Total</b>	<b>699</b>		<b>17836</b>	
Settlement Rate (MoRD parameter)	<b>54%</b>			



### CHITRADURGA

#### New Programmes

The institute organised Installation & Servicing of CCTV Camera, Security Alarm & Smoke Detector and Entrepreneurship in Paper Cover, Envelope & File Making training programmes.

#### Skill Upgradation

Skill Upgradation Programme on Maintenance of Domestic & Office Equipment for the settled trainees of Electric Motor Rewinding and Gharelu Vidyut Upkaran Seva Udyami batches was conducted with an intention to hone their skills.

#### Rural Development Programmes

The institute organised two Rural Development programmes on Capacity Building benefiting 300 Community Resource Persons of SKDRDP.

#### HRD Programmes

The institute organised 13 Human Resource Development programmes on Capacity Building to benefit 443 Community Resource Persons & NGO Officials.

#### Sensitisation Programmes

The institute organised 24 Sensitisation programmes on RUDSETI activities for 797 Bankers, Govt Officials & NGOs.

#### Participation in Government Projects

The institute conducted four batches of PMEGP, five



*Trainees in Cell Phone Repairs & Service practical*



Name of the Director	Address of the Institute	Phone Numbers	
G Manjula	Banashankari Layout, N H - 4, Behind Housing Board Colony, Kelagote CHITRADURGA - 577 501	Office	08194 - 223505
		Mobile	9448565766

programmes of KSWDC and two Entrepreneurship Orientation Programmes.

#### Marketing Support

The institute organised one RUDSETI Bazaar from 29<sup>th</sup> to 30<sup>th</sup> June 2019 on the occasion of Sahitya Sammelana at Chitradurga. Good number of entrepreneurs participated in the Bazaar.

#### Other Activities

The institute organised Workshop on "PMEGP Scheme" and participated in World Youth Skill Day campaign & Vigilance Week.



*Trainees in Electric Motor Rewinding & Repair Services practical*

#### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	26	711	997	33609
Wage Employment Training	4	120	28	777
Skill Upgradation Programmes	1	18	13	291
Growth Programmes	-	-	5	115
RD Programmes	2	300	133	12335
HRD Programmes	13	443	174	7079
Sensitisation Programmes	24	797	170	6438
Technology Transfer Programmes	-	-	1	52
Awareness Programmes on Self Employment	Number	Beneficiaries	Number	Beneficiaries
	114	9648	1304	114158
Enterprises Established	Units	Amt.(Lakhs)	Units	Amt.(Lakhs)
Syndicate Bank	30	61.26	1018	634.38
Financed by Canara Bank	53	138.18	2916	1336.35
Other Banks	204	680.63	11859	5517.71
<b>Total</b>	<b>287</b>	<b>880.07</b>	<b>15793</b>	<b>7488.44</b>
With own funds	320	-	8379	-
Wage Employment	157	-	852	-
<b>Grand Total</b>	<b>764</b>		<b>25024</b>	
<b>Settlement Rate (MoRD parameter)</b>	<b>113%</b>			





### ONGOLE

#### Rural Development Programmes

The Institute conducted three Rural Development programmes on income generation to benefit 121 participants.

#### HRD Programmes

The Institute conducted three Human Resource Development programmes on Capacity building to benefit 122 Bankers.

#### Sensitisation Programmes

The institute organised 16 Sensitisation programmes on RUDSETI activities to benefit 388 Bankers & Govt Officials.

#### Technology Transfer Programmes

The institute conducted two Technology Transfer programmes on Financial literacy to benefit 85 Bankers.

#### Special Recognition

Recognising the role of the Institute in conducting self-employment training programmes, District Administration honoured and awarded "State Best Performer Award".

#### Participation in Government Project

The institute conducted one batch of PMEGP benefiting 17 entrepreneurs.

#### Marketing Support

The institute organised one RUDSETI Bazaar on 15.07.2019 on the occasion of World Youth Skill Day at Ongole, wherein a good number of entrepreneurs participated and benefited.



Trainees in Photography & Videography practical



Name of the Director	Address of the Institute	Phone Numbers	
G Suryanarayana Murthy	4 <sup>th</sup> Line, 11 <sup>th</sup> Cross, TTDC Complex Bhagya Nagar, ONGOLE - 523 001 Prakasam District	Office	8712200732
		Mobile	8074668671

#### Other Activities

The Institute organised Blood donation, Credit, free Health Check-up & Two Wheeler Servicing camps and participated in World Youth Skill Day campaign.



Trainees in Cell Phone Repairs & Service practical



Trainees in Women's Tailor practical

#### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	29	764	620	18926
Skill Upgradation Programmes	-	-	21	419
Growth Programmes	-	-	3	36
RD Programmes	3	121	32	1308
HRD Programmes	3	122	16	620
Sensitisation Programmes	16	388	45	1833
Technology Transfer Programmes	2	85	3	250
Awareness Programmes on Self Employment	Number	Beneficiaries	Number	Beneficiaries
	110	7494	1046	57369
Enterprises Established	Units	Amt.(Lakhs)	Units	Amt.(Lakhs)
Syndicate Bank	80	140.20	2939	1179.37
Financed by: Canara Bank	29	339.50	1240	675.89
Other Banks	172	1872.84	2078	6192.84
<b>Total</b>	<b>281</b>	<b>2352.54</b>	<b>6257</b>	<b>8048.10</b>
With own funds	291	-	5537	-
Wage Employment	39	-	849	-
<b>Grand Total</b>	<b>611</b>		<b>12643</b>	
Settlement Rate (MoRD parameter)		68%		



## MYSURU

### Sensitisation Programmes

The institute organised 11 Sensitisation programmes on RUDSETI activities to benefit 375 Bank Managers, Government Officials & NGOs.

### Participation in Government Projects

The institute conducted three batches of PMEGP, four batches of KSWDC and four Entrepreneurship Orientation Programmes.

### RUDSETI Stall

The institute put up RUDSETI Stalls during Customer Outreach, Udyog Mela, Krishi Mela, Employment Fair, Farmer's Day and Suttur Jatra to provide information on RUDSETI, its facilities and to collect applications.

### Other Activities

The institute organised Workshops on "Self-Employment & Entrepreneurship", "Financial Inclusion" and "Sustainable Energy - Role of Micro Enterprises for the NGOs" and participated in World Youth Skill Day campaign & Vigilance Week.



*Trainees in Photography & Videography practical*



*Trainees in Beauty Parlour Management practical*



Name of the Director	Address of the Institute	Phone Numbers	
N G Lakshman Rao	Main Road, Hinkal MYSURU - 570 030	Office	0821 - 2519663
		Mobile	9449860466



*Trainees in Electric Motor Rewinding & Repair Services practical*



*Trainees in Cell Phone Repairs & Service practical*

### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	28	720	790	26027
Wage Employment Training	-	-	19	428
Skill Upgradation Programmes	-	-	20	377
Growth Programmes	-	-	2	61
RD Programmes	-	-	182	7508
HRD Programmes	-	-	46	1462
Sensitisation Programmes	11	375	74	2959
Technology Transfer Programmes	-	-	4	167
Awareness Programmes	Number	Beneficiaries	Number	Beneficiaries
on Self Employment	73	4609	1186	90372
Enterprises Established	Units	Amt.(Lakhs)	Units	Amt.(Lakhs)
Syndicate Bank	18	109.87	476	509.49
Financed by: Canara Bank	30	138.47	880	1338.91
Other Banks	124	616.49	9012	7032.39
<b>Total</b>	<b>172</b>	<b>864.83</b>	<b>10368</b>	<b>8880.79</b>
With own funds	192	-	7175	-
Wage Employment	95	-	638	-
<b>Grand Total</b>	<b>459</b>		<b>18181</b>	
Settlement Rate (MoRD parameter)	<b>36%</b>			





### VIJAYAPURA

#### Skill Upgradation

Skill Upgradation Programme on Exclusive Designer Wear for the settled trainees of Women's Tailor batches was conducted with an intention to upgrade their skill and income level.

