



# Yashogāthā

A saga of success

October - December 2022 Vol 20 Issue 3

A Newsletter of RUDSET Institute

Rural Development and Self - Employment Training Institute

Sponsors : Sri Dharmasthala Manjunatheshwara Educational Trust and Canara Bank

## SUCCESS STORIES



**Name:** Mr Umesh Gudad

**Address:** Bhadrapur, Annigeri Taluk, Dharwad District, Karnataka State

**Educational Qualification:** BPEd

**Training Course:** Sheep Rearing

**Period of Training:** 04.12.2017 to 13.12.2017

**Background:** Born in an agriculture family. After BPEd, he worked in a School for few years. In order to make use of agriculture land, he left the job and started agriculture. Came to know about **RUDSETI, Dharwad** through a friend and applied for Sheep Rearing training. The sessions on the advanced management of Sheep rearing along with behavioural and managerial skills helped him to manage Sheep farming profitably. The scientific management of fruits, flowers and medicinal plants through organic farming drew the attention of District Administration. Recently, he has received "**Samagra Krishi Award**" from **Shri B C Patil**, Hon'ble Minister of State for Agriculture, Govt of Karnataka during Krishi Mela at Dharwad.

**Investment:** Rs 3,00,000/-

**Income per month:** Rs 45,000/-

**Name:** Mrs Rojalin Pattanayak

**Address:** Plot No 1435/2456, Old Town, Bhubaneswar, Khordha District, Odisha State

**Educational Qualification:** Graduation

**Training Course:** EDP for PMEGP Beneficiaries



**Period of Training:** 22.05.2019 to 31.05.2019

**Background:** Born in a middle class family. After graduation, she was running a small baking unit. Her friend suggested to approach DIC for financial assistance. Came to know about **RUDSETI, Bhubaneswar** through DIC and undergone EDP training. The exposure to entrepreneurial competencies, behavioural games and marketing developed confidence and brought lot of changes in her. Today, she is running "**Baking Man**" successfully.

**Investment:** Rs 25,00,000/-

**Bank Loan:** Rs 25,00,000/- (Bank of India)

**Income per month:** Rs 70,000/-

**Name:** Mr Mukesh Kumar

**Address:** Akhtiyarpur Patheda, Post: Sarai, Bhagwanpur Block, Vaishali District, Bihar State

**Educational Qualification:** Graduation

**Training Course:** Mushroom Cultivation

**Period of Training:** 23.11.2020 to 02.12.2020

**Background:** Born in a middle class family. His father was a retired police man. After graduation, he tried for a job, but could not get. Meanwhile, he observed that few people are doing Mushroom cultivation successfully. Inspired by them, he too started Mushroom cultivation on a small scale. But due to lack of proper guidance, he incurred loss. While searching for a suitable Institute for training, his relative suggested him to approach **RUDSETI, Hajipur**. He



immediately visited the Institute and applied for Mushroom Cultivation training. The technical aspects of Mushroom cultivation and managerial skills boosted his confidence. He is supplying mushroom to nearby hotels, dhabas and restaurants and doing mushroom farming efficiently.

**Investment:** Rs 3,50,000/-

**Income per month:** Rs 25,000/-

**Name:** Mrs Vannuramma B

**Address:** Valmiki Beedi, Chornur, Sandur Taluk, Bellary District, Karnataka State

**Educational Qualification:** 10<sup>th</sup> Standard

**Training Course:** Beauty Parlour Management

**Period of Training:** 31.12.2020 to 29.01.2021

**Background:** Born in an agriculture family. Her husband was engaged in agriculture. The sudden death of her husband due to health issue made her to work as Home guard in Police Department at Bellary. As the salary was not sufficient to lead the family's livelihood, she decided to take up self-employment to support the family. Came to know about **RUDSETI, Chitradurga** through Government Department and applied for Beauty Parlour Management training. The training which covered both technical aspects of Beauty Parlour, as well as managing enterprise, expanded her horizons, enlarged her perspective towards self-employment and enabled to run "**Sri Durga Beauty Parlour**" successfully.

**Investment:** Rs 4,50,000/-

**Bank Loan:** Rs 4,00,000/- (Bank of Baroda)

**Income per month:** Rs 38,000/-



**Name:** Mr Vikesh O V

**Address:** Ottappurayil House, Alakkad South, Kankol, Kannur, Kerala State

**Educational Qualification:** 12<sup>th</sup> Standard

**Training Course:** Vastra Chitra Kala Udyami (Embroidery & Fabric Painting)

**Period of Training:** 02.07.2018 to 31.07.2018

**Background:** Born in a middle class family. After 12<sup>th</sup> Standard, he worked in a shop to earn income. Since the salary was not sufficient to meet the needs of the family, he decided to take up self-employment in art category. Came to know about **RUDSETI, Kannur** through an Awareness programme and applied for Vastra Chitra Kala Udyami training. Apart from Embroidery & Fabric Painting, sessions on behavioural, financial and managerial inputs boosted his self-confidence and resulted in doing painting efficiently.

