



Yashogātha

A saga of success

January - March 2020 Vol. 17 Issue - 4

A Newsletter of RUDSET Institute

Rural Development and Self - Employment Training Institute

Sponsors : Sri Dharmasthala Manjunatheshwara Educational Trust, SyndicateBank & Canara Bank

SUCCESS STORIES



Name: Mr Sanjay

Address: S/o Sanjeeva Gowda, Nandadeepa House, Perla Road, Ujire, Belthangady Taluk, D K District, Karnataka State

Educational qualification: Graduation

Training: Shop Keeper

Period of Training: 10.12.2018 to 15.12.2018

Background: Born in an agrarian family. After completing graduation, he went to Dharwad to attend coaching class on Banking. After attending coaching class for six months, he returned to his native place. One day, he thought of starting self-employment as Banking sector has frequent transfers. Came to know about **RUDSETI, Ujire** through WhatsApp and applied for Shop Keeper training. The training, which covered all the aspects relating to setting up an enterprise, such as business opportunity guidance, business plan preparation, developing self-confidence, competencies and marketing, resulted a new outlook and a positive attitude towards self-employment. Session on Business opportunity guidance developed a new idea of opening electric two wheeler show room. Today he is running “**Global Motors**” successfully.

Investment: Rs 10,00,000/-

Bank Loan: Rs 6,00,000/- (Canara Bank)

Income per month: Rs 35,000/-

Name: Mr Praveen R Yavgal

Address: S/o Ramesh, Ambedkar Nagar, Belur, Bagalkot Taluk & District, Karnataka State

Educational qualification: 9th Standard

Training: Two Wheeler Mechanic

Period of Training: 05.09.2019 to 04.10.2019



Background: Hails from a lower middle class family. He could not study beyond 9th Standard due to sad demise of both father and mother. Since his childhood, he developed keen interest in repair of Two Wheelers. He worked in a show room for two years. The knowledge he got was not enough to start own venture. Came to know about **RUDSETI, Dharwad** through his friends and applied for Two Wheeler Mechanic training. The training which covered both technical aspects of two wheeler repair, as well as managing of enterprise expanded his horizons and enlarged his perspective towards self employment. Today, he is making a living by engaging himself in repairing two wheelers efficiently.

Investment: Rs 1,00,000/-

Income per month: Rs 18,000/-

Name: Mrs Seema Sharma

Address: W/o Vikram Sharma, R-7, 216/134, Rajendra Park, Gurugram, Haryana State

Educational qualification: 12th Standard

Training: Women's Tailor

Period of Training: 14.11.2018 to 13.12.2018

Background: Hails from a middle class family. Her husband was working in a private company. He was not happy with



the work and discussed with his friends about getting other jobs. One of his friends suggested him to contact **RUDSETI, Gurugram**. He immediately visited the Institute along with his wife and enquired about the training programmes offered. She applied for Women's Tailor training. Along with technical skills of different designs and patterns, the entrepreneurial competencies, marketing, quality, customer satisfaction, communication skills etc. infused confidence in her. She worked in other Boutiques for three months to gain experience. She is now running "**Seema Designer Boutique**" profitably.

Investment: Rs 5,00,000/-

Bank Loan: Rs 4,75,000/- (State Bank of India)

Income per month: Rs 27,000/-

Name: **Mr Ashokan P**

Address: Thazhepurayil House, Irikkur, Post: Kalliad, Taliparamba Taluk, Kannur District, Kerala State

Educational qualification: 10th Standard

Training: Aluminium Fabrication

Period of Training: 03.08.2018 to 01.09.2018

Background: Born in a middle class family. After completing 10th Standard, he worked in different fields like workshop, construction industry etc to earn income to support his family. Since, he wants to start his own enterprise to have freedom, he searched for a suitable training. Came to know about **RUDSETI, Kannur** through WhatsApp and applied for



Aluminium Fabrication training as he had some experience while working in the construction industry. The training, which covered technical aspects of aluminium fabrication as well as developing self-confidence, competencies, project report, marketing and personality development helped him a lot in developing a new outlook and a positive attitude towards self-employment. Now, he is running "**Day Today Aluminium Fabrications**" excellently.

