



Yashogātha

A saga of success

July - September 2021 Vol. 19 Issue - 2

A Newsletter of RUDSET Institute

Rural Development and Self - Employment Training Institute

Sponsors : Sri Dharmasthala Manjunatheshwara Educational Trust and Canara Bank

SUCCESS STORIES



Name : Mr Ratnakanta Khakhlari

Address: Belaguri, Post: Rupahi, Nagaon District, Assam State

Educational qualification: 9th Standard

Training: Piggery

Period of Training: 18.11.2020 to 27.11.2020

Background: Born in a middle class family. Could not study after 9th Standard due to poverty. He wanted to take up self-employment to support the family. Came to know about RUDSETI, Nagaon through an Awareness programme and applied for Piggery training. Latest information on Piggery, entrepreneurial competencies and the management skills boosted his confidence. Now, he is managing Piggery farm efficiently.

Investment: Rs 1,00,000/-

Income per month: Rs 17,000/-

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Name: Mr Rabi Shankar Paul

Address: Ranir Bazaar, Debi Nagar, Jirania, West Tripura District, Tripura State

Educational qualification: 12th Standard

Training: PMEGP

Period of Training: 12.02.2021 to 24.02.2021

Background: Born in an agriculture family. Assisting his father in the small business. He wanted to have his own packaging shop by taking up self-employment. Came



to know about RUDSETI, Agartala through KVIC and underwent PMEGP training. The sessions on competencies, human relations, effective communication, risk taking and marketing infused a new confidence in him and enabled to run packaging shop efficiently.

Investment: Rs 25,86,000/-

Bank Loan: Rs 25,00,000/- (Tripura Gramin Bank)

Income per month: Rs 62,000/-

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Name: Ms Dayamani Kumari

Address: Dokad, Post: Jonha, Angara Block, Ranchi District, Jharkhand State

Educational qualification: 12th Standard

Training: Bank Mitra

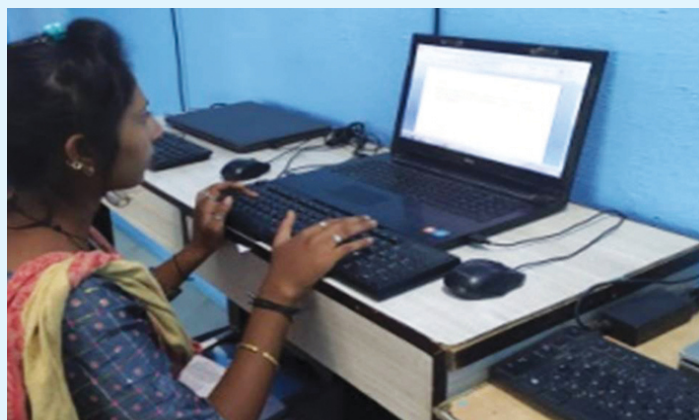
Period of Training: 14.10.2020 to 19.10.2020



Background: Born in an agriculture family. She was assisting her father in agriculture. Income from agriculture was meagre and not sufficient to meet the family needs. She became a member of SHG and her activity confined only to savings and borrowings. Came to know about **RUDSETI, Ranchi** through SRLM and attended Bank Mitra training. The sessions on behavioural aspects, Personality development, Customer relation and Banking boosted the knowledge and confidence in her. Today, she is running her customer service centre successfully.

Investment: Rs 1,50,000/-

Income per month: Rs 15,000/-



Name: Ms Komal Khatik

Address: Dekdi Khera, Rajgarh, Chittorgarh District, Rajasthan State

Educational qualification: 12th Standard

Training: Computerised Accounting

Period of Training: 15.11.2019 to 14.12.2019

Background: Hails from a middle class family. Could not continue study due to financial problem. She wanted to take up self-employment activity to meet the family needs. Came to know about **RUDSETI, Bhilwara** through an Awareness programme and applied for Computerised Accounting training. Along with the technical aspects, soft skills like competencies, marketing and personality development inputs changed her completely. Today, she is running her unit profitably.

Investment: Rs 1,40,000/-

Income per month: Rs 27,000/-

Name: Mr Suraj Kumar

Address: Baikunthpur, Post: Baikunthpur, Rajapakar Block, Vaishali District, Bihar State

Educational qualification: 9th Standard

Training: Two Wheeler Mechanic

Period of Training: 27.10.2020 to 29.11.2020



Background: Born in a lower middle class family. Due to huge debt, his family went to New Delhi in search of better livelihood. He was doing labour work and his father was doing rickshaw puller work. After working nearly 6 years, they returned to native place and doing farming and labour work. As the income was not sufficient to meet the family requirements, he decided to start self-employment activity. Came to know about **RUDSETI, Hajipur** through his friend and applied for Two Wheeler Mechanic training. The technical and entrepreneurship development inputs changed his thinking entirely and infused self-confidence. As a result, he is now earning a handsome income.

