



# Yashogāthā

A saga of success

July - September 2023 Vol 21 Issue 2

A Newsletter of RUDSETI Institute

Rural Development and Self - Employment Training Institute

Sponsors : Sri Dharmasthala Manjunatheshwara Educational Trust and Canara Bank

## SUCCESS STORIES



**Name:** Mrs Boda Yasar

**Address:** Yasar Digital Studio, Nancharamma Colony, Near Mercy School, Kanigiri Road, Kandukur, Prakasam District, Andhra Pradesh State

**Educational Qualification:** Post Graduation

**Training Course:** Photography & Videography

**Period of Training:** 11.04.2022 to 10.05.2022

**Background:** Born in a middle class family. Her husband was running a photo studio. The sudden death of her husband during COVID-19 forced her to take responsibility of the family. She was in confusion whether to look after photo studio or to search for a suitable job. Finally, she decided to look after husband's dream studio. At this juncture, came to know about **RUDSETI, Ongole** through Social Media and applied for Photography & Videography training. The technical aspects of Photography & Videography, inputs on competencies, communication, time management, customer relation etc. impressed and boosted her confidence and enabled to run "**Yasar Studio**" profitably.

**Investment:** Rs 9,00,000/-

**Income per month:** Rs 55,000/-

**Name:** Mr Manoj Mathew

**Address:** Nellikunnal House, Naduvil, Post: Karuvanchal, Kannur, Kerala State

**Educational Qualification:** 10<sup>th</sup> Standard

**Training Course:** EDP for Micro Entrepreneurs

**Period of Training:** 13.01.2022 to 25.01.2022



**Background:** Born in an agriculture family, he was always yearned to find solutions to the challenges faced by farmers. At this juncture, came to know about **RUDSETI, Kannur** through an Awareness programme and applied for EDP for Micro Entrepreneurs training. Sessions on behavioural games, time management, confidence building and marketing strengthened his morale and determination. Immediately after training, he wanted to ease the burden of coconut and arecanut tree climbing during harvesting by developing a revolutionary coconut climbing machine. Due to lightweight, enhanced security features, free life insurance with the purchase, ensuring safety and well-being, he is getting good orders even from Middle East countries. Today, he is doing the business successfully.

**Investment:** Rs 8,00,000/-

**Bank Loan:** Rs 6,00,000/- (Kerala Gramin Bank)

**Income per month:** Rs 55,000/-

**Name:** Mr Parikshit Balkrushna Arde

**Address:** Bhojare, Mawal Taluk, Pune District, Maharashtra State

**Educational Qualification:** 12<sup>th</sup> Standard

**Training Course:** Resham Kosh Utpadak Udyami

**Period of Training:** 25.11.2022 to 04.12.2022

**Background:** Born in an agriculture family. His father was working as a shop keeper in the Military Depot. Parikshit tried many agriculture related activities like Goat Rearing, Poultry, Pisciculture etc, but due to lack of guidance and





technical knowledge, he could not manage them properly. At this juncture, came to know about **RUDSETI, Pune** through Mulberry Chocky Centre and applied for Resham Kosh Utpadak Udyami training. The scientific management of Silkworms along with behavioural and managerial skills helped him to manage Sericulture efficiently.

**Investment:** Rs 5,50,000/-

**Income per month:** Rs 30,000/-

**Name:** Mrs Shanthakumari K P

**Address:** W/o Kumaraswamy S, Doddarayapete, Chamarajanagara Taluk & District, Karnataka State

**Educational Qualification:** Graduation

**Training Course:** Photography & Videography

**Period of Training:** 05.07.2019 to 03.08.2019

**Background:** Born in an agriculture family. Her father was an agriculture labour. After marriage, she was helping her husband in editing album photos, as he was a freelance photographer. She lost her husband in an unfortunate accident. She worked in few private firms to earn income. Due to some problems, she decided to take up self-employment activity in Photography as she had fair knowledge in it. Came to know about **RUDSETI, Mysuru** through a friend and applied for Photography & Videography training. Technical inputs on Photography & Videography, competencies, risk taking, marketing and personality



development infused a new outlook in her and enabled to run "**Kumara Digital Lab**" successfully.

**Investment:** Rs 10,50,000/-

**Bank Loan:** Rs 10,00,000/- (Union Bank)

**Income per month:** Rs 25,000/-

**Name:** Mr Baraiya Dilipsinh Ratansinh

**Address:** Kaniyel, Kathlal Taluk, Kheda District, Gujarat State

**Educational Qualification:** 12<sup>th</sup> Standard

**Training Course:** Pashu Mitra

**Period of Training:** 31.05.2022 to 29.07.2022



**Background:** Hails from an agriculture family. Assisting his father in agriculture activities. As the income from agriculture was meager, he decided to take up self-employment activity to shoulder the responsibility. Came to know about **RUDSETI, Nadiad** through social media and applied for Pashu Mitra training. The scientific management of Dairy and other related animals, sessions on entrepreneurial competencies, behavioural games and marketing developed confidence in him and enabled to do his activity profitably.