#### Rural Development Programmes

The institute organised six Rural Development programmes on Capacity Building to benefit 380 Govt Officials.

#### HRD Programmes

The Institute conducted eight Human Resource Development programmes on Capacity Building to benefit 180 Community Resource Persons & NGO Officials.

#### Sensitisation Programmes

The institute organised 25 Sensitisation programmes on RUDSETI activities to benefit 1136 Bankers & Govt Officials.

#### Participation in Government Projects

The institute conducted seven programmes of PMEGP benefitting 184 entrepreneurs and five Entrepreneurship Orientation Programmes benefitting 223 SHG members.

#### RUDSETI Stall

The institute put up RUDSETI Stall during Customer Outreach programme at Vijayapura to provide information on RUDSETI, its facilities and to collect applications.

#### Marketing Support

The institute organised two RUDSETI Bazaars, first from 4<sup>th</sup> to 6<sup>th</sup> January 2020 during Krishi Mela at Hittinahalli and second from 12<sup>th</sup> to 14<sup>th</sup> January 2020 during



Trainees in Beauty Parlour Management practical



Name of the Director	Address of the Institute	Phone Numbers	
Rajendra Jainapur	Raghavendra Colony Bagalkot Road, VIJAYAPURA - 586 109	Office	08352 - 297025
		Mobile	9731065353

Fisheries Mela at Vijayapura, wherein a good number of entrepreneurs participated and exhibited their products.

#### Other Activities

The institute organised Workshops on "National Entrepreneurship Award 2019", "Ayushman Bharat, Poshan Abhiyan, Jalashakti Abhiyan & Swasth SHG Pariwar", "Legal Awareness", "Beti Bachao Beti Padhao" & "Juvenile Justice Care & Protection of Children", Blood donation, Credit & free Two Wheeler Servicing camps and participated in World Youth Skill Day campaign & Vigilance Week.



Trainees in Men's Tailor practical

#### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	27	708	892	30709
Wage Employment Training	2	47	29	833
Skill Upgradation Programmes	1	13	33	624
Growth Programmes	-	-	1	14
RD Programmes	6	380	127	6115
HRD Programmes	8	180	80	3394
Sensitisation Programmes	25	1136	239	12290
Technology Transfer Programmes	-	-	8	337
Awareness Programmes on Self Employment	Number 130	Beneficiaries 5157	Number 1112	Beneficiaries 79417
Enterprises Established	Units 29	Amt.(Lakhs) 121.65	Units 4215	Amt.(Lakhs) 1993.18
Financed by/ Syndicate Bank	29	121.65	4215	1993.18
Canara Bank	18	157.70	1007	612.88
Other Banks	141	628.84	9774	5777.46
<b>Total</b>	<b>188</b>	<b>908.19</b>	<b>14996</b>	<b>8383.52</b>
With own funds	471	-	9381	-
Wage Employment	69	-	441	-
<b>Grand Total</b>	<b>728</b>		<b>24818</b>	
Settlement Rate (MoRD parameter)	<b>90%</b>			



### BENGALURU

#### New Programmes

The institute organised Jute Products Udyami and Installation & Servicing of CCTV Camera, Security Alarm & Smoke Detector training programmes.

#### HRD Programmes

The Institute conducted 10 Human Resource Development programmes on Capacity Building benefiting 293 Community Resource Persons & NGO Officials.

#### Sensitisation Programmes

The institute conducted 12 Sensitisation programmes on RUDSETI activities to 535 Bank Managers & Govt Officials.

#### Participation in Government Projects

The institute conducted one batch of PMEGP benefitting 15 upcoming entrepreneurs and two batches under CEDOK benefitting 37 participants.

#### RUDSETI Stall

The institute put up RUDSETI Stalls on the occasion of Grahak Sabha and International Conference on SHG Movement both at Devanahally to provide information on RUDSETI, its facilities and to collect applications.

#### Marketing Support

The institute organised RUDSETI Bazaar from 24th to 27th October 2019 on the occasion of Krishi Mela at Bengaluru, wherein past trainees of RUDSETI participated and made handsome sales.



*Trainees in Jute Products Udyami practical*



Name of the Director	Address of the Institute	Phone Numbers	
M M Veerendra Kumar	Arashinakunte NELAMANGALA - 562 123 Bengaluru Rural District	Office	080 - 27728166
		Mobile	9930164750

#### Other Activities

The institute organised free Cell phone servicing & Health Check-up camps and participated in World Youth Skill Day campaign.



*Trainees in Computer Hardware & Networking practical*



*Visit to Dairy Farm of a progressive farmer*

#### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	34	767	661	20357
Wage Employment Training	-	-	28	704
Skill Upgradation Programmes	-	-	26	579
Growth Programmes	-	-	5	86
RD Programmes	-	-	73	4713
HRD Programmes	10	293	56	1810
Sensitisation Programmes	12	535	135	6513
Awareness Programmes on Self Employment	Number	Beneficiaries	Number	Beneficiaries
	85	7262	959	71232
Enterprises Established	Units	Amt.(Lakhs)	Units	Amt.(Lakhs)
Syndicate Bank	-	-	846	541.48
Financed by: Canara Bank	08	35.20	2112	1247.32
Other Banks	72	47.60	5906	3691.60
<b>Total</b>	<b>80</b>	<b>82.80</b>	<b>8864</b>	<b>5480.40</b>
With own funds	179	-	5173	-
Wage Employment	07	-	185	-
<b>Grand Total</b>	<b>266</b>		<b>14222</b>	
Settlement Rate (MoRD parameter)	<b>31%</b>			





### AGRA

#### New Programme

The institute organised LMV Owner Driver training programme, wherein 20 participated.

#### Rural Development Programmes

The institute organised two Rural Development programmes on income generation to benefit 87 SHG members.

#### HRD Programmes

The Institute conducted seven Human Resource Development programmes on Health Awareness & Business Opportunities to benefit 431 participants.

#### Sensitisation Programmes

The institute organised 22 Sensitisation programmes on RUDSETI activities for 979 Bank Managers & Govt Officials.

#### Participation in Government Projects

The institute conducted four programmes of PMEGP benefitting 59 entrepreneurs.

#### Marketing Support

The institute organised RUDSETI Bazaar on 23.12.2019 on the occasion of Kisan Mela at Agra, wherein a good number of entrepreneurs participated and benefited.

#### Other Activities

The institute participated in World Youth Skill Day campaign.