Investment: Rs 1,50,000/-

Income per month: Rs 28,000/-

Name: **Mr Azad Khan**

Address: Azad Mobile Point, Sikanderabad Road, Gulaothi, Bulandshahar District, Uttar Pradesh State

Educational qualification: 8th Standard

Training: Cell Phone Repair & Service

Period of Training: 05.09.2018 to 04.10.2018



Background: Hails from a daily wage earner family. Father was a daily wage earner working hard to meet the family needs. Being the eldest, he decided to support the family and searched for a suitable job. He could not get the job inspite of his best of efforts. At this juncture, came to know about **RUDSETI Ghaziabad** through an awareness programme and applied for Cell Phone Repair and Service training. The practical training and exercises in skills of entrepreneurship, communication skills, leadership quality, marketing etc. Instilled him with more confidence and gave him a clear direction on how to achieve the goals. Today he is managing "**Azad Mobile Point**" and leading a decent life.

Investment: Rs 2,00,000/-

Income per month: Rs 18,000/-

Name: **Mr K Raja**

Address: S/o Kathiresan, 1/50, Annamalaiyar Nagar, Virudhachalam Main Road, Ulundurpet, Villupuram District, Tamil Nadu State

Educational qualification: Diploma

Training: EDP for Micro Entrepreneurs

Period of Training: 08.08.2018 to 20.08.2018

Background: Born in a middle class family. After completing Diploma, he worked in Tamil Nadu Newsprint and Papers Limited Company for few years. He came to know about **RUDSETI, Madurai** through advertisement in News Paper,



calling applications for Micro Entrepreneurs EDP training and applied for the said training. The training, which covered all the aspects relating to setting up an enterprise, such as competencies, quality, marketing, communication skills, project report, time management etc. enabled him to gain a firm foothold and as a result, he is now running “**Akhil Akash Enterprises**” successfully and earning a handsome income.

Investment: Rs 66,15,000/- (New Unit)

Bank Loan: Rs 62,15,000/- (Tamil Nadu Industrial Investment Corporation)

Income per month: Rs 70,000/-

Name: **Mr Gangadhara**

Address: S/o Siddappa S, No 4/6, 1st Cross, Muneshwara Block, Guttahalli, Bengaluru, Karnataka State

Educational qualification: Graduation

Training: Dairy Farming & Vermi Compost Making

Period of Training: 18.06.2018 to 27.06.2018

Background: Born in an agriculture family. Father was working in Bengaluru Water Supply and Sewerage Board. After graduation, he worked in IT Company to shoulder the responsibility of the family. Not satisfied with the work, he left the job and wants to utilise the available agricultural land. Came to know about **RUDSETI, Brahmapur** through news paper and applied for Dairy Farming and Vermi Compost Making training. The sessions on the scientific management of Dairy and preparation of Vermi Compost along with managerial skills helped him to run Dairy farming profitably.

Investment: Rs 14,00,000/-

Income per month: Rs 30,000/-



Name: **Mr Vishwanatha V**

Address: S/o Venkatesh M T, Mallurahatti, Post: Gowdagere, Challakere Taluk, Chitradurga District, Karnataka State

Educational qualification: 12th Standard

Training: Cell Phone Repair & Service

Period of Training: 16.04.2018 to 15.05.2018



Background: Hails from a lower middle class family. Father was working as an agriculture labour. As the income was not sufficient to meet the family needs, he decided to shoulder the responsibility. He observed that there is a good scope for repairing mobiles in his area and he discussed about the possibilities and opportunities with his friends. Came to know about **RUDSETI, Chitradurga** through his friends and applied for Cell Phone Repair and Service training. The technical as well as entrepreneurship development inputs infused confidence in him. Today, he is now managing “**Shiva Mobile Service**” efficiently.