**Investment:** Rs 75,000/-

**Bank Loan:** Rs 50,000/- (Kankol Service Cooperative Bank)

**Income per month:** Rs 28,000/-

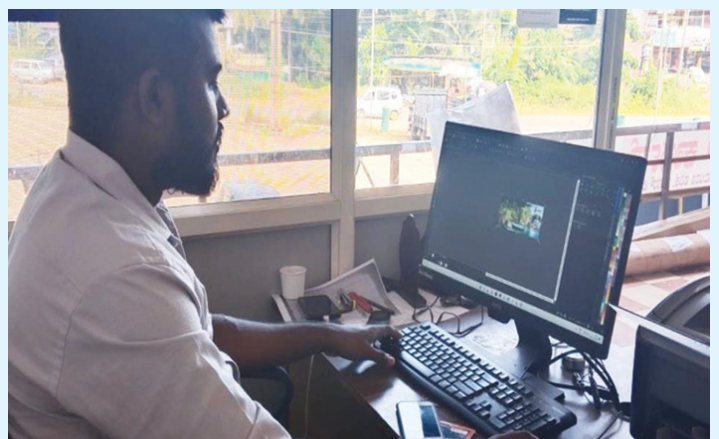
**Name:** Mr Vinay P L

**Address:** S/o Late Lingappa Gowda, Patna House, Kodimbala, Puttur Taluk, D K District, Karnataka State

**Educational Qualification:** Graduation

**Training Course:** Entrepreneurship in Desktop Publishing

**Period of Training:** 10.10.2018 to 23.11.2018





**Background:** Born in a middle class family. After graduation, he searched for a suitable job to shoulder the responsibility of the family. He could not get it inspite of best efforts. At this juncture, he came across an advertisement on Computer DTP in WhatsApp, immediately visited **RUDSETI, Ujire** and applied for Entrepreneurship in Desktop Publishing training. The technical inputs on Desktop Publishing, sessions on competencies, human relations and marketing infused a new confidence in him and enabled to run “**Creative Corner**” profitably.

**Investment:** Rs 10,00,000/-

**Bank Loan:** Rs 9,00,000/- (Bank of Baroda)

**Income per month:** Rs 38,000/-

**Name:** Ms Nisha

**Address:** No B-IX-139, Santokhpura, Jalandhar, Punjab State

**Educational Qualification:** 12<sup>th</sup> Standard

**Training Course:** Women’s Tailor

**Period of Training:** 02.10.2019 to 31.10.2019



**Background:** Hails from middle class family. Could not continue study due to financial problem. Her father was not working due to health problem. In order to shoulder the responsibility of the family, she decided to take up self-employment activity. Came to know about **RUDSETI, Jalandhar** through an ex-trainee and applied for Women’s Tailor training. Along with technical aspects, inputs on communication skills, time management and personality development impressed her very much, boosted her confidence and enabled to run “**New Style Boutique**” profitably.

**Investment:** Rs 80,000/-

**Income per month:** Rs 20,000/-

**Name:** Mr Suresh Siddppa Jadinavar

**Address:** Shegunashi, Babaleshwar Taluk, Vijayapura District, Karnataka

**Educational Qualification:** Diploma in Textiles

**Training Course:** Men’s Tailor



**Period of Training:** 03.01.2022 to 01.02.2022

**Background:** Hails from a middle class family. His father was doing a small business. As the income was not sufficient to meet the family needs, he decided to take up self-employment activity in tailoring to improve the income. Came to know about **RUDSETI, Vijayapura** through a friend and applied for Men’s Tailor training. The technical sessions on Tailoring, soft skills and managerial inputs enriched his experience and resulted in doing tailoring successfully.

**Investment:** Rs 2,00,000/-

**Income per month:** Rs 23,000/-

**Name:** Mr Pankaj Rathore

**Address:** S/o Balmukund Rathore, Bada, Narsingharh Tehsil, Rajgarh District, Madhya Pradesh State

**Educational Qualification:** Graduation

**Training Course:** Refrigeration and Air-Conditioning

**Period of Training:** 04.10.2021 to 02.11.2021

**Background:** Born in a middle class family. After graduation, he tried for several jobs, but could not get it. Started assisting his brother, who is an ex-trainee and a successful entrepreneur in the electrical work. After few months, his brother suggested him to approach **RUDSETI, Bhopal** for suitable training. He immediately visited the Institute and applied for Refrigeration and Air-Conditioning training. The exposure to technical inputs, entrepreneurial competencies, behavioural games and marketing developed confidence in



him and enabled to run “**Mahakal Electricals**” successfully and earning a handsome income.

**Investment:** Rs 2,00,000/-

**Income per month:** Rs 25,000/-

**Name:** **Mr M Prashanth**

**Address:** S/o P Manikandan, Ayyanarkulam, Post: Usilampatti, Madurai District, Tamil Nadu State

**Educational Qualification:** Graduation

**Training Course:** Cell Phone Repairs and Service

**Period of Training:** 02.09.2022 to 03.10.2022



**Background:** Born in a middle class family. After graduation, he was doing small business. As he could not cope up with the competition, the income from business was not sufficient to meet the family requirement. He decided to take up self-employment activity in Cell Phone as he noticed demand for Cell phones increasing day by day. Came to know about **RUDSETI, Madurai** through Government office and applied for Cell Phone Repairs and Service training. The practical learning, behavioural and managerial inputs developed confidence and positive changes in him. Now he is managing “**Manoji Mobiles**” profitably.