*Trainees in Refrigeration & Air-conditioning practical*



*Trainees in Computer Hardware & Networking practical*



*Trainees in Mushroom Cultivation practical*

#### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	29	736	549	16417
Wage Employment Training	-	-	7	220
Skill Upgradation Programmes	-	-	18	406
Growth Programmes	-	-	3	29
RD Programmes	2	87	35	1774
HRD Programmes	7	431	96	5542
Sensitisation Programmes	22	979	59	2402
Technology Transfer Programmes	-	-	2	51
Awareness Programmes on Self Employment	Number 130	Beneficiaries 6708	Number 1259	Beneficiaries 97688
Enterprises Established	Units 03	Amt.(Lakhs) 07.50	Units 874	Amt.(Lakhs) 540.35
Financed by: Canara Bank	09	33.65	1665	1290.77
Other Banks	32	194.59	344	1402.93
<b>Total</b>	<b>44</b>	<b>235.74</b>	<b>2883</b>	<b>3234.05</b>
With own funds	178	-	5680	-
Wage Employment	196	-	2642	-
<b>Grand Total</b>	<b>418</b>		<b>11205</b>	
Settlement Rate (MoRD parameter)			<b>63%</b>	

Name of the Director	Address of the Institute	Phone Numbers	
Naval Singh	VPO - Dharera (Etmadpur) N H - 2, Behind Kalpana Hotel AGRA - 283 202	Office	0562 - 2965110
		Mobile	9068000528



### ANANTHAPURAMU

#### New Programme

The institute organised EDP for Debt Recovery Agents training, wherein 23 candidates participated.

#### Skill Upgradation

In order to assist the settled trainees of Women's Tailor batches by upgrading their skill and to enhance their income level, Skill Upgradation Programme on Advanced Dress Designing for Women was conducted.

#### HRD Programme

The Institute conducted one Human Resource Development programme on Personality Development to benefit 23 participants.

#### Sensitisation Programmes

The institute conducted 28 Sensitisation programmes about RUDSETI activities to benefit 755 Bank Managers & Govt Officials.

#### Special Recognition

Recognising the role of the Institute in conducting self-employment training programmes, District Administration honoured and awarded "State Best Performer Award".

#### Participation in Government Project

The institute conducted two batches of PMEGP benefitting 48 beneficiaries.

#### Marketing Support

The institute organised two RUDSETI Bazaars, first on 19.10.2019 on the occasion of District Nyay Seva Awareness and second from 23<sup>rd</sup> to 24<sup>th</sup> October 2019 during Customer Outreach both at Ananthapuramu, wherein a good number of entrepreneurs participated and exhibited their products.



*Trainees in Beauty Parlour Management practical*



Name of the Director	Address of the Institute	Phone Numbers	
P Venkataramana	Beside S K University Stadium Itukulapalli Post: S V Puram ANANTHAPURAMU - 515 003	Office	08554 - 255925
		Mobile	9483371777

#### Other Activities

The Institute organised free Mobile Servicing, Health Check-up & Electrical Items Servicing camps and participated in World Youth Skill Day campaign & Vigilance Week.



*Trainees in Cell Phone Repairs & Service practical*



*Trainees in Women's Tailor practical*

#### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	27	756	519	15737
Skill Upgradation Programmes	1	24	27	541
RD Programmes	-	-	53	2228
HRD Programmes	1	23	34	1114
Sensitisation Programmes	28	755	102	4168
Awareness Programmes on Self Employment	Number	Beneficiaries	Number	Beneficiaries
	182	6034	1112	67847
Enterprises Established	Units	Amt.(Lakhs)	Units	Amt.(Lakhs)
Syndicate Bank	215	286.68	979	1063.28
Financed by) Canara Bank	07	29.00	512	545.05
Other Banks	130	541.73	1903	3281.63
<b>Total</b>	<b>352</b>	<b>857.41</b>	<b>3394</b>	<b>4889.96</b>
With own funds	269	-	6518	-
Wage Employment	13	-	1008	-
<b>Grand Total</b>	<b>634</b>		<b>10920</b>	
Settlement Rate (MoRD parameter)	<b>92%</b>			





### PUNE

#### New Programmes

The institute organised Installation & Servicing of CCTV Camera, Security Alarm & Smoke Detector and Poly House & Shade Net Farming training programmes.

#### Sensitisation Programmes

The institute conducted 14 Sensitisation programmes to sensitise 542 Bank Managers, Govt Officials & NGOs about RUDSETI activities.

#### Participation in Government Project

The institute conducted three batches of PMEGP benefiting 39 entrepreneurs and three batches under NULM benefitting 82 participants.

#### Marketing Support

The institute organised two RUDSETI Bazaars, first from 30.01.2020 to 01.02.2020 at Pune during Indrayanithadi and second from 28.02.2020 to 02.03.2020 in association with Canara Bank both at Pune. Past trainees of RUDSETI participated and made handsome sales.

#### Other Activities

The Institute organised Credit Linkage camp and participated in Vigilance Week.



*Trainees in Entrepreneurship in Paper Cover, Envelope & File Making practical*



*Trainees in Papad, Pickle & Masala Powder Entrepreneur practical*



*Trainees in Cell Phone Repairs & Service practical*



*Trainees in Men's Parlour and Salon Udyami practical*



#### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	26	691	419	11973
Wage Employment Training	-	-	6	146
Skill Upgradation Programmes	-	-	9	221
Growth Programmes	-	-	3	210
RD Programmes	-	-	34	2080
HRD Programmes	-	-	8	312
Sensitisation Programmes	14	542	150	5528
Awareness Programmes on Self Employment	Number	Beneficiaries	Number	Beneficiaries
	100	6469	1162	98845
Enterprises Established	Units	Amt.(Lakhs)	Units	Amt.(Lakhs)
Syndicate Bank	33	22.60	287	255.03
Financed by Canara Bank	08	24.93	388	425.86
Other Banks	219	830.33	1604	3556.74
<b>Total</b>	<b>260</b>	<b>877.86</b>	<b>2279</b>	<b>4237.63</b>
With own funds	219	-	6746	-
Wage Employment	46	-	455	-
<b>Grand Total</b>	<b>525</b>		<b>9480</b>	
Settlement Rate (MoRD parameter)	<b>82%</b>			

Name of the Director	Address of the Institute	Phone Numbers	
Jayant Ghongade	Varale Road, Near Eagle Agro Farm TALEGAON - DABHADE - 410 507 Pune District	Office	02114 - 297111
		Mobile	9405233688



### JAIPUR

#### New Programme

The institute organised Travel & Tourist Guide training, wherein 35 candidates participated.

#### Skill Upgradation

Skill Upgradation Programme on Advanced Beauty Parlour for the settled trainees of Beauty Parlour Management batches was conducted with an intention to hone their skills.

#### HRD Programmes

The institute organised three Human Resource Development programmes on Capacity Building to benefit 127 Govt Officials.

#### Sensitisation Programmes

To sensitise the Bank Managers about RUDSETI activities, the institute conducted 11 Sensitisation programmes for 375 Bank Managers & Govt Officials.

#### Marketing Support

The institute organised RUDSETI Bazaar from 25<sup>th</sup> to 29<sup>th</sup> February 2020 in association with SIDBI during Swavalamban Mela at Jaipur, wherein a good number of entrepreneurs participated and benefited.

#### Other Activities

The Institute participated in World Youth Skill Day campaign.