Investment: Rs 4,00,000/-

Bank Loan: Rs 3,50,000/- (Canara Bank)

Income per month: Rs 23,000/-

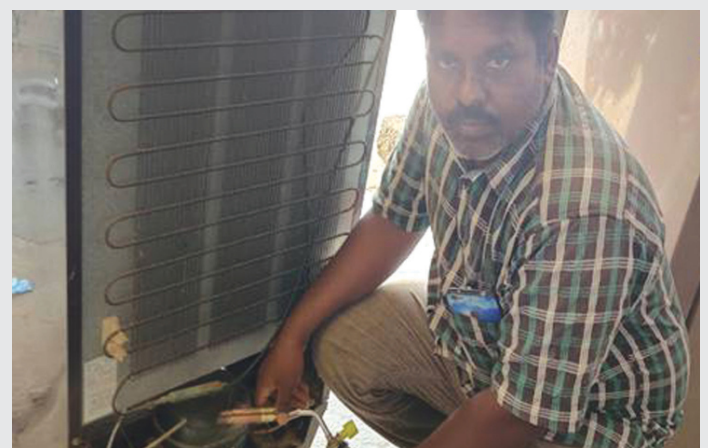
Name: **Mr Punuri Ravi Kumar**

Address: Three Road Junction, Beside Grow More, Thalluru, Prakasam District, Andhra Pradesh State

Educational qualification: Graduation

Training: Refrigeration and Air Conditioning

Period of Training: 11.08.2018 to 09.09.2018



Background: Born in an agriculture family. As the income from agriculture was meager, he worked in a Cell Phone shop for one year and later he himself opened Mobile repair shop. As he could not cope up with the competition, he closed the shop. Came to know about **RUDSETI, Ongole** through his brother, who earlier underwent training at RUDSETI. Encouraged by his brother he applied for Refrigeration and Air Conditioning training. Highly intensive practical oriented training helped him to learn the nuances of Refrigeration and Air Conditioning repairs & service, ways and means of establishing and sustaining own business. Today, he is now running “**Veda Enterprises**” successfully.

Investment: Rs 3,00,000/-

Income per month: Rs 26,000/-

Name: Mr Arun Kumar M C

Address: S/o Chandra M, No 3692/1, 8th Cross, Thilak Nagar, Mysuru, Karnataka State

Educational qualification: 10th Standard

Training: Computer Hardware and Networking

Period of Training: 15.02.2018 to 31.03.2018



Background: Hails from a business class family. Father was running a small business shop. He wanted Arun Kumar to look after his business. But Arun Kumar was not interested in that line. He was fascinated towards computers, as computers are used in all walks of life and hence there exists more opportunities in the field of computers. Came to know about **RUDSETI, Mysuru** through his father and applied for Computer Hardware and Networking training. Technical inputs and other behavioural games, time management, confidence building and goal setting strengthened his morale and determination. He is now doing repair and sales of computer accessories profitably.

Investment: Rs 2,00,000/-

Income per month: Rs 25,000/-

Name: Mr Sagar Hadapad

Address: S/o Revanasiddappa Hadapad, Afzalpur Road, Kalaburgi, Karnataka State

Educational qualification: Graduation

Training: Men's Parlour and Saloon Udyami

Period of Training: 01.08.2017 to 30.08.2017



Background: Born in a barber family. Though his father was running a saloon, he wanted his son Sagar to become an employee. After completing Graduation, Sagar worked in many offices, shops, computer centers etc. Since he was not satisfied with work and wage, he returned to his native place and wanted to continue his family occupation. Came to know about **RUDSETI, Vijayapura** through his friends and applied for Men's Parlour and Saloon Udyami training. Apart from technical aspects of parlour, he learnt the various entrepreneurial competencies and managerial skills needed to run an enterprise in a professionalized manner. Today, he is running “**Bhramara Hair Cutting Saloon**” efficiently.