**Investment:** Rs 3,00,000/-

**Income per month:** Rs 25,000/-

**Name:** **Mrs Lalita Dilip Dal**

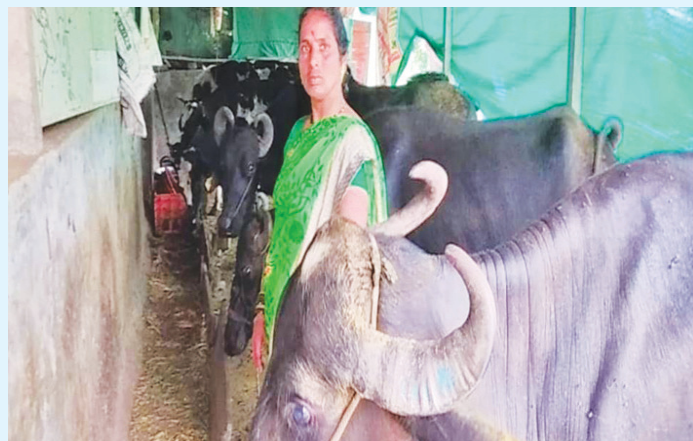
**Address:** Vadgaon Dal, Bhor Taluk, Pune District, Maharashtra State

**Educational Qualification:** 5<sup>th</sup> Standard

**Training Course:** Dairy Farming and Vermi Compost Making

**Period of Training:** 13.10.2021 to 22.10.2021

**Background:** Born in an agriculture family, was assisting her husband in agricultural activities. As the income was meager, she wanted to take up Dairy Farming to shoulder the responsibility of the family. Came to know about



**RUDSETI, Pune** through an Awareness programme and applied for Dairy Farming and Vermi Compost Making training. The sessions on the advanced management of Dairy and preparation of vermicompost along with behavioural and managerial skills helped her to manage Dairy unit successfully.

**Investment:** Rs 3,00,000/-

**Income per month:** Rs 27,000/-

**Name:** **Mr Chauhan Shaileshbhai Jayantibhai**

**Address:** Bedva, Anand Taluk, Anand District, Gujarat State

**Educational Qualification:** 10<sup>th</sup> Standard

**Training Course:** Two Wheeler Mechanic

**Period of Training:** 14.12.2021 to 12.01.2022

**Background:** Hails from an agriculture family. After 10<sup>th</sup> Standard, he was assisting his father in the agricultural activities. As the income from agriculture was not sufficient to meet the family needs, he decided to take up self-employment to support the family. Came to know about **RUDSETI, Nadiad** through an ex-trainee and applied for Two Wheeler Mechanic training. The training, which covered technical aspects of Two Wheeler as well as developing self-confidence, competencies, marketing and personality development helped him a lot in developing a new outlook and a positive attitude towards self-employment. Now, he is running “**Kalpesh Auto**” efficiently.

**Investment:** Rs 1,00,000/-

**Income per month:** Rs 23,000/-





**Name:** Mr Dilip Kumar D S

**Address:** Kundur, Post: Beerasandra, Tiptur Taluk, Tumkur District, Karnataka State

**Educational Qualification:** 10<sup>th</sup> Standard

**Training Course:** Electric Motor Rewinding & Repair Services

**Period of Training:** 14.05.2019 to 12.06.2019



**Background:** Born in an agriculture family, was engaged in Tractor hire/marketing business. As the income was not sufficient, he thought of starting other agriculture related activities in the village itself. At this juncture, an ex-trainee informed him to approach **RUDSETI, Bengaluru** for suitable training. He immediately visited the Institute and applied for Electric Motor Rewinding & Repair Services training. The technical and entrepreneurship development inputs changed his thinking entirely and infused self-confidence. Today, he is doing repair and service of motors profitably.

**Investment:** Rs 2,00,000/-

**Income per month:** Rs 26,000/-

**Name:** Mrs Veena B S

**Address:** W/o Theerthappa S, No 3146, Aditya Extension, Hinkal, Mysuru, Karnataka State

**Educational Qualification:** 10<sup>th</sup> Standard

**Training Course:** Beauty Parlour Management

**Period of Training:** 13.09.2021 to 12.10.2021



**Background:** Born in a middle class family. Her husband was working in a private company. In order to support the family, she decided to take up self-employment in Beauty Parlour as she had passion in make-up. Came to know about **RUDSETI, Mysuru** through an ex-trainee and applied for Beauty Parlour Management training. Besides learning theoretical and practical knowledge about Beauty Parlour, sessions on competencies, marketing, communication skills and customer relation moulded her completely and enabled to run "**Shima Herbal Beauty Parlour**" efficiently.