*Trainees in Beauty Parlor Management practical*



*Trainees in Women's Tailor practical*



*Trainees in Cell Phone Repairs & Service practical*



Name of the Director	Address of the Institute	Phone Numbers	
Babu Lal Bajya	Plot No 4/1/14-16, Sector 4 Near Purva Sainik Durg Vidhyadhar Nagar, JAIPUR - 302 039	Office	0141 - 2234214
		Mobile	9414055014

#### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	27	781	610	17642
Wage Employment Training	-	-	5	139
Skill Upgradation Programmes	1	35	21	479
Growth Programmes	-	-	5	106
RD Programmes	-	-	3	222
HRD Programmes	3	127	22	828
Sensitisation Programmes	11	375	104	2330
Awareness Programmes on Self Employment	Number	Beneficiaries	Number	Beneficiaries
	111	4185	1187	98484
Enterprises Established	Units	Amt.(Lakhs)	Units	Amt.(Lakhs)
Syndicate Bank	02	0.70	52	157.42
Financed by Canara Bank	-	-	91	525.78
Other Banks	135	21.67	3801	11224.24
<b>Total</b>	<b>137</b>	<b>22.37</b>	<b>3944</b>	<b>11907.44</b>
With own funds	342	-	5778	-
Wage Employment	180	-	2366	-
<b>Grand Total</b>	<b>659</b>		<b>12088</b>	
Settlement Rate (MoRD parameter)		<b>64%</b>		





## BHUBANESHWAR

### New Programme

The institute organised Krishi Udyami training, wherein 30 candidates participated.

### Rural Development Programme

The institute organised one Rural Development programme on income generation to benefit 33 SHG members.

### HRD Programmes

The institute organised two Human Resource Development programmes on Capacity Building to benefit 53 Business Correspondents.

### Sensitisation Programmes

The institute conducted 16 Sensitisation programmes about RUDSETI activities benefiting 528 Bankers & Govt Officials.

### Participation in Government Projects

The institute organised one batch of PMEGP benefitting 25 entrepreneurs and seven programmes under Odisha Livelihood Mission benefitting 231 participants.

### Marketing Support

The institute organised three RUDSETI Bazaars, first on 21.12.2019 during Exhibition, second from 4<sup>th</sup> to 14<sup>th</sup> January 2020 during SISIR SARAS Mela and third from 27<sup>th</sup> to 31<sup>st</sup> January 2020 during Exhibition, all at Bhubaneshwar. Good number of entrepreneurs participated in the Bazaar.



*Trainees in Beauty Parlour Management practical*



Name of the Director	Address of the Institute	Phone Numbers	
Niroj Kumar Dora	Plot No 65, Bhagabanpur Industrial Estate, Near GICO Tiles, Patrapada BHUBANESHWAR - 751 019	Office	7205076660
		Mobile	9438885548



*Trainees in Papad, Pickle & Masala Powder Entrepreneur practical*



*Trainees in Refrigeration and Air-Conditioning practical*

### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	27	800	568	17993
Wage Employment Training	-	-	22	627
Skill Upgradation Programmes	-	-	12	284
Growth Programmes	-	-	1	5
RD Programmes	1	33	24	766
HRD Programmes	2	53	41	1537
Sensitisation Programmes	16	528	89	2499
Awareness Programmes on Self Employment	Number 95	Beneficiaries 3062	Number 1040	Beneficiaries 44684
Enterprises Established	Units -	Amt.(Lakhs) -	Units 76	Amt.(Lakhs) 118.68
Financed by/ Syndicate Bank	-	-	84	322.18
Canara Bank	-	-	7291	7348.80
Other Banks	221	106.37		
<b>Total</b>	<b>221</b>	<b>106.37</b>	<b>7451</b>	<b>7789.66</b>
With own funds	474	-	5375	-
Wage Employment	55	-	1755	-
<b>Grand Total</b>	<b>750</b>		<b>14581</b>	
Settlement Rate (MoRD parameter)		81%		



### JALANDHAR

#### New Programme

The institute organised Jute Products Udyami training, wherein 28 candidates participated.

#### Skill Upgradation

Skill Upgradation Programme on Advanced Beauty Parlour was conducted for the settled trainees of Beauty Parlour Management batches to help the entrepreneurs to acquire the latest technology.

#### HRD Programmes

The institute organised two Human Resource Development programmes on Leadership and Personality Development to benefit 80 participants.

#### Sensitisation Programmes

The institute conducted 39 Sensitisation programmes about RUDSETI activities to sensitise 1578 Bank Managers & Govt Officials.

#### Participation in Government Project

The institute organised two batches of PMEGP benefiting 24 upcoming entrepreneurs.

#### Other Activities

The Institute organised Workshop on “National Entrepreneurship Award 2019” and participated in Vigilance Week.



*Trainees in Cell Phone Repairs & Service practical*



*Trainees in Men's Parlour & Salon Udyami practical*



*Trainees in Beauty Parlour Management practical*



Name of the Director	Address of the Institute	Phone Numbers	
Subhash Chand Yadav	Plot No 7/235 New Vijay Nagar JALANDHAR - 144 001	Office	0181 - 2253749
		Mobile	7780424244

#### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	27	703	366	9875
Wage Employment Training	-	-	13	372
Skill Upgradation Programmes	1	16	17	340
RD Programmes	-	-	1	34
HRD Programmes	2	80	15	361
Sensitisation Programmes	39	1578	205	7207
Awareness Programmes on Self Employment	Number	Beneficiaries	Number	Beneficiaries
	102	11408	973	167240
Enterprises Established	Units	Amt.(Lakhs)	Units	Amt.(Lakhs)
Syndicate Bank	03	11.77	33	44.83
Financed by) Canara Bank	03	06.90	88	191.04
Other Banks	48	332.06	886	4348.98
<b>Total</b>	<b>54</b>	<b>350.73</b>	<b>1007</b>	<b>4584.85</b>
With own funds	274	-	4927	-
Wage Employment	89	-	898	-
<b>Grand Total</b>	<b>417</b>		<b>6832</b>	
Settlement Rate (MoRD parameter)	71%			





(...Date of opening: 19.09.2002)

### BHOPAL

#### Skill Upgradation

Skill Upgradation Programme on Advanced Refrigeration and Air-conditioning was conducted for the settled trainees of Refrigeration and Air-conditioning batches to help the entrepreneurs to acquire the latest technology.

#### Rural Development Programme

The institute organised one Rural Development programme on income generation to benefit 15 SHG members.

#### HRD Programmes

The institute organised two Human Resource Development programmes on Capacity Building to benefit 70 Resource Persons.

#### Sensitisation Programmes

The institute organised 11 Sensitisation programmes on RUDSETI activities to benefit 309 Bank Managers & Govt Officials.

#### Participation in Government Projects

The institute organised three programmes of PMEGP benefitting 60 entrepreneurs and one Entrepreneurship Development Programme under NULM benefitting 20 beneficiaries.

#### RUDSETI Stall

The institute put up RUDSETI Stall on the occasion of Job Fair to provide information on RUDSETI, its facilities and to collect applications.

#### Marketing Support

The institute organised two RUDSETI Bazaars, first on 17.01.2020 during SARAS Mela and second on 12.02.2020



*Trainees in Entrepreneurship in Desktop Publishing practical*



Name of the Director	Address of the Institute	Phone Numbers	
Ramesh Chandra Dwivedi	Plot No 8/2, Next to Swami Vivekanand Parisar, In front of New Water Head Tank, Ward No 85, Barrai, BHOPAL - 462 043	Mobile	9893757065

during Exhibition, all at Bhopal, wherein past trainees of RUDSETI participated and made handsome sales.

#### Other Activities

The Institute participated in Vigilance Week.