Investment: Rs 2,00,000/-

Income per month: Rs 17,000/-

Name: Mr Naveen HR

Address: S/o Ramakrishna, Holavanahalli, 4th Block, Koratagere Taluk, Tumkur District, Karnataka State

Educational qualification: 10th Standard

Training: Installation & Servicing of CCTV Camera, Security Alarm & Smoke Detector

Period of Training: 16.12.2019 to 28.12.2019

Background: Born in a middle class family. Father was a daily wage earner whose earnings were not sufficient to



meet the family needs. He could not continue after 10th Standard due to financial constraints. He searched for a job, to shoulder the responsibility of family, but could not get a suitable job. He decided to start self employment to lead independent life. While searching for suitable training, one of his friends informed to approach **RUDSETI, Bengaluru**. He applied for Installation & Servicing of CCTV Camera, Security Alarm & Smoke Detector training. The sessions on behavioural aspects and technical aspects of CC TV Camera made him to think like a real entrepreneur. Today he is running “**Naveen Electronics**” successfully and earning a handsome income.

Investment: Rs 3,00,000/-

Income per month: Rs 30,000/-

Name: Mr Prashant Rawat

Address: S/o Balvir Singh, No 42/144A/1, Krishna Kunj,
Post:- Kailashpuri, Agra District, Uttar Pradesh State

Educational qualification: Graduation

Training: Krishi Udyami

Period of Training: 28.09.2018 to 10.10.2018



Background: Born in an agrarian family. His father was a small farmer having small piece of land. As the income from agriculture was not sufficient, he decided to search for a job to support his family. As he could not get the job, he decided to start the self employment. Came to know about **RUDSETI, Agra** through Department of Agriculture and applied for Krishi Udyami training. The scientific methods of Agriculture and managerial inputs boosted self confidence and today he is running “**Agri Junction**” efficiently.

Investment: Rs 2,00,000/-

Income per month: Rs 30,000/-

Name: Mrs G Saraswathi

Address: W/o Vijay Kumar, 4-128, Ramakrishna Colony,
Ananthapuramu, Andhra Pradesh State

Educational qualification: 10th Standard

Training: Photography & Videography

Period of Training: 29.07.2019 to 27.08.2019



Background: Hails from a poor family. She could not continue her studies due to poverty. After marriage, she searched for a suitable opportunity to overcome financial problem of the family. Came to know about **RUDSETI, Ananthapuramu** through newspaper and applied for Photography and Videography training. Apart from learning the nuances of Photography and Videography techniques, she also learned the ways and means of establishing and sustaining her own business. Today, she is doing out door photography and videography profitably.

Investment: Rs 1,50,000/-

Bank Loan: Rs 1,00,000/- (Andhra Pragathi Grameena Bank)

Income per month: Rs 17,000/-

Name: Mr Praful Dyandev Gaikwad

Address: Boriyandi, Block: Dound, Pune District, Maharashtra State

Educational qualification: 10th Standard

Training: Poultry

Period of Training: 23.10.2018 to 01.11.2018

Background: Hails from an agriculture family. He has 10 acres of land. As the income from agriculture was not sufficient, he worked in a private company for few years. Not satisfied with the work, he left the job and wants to undertake farming. He could not decide any activity due to confusion and lack of proper guidance. At this juncture, came to know about **RUDSETI, Pune** through an awareness programme and applied for Poultry training. The technical aspects of Poultry and entrepreneurship development inputs



changed his thinking entirely and infused positive outlook in his approach. Today, he is managing his Poultry farm successfully.