**Investment:** Rs 5,50,000/-

**Bank Loan:** Rs 4,75,000/- (Canara Bank)

**Income per month:** Rs 25,000/-

**Name:** Mr Ashish

**Address:** S/o Mehar Chand, Badha, Manesar Taluk, Gurugram District, Haryana State

**Educational Qualification:** 12<sup>th</sup> Standard

**Training Course:** Computerised Accounting

**Period of Training:** 16.06.2022 to 17.07.2022



**Background:** Hails from a middle class family. His father was running a small business shop. He decided to take up self-employment to support the family. Came to know about **RUDSETI Gurugram** through his father and applied for Computerised Accounting training. The practical learning in Accounting, entrepreneurial competencies and the management skills infused self-confidence. Now he is managing "**Ashish Atal Seva Kendra**" successfully.

**Investment:** Rs 2,00,000/-

**Income per month:** Rs 20,000/-

**Name:** Mrs Supriya Chakraborty Das

**Address:** Kalimata, Kanchanpalli, Siddhi Ashram, Agartala, West Tripura District, Tripura State

**Educational Qualification:** 8<sup>th</sup> Standard

**Training Course:** Candle Making

**Period of Training:** 14.06.2022 to 24.06.2022



**Background:** Born in a lower middle class family. Her husband was doing labour work. She became member of SHG and the activity was confined to savings. In order to improve financial condition of the family, she decided to take up self-employment activity. Came to know about **RUDSETI, Agartala** through SHG and applied for Candle Making training. Technical aspects of candle making, sessions on behavioural and communication skills developed her confidence and enable to manage her venture successfully.

**Investment:** Rs 70,000/-

**Income per month:** Rs 14,000/-

**Name:** Mr Rohit Babu

**Address:** S/o Netrapal Singh, Swain, Etmadpur Block, Agra District, Uttar Pradesh State

**Educational Qualification:** 12<sup>th</sup> Standard

**Training Course:** Refrigeration and Air-Conditioning

**Period of Training:** 07.02.2020 to 07.03.2020

**Background:** Born in a lower middle class family. His father was a labourer. As the income was not sufficient to meet the family needs, he decided to take up self-employment in electrical field. Came to know about **RUDSETI, Agra** through an ex-trainee and applied for Refrigeration and Air-Conditioning training. The technical and entrepreneurship development inputs changed his thinking entirely and infused positive outlook in his approach and enabled to run "**Praveen Electricals and Refrigeration**" efficiently.

**Investment:** Rs 1,50,000/-

**Income per month:** Rs 24,000/-



**Name:** Mrs Rakhi

**Address:** Khurampur, Mangawali, Ghaziabad, Uttar Pradesh State

**Educational Qualification:** 12<sup>th</sup> Standard

**Training Course:** Beauty Parlour Management

**Period of Training:** 05.04.2022 to 05.05.2022



**Background:** Born in a middle class family. Her husband was working in a private firm. In order to support the family financially, she wanted to take up self-employment activity. Came to know about **RUDSETI Ghaziabad** through an Awareness programme and applied for Beauty Parlour Management training. The training covering both technical aspects of Beauty Parlour and behavioural inputs infused her confidence and enabled to run "**Ananya Beauty Parlour**" efficiently.

**Investment:** Rs 1,75,000/-

**Income per month:** Rs 24,000/-

**Name:** Mr Thotakura Manju

**Address:** S/o Chinnapitchaiah, Besthavaripeta, Prakasam District, Andhra Pradesh State

**Educational Qualification:** 12<sup>th</sup> Standard

**Training Course:** Photography & Videography

**Period of Training:** 07.10.2021 to 05.11.2021

**Background:** Born in an agriculture family. After 12<sup>th</sup> Standard, he worked in a photo studio as an assistant due to passion towards photography. As the income





was meager, he decided to take up photography as self-employment activity. Came to know about **RUDSETI, Ongole** through an ex-trainee and applied for Photography & Videography training. The technical and managerial inputs boosted self-confidence to face challenges and helped in winning the confidence of customers. Now, he is running “**Raja Digital Studio**” efficiently.

**Investment:** Rs 2,00,000/-

**Income per month:** Rs 20,000/-

**Name:** Mrs Saku

**Address:** W/o Surasidda, Durgashri Nilaya, 3-107, Kela Heroor, Post: Ragihaklu, Byndoor Taluk, Udupi District, Karnataka State

**Educational Qualification:** 3<sup>rd</sup> Standard

**Training Course:** Dairy Farming and Vermi Compost Making

**Period of Training:** 15.02.2021 to 24.02.2021



**Background:** Born in an agriculture family. Her husband was an agriculture labour. As the income was not sufficient to meet the family requirements, she decided to take up self-employment to improve the income. Came to know about **RUDSETI, Brahmapura** through News Paper and applied for Dairy Farming and Vermi Compost Making training. Latest information on Dairy, competencies and marketing infused self-confidence and enabled her to manage Dairy unit profitably.