*Trainees in Photography & Videography practical*



*Trainees in Beauty Parlour Management practical*

#### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	28	781	399	11760
Wage Employment Training	1	22	20	581
Skill Upgradation Programmes	1	22	17	437
RD Programmes	1	15	35	1235
HRD Programmes	2	70	14	568
Sensitisation Programmes	11	309	61	2072
Awareness Programmes on Self Employment	Number	Beneficiaries	Number	Beneficiaries
	89	2755	1051	57074
Enterprises Established	Units	Amt.(Lakhs)	Units	Amt.(Lakhs)
Syndicate Bank	21	60.90	200	489.51
Financed by Canara Bank	18	56.30	339	1014.57
Other Banks	263	517.79	2316	3584.33
<b>Total</b>	<b>302</b>	<b>634.99</b>	<b>2855</b>	<b>5088.41</b>
With own funds	202	-	4207	-
Wage Employment	70	-	1636	-
<b>Grand Total</b>	<b>574</b>		<b>8698</b>	
<b>Settlement Rate (MoRD parameter)</b>	<b>66%</b>			



### NADIAD

#### New Programme

The Institute organised EDP on GST, wherein 20 candidates participated.

#### Skill Upgradation

In order to assist the settled trainees of Photography & Videography batches by upgrading their skill and to enhance their income level, Skill Upgradation Programme on Video Editing was conducted.

#### Rural Development Programmes

The institute organised one Rural Development programme on Conservation of Petroleum to benefit 83 participants and two on Conservation of Fuel to benefit 112 candidates.

#### HRD Programmes

The institute organised one Human Resource Development programme on Personality Development to benefit 46 candidates and two on Capacity Building to benefit 81 Resource Persons.

#### Sensitisation Programmes

The institute conducted 18 Sensitisation programmes on RUDSETI activities to benefit 331 Bank Managers & Govt Officials.

#### Participation in Government Projects

The institute organised six programmes of PMEGP benefiting 185 entrepreneurs and two programmes of National High Speed Rail Corporation Limited benefitting 43 participants.



*Trainees in Cell Phone Repairs & Service practical*



Name of the Director	Address of the Institute	Phone Numbers	
Arvind K Mothaliya	Near Simply Factory, Petlad Road PIPLAG - 387 355 Nadiad Taluk, Kheda District	Office	9408248388
		Mobile	9427242757

#### RUDSETI Stall

The institute put up RUDSETI Stalls on the occasion of World Youth Skill Day and Village Fairs to provide information on RUDSETI, its facilities and to collect applications.

#### Marketing Support

The institute organised RUDSETI Bazaar from 8th to 11th February 2020 during Santram Fair at Nadiad, wherein a good number of entrepreneurs participated and benefited.

#### Other Activities

The institute organised free Cell Phone & Two Wheeler Servicing camps and participated in World Youth Skill Day campaign & Vigilance Week.



*Trainees in Women's Tailor practical*

#### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	29	777	537	18403
Wage Employment Training	-	-	10	243
Skill Upgradation Programmes	1	26	16	352
Growth Programmes	-	-	2	58
RD Programmes	3	195	39	1955
HRD Programmes	3	127	37	1611
Sensitisation Programmes	18	331	102	2703
Awareness Programmes on Self Employment	Number	Beneficiaries	Number	Beneficiaries
	147	7403	1117	288035
Enterprises Established	Units	Amt.(Lakhs)	Units	Amt.(Lakhs)
Syndicate Bank	01	09.00	29	289.78
Financed by Canara Bank	01	09.50	33	483.55
Other Banks	240	3816.92	5292	38043.26
<b>Total</b>	<b>242</b>	<b>3835.42</b>	<b>5354</b>	<b>38816.59</b>
With own funds	424	-	8409	-
Wage Employment	150	-	2047	-
<b>Grand Total</b>	<b>816</b>		<b>15810</b>	
Settlement Rate (MoRD parameter)	<b>78%</b>			





### BARAN

#### New Programmes

The institute organised Homemade Agarbatti Maker, Shop Keeper, Financial Literacy for FLCRP and Krishi Udyami training programmes.

#### Skill Upgradation

Skill Upgradation Programme on Exclusive Designer Wear for the settled trainees of Women's Tailor batches was conducted to help the entrepreneurs to acquire the latest technology.

#### Rural Development Programmes

The institute organised two Rural Development programmes on income generation to benefit 60 SHG members.

#### HRD Programmes

The institute organised two Human Resource Development programmes on Capacity Building to benefit 135 NGO Officials.

#### Sensitisation Programmes

The institute organised nine Sensitisation programmes on RUDSETI activities to benefit 261 Bankers & Govt Officials.

#### Participation in Government Projects

The institute conducted two batches of PMEGP for 29 entrepreneurs, Entrepreneurship Development Programme of Nehru Yuva Kendra for 35 participants and Financial Literacy training of Rajasthan Grameen Aajeevika Vikas Parishad for 32 participants.

#### Marketing Support

The institute organised three RUDSETI Bazaars, first on 12.12.2019, second from 20<sup>th</sup> to 21<sup>st</sup> February 2020 and

third on 18.03.2020, all during Trade Fairs at Baran, wherein a good number of entrepreneurs participated and exhibited their products.



*Trainees in Women's Tailor practical*



*Trainees in Cell phone Repairs and Service practical*



*Trainees in Refrigeration & Air-Conditioning practical*



Name of the Director	Address of the Institute	Phone Numbers	
Om Prakash	Opposite to Central Jail Shahabad Road, N H-12, Aamapura BARAN - 325 205	Mobile	7340046126

#### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	27	778	441	13361
Skill Upgradation Programmes	1	27	9	268
Growth Programmes	-	-	1	25
RD Programmes	2	60	7	249
HRD Programmes	2	135	9	359
Sensitisation Programmes	9	261	40	1378
Awareness Programmes on Self Employment	Number	Beneficiaries	Number	Beneficiaries
	115	3737	963	42637
Enterprises Established	Units	Amt. (Lakhs)	Units	Amt. (Lakhs)
Syndicate Bank	02	03.30	13	12.95
Financed by) Canara Bank	-	-	8	06.40
Other Banks	109	213.49	4140	2591.17
<b>Total</b>	<b>111</b>	<b>216.79</b>	<b>4161</b>	<b>2610.52</b>
With own funds	298	-	3989	-
Wage Employment	173	-	1741	-
<b>Grand Total</b>	<b>582</b>		<b>9891</b>	
Settlement Rate (MoRD parameter)		63%		



### BERHAMPORE

#### New Programmes

The institute organised Homemade Agarbatti Maker, Gharelu Vidyut Upkaran Seva Udyami and Piggery training programmes.

#### Skill Upgradation

Skill Upgradation Programme on Exclusive Designer Wear for the settled trainees of Women's Tailor batches was conducted with an intention to upgrade their skill and income level.

#### Rural Development Programmes

The institute organised two Rural Development programmes on Digital Transaction for 172 participants.

#### HRD Programme

The institute organised one Human Resource Development programme on Capacity Building to benefit 55 Farmers.

#### Sensitisation Programmes

The institute organised five Sensitisation programmes on RUDSETI to benefit 186 Bank Managers & Govt Officials.

#### Technology Transfer Programmes

The institute conducted two Technology Transfer programmes on Digital literacy to benefit 53 Bankers.

#### Participation in Government Projects

The institute conducted six batches of PMEGP benefiting 175 entrepreneurs and 12 Entrepreneurship Orientation Programmes benefiting 249 participants.

#### Marketing Support

The institute organised RUDSETI Bazaar from 15<sup>th</sup> to 21<sup>st</sup> January 2020 on the occasion of Sabala Mela at



*Trainees in Refrigeration & Air-Conditioning practical*



Name of the Director	Address of the Institute	Phone Numbers	
Mukesh Kumar Bauri	20/5/1, C R Das Road, Dhophhati BERHAMPORE - 742 101 Murshidabad District	Mobile	8077040385

Berhampore, wherein good number of entrepreneurs participated and made handsome sales.