**Investment:** Rs 1,00,000/-

**Income per month:** Rs 22,000/-

**Name:** Mr Anoop Kumar Saini

**Address:** Chapoli, Udaipur Wati Tehsil, Jhunjhunu District, Rajasthan State

**Educational Qualification:** 12<sup>th</sup> Standard





**Training Course: Cell Phone Repair & Service****Period of Training:** 12.08.2021 to 11.09.2021

**Background:** Born in a middle class family. After 12<sup>th</sup> Standard, he searched for a suitable job, but could not get it. He decided to take up self-employment activity to shoulder the responsibility of the family. Came to know about **RUDSETI, Jaipur** through a friend and applied for Cell Phone Repair & Service training. The technical skill of Cell Phones, behavioural games, time management and confidence building strengthened his determination and enabled to run **"New Krishnan Mobile Point"** efficiently.

**Investment:** Rs 7,00,000/-**Income per month:** Rs 35,000/-**Name:** **Mr Amar G Chakrad****Address:** S/o Ganesh S, 4th Main, 2nd Phase, Manjunatha Nagara, Rajajinagara, Bengaluru, Karnataka State**Educational Qualification:** 12<sup>th</sup> Standard**Training Course:** Photography & Videography**Period of Training:** 15.12.2020 to 13.01.2021

**Background:** Born in a middle class family. He worked in several factories, but due to meager salary, he left the job and decided to take up self-employment to shoulder the responsibility of the family. Came to know about **RUDSETI, Bengaluru** through News Paper and applied for Photography & Videography training. The training which covered both technical aspects of Photography & Videography, as well as managing enterprise, enlarged his perspective towards self-employment and enabled to do photography successfully.

**Investment:** Rs 3,25,000/-**Income per month:** Rs 30,000/-**Name:** **Mr Jayaprasad****Address:** S/o Duggappa Kumbara, 2-81A, Enmadi House, Ilanthila, Belthangady Taluk, D K District, Karnataka State**Educational Qualification:** 12<sup>th</sup> Standard**Training Course:** EDP for Micro Entrepreneurs**Period of Training:** 10.09.2020 to 22.09.2020

**Background:** Born in a middle class family. His father was a potter. After 12<sup>th</sup> Standard, he worked in a fabrication unit for three years. At this juncture, his friend suggested him to approach **RUDSETI, Ujire** for EDP training. He visited the Institute and applied for EDP for Micro Entrepreneurs training. The exposure to entrepreneurial competencies, behavioural games and marketing developed confidence and brought lot of changes in him. Today, he is running **"Kushi Alluminium Fabrication"** profitably.

**Investment:** Rs 4,00,000/-**Bank Loan:** Rs 3,00,000/- (SKDRDP)**Income per month:** Rs 29,000/-**Name:** **Mr Chidananda H M****Address:** S/o Maheshwarappa H B, Chowlahiriyuru, Kaduru Taluk, Chikkamagaluru District, Karnataka State**Educational Qualification:** BE**Training Course:** Entrepreneurship in Desktop Publishing**Period of Training:** 07.02.2022 to 23.03.2022

**Background:** Born in a middle class family. After completing BE, he worked in a private company at Bengaluru for few months. Due to personal problem, he left the job and decided to take up self-employment venture to support the family. Came to know about **RUDSETI, Chitradurga** through social media and applied for Entrepreneurship in Desktop Publishing training. Along with technical inputs on DTP, entrepreneurial competencies and the management



skills developed confidence and enabled him to run “**Namma Digital Grama Seva Kendra**” efficiently.

**Investment:** Rs 4,00,000/-

**Income per month:** Rs 25,000/-

**Name:** Mr S Muthuraman

**Address:** S/o R Sethuraman, V Kallapatti, Usilampatti, Veppanuthu, Madurai District, Tamil Nadu State

**Educational Qualification:** Graduation

**Training Course:** Photography & Videography

**Period of Training:** 25.07.2022 to 25.08.2022



**Background:** Born in a middle class family. Could not continue study due to financial constraints. He wanted to take up self-employment activity to support the family. Since, he has passion towards photography, he was searching for a suitable training Institute to get training on photography. Came to know about **RUDSETI, Madurai** through an advertisement and applied for Photography & Videography training. The training covering technical aspects of Photography & Videography, competencies, communication, personality development and marketing boosted self-confidence and business skills. Today, he is doing photography successfully.