**Investment:** Rs 1,50,000/-

**Bank Loan:** Rs 1,00,000/- (Karnataka Bank)

**Income per month:** Rs 20,000/-

**Name:** Mrs Pushpa

**Address:** D/o M Balaraj, BC Colony, Kundurpi, Ananthapuramu District, Andhra Pradesh State

**Educational Qualification:** 10<sup>th</sup> Standard

**Training Course:** General EDP

**Period of Training:** 17.11.2021 to 22.11.2021

**Background:** Hails from a middle class family. Could not



continue study after 10<sup>th</sup> Standard due to financial problem. In order to become self-reliant, she wanted to take up self-employment activity. Came to know about **RUDSETI, Ananthapuramu** through Canara Bank and applied for General EDP training. Sessions on competencies, goal setting, decision taking and efficient management of the enterprise enriched her and enabled to run own venture successfully.

**Investment:** Rs 1,70,000/-

**Bank Loan:** Rs 1,50,000/- (Canara Bank)

**Income per month:** Rs 20,000/-

**Name:** Mr Golu Suman

**Address:** S/o Satyanarayan Suman, Mangrol, Baran District, Rajasthan State

**Educational Qualification:** 12<sup>th</sup> Standard

**Training Course:** Computerised Accounting

**Period of Training:** 01.04.2021 to 12.07.2021

**Background:** Born in a middle class family. Could not continue study due to financial problem. He decided to take up self-employment activity to support the family. Came to know about **RUDSETI, Baran** through a friend and applied for Computerised Accounting training. The sessions on behavioural aspects and technical aspects of Accounting infused self-confidence in him and enabled to run “**Jai Mata Di E-Mitra Seva Kendra**” efficiently.

**Investment:** Rs 3,00,000/-

**Bank Loan:** Rs 2,85,000/- (Bank of Baroda)

**Income per month:** Rs 20,000/-





**Name:** Ms Priyanka Teli

**Address:** Bhagwanpura, Bhilwara District, Rajasthan State

**Educational Qualification:** 12<sup>th</sup> Standard

**Training Course:** Computerised Accounting

**Period of Training:** 07.06.2022 to 06.07.2022

**Background:** Hails from a lower middle class family. Could not continue study due to financial problem. She decided to take up self-employment activity to shoulder the responsibility of the family. Came to know about **RUDSETI, Bhilwara** through an Awareness programme and applied for Computerised Accounting training. Technical sessions on Accounting helped to enhance her skill. Behavioural and Personality development sessions boosted her confidence and business skills. Today, she is running “E-Mitra Centre” profitably.

**Investment:** Rs 1,00,000/-

**Income per month:** Rs 20,000/-

**Name:** Mrs Lakhiton Devi

**Address:** Lanka Town, Ward No 6, Nagaon, Assam State

**Educational Qualification:** 10<sup>th</sup> Standard

**Training Course:** Bank Mitra

**Period of Training:** 20.10.2021 to 25.10.2021

**Background:** Born in a lower middle class family. Could not continue study due to financial constraints. She wanted to take up self-employment to shoulder the responsibility of the family. She came to know about **RUDSETI, Nagaon** through an Awareness programme and applied for Bank



Mitra training. The inputs on banking, competencies, human relations, time management and communication skills infused new confidence and enabled her to do the activity successfully.

**Investment:** Rs 1,00,000/-

**Bank Loan:** Rs 20,000/- (Punjab National Bank)

**Income per month:** Rs 15,000/-

**Name:** Mrs Mousumi Sarkar

**Address:** Nimtala, Cossim Bazaar, Dulberia, Murshidabad District, West Bengal State

**Educational Qualification:** 10<sup>th</sup> Standard

**Training Course:** Beauty Parlour Management

**Period of Training:** 15.02.2022 to 17.03.2022



**Background:** Hails from a lower middle class family. Her husband was working in a private job. As the income was not sufficient to meet the family requirement, she decided to take up self-employment. Came to know about **RUDSETI, Berhampore** through an Awareness programme and applied for Beauty Parlour Management training. The training which covered both skill and all the aspect of entrepreneurial activity moulded her to take firm decision in the right direction of self-employment. Now, she is running beauty parlour profitably.

**Investment:** Rs 75,000/-

**Bank Loan:** Rs 50,000/- (Canara Bank)

**Income per month:** Rs 15,000/-

**Name:** Mr Manoj Jaiswal

**Address:** 51, Jagannathpuri, Luniawas, Jaipur, Rajasthan State

**Educational Qualification:** 12<sup>th</sup> Standard

**Training Course:** Refrigeration and Air Conditioning

**Period of Training:** 21.11.2018 to 20.12.2018

**Background:** Born in a middle class family. Could not continue study after 12<sup>th</sup> Standard due to financial





constraints. In order to support the family, he decided to take up self-employment. Came to know about **RUDSETI, Jaipur** through an Awareness programme and applied for Refrigeration and Air Conditioning training. Along with technical aspects, inputs on competencies, communication, customer relation etc. impressed him very much and boosted his confidence. Today, he is doing repair and service of AC and Refrigerators efficiently and living a decent life.