#### Other Activities

The Institute organised Credit Linkage camps and participated in World Youth Skill Day campaign.



*Trainees in Homemade Agarbatti Maker practical*



*Trainees in House Wiring practical*

#### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	25	705	382	10968
Skill Upgradation Programmes	1	30	7	209
RD Programmes	2	172	20	749
HRD Programmes	1	55	19	754
Sensitisation Programmes	5	186	43	1333
Technology Transfer Programmes	2	53	12	621
Awareness Programmes on Self Employment	Number	Beneficiaries	Number	Beneficiaries
	176	8558	1015	51797
Enterprises Established	Units	Amt.(Lakhs)	Units	Amt.(Lakhs)
Syndicate Bank	05	00.59	137	174.70
Financed by Canara Bank	33	07.20	169	110.30
Other Banks	292	1053.50	4025	5003.63
<b>Total</b>	<b>330</b>	<b>1061.29</b>	<b>4331</b>	<b>5288.63</b>
With own funds	188	-	3821	-
<b>Grand Total</b>	<b>518</b>		<b>8152</b>	
Settlement Rate (MoRD parameter)	77%			





### HAJIPUR

#### New Programme

The institute organised Goat Rearing training, wherein 34 candidates participated.

#### Skill Upgradation

Skill Upgradation Programme on Advanced Beauty Parlour for the settled trainees of Beauty Parlour Management batches was conducted with an intention to hone their skills.

#### HRD Programmes

The institute organised three Human Resource Development programmes on Leadership and Personality Development to benefit 136 participants.

#### Sensitisation Programmes

To sensitise about RUDSETI activities, the institute conducted 13 Sensitisation programmes to benefit 503 Bank Managers & Govt Officials.

#### RUDSETI Stall

The institute put up RUDSETI Stalls during Customer Outreach, Employment Fair, NABARD HAAT and Rojgar Mela to provide information on RUDSETI, its facilities and to collect applications.

#### Marketing Support

The institute organised four RUDSETI Bazaars, first from 2<sup>nd</sup> to 11<sup>th</sup> September 2019 on the occasion of Bihar SARAS Mela at Patna, second one on 19.11.2019 on the occasion of Founders day of Canara Bank at Hajipur, third one from 2<sup>nd</sup> to 12<sup>th</sup> December 2019 on the occasion of SARAS Mela and fourth one on 04.03.2020 during State Level RSETI Review Meeting, both at Patna, wherein a good number of entrepreneurs participated and benefited.



*Trainees in Two Wheeler Mechanic practical*



Name of the Director	Address of the Institute	Phone Numbers	
Sanjeet Kumar	Chauhan Vatika, Zadia Pokhra HAJIPUR- 844 101, Vaishali District	Office	06224 - 266508
		Mobile	7019911851

#### Other Activities

The Institute organised Workshop on “National Entrepreneurship Award 2019”, free Health Check-up & Two Wheeler Servicing camps and participated in World Youth Skill Day campaign.



*Trainees in Women's Tailor practical*



*Trainees in Entrepreneurship in Desktop Publishing practical*

#### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	26	757	354	10579
Wage Employment Training	-	-	8	218
Skill Upgradation Programmes	1	31	11	321
RD Programmes	-	-	11	745
HRD Programmes	3	136	68	2514
Sensitisation Programmes	13	503	160	5522
Technology Transfer Programmes	-	-	11	374
Awareness Programmes on Self Employment	Number	Beneficiaries	Number	Beneficiaries
	140	7869	934	62915
Enterprises Established	Units	Amt.(Lakhs)	Units	Amt.(Lakhs)
Syndicate Bank	-	-	34	22.39
Financed by: Canara Bank	05	26.65	282	203.60
Other Banks	338	173.64	1438	1442.81
<b>Total</b>	<b>343</b>	<b>200.29</b>	<b>1754</b>	<b>1668.80</b>
With own funds	425	-	4889	-
Wage Employment	63	-	1746	-
<b>Grand Total</b>	<b>831</b>		<b>8389</b>	
Settlement Rate (MoRD parameter)	<b>79%</b>			



### BHILWARA

#### New Programme

The institute organised Financial Literacy for FLCRP's training, wherein 28 candidates participated.

#### Skill Upgradation

Skill Upgradation Programme on Advanced Beauty Parlour for the settled trainees of Beauty Parlour Management batches was conducted to help the entrepreneurs to acquire the latest technology.

#### Sensitisation Programmes

The institute organised two Sensitisation programmes on RUDSETI activities to benefit 35 Bankers & Govt Officials.

#### Participation in Government Project

The institute conducted three batches of PMEGP benefiting 41 entrepreneurs.

#### Marketing Support

The institute organised two RUDSETI Bazaars, first on

02.03.2020 and second on 06.03.2020, both during MEME programmes at Bhilwara. Many entrepreneurs took advantage of this opportunity and made good sales.



*Trainees in Beauty Parlour Management practical*



*Resource person explaining taking measurement of Chudidar*



*Trainees in Homemade Agarbatti Maker practical*



*Trainees in Papad, Pickle & Masala Powder Entrepreneur practical*



Name of the Director	Address of the Institute	Phone Numbers	
Ramesh Chand Meena	Behind Panchayat Samiti Near Gram Nyayalay, Hahed Road Suwana, BHILWARA - 311 011	Office	01482 - 297136
		Mobile	9414053944

#### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	25	683	314	11661
Wage Employment Training	-	-	14	377
Skill Upgradation Programmes	1	25	6	148
RD Programmes	-	-	57	3664
HRD Programmes	-	-	22	1085
Sensitisation Programmes	2	35	78	1973
Awareness Programmes on Self Employment	Number 90	Beneficiaries 3987	Number 879	Beneficiaries 47950
Enterprises Established	Units	Amt.(Lakhs)	Units	Amt.(Lakhs)
Financed by Syndicate Bank	-	-	4	01.55
Other Banks	153	467.25	6443	5836.07
<b>Total</b>	<b>153</b>	<b>467.25</b>	<b>6447</b>	<b>5837.62</b>
With own funds	46	-	2854	-
Wage Employment	-	-	194	-
<b>Grand Total</b>	<b>199</b>		<b>9495</b>	
Settlement Rate (MoRD parameter)	<b>76%</b>			





### RANCHI

#### New Programme

The institute organised Soft Toys Maker & Seller training, wherein 26 candidates participated.

#### Sensitisation Programmes

To sensitise about RUDSETI activities, the institute conducted six Sensitisation programmes to benefit 84 Bankers & Govt Officials.

#### Marketing Support

The institute organised RUDSETI Bazaar on 19<sup>th</sup> November 2019 on the occasion of Kisan Mela at Silli, wherein good number of entrepreneurs participated and exhibited their products.