**Investment:** Rs 4,50,000/-

**Income per month:** Rs 25,000/-

**Name:** Mrs Harshini

**Address:** W/o Dayananda Naik, 2-85, Gundyadaka, Puthige, Bommarabettu, Post: Hiriadka, Udupi Taluk & District, Karnataka State

**Educational Qualification:** Diploma

**Training Course:** Women's Tailor

**Period of Training:** 28.10.2022 to 26.11.2022

**Background:** Born in a lower middle class family. Her husband was a daily wage earner. In order to improve the income of family, she wanted to take up self-employment activity. Came to know about **RUDSETI, Brahmavara** through News Paper and applied for Women's Tailor training.



Technical aspects of tailoring, inputs on competencies, communication, time management, customer relation etc. impressed and boosted her confidence. Today, she is doing tailoring efficiently and living a decent life.

**Investment:** Rs 4,00,000/-

**Bank Loan:** Rs 3,00,000/- (Union Bank)

**Income per month:** Rs 22,000/-

**Name:** Mrs Veena Kumari

**Address:** Lauriya Laxmipur, Lauriya Block, West Champaran District, Bihar State

**Educational Qualification:** Graduation

**Training Course:** Bank Mitra

**Period of Training:** 12.10.2022 to 17.10.2022

**Background:** Born in a middle class family. Her husband was running a small electronic shop. As the income was not sufficient to meet the family requirements, she wanted to take up income generating activity. She became a member of SHG. At this juncture, Community Mobilizer informed her about the vacancy of BC Sakhi. She applied and got selected by SRLM and sent to **RUDSETI, Hajipur** for Bank Mitra training. The training which covered competencies, communication skills, personality development and banking, infused new confidence and enabled her to do the activity profitably.

**Investment:** Rs 1,00,000/-

**Bank Loan:** Rs 40,000/- (Uttar Bihar Gramin Bank)

**Income per month:** Rs 20,000/-





**Name:** Mrs B Mounika

**Address:** W/o Venugopal, 2-708, Kottala, Bukkarayasamudramu, Ananthapuramu District, Andhra Pradesh State

**Educational Qualification:** Graduation

**Training Course:** Beauty Parlour Management

**Period of Training:** 11.12.2019 to 09.01.2020



**Background:** Hails from a middle class family. Her husband was a photographer, who had undertaken Photography & Videography training earlier. In order to improve the income of the family, she wanted to take up self-employment activity with minimum investment. Her husband suggested to approach **RUDSETI, Ananthapuramu** for suitable training. Immediately she visited the Institute and applied for Beauty Parlour Management training. The technical sessions on beauty parlour, competencies, human relations and marketing infused confidence in her and enabled to run the beauty parlour successfully.

**Investment:** Rs 1,00,000/-

**Income per month:** Rs 20,000/-

**Name:** Mr Manjunath P Bammigatti

**Address:** Vinayak Mobiles, Ramanal, Kalaghatagi Taluk, Dharwad District, Karnataka State

**Educational Qualification:** 12<sup>th</sup> Standard

**Training Course:** Cell Phone Repair & Service

**Period of Training:** 16.05.2022 to 14.06.2022



**Background:** Born in an agriculture family. He could not study due to financial constraints. He worked in a mobile shop for one year as a labour to support the family. As the income was not sufficient, he decided to start self-employment activity. At this juncture, came to know about **RUDSETI, Dharwad** through a friend and applied for Cell Phone Repair & Service training. The practical learning in Cell Phone repair, entrepreneurial competencies, communication and personality development boosted his confidence. Today, he is running "**Vinayak Mobiles**" efficiently.

**Investment:** Rs 1,50,000/-

**Income per month:** Rs 20,000/-

**Name:** Mr Vrashabhanath Yashavant Ghosarawad

**Address:** Siddapur, Tikota Taluk, Vijayapura District, Karnataka State

**Educational Qualification:** Graduation

**Training Course:** Dairy Farming & Vermi Compost Making

**Period of Training:** 11.07.2022 to 20.07.2022



**Background:** Hails from an agriculture family. He was assisting his father in agriculture. He decided to take up self-employment activity in agriculture to improve the income. Came to know about **RUDSETI, Vijayapura** through a friend and applied for Dairy Farming & Vermi Compost Making training. The scientific management of Dairy & Vermi Compost making and entrepreneurship inputs boosted his self-confidence and enabled to run Dairy farm profitably.