Investment: Rs 5,00,000/-

Income per month: Rs 20,000/-

Name: Mr Amzad Ali

Address: Kushmore, Post: Gurah, Murshidabad District, West Bengal State

Educational qualification: 10th Standard

Training: Refrigeration & Air-conditioning

Period of Training: 29.01.2019 to 27.02.2019

Background: Hails from a lower middle class family. Could not study after 10th Standard due to financial constraints. He wanted to take up self-employment to support the family. Came to know about **RUDSETI, Berhampore** through an Awareness programme and applied for Refrigeration & Air-conditioning training. Apart from technical aspects, sessions on behavioural, managerial and financial aspects infused new confidence in him. Today, he is doing repair of AC and Refrigerators successfully.

Investment: Rs 70,000/-

Income per month: Rs 15,000/-





Name: Mr Ravi Prasad Bairwa

Address: S/o Madan Lal, Lawadar, Rahamandiya Tehsil, Tonk District, Rajasthan State

Educational qualification: 10th Standard

Training: Cell Phone Repair & Service

Period of Training: 17.04.2019 to 16.05.2019

Background: Born in an agriculture family. His father was engaged in agriculture. As the income from agriculture was meagre, he decided to take up self-employment to shoulder the responsibility of the family. Came to know about **RUDSETI, Baran** through his friend and applied for Cell Phone Repair & Service training. The training which covered both skill and all the aspects of entrepreneurial activity moulded him to take firm decision in the right direction of self-employment. Today, he is running **"Sri Ganesh Mobile Point"** efficiently.

Investment: Rs 1,50,000/-

Income per month: Rs 20,000/-



Name: Mrs Makwana Hiralben Arpitkumar

Address: Pinal Park, Petlad, Anand District, Gujarat State

Educational qualification: Graduation

Training: Beauty Parlour Management

Period of Training: 10.05.2017 to 08.06.2017

Background: Hails from a middle class family. Her husband was working as a teacher. She wanted to take up

self-employment by making use of leisure time. Since, she has basic knowledge about mehendi, she wanted to undergo training in Beauty Parlour. Came to know about **RUDSETI, Nadiad** through an ex-trainee and applied for Beauty Parlour Management training. The practical learning in Beauty Parlour, competencies, communication and personality development inputs proved to be very useful in boosting her self-confidence. Today, she is running **"Swara Professional Beauty Care"** profitably.

Investment: Rs 1,90,000/-

Income per month: Rs 30,000/-



Name: Mrs Vibha Shrivastav

Address: W/o Jayendra Shrivastav, M-155, Laharpur, Bagmugaliya Extension, Bhopal, Madhya Pradesh State

Educational qualification: Post Graduation

Training: PMEGP

Period of Training: 27.05.2019 to 05.06.2019

Background: Born in a middle class family. Her husband was working in a private company. After Post Graduation, she decided to do self-employment to meet the family requirements. Came to know about **RUDSETI, Bhopal** through KVIC and attended PMEGP training. The sessions on competencies, human relations, effective communication, risk taking and marketing infused a new confidence in her and enabled to run **"Maruti Enterprises"** efficiently.

Investment: Rs 5,60,000/-

Bank Loan: Rs 5,00,000/- (Canara Bank)

Income per month: Rs 25,000/-

Name: Mr Gurcharan Singh

Address: Chhana Sher Singh, Sultanpur Lodhi, Kapurthala District, Punjab State

Educational qualification: 10th Standard

Training: Men's Parlour and Salon Udyami

Period of Training: 11.01.2021 to 09.02.2021

Background: Hails from a middle class family. As he was not interested in studies, he discontinued after 10th Standard. He wanted to take up self-employment to support the



family. Came to know about **RUDSETI, Jalandhar** through an ex-trainee and applied for Men's Parlour and Salon Udyami training. The technical aspects of Men's Parlour and entrepreneurship development inputs infused positive outlook in his approach. Today, he is running his parlour profitably.

Investment: Rs 1,00,000/-

Income per month: Rs 23,000/-

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Name: **Mrs Arpita Sarangi**

Address: Phase III, Dumduma, Khordha District, Odisha State

Educational qualification: Graduation

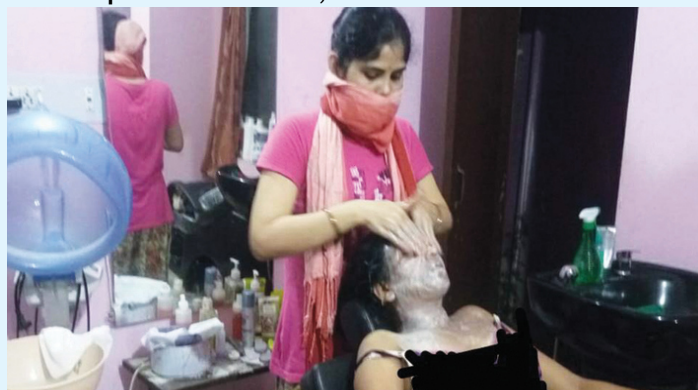
Training: Beauty Palour Management

Period of Training: 27.09.2019 to 30.10.2019

Background: Born in a middle class family. Her husband is doing small business. She decided to do self-employment to improve the family income. She joined beauty parlour to learn the intricacies of parlour by making payment. Not satisfied with the way of learning, she decided to work in other parlour. At this juncture, came to know about **RUDSETI, Bhubaneshwar** through an Awareness programme and applied for Beauty Parlour Management training. Technical sessions on Beauty Parlour helped to enhance her skill. Behavioural and Personality development sessions boosted her confidence and business skills. Today, she is running her Parlour successfully.