*Trainees in Cell Phone Repairs & Service practical*



*Trainees in LMV Owner Driver practical*



*Trainees in Women's Tailor practical*



*Trainees in Beauty Parlour Management practical*

#### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	26	737	223	6379
Wage Employment Training	-	-	3	71
Skill Upgradation Programmes	-	-	4	81
Growth Programmes	-	-	1	40
RD Programmes	-	-	3	230
HRD Programmes	-	-	11	446
Sensitisation Programmes	6	84	51	4013
Technology Transfer Programmes	-	-	2	156
Awareness Programmes on Self Employment	Number 80	Beneficiaries 2350	Number 532	Beneficiaries 44340
Enterprises Established	Units 10	Amt. (Lakhs) 01.00	Units 30	Amt. (Lakhs) 05.07
Financed by Canara Bank	137	19.58	844	120.44
Other Banks				
<b>Total</b>	<b>147</b>	<b>20.58</b>	<b>874</b>	<b>125.51</b>
With own funds	514	-	3247	-
Wage Employment	57	-	619	-
<b>Grand Total</b>	<b>718</b>		<b>4740</b>	
Settlement Rate (MoRD parameter)	<b>73%</b>			

Name of the Director	Address of the Institute	Phone Numbers	
Manish Kumar Singh	Kisan Bhawan, Opposite to Silli Stadium, Silli, RANCHI - 835 102	Office	06522 - 244025
		Mobile	7991163305



### AGARTALA

#### New Programmes

The institute organised Mushroom Cultivation and Paper Cover, Envelope & File Making training programmes.

#### Sensitisation Programmes

The institute conducted six Sensitisation programmes on RUDSETI to benefit 132 Govt Officials.

#### Participation in Government Projects

The institute organised seven batches of PMEGP benefiting 186 entrepreneurs and three batches under NULM benefiting 76 beneficiaries.

#### Marketing Support

The institute organised RUDSETI Bazaar from 2<sup>nd</sup> to 13<sup>th</sup> January 2020 on the occasion of Regional SARAS Mela at Agartala, wherein past trainees of RUDSETI participated and made handsome sales.



*Visit to Vermi Compost unit of a progressive farmer*



*Trainees in Entrepreneurship in Paper Cover, Envelope and File Making*



Name of the Director	Address of the Institute	Phone Numbers	
Suman Kr Paul	Swavalamban Training Centre A D Nagar, AGARTALA - 799 003 West Tripura District	Office	0381 - 2370359
		Mobile	9862729964



*Trainees in Beauty Parlour Management practical*



*Trainees in Women's Tailor practical*

#### PERFORMANCE AT A GLANCE

Particulars	During the year 2019-2020		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	18	509	197	5449
Skill Upgradation Programmes	-	-	2	46
RD Programmes	-	-	12	366
HRD Programmes	-	-	3	87
Sensitisation Programmes	6	132	37	643
Technology Transfer Programmes	-	-	2	62
Awareness Programmes on Self Employment	Number 58	Beneficiaries 1246	Number 564	Beneficiaries 11064
Enterprises Established	Units 377	Amt.(Lakhs) 1376.56	Units 1509	Amt.(Lakhs) 4323.02
Financed by Other Banks				
<b>Total</b>	<b>377</b>	<b>1376.56</b>	<b>1509</b>	<b>4323.02</b>
With own funds	156	-	1662	-
Wage Employment	07	-	25	-
<b>Grand Total</b>	<b>540</b>		<b>3196</b>	
Settlement Rate (MoRD parameter)		71%		





### NAGAON

#### New Programme

The institute organised Vegetable Nursery Management & Cultivation training, wherein 25 candidates participated.

#### Skill Upgradation

Skill Upgradation Programme on Advanced Beauty Parlour for the settled trainees of Beauty Parlour Management batches was conducted with an intention to upgrade their skill and income level.

#### Rural Development Programme

The institute organised one Rural Development programme on Animal health to benefit 115 participants.

#### HRD Programme

The institute organised one Human Resource Development programme on Leadership & Personality Development for 28 participants.

#### Sensitisation Programmes

The institute conducted three Sensitisation programmes to benefit 78 Bankers & Govt Officials.

#### Participation in Government Project

The institute conducted six programmes of PMEGP benefiting 185 entrepreneurs.

#### Marketing Support

The institute organised RUDSETI Bazaar from 16<sup>th</sup> to 25<sup>th</sup> November 2019 on the occasion of SARAS Mela at Nagaon. Good number of entrepreneurs participated in the Bazaar.



*Trainees in House Wiring practical*



Name of the Director	Address of the Institute	Phone Numbers	
Pranab Kumar Sarmah	H No 48, Ward No 7, Tilak Deka Road, Post: Itachali NAGAON - 782 003	Office	03672 - 253217
		Mobile	9957575825

#### Other Activities

The institute organised Workshop on “National Entrepreneurship Award 2019” & Credit camps and participated in World Youth Skill Day campaign.



*Trainees in Women's Tailor practical*



*Trainees in Beauty Parlour Management practical*

#### PERFORMANCE AT A GLANCE

Particulars	During the year 2018-19		Cumulative Since inception	
	Batches	Candidates	Batches	Candidates
Self Employment Training	25	742	170	4728
Skill Upgradation Programmes	1	19	3	57
RD Programmes	1	115	6	439
HRD Programmes	1	28	6	193
Sensitisation Programmes	3	78	36	901
Technology Transfer Programmes	-	-	3	75
Awareness Programmes on Self Employment	Number 50	Beneficiaries 2109	Number 405	Beneficiaries 15456
Enterprises Established	Units	Amt.(Lakhs)	Units	Amt.(Lakhs)
Financed by } Canara Bank	13	57.00	59	211.93
Other Banks	196	701.13	1026	3091.81
<b>Total</b>	<b>209</b>	<b>758.13</b>	<b>1085</b>	<b>3303.74</b>
With own funds	587	-	2608	-
Wage Employment	74	-	99	-
<b>Grand Total</b>	<b>870</b>		<b>3792</b>	
Settlement Rate (MoRD parameter)		107%		

**RUDSETI, Ujire**

Was happy to interact with trainees. This unique experiment of helping India get self-employed is both unique in its conceptualization and delivery. The trainees are well motivated, confident, dedicated and committed to the cores. My best wishes to all.

- **Sri Mrutyunjay Mahapatra**, MD & CEO, SyndicateBank, CO, Bengaluru

“It’s a wonderful Institute. It has been doing very good job of helping youth to setup their own units and generating employment. This Institute has great potential to uplift the rural community and other poor. Wish all those engaged in this programme the very best.”

- **Sri Ajay K Khurana**, Executive Director of SyndicateBank

“What a wonderful visit it is! It gives me a really enriching experience to see how the institute is helping in moulding the young generation into skilled young people. All team members are highly motivated. I wish all the best to our favorite institution ‘RUDSET’.”

- **Sri V Ramachandra**, CGM, Canara Bank, HO, Bengaluru

“The institute is dedicated to train unemployed youth in various self-employment programmes. I am indeed impressed by the dedication of faculty team in training the participants. The interests shown by the participant’s is really fascinating. I wish all the management team, faculty members and the participants all success in their endeavors”.

- **Sri G V Prabhu**, CGM, Canara Bank, Integrated Treasury Wing, CO, Mumbai

“I am honored and privileged to visit RUDSETI and take part in programmes. Visionary leadership of Padma Vibhushan Dr D Veerendra Heggadiji is laudable. The highly knowledgeable faculty imparting training is appreciative”.

- **Sri B Yogish Acharya**, GM, Canara Bank, CO, Mangaluru

“I had the good fortune to visit this Institute. The trainees are passionate, gifted and the very purpose of the institution fulfilled as per their interaction. I wish them all the very Best. God bless.”

- **Smt G K Maya**, GM, Canara Bank, CO, Thiruvananthapuram

“Most amazing job being headed by most respected Dr D Veerendra Heggadeji. This is what is called Nation building





and RUDSETI is one such establishment of taking the aspect & skill development to rural youth and empowerment. All the very Best”.