Investment: Rs 26,00,000/-

Bank Loan: Rs 16,00,000/- (Syndicate Bank)

Income per month: Rs 65,000/-

Name: Mrs Madhu Meena

Address: No 688, Kacchi Basti, Vidyadhar Nagar, Jaipur, Rajasthan State

Educational qualification: Graduation

Training: Women's Tailor

Period of Training: 02.09.2019 to 02.10.2019



Background: Born in a middle class family, her husband was working in a private company. Since she had basic knowledge about tailoring, she wanted to make use of her leisure time to become a professional tailor. Came to know about **RUDSETI, Jaipur** through an ex-trainee and applied for Women's Tailor training. The tailoring techniques, entrepreneurial Competencies, marketing, communication skills and personality development inputs boosted her confidence and transformed her completely. She is now a proud owner of "**Meena Fashions and Boutique**" and running it efficiently.

Investment: Rs 60,000/-

Income per month: Rs 18,000/-

Name: Ms Sasmita Rout

Address: D/o Laxmidhar Rout, Dumduma, Bhubaneswar, Odisha State

Educational qualification: Graduation

Training: Beauty Parlour Management

Period of Training: 21.08.2018 to 20.09.2018

Background: Hails from a middle class family. Her husband was working in a private company. As the income was not sufficient to meet the family requirements, she decided to shoulder the responsibility by doing self-employment. In the quest of searching a suitable training, she came to know about **RUDSETI, Bhubaneswar** through an ex-trainee and even though she had knowledge about tailoring,



she applied for Beauty Parlour Management training. The training covering all the technical aspects of Beauty Parlour, behavioural and managerial aspects of business boosted her self-confidence. Today she is doing both beauty parlour and tailoring successfully and earning a handsome income.

Investment: Rs 3,00,000/-

Income per month: Rs 25,000/-

Name: Mr Shivam Sharma

Address: Arjun Nagar, Ladowali Road, Jalandhar, Punjab State

Educational qualification: 12th Standard

Training: Photography and Videography

Period of Training: 02.09.2019 to 01.10.2019



Background: Hails from a middle class family. As he was not interested in studies, he was oriented towards self-employment to lead independent life. Came to know about **RUDSETI, Jalandhar** through an ex-trainee and applied for Photography and Videography training. The training, not only honed his skills in Photography and Videography, it also instilled confidence and courage through behavioural and managerial aspects which resulted in running "**Sharma Digital Studio**" profitably.

Investment: Rs 2,00,000/-

Income per month: Rs 19,000/-

Name: Mr Pankaj Sharma

Address: S/o Rupesh Sharma, Ward No 12, Indra Colony, Sultanpur, Badi Tehsil, Raisen District, Madhya Pradesh State

Educational qualification: 12th Standard

Training: Computer Hardware and Networking

Period of Training: 11.09.2018 to 25.10.2018



Background: Born in a middle class family. He lost his father when he was 7 years of old. His mother shouldered the burden of the family by working as a teacher in a private school. He discontinued his study after 12th Standard and joined National Institute of Information and Communications Technology at Indore and worked for one year. Not satisfied with the work he left the job and started cotton business. Since he had to shoulder the responsibility of the family, he returned to his native. At this juncture, came to know about **RUDSETI, Bhopal** through an ex-trainee and applied for Computer Hardware and Networking training. The technical and entrepreneurship development inputs changed his thinking entirely and infused positive outlook in his approach. Today, he is doing Online and Trade work successfully.

Investment: Rs 1,00,000/-

Income per month: Rs 18,000/-

Name: **Mr Vaghela Mahendrabhai Shanabhai**

Address: Chaklashi, Nadiad Taluk, Kheda District, Gujarat State

Educational qualification: 12th Standard

Training: Two Wheeler Mechanic

Period of Training: 08.04.2019 to 07.05.2019

Background: Hails from a middle class family. After 12th Standard, he discontinued the studies and wanted to take up self-employment activity. Came to know about **RUDSETI, Nadiad** through an awareness programme and applied for Two Wheeler Mechanic training. In the training, hands



on practice gave him sufficient skill in the subject. The behavioural inputs motivated him to think for a better future by utilizing the skills and inherent potential. After completion of the training he worked in the auto garage of his relative for four months to get more exposure. Brimming with confidence, he is now running "**Sri Prannathji Auto Garage**" efficiently.