Investment: Rs 2,00,000/-

Income per month: Rs 20,000/-



Name: **Mr Gajanand Raiger**

Address: Amargarh, Pisagan Tehsil, Ajmer District, Rajasthan State

Educational qualification: 12th Standard

Training: Entrepreneurship in Desktop Publishing

Period of Training: 04.07.2018 to 17.08.2018

Background: Born in a middle class family. He wanted to take up self-employment activity to meet the family needs. Came to know about **RUDSETI, Jaipur** through an Awareness programme and applied for Entrepreneurship in Desktop Publishing training. The training inputs on Coral Draw, Photoshop, Page Maker and the EDP sessions boosted his confidence and enabled him to run DTP unit efficiently.

Investment: Rs 1,00,000/-

Income per month: Rs 22,000/-

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Name: **Mr Anil Suresh Jadhav**

Address: Navara, Shirur Taluk, Pune District, Maharashtra State

Educational qualification: 12th Standard

Training: Poultry

Period of Training: 08.04.2019 to 17.04.2019

Background: Born in an agriculture family. As the income from agriculture was not sufficient to meet the family requirements, he decided to take up self-employment to shoulder the responsibility. Came to know about



RUDSETI, Pune through an ex-trainee and applied for Poultry training. Apart from scientific management of Poultry, inputs on competencies, marketing and customer relations provided a definite direction of starting his own venture. Today, he is running his poultry farm profitably.

Investment: Rs 20,00,000/-

Bank Loan: Rs 18,00,000/- (Canara Bank)

Income per month: Rs 55,000/-



Name: **Mr M Jagadeesh Naik**

Address: Beluguppa Thanda, Beluguppa Mandal, Ananthapuramu District, Andhra Pradesh State

Educational qualification: 10th Standard

Training: Photography & Videography

Period of Training: 18.01.2021 to 16.02.2021

Background: Hails from a poor family. Could not continue his studies due to financial problem. He wanted to take up self-employment activity to support the family. Came to know about **RUDSETI, Ananthapuramu** through Newspaper and applied for Photography & Videography training. The technical skill, behavioural, managerial and financial aspects boosted his confidence and helped him to take a firm decision to continue to manage his studio successfully.

Investment: Rs 1,00,000/-

Income per month: Rs 23,000/-

Name: **Mr Suraj Pal Singh**

Address: S/o Raj Pal Singh, Toola, Post: Himmatpur, Firozabad District, Uttar Pradesh State

Educational qualification: 8th Standard

Training: Two Wheeler Mechanic

Period of Training: 25.06.2019 to 24.07.2019

Background: Born in an agriculture family. His father was engaged in agriculture. The income from agriculture was meagre which was not sufficient to meet the family requirements. He wanted to shoulder the responsibility of the family by taking up self-employment. Came to know about **RUDSETI, Agra** through an ex-trainee and applied



for Two Wheeler Mechanic training. The training covering technical aspects of Two Wheeler repair, entrepreneurship, project report preparation, communication skills, marketing etc. filled him with more confidence. Today, he is running "**Jai Bhola Shankar Repair Centre**" profitably.

Investment: Rs 80,000/-

Income per month: Rs 16,000/-

Name: **Mrs Sunanda S S**

Address: W/o Suresh, R G Road, Chikkamagaluru, Karnataka State

Educational qualification: 10th Standard

Training: Beauty Parlour Management

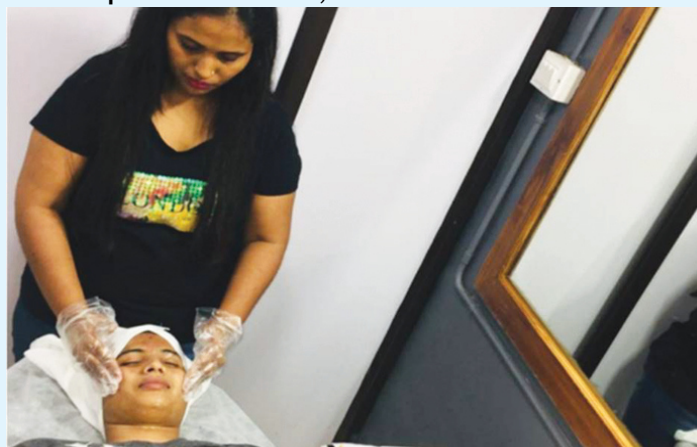
Period of Training: 09.01.2017 to 07.02.2017

Background: Born in an agriculture family. Her father was engaged in agriculture. After marriage, she worked in a beauty parlour to learn the technical skills. She was not able to get sufficient knowledge even after working for two years. At this juncture her friend suggested her to approach **RUDSETI, Bengaluru**. She immediately visited the Institute and applied for Beauty Parlour Management training. The training covering all the technical aspects of Beauty Parlour, behavioural and managerial aspects of business boosted her self-confidence. Today she is running "**Lakumi Saloon**" efficiently and earning a handsome income.