**Investment:** Rs 5,00,000/-

**Income per month:** Rs 20,000/-

**Name:** Mrs Amarjeet Kaur

**Address:** House No 1415, Urban Estate, Phase 1, Garha, Jalandhar, Punjab State

**Educational Qualification:** 10<sup>th</sup> Standard

**Training Course:** Beauty Parlour Management

**Period of Training:** 05.04.2021 to 04.05.2021

**Background:** Hails from middle class family. Her husband





was working in a private firm. As the income was not sufficient to meet the family needs, she decided to take up self-employment venture to shoulder the responsibility of the family. Came to know about **RUDSETI, Jalandhar** through an ex-trainee and applied for Beauty Parlour Management training. The technical sessions on beauty parlour, competencies, human relations and marketing infused confidence in her. Today, she is running “**Aarsim Beauty Salon**” successfully.

**Investment:** Rs 4,50,000/-

**Bank Loan:** Rs 4,00,000/- (Punjab & Sindh Bank)

**Income per month:** Rs 20,000/-

**Name:** **Mr Javed Akthar**

**Address:** Dasna, Ghaziabad, Uttar Pradesh State

**Educational Qualification:** 12<sup>th</sup> Standard

**Training Course:** Refrigeration & Air Conditioning

**Period of Training:** 29.01.2020 to 27.02.2020



**Background:** Born in a lower middle class family. He wanted to take up self-employment venture to shoulder the responsibility of the family. Came to know about **RUDSETI Ghaziabad** through an Awareness programme and applied for Refrigeration & Air Conditioning training. The exposure to technical inputs, entrepreneurial competencies, behavioural games and marketing developed confidence in him and enabled to run “**R A C Point**” profitably.

**Investment:** Rs 2,00,000/-

**Income per month:** Rs 20,000/-

**Name:** **Mrs Baharun Nehar**

**Address:** Jamuguri, Post: Alitangoni, Nagaon District, Assam State

**Educational Qualification:** 9<sup>th</sup> Standard

**Training Course:** Dairy Farming & Vermi Compost Making

**Period of Training:** 08.05.2023 to 17.05.2023



**Background:** Born in a lower middle class family. Could not continue study due to financial problems. She wanted to take up self-employment activity to support the family. She came to know about **RUDSETI, Nagaon** through an Awareness programme and applied for Dairy Farming & Vermi Compost Making training. Latest information on Dairy & Vermi Compost making and eagerness to learn the entrepreneurial skills enabled her to run Dairy farm efficiently.

**Investment:** Rs 2,50,000/-

**Bank Loan:** Rs 50,000/- (Punjab National Bank)

**Income per month:** Rs 19,000/-

**Name:** **Mr Santosh Oraon**

**Address:** Dhurleta, Post: Rajadera, Angara Block, Ranchi District, Jharkhand State

**Educational Qualification:** 9<sup>th</sup> Standard

**Training Course:** Goat Rearing

**Period of Training:** 19.01.2023 to 28.01.2023





**Background:** Born in an agriculture family. Assisting his father in agriculture work. As the income from agriculture was not sufficient to meet the family needs, he decided to take up self-employment activity to support the family. Came to know about **RUDSETI, Ranchi** through an Awareness programme and applied for Goat Rearing training. The scientific management of Goat Rearing, sessions on competencies and managerial inputs infused self-confidence and enabled him to run Goat farm successfully.

**Investment:** Rs 5,50,000/-

**Income per month:** Rs 19,000/-

**Name:** Mrs Mamina Bhoi

**Address:** Bindha, Darada, Balipatna, Khordha, Odisha State

**Educational Qualification:** 9<sup>th</sup> Standard

**Training Course:** Mushroom Cultivation

**Period of Training:** 09.03.2021 to 19.03.2021



**Background:** Born in a lower middle class family. In order to earn independently, she became a member of SHG and involved in Mushroom Cultivation. Due to lack of knowledge, the yield was not upto the expected level and she finds it difficult to manage it. While she was enquiring about suitable training on Mushroom Cultivation, coincidentally, came to know about **RUDSETI, Bhubaneswar** through an Awareness programme in her village and applied for Mushroom Cultivation training. The technical aspects of Mushroom cultivation and managerial skills boosted her confidence. She is supplying mushroom to nearby hotels and doing mushroom farming profitably.