Investment: Rs 1,00,000/-

Income per month: Rs 25,000/-

Name: **Mr Nathu Lal Prajapati**

Address: Talab Pada, Baran, Rajasthan State

Educational qualification: 10th Standard

Training: Refrigeration and Air Conditioning

Period of Training: 17.01.2019 to 15.02.2019



Background: Hails from a middle class family. He could not continue studies due to financial constraints. He wanted to support his family by undertaking some self-employment venture. Came to know about **RUDSETI, Baran** through friends and applied for Refrigeration and Air Conditioning training. The training covering technical aspects of Refrigeration and Air Conditioning, entrepreneurship, project report preparation, communication skills, marketing etc. filled him with more confidence and helped him to set a clear goal. Today, he is managing "**Dev Electricals**" profitably.

Investment: Rs 2,00,000/-

Bank Loan: Rs 1,30,000/- (Canara Bank)

Income per month: Rs 22,000/-

Name: **Mrs Sunita Bahadur**

Address: Goaljan, Post: Radharghat, Murshidabad District, West Bengal State

Educational qualification: 10th Standard

Training: Women's Tailor

Period of Training: 17.05.2018 to 15.06.2018

Background: Hails from a lower middle class family. She got married at an early age. As income of the family was not sufficient to meet the family requirements, she wanted to take up self-employment. Came to know about



RUDSETI, Berhampore through an awareness programme and applied for Women's Tailor training. Beside learning technical skills of cutting and stitching of various designs, sessions on entrepreneurial competencies, marketing, communication skills, human relation etc. infused self confidence in her. Today, she is engaged in tailoring successfully.

Investment: Rs 75,000/-

Income per month: Rs 15,000/-

Name: Mrs Poonam Devi

Address: Chakjamal, Sahdei Buzurg Block, Vaishali District, Bihar State

Educational qualification: 10th Standard

Training: Soft Toys Maker and Seller

Period of Training: 06.12.2018 to 18.12.2018



Background: Born in a poor family. Father was a daily wage earner in Sikkim. She had the ambition to become a Police officer, but the family conditions did not allow her to study further. She got married and her husband was working in a Private Company at Mumbai. As the income was not sufficient to meet the family needs, she wanted to do self employment to support the family. She became the member of Sai SHG group formed under JEEVIKA. Came to know about **RUDSETI, Hajipur** through an awareness programme and applied for Soft Toys Maker and Seller training. Besides learning theoretical and practical knowledge about Soft Toys making, sessions on competencies, marketing, communication skills and customer relation moulded her completely to become an entrepreneur. She is engaged in soft toys making successfully and leading a decent life. Recently, she got recognition and received "**Champions of Change Award**" from SRLM for her contribution.

Investment: Rs 50,000/-

Income per month: Rs 16,000/-

Name: Mr Lokesh Regar

Address: Sanganer, Bhilwara, Rajasthan State

Educational qualification: 12th Standard

Training: Cell Phone Repair & Service

Period of Training: 25.10.2017 to 23.11.2017



Background: Hails from a middle class family. Could not continue study due to economic condition of the family. He wanted to support family through self-employment. Came to know about **RUDSETI, Bhilwara** through an awareness programme and applied for Cell Phone Repair & Service training. The training covering all the technical aspects of mobile repair and service, project report, marketing, competencies, sales and profits, communication skills, customer relation etc. nurtured his thinking capacities and opened up new vistas. Today, he is running "**Lokesh Mobiles**" profitably.

Investment: Rs 80,000/-

Income per month: Rs 15,000/-

Name: Mr Abraham Mahto

Address: Mijra, Post: Silli, Ranchi District, Jharkhand State

Educational qualification: 10th Standard

Training: Entrepreneurship Development Programme for Micro Entrepreneurs

Period of Training: 06.09.2019 to 18.09.2019

Background: Born in a middle class family. He worked as a security guard in an apartment. Not satisfied with the type of work, he came back to his native place to take up self-employment venture to support the family. Came to know about **RUDSETI, Ranchi** through



friends and applied for Entrepreneurship Development Programme for Micro Entrepreneurs. The inputs received on competencies, project preparation, risk analysis, marketing, communication skills, customer relations and developing self-confidence in the training provided a greater thrust to his spirit of enterprise and made him to manage his poultry farm successfully.