Investment: Rs 6,00,000/-

Bank Loan: Rs 1,50,000/- (Canara Bank)

Income per month: Rs 55,000/-





Name: Mr Mahantesh Nagarappa Dodmani

Address: Sri Yalagureshwar Tyre Works, NH 50, Banashankari Colony, Nidagundi, Vijayapura District, Karnataka State

Educational qualification: 10th Standard

Training: PMEGP

Period of Training: 05.03.2019 to 14.03.2019

Background: Born in an agriculture family. After 10th Standard, he went to Goa and worked in a tyre manufacturing and tyre moulding factory. Due to his father's health condition, he returned to his native after working nearly 18 years in the factory. He worked in small factories, but due to meagre salary, he left the job and decided to start his own venture in tyre manufacturing & moulding field as he has rich experience in it. Came to know about **RUDSETI, Vijayapura** through KVIC and attended PMEGP training. The sessions on competencies, marketing, customer relation and behavioural games strengthened his morale and determination. Today, he is running "**Yalagureshwar Tyre Works**" profitably.

Investment: Rs 30,00,000/-

Bank Loan: Rs 25,00,000/- (State Bank of India)

Income per month: Rs 55,000/-

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**Name:** Mr Ravikumar B

**Address:** S/o Bangari, 139, Near Government School, Chowkuru, Post: Malangi, Periyapatna Taluk, Mysuru District, Karnataka State

**Educational qualification:** 12<sup>th</sup> Standard

**Training:** Electric Motor Rewinding & Repair Service

**Period of Training:** 07.07.2016 to 05.08.2016

**Background:** Born in an agriculture family. He was assisting his father in agriculture. As the income from agriculture was not sufficient to meet the family needs, he decided to do some activity yielding income. Came to know about **RUDSETI, Mysuru** through his relative and applied for



Electric Motor Rewinding & Repair Service training. The training helped to learn many useful technical inputs for developing his enterprise with value added services and sessions on behavioural and managerial aspects gave a lot of strength to his activity. He is now running "**Sri Manjunatheshwara Motor Rewinding Works**" efficiently.

**Investment:** Rs 3,00,000/-

**Bank Loan:** Rs 1,75,000/- (Indian Overseas Bank)

**Income per month:** Rs 40,000/-

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Name: Mr Nallari Chaitanya

Address: Sri Sai Digital Studio, Karavadhi Center, Near Sai Baba Temple, Karavadhi, Ongole Mandal, Prakasam District, Andhra Pradesh State

Educational qualification: 12th Standard

Training: Photography & Videography

Period of Training: 29.01.2018 to 27.02.2018

Background: Born in a middle class family. After completing 12th Standard, wanted to take up self-employment to support the family. Came to know about **RUDSETI, Ongole** through an ex-trainee and applied for Photography & Videography training. The technical skill, behavioural, managerial and financial aspects boosted his confidence and helped him to run "**Sri Sai Digital Studio**" profitably.

Investment: Rs 3,00,000/-

Income per month: Rs 45,000/-





Name: Mr Shivamurthy S

Address: S/o Sannaramappa, Shravanagere, Hiriyur Taluk, Chitradurga District, Karnataka State

Educational qualification: Post Graduation

Training: Sheep Rearing

Period of Training: 23.09.2019 to 02.10.2019

Background: Hails from a middle class family. After Post Graduation, he worked as a teacher in a private school. As the income was not sufficient to meet the family requirements, he left the job and tried for a Government job. He could not get it in spite of his best effort. He was assisting his father in agriculture. At this juncture, came to know about **RUDSETI, Chitradurga** through All India Radio and applied for Sheep Rearing training. The technical aspects of Sheep Rearing and entrepreneurship development inputs changed his thinking entirely and infused positive outlook in his approach. Today, he is managing his Sheep farm successfully.

Investment: Rs 3,50,000/-

Bank Loan: Rs 3,00,000/- (Karnataka Gramin Bank)

Income per month: Rs 25,000/-

Name: Mr Prashanth Kumar K

Address: S/o Krishnachar, No 49, Near Sri Huliyaambika Temple, Doddamathalli, Post: Mandaghatta, Shivamogga Taluk & District, Karnataka State

Educational qualification: Diploma

Training: Electric Motor Rewinding & Repair Service

Period of Training: 03.08.2018 to 01.09.2018



Background: Born in an agriculture family. Father engaged in agriculture work. After Diploma, he worked in a private firm to support the family. Not satisfied with the work, he left the job and wanted to do some activity to improve the income of the family. At this juncture, came to know about **RUDSETI, Brahnavara** through News Paper and applied for Electric Motor Rewinding & Repair Service training. Along with technical aspects, inputs on behavioural aspects, marketing and communication skills developed his personality and boosted confidence to launch his own venture. Today he is running **"G K Gutti Power Tools"** efficiently.