- **Sri M Venkatesh**, Managing Director and Additional Charge Director (Finance), MRPL, Mangaluru

### **RUDSETI Gurugram**

“Wonderful to have visited the Institute. Good work is being done in the field of financial Literacy and skill training”.

- **Ms Aprajita**, IAS, Additional Commissioner, Gurugram

“The Institute is doing pioneering work in the area of self-employment. Delighted to interact with all the participants. Excellent work by the Institute! Keep it up”

- **Dr Manoranjan Sharma**, GM, Canara Bank, RO, Gurugram

### **RUDSETI Ghaziabad**

“The RUDSETI is maintained in an excellent manner. The set up & standard maintained is very good. This appears to be the one of the best RUDSETI/RSETI. All credit goes to staff and management for maintaining the standard and training the student in best way possible. My best wishes for all who are involved in this.”

- **Sri R P Singh**, GM, RBI, Lucknow

“RUDSETI is working towards imparting skill training. It is indeed encouraging to see young girls being enterprising and confident to not just learn but also earn a livelihood. I hope the training institute provides a constant support for them even after they complete the training. The institute is doing well and I wish them all the best for their future endeavors”.

- **Ms Asmita Lal**, IAS, Chief Development Officer, Ghaziabad

### **RUDSETI Madurai**

“Very good centre for imparting training in entrepreneurship and business activities to new entrepreneurs. The centre is well organized and training programmes are effectively delivered. I wish the centre all the best in all its activities”.

- **Dr Rajendra Kumar**, IAS, Principal Secretary/Industries Commissioner and Director of Industries and Commerce,  
Govt of Tamil Nadu

“I thank RUDSETI institute for organizing Costume Jewellery Udyami training for Narikkurava women for enhancement of their skills, more so at the village itself. It’s a great development for promotion of livelihood of the welfare of the community”.

- **Dr T G Vinay**, IAS, District Collector, Madurai

“Conducting multiple kinds of training which is very appreciative”.

- **Smt Jyothi Sharma**, IAS, Assistant Collector, Madurai



“It was a pleasure to visit the training Institute. Well maintained infrastructure, dedicated staff and an efficient Director to provide quality training to students. Happy to go through the success stories and best wishes for future”.

- **Ms Karthiga**, IAS, CEO, Tamil Nadu Rural Transformation Project,  
Tamil Nadu Corporation for Development of Women, Chennai

“The RUDSETI is well maintained. Batches are going on and there is a proposal to step up the premises to a more specious one. All my best wishes to the Director and Staff”.

- **Sri M Prasad**, GM, SyndicateBank, RO, Chennai

### **RUDSETI Brahmavara**

“Good training set up. May take up varied training programmes based on the current trends & request received from the trainees. Also, may take efforts to publicize the success stories of the institute on social media. Good luck”.

- **Smt Sindhu Rupesh**, IAS, Chief Executive Officer, ZP, Udipi

### **RUDSETI Chitradurga**

“Very good Infrastructure. Arrangements for the stay of trainees & food satisfactory. Feedback from the trainees good. Follow-up & Settlement reported satisfactory. Marketing & selling of the products to the participant trainees need to be promoted. I wish the institute well & good visibility in the District.”

- **Sri Thangavelu P P**, GM, Canara Bank, PC Wing, HO, Bengaluru

### **RUDSETI Mysuru**

“The vision and mission of the Institute are very interesting. There are many lessons that can be easily replicated in Ethiopia. Everything is wonderful and interesting. Please keep moving forward”.

- **Dr Teshomo Crudex**, Lecturer, Dilla University, Ethiopia

### **RUDSETI Bengaluru**

“It was a great experience. Had a good interactive session with the students. Their feedback showed that the center is doing good and excellent work in imparting both technical and personality development skills. The ambience and environment is well maintained. I hope all the good work continues and the students progress well in their career.”

- **Sri Venkatesh Dhotre**, IAS, Assistant Secretary, Ministry of Rural Development, Govt of India, New Delhi

I am very much impressed with the ambience and the quality of training imparted. Feedback from participants is good. All have expressed confidence to become successful entrepreneurs”.

- **Sri T Manivannan**, GM, SyndicateBank, PSCD, CO, Bengaluru

“The Institute is a home for both practical and theory. It’s a giver of knowledge and skills. It is a producer and giver of skills. An eye opener for the youth.”

- **Sri Andrew Kuga Jackson**, Director, Govt of South Sudan



**RUDSETI Ananthapuramu**

“Glad to visit RUDSETI, Ananthapuram and immensely pleased to see the premises and its functioning. Settlement ratio is around 75%. Filled with joy on hearing the activities undertaken by the Institute and is visible through the eyes of the beneficiaries of the institute especially ‘Women Auto Driver team’. Wishing good luck and expect much more difference in the lives of the beneficiaries who have undergone/will undergo the training programme for self employment. May god bless with lots of support for the nice development of the Institute. With best wishes to the Director & his team.”

- **Sri Y Nageswara Rao**, Officer on Special Duty and Whole Time Director, SyndicateBank

“Today visited RUDSETI and it has excellent ambience and very good clean facilities. One of the role model Institutes of our rural development which caters to the need of below poverty line people with innovative programmes. I wish all the best and continue the same excellent work in future.”

- **Sri T Manivannan**, GM, SyndicateBank, PSCD, Bengaluru

**RUDSETI Bhubaneshwar**

“The location is very beautiful, a very calm place, which gives mental peace to the minds of the participants and the visitors. Premises are very well managed. The participants are very energetic and having interest to learn. I convey my sincere thanks to Director and Staff for maintaining the cleanness and quality of the training”.

- **Sri Ajit Kumar Das**, Executive Director, United Bank of India, Kolkata

“I am pleased to interact with two batches of trainees. Really the Director & Faculty are unique and they took these trainees as their own persons and train them with personal care. I wish RUDSETI to do well in future. All the best.”

- **Sri Sreekanta Mohapatra**, GM, Canara Bank, CO, Bhubaneshwar

**RUDSETI Jalandhar**

“A very lovely and lively institute providing very useful and recent training to the participants. Other than providing training in core areas of self-employment, RUDSETI is training to instill soft skills and confidence boosting skills in the trainees, which is very appreciable”.

- **Sri S Kulwant Singh**, IAS, Additional Deputy Commissioner, Jalandhar

**RUDSETI Hajipur**

“Visited the institute and interacted with the trainees. Feedback form trainees is very good. Maintenance of the institute & upkeep is excellent. I wish the team all the success in the social upliftment of the State and the trainees”.

- **Sri Debananda Sahoo**, GM, Canara Bank, CO, Patna

# OUR STARS



**Entrepreneurship Quiz  
2019 Award**  
Sri N Abhilash, Senior  
Faculty, RUDSETI Kannur

**Career Guru Award**  
Sri Pargat Singh, Senior  
Faculty, RUDSETI Jalandhar



**Panch Ratna Award**  
Smt Anasoooya, Senior  
Faculty, RUDSETI Ujire

**Best Performer Award**  
Sri Sandeep Soni and  
Sri Bhagawan Singh,  
Senior Faculty Members,  
RUDSETI Bhopal







**Sri R A Sankara Narayanan**, Managing Director and CEO of Canara Bank discussing the progress of RUDSETI, Gurugram



**Sri Y Nageswara Rao**, Special Officer on Duty and Whole Time Director, Syndicate Bank, CO, Bengaluru addressing the participants at RUDSETI, Madurai

### Executive Director

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