Investment: Rs 1,50,000/-

Income per month: Rs 25,000/-

Name: Mrs Jyoshri Roy

Address: W/o Rajib Choudhury, Purba Laxmi Bill, Agartala, Tripura State

Educational qualification: 12th Standard

Training: Beauty Parlour Management

Period of Training: 05.05.2019 to 03.06.2019



Background: Hails from a middle class family. Her husband was working in a private firm. As the income of the husband was not sufficient to meet the family needs, she decided to take up self-employment activity. Came to know about **RUDSETI, Agartala** through friends and applied for Beauty Parlour Management training. She learnt the technical aspects of Beauty Parlour. Further, her unrealized dream of becoming self-employed person rekindled her interest in taking Entrepreneurship Development Programme inputs of the training seriously. Today, she is managing her beauty parlour and stationery shop profitably.

Investment: Rs 1,00,000/-

Income per month: Rs 15,000/-

Name: Mr Aroonave Devnath

Address: Brahmin Gaon, Post: Chakalaghat, Nagaon District, Assam State

Educational qualification: Graduation

Training: Poultry

Period of Training: 22.08.2019 to 31.08.2019

Background: Was born in a middle class family. Since his childhood, he had a passion towards self-employment to support his family. Came to know about **RUDSETI, Nagaon** through an awareness programme and applied for Poultry training. Apart from scientific management of Poultry,



inputs on starting and running an enterprise including competencies, market survey, preparation of project report, marketing, customer and human relations etc. provided a definite direction and purpose to Devnath and crystallized his thoughts about starting his own venture which enabled him to run his poultry farm successfully.

Investment: Rs 70,000/-

Income per month: Rs 16,000/-

UNIQUE PROGRAMME CONDUCTED DURING THE QUARTER Poly House and Shade Net Farming - RUDSETI, Pune



RUDSETI STALLS

RUDSETIs set up stalls to provide information on training programmes and to collect the applications for training programmes, on prominent occasions.

Visit of **Sri Bhaskar Hande**, GM, SyndicateBank, ZO, Manipal

RUDSETI Stall, Brahmapur



Visit of **Sri C Balachandrar**, IFS, Chief Conservator of Forests, Project Tiger, Bandipur

RUDSETI Stall, Mysuru



RUDSETI Stall, Ujire



RUDSETI Stall, Hajipur



RUDSETI BAZAAR - MARKETING SUPPORT TO ENTREPRENEURS

RUDSETI is organising RUDSETI Bazaars during Melas, Exhibitions and special occasions to facilitate the participants to get an insight into the market trends and customer behavior.

Visit of **Sri Laxman Savadi**, Hon'ble Deputy Chief Minister of Karnataka - **RUDSETI Bazaar, Vijayapura**



Visit of **Sri Pratap Jena**, Hon'ble Minister for Panchayati Raj & Drinking Water, Law, Housing & Urban Development, Government of Odisha

RUDSETI Bazaar, Bhubaneshwar



Visit of **Sri Inder Singh Rao**, IAS, DC, Baran and **Sri Ravi Kumar**, IPS, SP, Baran - **RUDSETI Bazaar, Baran**



Visit of **Sri Arvind Chaudhary**, IAS, Principal Secretary, RDD, Govt of Bihar and **Sri Bala Murgun D**, IAS, CEO, BRLPS - **RUDSETI Bazaar, Hajipur**



RUDSETI Bazaar, Dharwad **RUDSETI Bazaar, Ghaziabad**



RUDSETI Bazaar, Madurai **RUDSETI Bazaar, Brahmapur**



RUDSETI Bazaar, Pune ↓



RUDSETI Bazaar, Jaipur ↓



RUDSETI Bazaar, Bhopal ↓



RUDSETI Bazaar, Nadiad ↓



RUDSETI Bazaar, Berhampore ↓



RUDSETI Bazaar, Bhilwara ↓



RUDSETI Bazaar, Agartala ↓



Good number of entrepreneurs participated and realized good sales.