Investment: Rs 4,00,000/-

Income per month: Rs 42,000/-



Name: Mr K Malik Meera

Address: S/o M Kamardeen, 2/111, Muslim Street, Manjoor, Paramakudi, Ramanathapuram, Tamil Nadu State

Educational qualification: Graduation

Training: Cell Phone Repair & Service

Period of Training: 17.12.2019 to 20.01.2019

Background: Born in a middle class family. After graduation, he was doing small business. As the income was not sufficient to meet the family requirements, he decided to take up self-employment. Came to know about **RUDSETI, Madurai** through advertisement in News Paper. He visited the Institute and applied for Cell Phone Repair & Service training. The exposure to technical inputs, entrepreneurial competencies, behavioural games and marketing developed confidence in him. Today he is running **"Meera Mobiles"** profitably.

Investment: Rs 2,00,000/-

Income per month: Rs 25,000/-



Name: Mrs Imrana

Address: W/o Imamuddin, Nangla Musa, Post: Painga, Ghaziabad District, Uttar Pradesh State

Educational qualification: 10th Standard

Training: Mushroom Cultivation

Period of Training: 22.09.2020 to 01.10.2020

Background: Born in a daily wage family. Her husband was a marginal agriculturist. As the income from agriculture was not sufficient, she always engaged in finding ways and means to improve the income. She became a member of Ujala SHG and engaged in selling vegetables. Came to know about **RUDSETI Ghaziabad** through an Awareness programme and applied for Mushroom Cultivation training. The various aspects of Mushroom cultivation and managerial aspects boosted her confidence. Today, she is supplying mushroom to hotels, dhabas and restaurants in the area and doing mushroom farming successfully.

Investment: Rs 1,00,000/-

Bank Loan: Rs 50,000/- (Punjab & Sindh Bank)

Income per month: Rs 18,000/-

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Name: Mrs Rashmi P T

Address: Vellikoth Theru, Ajanur, Hosadurga, Kasargod District, Kerala State

Educational qualification: BE

Training: Vastra Chitra Kala Udyami

Period of Training: 02.07.2018 to 31.07.2018

Background: Born in a middle class family. Parents were employees. She also wanted to become an employee. After completing BE, she worked in Oracle at Bengaluru and getting good salary. As she could not find satisfaction in the job, she decided to resign the job. Even though family members opposed her decision, she sticks to her plan of doing designing and drawing on her own in the native. She started drawing pictures and wanted to establish in that field. At this juncture, came to know about **RUDSETI, Kannur** through News Paper and applied for Vastra Chitra Kala Udyami training. The training, which



covered technical as well as setting up an enterprise, helped her a lot in developing a new outlook and a positive attitude towards self-employment. Today, with the active use of online platforms like Instagram, Facebook and YouTube channel, she is earning a handsome income.

Investment: Rs 2,00,000/-

Income per month: Rs 40,000/-

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Name: Mrs Manju

Address: W/o Ravinder Kumar, Ahrod, Rewari District, Haryana State

Educational qualification: 10th Standard

Training: Dress Designing for Women

Period of Training: 17.05.2016 to 06.06.2016

Background: Hails from a middle class family. Her husband was working in a private company. As the income was not sufficient to meet the family requirements, she wanted to take up self-employment to shoulder the responsibility of the family. At this juncture, RUDSETI Staff suggested her to approach **RUDSETI, Gurugram**. She immediately visited the Institute and applied for Dress Designing for Women training. Apart from the technical inputs, sessions on competencies, marketing, personality development and communication skills boosted confidence. Today, she is running "**Manju Boutique**" profitably.

Investment: Rs 80,000/-

Income per month: Rs 25,000/-





Name: Mr Akshaya M Shantageri

Address: C/o A A Pattar, Ward No 2, Badiger Lane, Hunagund, Bagalakot District, Karnataka State

Educational qualification: Diploma in Electronics

Training: Photography & Videography

Period of Training: 15.10.2019 to 13.11.2019

Background: Hails from a middle class family. After Diploma, he searched for a job, but could not get inspite of best efforts. At this juncture, his friend suggested him to approach **RUDSETI, Dharwad** for a suitable training. Without wasting any time, he visited the Institute and applied for Photography & Videography training. The intricacies of photography & videography, inputs on competencies and managerial aspects infused confidence and changed his outlook. Today, he is running "**Kalikadevi Studio**" successfully.