**Investment:** Rs 1,30,000/-

**Bank Loan:** Rs 30,000/- (Odisha Gramya Bank)

**Income per month:** Rs 18,000/-

**Name:** Mr Gulshan

**Address:** S/o Suresh Kumar, Tarason, Post: Purakanera, Bah Block, Agra District, Uttar Pradesh State

**Educational Qualification:** BCom

**Training Course:** Refrigeration & Air Conditioning



**Period of Training:** 11.05.2022 to 09.06.2022

**Background:** Born in an agriculture family. His father was engaged in agriculture. As the income from agriculture was not sufficient to meet the family needs, he decided to take up self-employment activity. Came to know about **RUDSETI, Agra** through an ex-trainee and applied for Refrigeration & Air Conditioning training. The technical sessions on Refrigeration & Air Conditioning, soft skills and managerial inputs enriched his experience and enabled to run “**Gulshan AC Repairing Works**” efficiently.

**Investment:** Rs 75,000/-

**Income per month:** Rs 18,000/-

**Name:** Ms Monica Debbarma

**Address:** D/o Sankar Debbarma, Chengkharu Kami, West Tripura District, Tripura State

**Educational Qualification:** Graduation

**Training Course:** Women's Tailor

**Period of Training:** 03.04.2023 to 02.05.2023

**Background:** Born in a lower middle class family. She wanted to take up self-employment venture to support the family. Came to know about **RUDSETI, Agartala** through an Awareness programme and applied for Women's Tailor training. Technical inputs on Tailoring, competencies, goal





setting, decision making and efficient management of enterprise helped her to do tailoring successfully.

**Investment:** Rs 75,000/-

**Bank Loan:** Rs 60,000/- (Ujjivan Small Finance Bank)

**Income per month:** Rs 18,000/-

**Name:** Mrs Anindita Bhattacharya

**Address:** Barua, Beldanga-I, Murshidabad District, West Bengal State

**Educational Qualification:** Graduation

**Training Course:** Costume Jewellery Udyami

**Period of Training:** 14.07.2022 to 26.07.2022



**Background:** Born in a middle class family. Her husband was working in a private agency. As the income was not sufficient to meet the family requirements, she decided to take up self-employment activity to support the family. Came to know about **RUDSETI, Berhampore** through Social Media and applied for Costume Jewellery Udyami training. Technical sessions on Costume Jewellery helped to update and enhance her skills. Entrepreneurial competencies, communication skills and customer relation boosted her confidence and resulted in doing Costume Jewellery profitably.

**Investment:** Rs 1,50,000/-

**Bank Loan:** Rs 50,000/- (State Bank of India)

**Income per month:** Rs 17,000/-

**Name:** Mrs Monika

**Address:** Karola, Farrukh Nagar Tehsil, Gurugram District, Haryana State

**Educational Qualification:** 12<sup>th</sup> Standard

**Training Course:** Jute Products Udyami

**Period of Training:** 01.02.2022 to 13.02.2022

**Background:** Hails from a middle class family. Her husband was working in a private firm. As the income was not sufficient to meet the family requirements, she decided to take up self-employment to support the family. Came to know about **RUDSETI Gurugram** through an ex-trainee and



applied for Jute Products Udyami training. Apart from the technical inputs, sessions on entrepreneurial competencies, marketing, communication skills and launching formalities boosted her confidence and enabled to stitch Jute bags efficiently.

**Investment:** Rs 1,00,000/-

**Bank Loan:** Rs 20,000/- (Sarva Haryana Gramin Bank)

**Income per month:** Rs 17,000/-

**Name:** Mrs Pinki Bai

**Address:** W/o Rajesh Jain, Nipania Jaat, Post: Raipur, Huzure Tehsil, Bhopal District, Madhya Pradesh State

**Educational Qualification:** 10<sup>th</sup> Standard

**Training Course:** Fast Food Stall Udyami

**Period of Training:** 20.02.2023 to 01.03.2023



**Background:** Born in a lower middle class family. Her husband was working in a private firm. She became a member of SHG and engaged in household activities. As the income was not sufficient to meet the family requirements, she decided to take up self-employment activity. Came to know about **RUDSETI, Bhopal** through Department and applied for Fast Food Stall Udyami training. Technical sessions on food items, competencies, human relations, effective communication, risk taking and marketing



developed new confidence and enabled her to run her business successfully.

**Investment:** Rs 2,00,000/-

**Bank Loan:** Rs 1,50,000/- (Union Bank Of India)

**Income per month:** Rs 16,000/-

**Name:** Mr Rohit Kumar Suman

**Address:** S/o Ramkaran Suman, Mangrol, Baran District, Rajasthan State

**Educational Qualification:** 12<sup>th</sup> Standard

**Training Course:** General EDP

**Period of Training:** 18.06.2023 to 23.06.2023



**Background:** Born in a middle class family. His father was a daily wage worker. He decided to take up self-employment activity to support the family. Came to know about **RUDSETI, Baran** through an Awareness programme and applied for General EDP training. The sessions on behavioural aspects, marketing, business plan and personality development boosted the confidence in him and enabled to run “**R K Online Services**” profitably.