**Investment:** Rs 50,000/-

**Income per month:** Rs 15,000/-

**Name:** Mr Biendra Nath Mahto

**Address:** Fulwar, Rahe Block, Ranchi District, Jharkhand State

**Educational Qualification:** 8<sup>th</sup> Standard

**Training Course:** Two Wheeler Mechanic

**Period of Training:** 17.06.2019 to 16.07.2019

**Background:** Born in an agriculture family. Assisting his father in agriculture work. Since income from agriculture was not sufficient, he decided to take up self-employment to support the family. Came to know about **RUDSETI, Ranchi** through an Awareness programme and applied for Two Wheeler Mechanic training. Technical aspects of Two wheeler, sessions on competencies, communication skills and personality development impressed him very much and enable to do repair of Two wheelers profitably.

**Investment:** Rs 75,000/-

**Income per month:** Rs 14,000/-



## NEW PROGRAMMES

**Resham Kosh Utpadak Udyami** - **RUDSETI, Pune**



## JAIL INMATES

**Mushroom Cultivation** - **RUDSETI, Chitradurga**



## RECOGNITION

**Shri Karma Zimpa Bhutia**, IAS, Joint Secretary, Rural Skills, Ministry of Rural Development, Govt of India, New Delhi giving Best Award to **RUDSETI, Vijayapura** for securing Third position in number of candidates settled during 2021-22



**Vocational Award** - **Shri M Uday Kumar**, Senior Faculty, RUDSETI, Chitradurga





**RUDSETI BAZAAR - MARKETING SUPPORT TO ENTREPRENEURS**

Inauguration by **Dr D Veerendra Heggade**, President, RUDSETIs, Dharmasthala - **RUDSETI Bazaar, Ujire**



Visit of **Dr Manik Saha**, Hon'ble Chief Minister of Tripura  
**RUDSETI Bazaar, Agartala**



Visit of **Shri Faggan Singh Kulaste**, Hon'ble Minister of State for Rural Development and Steel, Govt of India

**RUDSETI Bazaar, Gurugram**



Visit of **Dr S Aneesh Sekhar**, IAS, District Collector, Madurai  
**RUDSETI Bazaar, Madurai**



Visit of **Shri Purshottam Chand**, GM, Canara Bank, CO, Jaipur - **RUDSETI Bazaar, Jaipur**



Visit of **Shri Hitesh Goel**, GM, Canara Bank, CO, Ranchi  
**RUDSETI Bazaar, Ranchi**



Visit of **Capt. Prakash Chandra Pradhan**, AGM, Canara Bank, CO, Bhubaneswar and **Shri Mahamaya Prasad Roy**, AGM, Canara Bank, RO, Bhubaneswar

**RUDSETI Bazaar, Bhubaneswar**



**RUDSETI Bazaar, Ghaziabad RUDSETI Bazaar, Brahmavara**



**RUDSETI Bazaar, Bengaluru RUDSETI Bazaar, Berhampore**





## RUDSETI STALLS

Visit of **Shri Samir Kumar Mahaseth**, Hon'ble Minister for Industries, Government of Bihar - **RUDSETI Stall, Hajipur**



Visit of **Smt Anu**, IAS, CEO, ZP, Gurugram

**RUDSETI Stall, Gurugram**



Visit of **Shri Prashant Kumar**, IAS, Secretary, Rural Development Department, Government of Jharkhand and **Shri Suraj Kumar**, IAS, CEO, Jharkhand State Livelihood Promotion Society - **RUDSETI Stall, Ranchi**



**RUDSETI Stall, Bengaluru**



## OTHER ACTIVITIES

RUDSETIs are organizing socially relevant and desirable programmes such as Mobile & Two Wheeler Servicing, Blood Donation, Mehendi & Credit Camps for the benefit of local people.

### Vigilance Awareness Week

**RUDSETI, Gurugram**



**RUDSETI, Kannur**



**RUDSETI, Madurai**



**RUDSETI, Chitradurga**



**RUDSETI, Mysuru**



**RUDSETI, Bengaluru**



**RUDSETI, Ananthapuramu**



**RUDSETI, Jalandhar**



**RUDSETI, Bhopal**



**RUDSETI, Berhampore**



**RUDSETI, Bhilwara**



**RUDSETI, Ranchi**





**RUDSETI, Agartala****RUDSETI, Nagaon****Free Mehandi Camps****RUDSETI, Ongole****RUDSETI, Jalandhar****Credit Camp - RUDSETI, Nagaon****WORKSHOPS****"Youth Leadership and Community Development"****RUDSETI, Vijayapura****Free Mobile Servicing Camp - RUDSETI, Baran****"How to Perform a Best Way as a BCA"****RUDSETI, Hajipur****Free Two Wheeler Servicing Camp - RUDSETI, Mysuru****Blood Donation Camp - RUDSETI, Dharwad**

These programmes received appreciation from the public.