Investment: Rs 2,50,000/-

Income per month: Rs 25,000/-

RUDSETI BAZAAR

Visit of **Sri T M Anbarasan**, Hon'ble Minister for Rural Industries, Cottage Industries, Small Industries and Slum Clearance Board, Govt of Tamil Nadu

RUDSETI Bazaar, Madurai



Name: Mrs Meenakshi

Address: W/o Naveen D Naik, Darkasu, Arabbi Guri House, Savanalu, Belthangady Taluk, D K District, Karnataka State

Educational qualification: Graduation

Training: Dairy Farming & Vermi Compost Making

Period of Training: 14.05.2018 to 23.05.2018

Background: Born in an agricultural family. Her husband was working in Reliance at Gujarat. They had agriculture land, growing crops and a small Dairy unit. She worked as a guest teacher in a school to support the family. Came to know about **RUDSETI, Ujire** through News Paper and applied for Dairy Farming & Vermi Compost Making training to improve Dairy. The sessions on the scientific management of Dairy, preparation of Vermi Compost, behavioural and managerial skills helped her to run Dairy farm profitably. Her husband resigned the job and assisting in the Dairy activity.

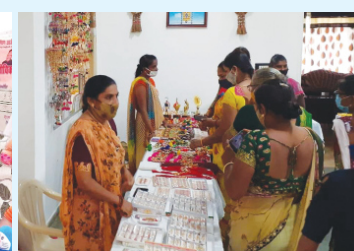
Investment: Rs 5,00,000/-

Bank Loan: Rs 1,50,000/- (Canara Bank)

Income per month: Rs 37,000/-

RUDSETI Bazaar, Agra

RUDSETI Bazaar, Nadiad



RUDSETI STALLS

RUDSETI Stall, Agra

RUDSETI Stall, Hajipur

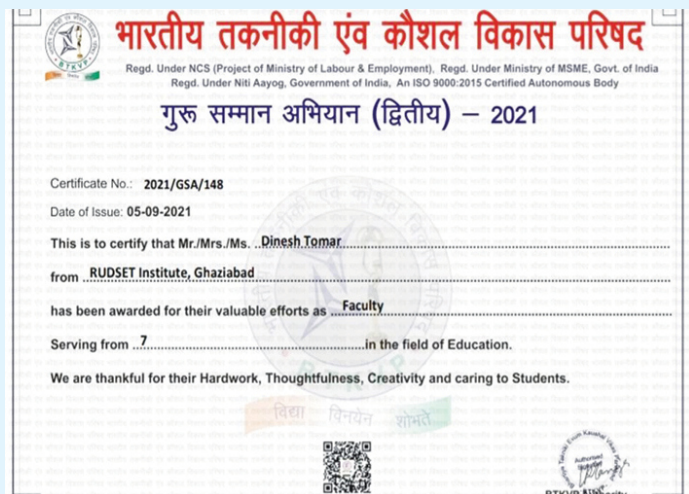


RECOGNITION

WOMEN INNOVATOR AWARD - Mrs Roshni C, Faculty,
RUDSETI, Kannur



GURU SAMMAN AWARD - Sri Dinesh Tomar, Faculty,
RUDSETI, Ghaziabad



DDU GKY and RSETI KA HUNARBAAZ AWARD - Sri K Baskar
Rao, Trainee, RUDSETI, Ongole



Sri N Venkateswarlu, Trainee, RUDSETI, Ongole



GOLDEN BEAUTY AWARD - Ms Megha Rai, Trainee,
RUDSETI, Ranchi

**OTHER ACTIVITIES****CELEBRATION OF WORLD YOUTH SKILLS DAY**

RUDSETI, Ujire

RUDSETI, Chitradurga



RUDSETI, Vijayapura

RUDSETI, Ananthapuramu



RUDSETI, Hajipur



CREDIT CAMP - RUDSETI, Berhampore**ONLINE FOLLOW UP - RUDSETI, Nagaon****BLOOD DONATION CAMPS****RUDSETI, Dharwad****RUDSETI, Brahmavara****AZADI KA AMRIT MAHOTASAV**

Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of progressive India and the glorious history of its people, culture and achievements. Azadi ka Amrit Mahotsav is an embodiment of all that is progressive about India's socio-cultural, political and economic identity.

RUDSETIs actively participated in this Mahotsav by organising a number of programmes/events.