**Investment:** Rs 1,50,000/-

**Income per month:** Rs 16,000/-

**Name:** Mrs Teena Khatik

**Address:** Mangrop, Bhilwara, Rajasthan State

**Educational Qualification:** 10<sup>th</sup> Standard



**Training Course:** Jute Products Udyami

**Period of Training:** 17.02.2023 to 01.03.2023

**Background:** Hails from a middle class family. Could not continue study due to financial problems. She decided to take up self-employment activity to shoulder the responsibility of the family. Came to know about **RUDSETI, Bhilwara** through an Awareness programme and applied for Jute Products Udyami training. Apart from technical inputs, sessions on behavioural, financial and managerial inputs infused self-confidence in her and enabled to stitch Jute bags efficiently.

**Investment:** Rs 60,000/-

**Income per month:** Rs 14,000/-

### ANNUAL STAFF CONFERENCE OF RUDSETI

Annual Staff Conference is a regular feature of RUDSETI Institute, aimed at organisational development through performance review, experience sharing, drawing up qualitative action plan and vision building by the leadership. The Annual Staff Conference of RUDSETI Institute for the year 2023 was held at “Sri Sannidhi”, Dharmasthala from 14<sup>th</sup> to 15<sup>th</sup> September 2023. The Conference was inaugurated by **Dr D Veerendra Heggade**, President, RUDSETI Institutes, Dharmasthala.



**Dr Heggade**, in his inaugural address said that RUDSETI was started thinking of creating job opportunities initially. Now, RUDSETIs are able to extensively promote self-employment and economic empowerment of the unemployed across the country. The youth, who have undergone training at RUDSETIs, have immensely been contributing to the development of nation through self-sustained life with the help of financial assistance from Banks. According to the needs of the present competitive world, suitable short duration training is given to the youth.

There is no limit for success. The Directors should become practical oriented trainers, do good work and carry forward it to maintain the standards set by their predecessors. Transformation is inevitable to any organization. Immaterial





of the age, one needs to undergo transformation to be in the race. It is a positive sign that graduate and post graduates are also coming forward and interested in taking up self-employment ventures. State and Central Governments are extending holistic support to the Institutes by providing land and funding for construction of building. RUDSETIs are big brother to RSETIs. Hence, there is always pressure on RUDSETIs to perform better in the coming days, he remarked.

**Shri B Sudhakar Kotary**, General Manager, Canara Bank, Circle Office, Mangaluru in his key note address said God has given opportunity to serve in RUDSETI. A small idea started in 1982 has become a big banyan tree and spread across entire country. RUDSETI movement has traversed more than four decades in its contribution to Nation building bringing light in the lives of thousands of youth and their families. RUDSETIs have been sharing their expertise with other stakeholders in the movement. As MoRD is in readiness to roll out RSETI 2.0 to revamp the entire RSETI eco-system, we have to accept the challenges and shoulder the responsibility to meet their expectations.



**Shri H Raghu Raja**, Director General, National Academy of RUDSETI (NAR), Bengaluru said that the success of RUDSETI model was appreciated by the Government of India, accepted it as a replicable model and as a result, RSETIs were opened in each district of the country imparting training and creating employment opportunities to lakhs of people. He highlighted the concept of RSETI 2.0 in terms of

incentives for mobilisation of candidates, designing of new courses based on training needs of population, conducting impact assessment of training programmes, developing training learning methods, e learning content development, conducting case study of RSETIs and entrepreneurs following best practices and incentives for hand holding, settlement and credit linkage. Exponent employment generation in RUDSETI is invaluable, he concluded.



**Shri G Murugesan**, National Director for RSETIs, National Centre for Excellence of RSETIs (NACER), Bengaluru said that RUDSETIs are doing good work and placed well ahead compared to RSETIs. Commitment, dedication and involvement of the Directors and Staff made RUDSETIs to reach the target and setting an example to RSETIs. The visionary leadership of **Dr D Veerendra Heggade** has made RUDSETIs to perform better day by day and distinctly different from others, he added.



**Shri Giridhar Kallapur**, Executive Director of RUDSETIs welcomed the guests and the participants and presented highlights of the performance of RUDSETIs for 2022-23 and upto 31.08.2023 during Financial Year 2023-24. **Shri Suresh M**, Director, RUDSETI, Ujire proposed vote of thanks. **Smt Anasooya**, Senior Faculty, RUDSETI, Ujire compeered the programme.

After tea break, review of the performance of Institutes started. **Shri Giridhar Kallapur**, Executive Director of RUDSETIs and **Shri G Murugesan**, National Director for RSETIs, National Centre for Excellence of RSETIs (NACER), Bengaluru participated in the review. They advised the



Institutes who are lagging behind the schedule to accelerate their efforts to reach the targets in time.