**VISIT OF IMPORTANT DIGNITARIES**

**Shri Bhupender Yadav**, Hon'ble Minister for Labour, Employment, Environment, Forest & Climate Change, Government of India - **RUDSETI, Gurugram**





**Shri V Sunil Kumar**, Hon'ble Minister for Energy, Kannada & Culture, Government of Karnataka and Minister in charge of Dakshina Kannada District - **RUDSETI, Brahmapura**



**Shri Ahammed Devarkovil**, Hon'ble Minister for Ports, Museums, Archaeology and Archive, Government of Kerala - **RUDSETI, Kannur**



**Dr Kumar**, IAS, CEO, ZP, Dakshina Kannada - **RUDSETI, Ujire**



**Shri M S Divakara**, IAS, CEO, ZP, Chitradurga - **RUDSETI, Chitradurga**



**Smt Shilpa Singh**, IAS, CEO, ZP, Bhilwara

**RUDSETI, Bhilwara**



**Shri Rahul Kumar Sinha**, IAS, Deputy Commissioner, Ranchi - **RUDSETI, Ranchi**



**Dr A K Pandey**, GM, Canara Bank, HO Annexe, Manipal - **RUDSETI, Ujire**



**Shri R Gurumurthy**, Regional Director, RBI, Bengaluru, **Ms Sunanda Batra**, GM, RBI, Bengaluru and **Shri Amitava Sahu**, DGM, Canara Bank, HO, Bengaluru

**RUDSETI, Chitradurga**





**Shri Rama Naik K**, GM, Canara Bank, CO, Manipal  
**RUDSETI, Chitradurga**



**Shri Hitesh Goel**, GM, Canara Bank, CO, Ranchi  
**RUDSETI, Ranchi**



**Visit of Foreign Delegates**

**RUDSETI, Ujire**



**RUDSETI, Bengaluru**



**VISITORS VIEW**

**RUDSETI, Ujire**

"Today I visited RUDSET Institute to inaugurate State Level training. The RUDSET Institute has won many hearts and minds by its deeds and service. This is amazing and reputed Institute. The way in which it is making effort in building sustainable society through its service is really worthy and immeasurable. Selfless service towards making stable and sustainable society is really a role model. I thank whole heartedly for pure service".

- **Dr Kumar**, IAS, CEO, ZP, Dakshina Kannada

"A Noble initiation taken by a great philanthropist Dr Veerendra Heggade has grown as big banyan tree and

model is adapted by Government of India. Great salutation to the great soul for the initiative. Present set- up and maintenance is very conducive and friendly for learning and development of entrepreneur and entrepreneurship. Wishing all the best".

- **Dr A K Pandey**, GM, Canara Bank, HO Annexe, Manipal

**RUDSETI, Chitradurga**

"Today I have visited the Institute and had the opportunity to interact and talk to the trainees. The trainees are very confident and are very happy about the quality of training, food and ambiance of the institute. The faculties are totally dedicated and giving excellent training. The campus is kept very neat and clean. The RUDSETI Chitradurga is doing very good work and it is to be continued. All the best".

- **Shri Rama Naik K**, GM, Canara Bank, CO, Manipal

"It has been a wonderful experience today, the dedicated team here and their commitment for the betterment of people. Women Empowerment and Nation building is commendable. Best wishes to all".

- **Shri R Gurumurthy**, Regional Director, RBI, Bengaluru

**RUDSETI, Bengaluru**

"The visit was very fascinating and significant. I have enjoyed the presentation made and also how India takes development to rural areas. This is very important approach mode which every developing country can follow".

- **Shri Gattik Gatkith Wichar**, Press Secretary, Ministry of Water Resource and Irrigation, South Sudan

**RUDSETI, Ranchi**

"It was a memorable visit to the RUDSET Institute. The Institute is providing very well designed training to all the candidates especially women. The entire programme is highly synchronized with the day to day employment operation. I wish that many trainees coming out from here are able to self-empower themselves/ hereby and produce a glorious carrier".

- **Shri Rahul Kumar Sinha**, IAS, Deputy Commissioner, Ranchi

I am overwhelmed with the expression of people gathered here who all have praise for the excellent work done by RUDSETI. My best wishes to the Institute for the continuation of the excellent work".

- **Shri Hitesh Goel**, GM, Canara Bank, CO, Ranchi



## FIVE STEPS TO BETTER TIME MANAGEMENT

### Step 1 - Define Your Goals

Good time management requires planning and conscious decision-making. It requires defining your priorities and choosing to put them first. It requires being aware of how you spend your time.

When your friends invite you out to a party the night before a big test, and you haven't established that you want to get an A in chemistry, then you probably aren't going to prioritize staying home and studying.

### Step 2 - Download a Complete List of Your Activities

Make a list of everything you need to do and add anything else you usually do. While this may sound burdensome, it's more important than it appears because it:

- Lightens your mental load
- Reveals non-productive activity
- Helps you get a picture of your current workload
- Clarifies which tasks you may need to work into your schedule

Individually, these may not end up on your goal list, but they reveal something you probably value - being clean. Those activities need to be accounted for if you don't want to find yourself out of clean underwear. It's important to write down your to-do list because your brain can't operate at its best when you try to keep track of all your to-do's in your head.

### Step 3 - Prioritize Your Activities with a Time Management Matrix

The Eisenhower matrix is one of the most popular time management tools, especially for setting priorities. In short, this tool works by having you sort your task list into four categories.