MOBILISATION CAMPS**RUDSETI, Bhubaneshwar****RUDSETI, Hajipur****RUDSETI, Ranchi****RUDSETI, Nagaon****AMRIT VAN PROGRAMME****RUDSETI, Gurugram****RUDSETI, Madurai****RUDSETI, Pune****FIT INDIA FREEDOM RUN****RUDSETI, Madurai****RUDSETI, Ongole****RUDSETI, Ananthapuramu****RUDSETI, Hajipur**

RUDSETI, Baran



RUDSETI, Bhilwara



RUDSETI, Ranchi



RUDSETI, Nagaon



EXPO CONCLAVE -

RUDSETI, Hajipur



DISTRIBUTION OF CERTIFICATES

RUDSETI, Madurai



RUDSETI, Baran



RUDSETI, Berhampore



RUDSETI, Nagaon



WORKSHOPS

Financial Literacy

RUDSETI, Ujire



RUDSETI, Dharwad



RUDSETI, Pune



RUDSETI, Hajipur



Prime Minister Atma Nirbhar Nidhi Project

RUDSETI, Vijayapura



VACCINATION CAMP - RUDSETI, Ongole



VISIT OF IMPORTANT DIGNITARIES

Sri Magunta Srinivasulu Reddy, Hon'ble MP, Ongole

RUDSETI, Ongole



Sri Brij Mohan Sharma, Executive Director of Canara Bank and **Sri B Chandrasekhara Rao**, GM (LB & RRB), Canara Bank, HO, Bengaluru - **RUDSETI, Ananthapuramu** ↓



Sri Paramasivam M, CGM, Canara Bank, CO, New Delhi **RUDSETI, Ghaziabad** ↓



Sri B L Meena, GM, Canara Bank, CO, Bhubaneswar **RUDSETI, Bhubaneswar** ↓



Sri K J Srikanth, GM, Canara Bank, CO, Bhopal **RUDSETI, Bhopal** ↓



Sri S Nazeer Ahamed, GM, Canara Bank, CO, Guwahati **RUDSETI, Nagaon** ↓



Sri Shreenath H Joshi, Chairman, Karnataka Gramin Bank, Ballari - **RUDSETI, Chitradurga** ↓



Dr Suresh Itnal, IAS, Commissioner, Hubli - Dharwad Municipal Corporation, Hubli - **RUDSETI, Dharwad** ↓



Sri Charanjit Singh, IAS, Joint Secretary, MoRD, Govt of India - **RUDSETI, Gurugram** ↓



Sri Vishram Kumar Meena, IAS, Additional Deputy Commissioner, Gurugram - **RUDSETI, Gurugram**



Dr K Nandini Devi, IAS, CEO, ZP, Chitradurga
RUDSETI, Chitradurga



Sri A M Yogeesh, IAS, CEO, ZP, Mysuru -
RUDSETI, Mysuru



Sri Govind Reddy, IAS, CEO, ZP, Vijayapura
RUDSETI, Vijayapura



Sri K L Bachani, IAS, Collector & District Magistrate, Kheda
RUDSETI, Nadiad



Sri Vijay Prakash Meena, IAS, Deputy Development Commissioner, Vaishali - **RUDSETI, Hajipur**



Sri Vishal Sagar, IAS, Deputy Development Commissioner, Ranchi - **RUDSETI, Ranchi**



Sri A Veeru Shetty, Secretary, Dharmothana Trust, Dharmasthala - **RUDSETI, Ujire**



VISITORS VIEW

Madurai: “Wonderful opportunity to interact with the entrepreneurs trained in the Institute. Congratulations and keep up the good work going”.

- **Sri T M Anbarasan**, Hon’ble Minister for Rural Industries, Cottage Industries, Small Industries and Slum Clearance Board, Govt of Tamil Nadu

Gurugram: “It was a wonderful experience interacting with trainees. Infrastructure facilities are good”.

- **Sri Charanjit Singh**, IAS, Joint Secretary, MoRD, Govt of India

“It was wonderful experience to interact with entrepreneurs trained by RUDSETI. RUDSETI is doing commendable job in empowering rural women. I would like to thank every member of the Institute. All the best”.

- **Sri Vishram Kumar Meena**, IAS, Additional Deputy Commissioner, Gurugram

Chitradurga: “I have visited many RSETI/RUDSETIs, and it’s really heartening to note that RUDSETI Chitradurga stands high amongst such institutes. Located in an excellent place, the Institute is serving for the noble cause of extending training to the needy persons. This selfless service in imparting carrier development courses will go a long way in building a healthy society. I wish all the best for the Institute and its entire team for their noble deeds”.

- **Sri Shreenath H Joshi**, Chairman, Karnataka Gramin Bank, Ballari

Mysuru: “Started with brilliant idea and concept. Over the decades, trained thousands of unemployed and made them employed themselves and self-sustained with this helped so many families to live on their own thought. Hope will continue endeavour”

- **Sri A M Yogeesh**, IAS, CEO, ZP, Mysuru

LEADERSHIP QUALITIES THAT MAKE YOU A GOOD LEADER

1. Integrity

Business leaders know Integrity is the foundation of good leadership, and one must stand for their beliefs. No matter how hard a situation, a good leader inspires with his principles without compromising; they refrain from making false promises or take shortcuts, choosing thoughts and action over personal gain. Delivering the said promises as ethically and morally grounded is necessary to pay the dividend in the long run.

2. Innovative

An innovative leader is not a creative genius with thought-provoking ideas but gives others the freedom to develop

their ideas. Innovative people are always open to new ideas and discussions. They listen to everyone actively and also motivate others to think out of the box. This quality gives them an edge over others since they are always hunting for creativity and innovations.