In the afternoon, **Shri Subhash Bangera**, Trainer, Manipal handled session on Professional Etiquette & Team Building. Through group exercise, he highlighted the importance of reaching the target with team as a whole instead of doing the work individually in the Institute. He explained the purpose of formation of team, its objectives, phases of team development, reasons for failure of a team, conflict in relationship among team members, its effects on the functioning of the Institute and measures to overcome conflict, to have a good and cordial relationship with all the stakeholders at the work place to achieve the desired goals. Working as a team will always beat individual barriers, he concluded.



After tea break, review of the performance of institutes continued.

### September 15, 2023: 2<sup>nd</sup> Day

**Shri Rajesh Ranjan Singh**, National Controller, Assessment & Quality Assurance, National Academy of RUDSETI, Bengaluru made a power point presentation in detail about the need for introduction of RSETI 2.0 & Assessment. The NSQF aligned courses are mono skilling in nature. A trainee will get only one training at a time. In order to meet the change in market dynamics, diversification of rural economy and preferences of customers, it is essential to have knowledge of more than one skill. RSETI 2.0 will take care of quality of training programmes. Assessment and Certification was introduced to ensure uniform quality

of training programmes among RSETIs. Assessment and Certification is challenging and rewarding, he concluded.



After tea break, **Shri Nataraj S E**, Director, National Centre for Excellence of RSETIs, Bengaluru made power point presentation on the performance of RUDSET Institutes, Grading and CNN. He clarified the doubts raised by the participants.



Thereafter, review of the performance of Institutes continued.

During valedictory, **Dr D Veerendra Heggade**, President of RUDSET Institutes, said that RUDSETIs are bound by the terms and conditions of MoRD and as such there is always pressure on RUDSETIs to meet the expectations of MoRD. There is no limit for growth. Creative mind, hard work and curiosity make a person to become a top performer. Since RUDSETIs are big brother to RSETIs, their activities are watched by all. Opportunities are created for unemployed youth to take up self-employment. God has given golden





opportunity to serve in RUDSETI to change the life styles of poor people. Directors and Faculties have a great role to play as they are motivating the unemployed youth who are struggling to come up in their life. He called upon the participants to rededicate themselves to the cause of self-employment.

**Shri Rajesh Ranjan Singh**, National Controller, Assessment & Quality Assurance, National Academy of RUDSETI, Bengaluru said that RUDSETI has been a leader and there is a challenge to retain the position of the leader. For betterment of society and people, RUDSETIs have to continue to play the role of leaders. RUDSETI has got good well equipped infrastructure facilities as compared to other RSETIs. RUDSETI team has reputational spirit and that inspires RUDSETI to continue the good work, he opined.



**Shri Nataraj S E**, Director, National Centre for Excellence of RSETIs, Bengaluru said that RUDSETI is reaching the target set by MoRD exceedingly well as it is personally monitored by Dr Heggadeji. RUDSETIs have to play an important role in promoting self-employment opportunities to the needy people. The success and results speak about the prominent role played by RUDSETIs in the development of nation.



**Shri Giridhar Kallapur**, Executive Director of RUDSETIs presented the brief report of the Conference and said that Staff Conference is organised to give impetus to continue good work done by the predecessors. **Shri Saibal RoyChoudhury**, Director, RUDSETI, Berhampore and

**Shri Jayachandran C V**, Director, RUDSETI, Kannur shared their experiences. **Shri Abhilash**, Senior Faculty, RUDSETI, Kannur compeered the programme.



Certificates of Excellence were awarded to the top performing Institutes for their outstanding achievements.

### ALL-ROUND PERFORMANCE

**First Prize**

**RUDSETI, Mysuru**



**Second Prize**

**RUDSETI, Nadiad**



**Third Prize**

**RUDSETI, Berhampore**





**MOBILISATION OF FUNDS****First Prize****RUDSETI, Chitradurga****Second Prize****RUDSETI, Dharwad****Third Prize****RUDSETI, Hajipur****CREDIT LINKAGE****First Prize****RUDSETI, Bhubaneswar****Second Prize****RUDSETI, Gurugram****Third Prize****RUDSETI, Jaipur**

25 Directors and 26 Faculty members participated in the Conference. The Conference was utilized for experience sharing, updated information on the latest developments, solutions to the practical problems and other challenges faced by the Directors and the Faculty members through participatory mode.