1. Do First - This is where you put your most urgent and important tasks
2. Schedule - These tasks are important enough to get on your calendar, but not urgent and can be done later.
3. Assign - These are tasks that are urgent, but not important enough to take from your limited time. These can be delegated or automated.
4. Diminish - Neither urgent nor important, these are tasks to remove, reduce, or do only for fun in your after-hours.

### Step 4 - Plan Your Schedule

Set up a blank calendar. It can be a spread sheet, paper, or application.

- Schedule your time inflexible, high priority activities first.
- Schedule your deep or hard work around your highest energy levels.
- Figure out when your brain is most engaged & schedule your hardest studying or most challenging and important tasks then, in 15 - 45 minute chunks of time.
- Schedule 15-minute breaks around your deep work.
- Fill in your schedule with your lower priority activities.
- Remove the lowest priority items altogether or set them aside as "schedule treats".

### Step 5 - Develop Strategies to Keep You on Plan

Remember, it's the unplanned in-the-moment decision-making that most often kills productivity. The purpose of the plan is to have the decisions made so that you can confidently focus your energy on actions that are worth your time at the right time.

## 5 TIME MANAGEMENT STRATEGIES

Here are five-time management strategies that will keep you motivated to stick to your plan.

### 1. Set artificial deadlines to create space and structure

- Do you need to be there at 3 pm? Aim for 2:45 pm.
- Do you need to get through your emails? Set a deadline to empty your in-box by Friday noon.
- Blog post taking too long to write? Set a timer to finish the first draft.

### 2. Give yourself "schedule treats"

- Schedule treats are low value, but fun or relaxing indulgences - this might be something like scrolling through social media, listening to music, meditating, reading, etc
- Did you get there early? Spend your waiting time catching up on Instagram.
- Did you empty your email inbox early? Spend your extra time reading a favorite book.

### 3. Pick your top 3 activities for each day

You can either choose the night before or the morning of. Maybe you make the list the night before and re-evaluate in the morning. Whatever the case, start your day by being clear on your priorities. In addition, it is helpful to have a list of the most important tasks written out 1-3 months in advance. This bird's eye view helps to see & plot out movement forward towards the goals more effectively.



#### 4. Do similar little tasks together

Batch task the little things 2-5 minute tasks. For example, do all your tasks that require driving together or tack them on to your routine for 2 minutes or less.

#### 5. Multitask judiciously

Honestly, most experts recommend ditching multi-tasking all together. Multi-tasking often only feels more productive.

### POINTS FOR WRITING EFFECTIVE LETTERS

#### Identify your audience

It is easy to identify your audience in a letter; it is usually the person you are writing to. However, you must also consider any additional readers.

#### Organize letters to meet your users' needs

Once you've decided who your readers are and what they need to know, the next step is to present the information in an order that will make it easy to understand.

#### Start with the main message

Always start by putting your main message up front. Some people feel that bad news should be buried. However, readers will always look for the bottom line. When you bury the main message, you only make it harder on your readers.

#### Letters may need a sympathetic opening

The tone of a letter does affect how readable it is. A cold mechanical letter can cause readers to turn off before they read your message. We write letters differently to a customer and to a relative.

#### After the main message, use an overview sentence

The overview sentence is about the content. It's one sentence that acts as a kind of table of contents. The overview sentence is like the directions that tell the reader what to look for en route. In longer letters, use headings as road signs that tell the reader when they've gotten there.

#### Letter headings

Question headings are especially helpful in the letters because they provide the questions that readers are asking and guide readers to the answers. Statement Headings are the next best choice because they are still very specific.

#### Use pronouns

It's especially important in letters to engage the reader by using pronouns. Put the emphasis on the agency by using "we".

#### Choose the right tone for your letters

Make sure your tone doesn't turn your readers off and prevent them from responding to your documents the way

you need them to. The tone of your letter will project your attitude to the reader. When the tone of a letter is cold or harsh, many times readers will put down the letter and pick up the telephone.

#### Use a sympathetic opening

Use a sympathetic opening only when appropriate.

#### Apologize

If you are writing to correct a mistake your agency made, you should start out by apologizing for the error. Or, at the least, acknowledge that you made a mistake. Please do it in active voice.

#### Delivering bad news

When delivering bad news, it helps to temper the situation by prefacing the statement with a term such as "we regret" or "we're sorry" or "unfortunately". In each situation, you must determine which term you find more comfortable.

#### Tense in your letters

While in general you should write using present tense, letters may require you to tell a story in the tense that it occurred. If, however, you are giving instructions, present tense is the easiest for your readers to understand.

#### Divide your letters into short sections and use lots of informative headings

Headings will help you keep your sections short, especially if your headings are very specific.

#### Limit each paragraph to one topic

Limiting paragraphs to one idea is an important key to clarity.

#### Use lots of lists in letters

Vertical lists highlight important topics and make it easy for the reader to identify all elements in a series of requirements or procedures.

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**Publisher:** Amazon.com, Inc.

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