3. Honesty

Honesty is expected from leaders to garner trust and respect from people for reliability. Moreover, we look upto people who are loyal to their words and are accountable. Thus, honesty is the most valued trait for any business leader or any leader in general.

4. Active Listening

Good leaders listen to people with great attention and sincerity. It helps them understand people and their perspectives. Active listening builds trust and relationships in the long run. Good leaders communicate with care, focus on the person and the message; they don’t interrupt and acknowledge what is being said.

5. Self-Confidence

Self-confidence is critical for leadership because it gives them wings to take risks, accomplish goals, and fly high. Organizational leaders take charge themselves and march with positivity and confidence. It allows them to make immediate decisions, solve organizational problems and conflicts. Good leaders take full responsibility and quick actions without passing on issues, ignoring, or procrastinating.

6. Visionary

A visionary leader is far-sighted and driven and inspired by what a company can become. Visionary leaders work hard for the greater good and keep themselves updated with time and change. A visionary leader does not hold back to take risks and unconventional decisions.

7. Strong Communicator

Effective leaders are good orators and communicate to get their work done. They are not harsh; they choose words and expressions which suit the situation and allow others to express their thoughts and ideas. They are very conscious and learn from others’ behaviours, which gives them a deep understanding of human complexities.

8. Delegation

A good leader who knows how to delegate wisely and make the best out of it. Delegation is crucial for maximizing productivity and team performance. Therefore knowing when and how to delegate gives them more time for their most important work. Mindful delegation is vital to save time and future inconveniences.

9. Decision-making Skill

Good leaders are decisive and know how to help the organization, employees, stakeholders, and customers. Good leaders are aware of the fact of how their decisions can make or break businesses. They evaluate a given circumstance many a time before coming to any conclusion. They collect the necessary information required before making any announcements. They do not believe rumours but examine a situation or a problem themselves before making a decision.

10. Problem-Solving Skills

For the proper functioning of an organization, leaders must have problem-solving skills and an eye for analysing the situation to make better decisions. They are equipped with the ability to identify and define problems. Cultivating strong problem-solving skills is vital for any leader to eliminate barriers.

11. Self-motivated

Good leaders always motivate their employees and boost their morale when needed. They sail their boat smoothly, even in hazardous situations. They keep themselves self-motivated and set an example to follow.

12. Humility

Humble leaders make the best leaders. Humble and wilful leaders understand the fact that leadership is all about working for the greater good. They lead to transform, not dominate. They are aware of their strengths and weaknesses and always yearn to learn and contribute more.

13. Care for Others

Good leaders know that people's health and wellness associated with the organization play an important role in attaining success. They inspire their team members and make sure the staff, clients, beneficiaries, and customers feel trusted. They understand the importance of appreciating and recognizing employees and creating mutual respect and understanding within the organization.

14. Self-Discipline

Good leaders are self-disciplined and have good time management skills. They encourage a culture where people are disciplined. In an organization where everything is fast-paced, and employees get occupied with so much workload, being more disciplined can help achieve more and keep the work environment at ease.

15. Emotional Intelligence

Good leaders are self-aware, act in control, take calculated decisions without getting carried away. They understand other's perspectives without being cynical. They are self-motivated and have strong social skills, which help them build connections and healthy relationships.

16. Passion

Leaders are highly passionate about their goals and objectives. They know what they want and work tirelessly to achieve those. Passionate leaders elevate productivity and ensure that the employees commit to their vision. Passion helps leaders to instill motivation in their employees and helps to achieve the desired vision.

17. Resilience

Resilient leaders are perceptive and also know how to handle themselves in any good or bad situation. Resilient leaders are capable of retaining their energy level under strain and responding to disruptive changes. They also overcome severe challenges without destructive behaviour or hurting others. Resilient leaders are high performing leaders who recover from any adversity positively.

18. Accountability

A leader can own up to commitments and promises made. Accountable leaders establish clear goals and targets. They focus on the future and also own up to their mistakes. They ask for help when needed and provide honest and constructive feedback.

19. Supportive

Supportive leaders give the guidance that team members need. Supportive leaders mentor team members, guides them till they need little to no supervision in the future. They are with team members in the process and support them with their knowledge and experiences. Supportive leadership involves building trust among the team members and encouraging dialogue to keep the team spirit high.

20. Tech-savvy

Today's leader needs to understand the technology sufficiently to sustain their business. The organization's technology decisions must be guided with a strategy and transforming its analog experience into a digital. Therefore, it becomes evident that business leaders enhance technological skills for sustainability and making better decisions.

21. Empathy

Empathy is in understanding others' needs and what goes into their mind. Empathetic leaders are perceptive, and they are aware of other's feelings and thinking. Being empathetic does not always mean to agree on other's views, but to appreciate and have a willingness to understand.

BOOK LOOK:

Ikigai: The Japanese secret to a long and happy life

By -Hector Garcia and Francesc Miralles

Rs 317/-

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