**UNIQUE PROGRAMMES****JAIL INMATES****Soft Toys Maker and Seller****RUDSETI, Hajipur****RECOGNITION**

**Shri P Senthilkumar**, IAS, Principal Secretary, Department of Rural Development and Panchayat, Govt of Tamil Nadu giving Best Award to RUDSETI, Madurai for securing First



position in number of candidates settled during 2022-23. **Mrs S Divyadharshini**, IAS, Managing Director and **Mrs B Priyanka Pankajam**, IAS, Executive Director of Tamil Nadu Corporation for Development of Women are also present.



**Shri Ranendra Pratap Swain**, Hon'ble Minister for Agriculture & Farmers' Empowerment, Fisheries & Animal Resources Development, Government of Odisha giving Best Award to **Smt Satyabhama Sahoo**, Trainee, RUDSETI, Bhubaneswar.



**Best Performer Award** - **Shri Pargat Singh**, Senior Faculty, RUDSETI, Jalandhar



## RUDSETI BAZAAR

**Shri Manohar Lal Khattar**, Hon'ble Chief Minister of Haryana

**RUDSETI Bazaar, Gurugram**



**Shri Manickam Tagore**, Hon'ble MP, Virudhunagar and **Shri K J Praveen Kumar**, IAS, Commissioner, Madurai Corporation

**RUDSETI Bazaar, Madurai**



**Shri Ashok Chandra**, Executive Director, Canara Bank, **Shri Vikram Duggal**, GM, Canara Bank, CO, Bhopal and **Shri S K Arora**, AGM, Canara Bank, CO, Bhopal

**RUDSETI Bazaar, Bhopal**





Inauguration by **Ms Geetika Sharma**, GM, Canara Bank, CO, Jaipur. **Shri Atul Mishra** and **Shri Sunil Kumar Sharma**, DGMs, Canara Bank, CO, Jaipur are present

#### RUDSETI Bazaar, Jaipur



**Shri D P Khurana**, GM, Central Bank of India, ZO, Patna

#### RUDSETI Bazaar, Hajipur



**Ms Charu**, IAS, Block Development Officer, Dukli

#### RUDSETI Bazaar, Agartala



#### RUDSETI Bazaar, Nadiad



#### RUDSETI STALLS

##### RUDSETI Stall, Dharwad



##### RUDSETI Stall, Kannur



##### RUDSETI Stall, Mysuru



##### RUDSETI Stall, Agra



##### RUDSETI Stall, Bhopal



##### RUDSETI Stall, Nadiad



##### RUDSETI Stall, Hajipur



##### RUDSETI Stall, Agartala



#### VISIT OF IMPORTANT DIGNITARIES

**Shri Ramesh Jigajinagi**, Hon'ble MP, Vijayapura

#### RUDSETI, Vijayapura





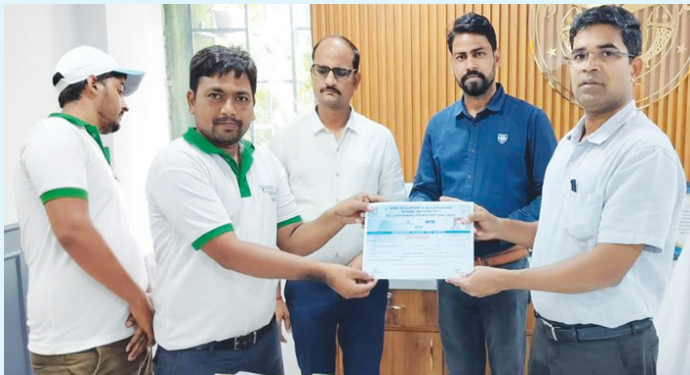
**Shri U T Khader**, Hon'ble Speaker, Karnataka Legislative Assembly - **RUDSETI, Ujire** ↓



**Shri Hitesh Kumar Meena**, IAS, Additional Deputy Commissioner, Gurugram - **RUDSETI, Gurugram** ↓



**Shri A Manikandan**, IAS, Chief Development Officer, Agra - **RUDSETI, Agra** ↓



**Shri Ritu Raj Singh**, IAS, CEO, ZP, Bhopal - **RUDSETI, Bhopal** ↓



**Shri Shreekanta Mohapatra**, GM, Canara Bank, HO, Bengaluru - **RUDSETI, Ujire** ↓



**Shri M Vijaya Kumar**, GM, Canara Bank, CO, Hubballi - **RUDSETI, Dharwad** ↓  
**RUDSETI, Vijayapura**



**Shri Shreenath Joshi**, GM, Canara Bank, CO, Ranchi - **RUDSETI, Ranchi** ↓



**Shri Kalyan Mukherjee**, GM, Canara Bank, CO, Kolkata - **RUDSETI, Berhampore** ↓