EXTENSION ACTIVITY

Free Mobile Servicing camp - RUDSETI, Ananthapuramu



Free Two Wheeler Servicing camp

RUDSETI, Ujire ↓



RUDSETI, Vijayapura ↓



Beauty parlour trainees of RUDSETI, Chitradurga making hair dressing and makeup at Ananthashrama and Nirashritara Kendra ↓



Workshop on "Goods and Services Tax (GST)"

RUDSETI, Kannur ↓



Workshop on "PMEGP Scheme"-RUDSETI, Chitradurga ↓



Participation in Republic Day Parade -RUDSETI, Gurugram



These programmes received appreciation from the public.

High End Techno and Managerial Enhancement Training on Beauty Parlour Management (National Batch)

RUDSET Institutes are known for their Innovation and creative thinking all through and in introducing quality training programmes to suit the latest trends in the market. **Dr D Veerendra Heggadeji**, President of RUDSETIs has instructed Executive Director, RUDSETI, Central Secretariat to come out with a training programme for 4 days to help and enhance the capabilities of successful trainees by providing a high end skill training coupled with enhanced managerial capabilities. The aim and objective of the programme is to make “A Tailor to a Fashion Designer”, “A Barber to a Hair Designer” and so on i.e. enabling successful trainees from the present position of being a worker in his/her unit to go on to become capable of owning and managing the units.

Accordingly ED, RUDSETI, CS in consultation with the GM's of Sponsor Banks developed a 4 days course module called as “High End-Techno & Managerial Enhancement Training Programme”.

The course module was placed before **Poojya Heggadeji** for final approval. **Heggadeji** has suggested some more changes and accordingly a course module on pilot basis was developed on Beauty Parlour management and the same was approved by the President. It was further opined by the President that first such programme can be held at RUDSETI Ujire. It was further decided to have a national batch to benefit our successful trainees from across the country.

On receiving the instruction from the President through RUDSETI, CS, RUDSETI, Ujire for the first time on earlier occasion organized a 4 days “High End-Techno & Managerial Enhancement Training Programme on Beauty Parlour Management” during 2018-19. The success of the programme and the feedback from the participants encouraged to conduct many more such workshops. It is a co incident that recently **Sri Shivarama K Bhandary**, Shiva's Trends, Mumbai a well-known Bollywood Celebrity Hairstylist met **Dr D Veerendra Heggadeji** to seek his divine blessings. He was here to get released his Auto Biography. Going through his journey of success in the book, **Heggadeji** suggested ED, RUDSETI to contact him and explore the possibility for having a 4 days High-End Techno Skill Upgradation batch at RUDSETI, Ujire. When contacted by ED RUDSETI, **Mr Shiva** happily agreed to conduct workshop at RUDSETI Ujire.



RUDSETI, Ujire in association with Central Secretariat conducted a High End Techno and Managerial Enhancement Training Programme on Beauty Parlour Management from 26th to 29th February 2020. **Smt Lynette S L Pinto**, AGM, Canara Bank, CO, Managluru inaugurated the programme. Inaugurating the programme, **Smt Lynette S L Pinto** said that RUDSETI is providing skill upgradation training programmes for the trainees who were already established & urged the participants to make good use of the programme. The Divine presence of **Dr Heggadeji** and his blessings itself is of great boon to all she remarked.



Sri M Janardhan, Executive Director of RUDSETIs handled session on Positive Thinking and stressed the participants to become broad minded to generate great ideas which will help in achieving something great in their life.



Sri Srinivas P, Lecturer, Department of PG Studies in Mass Communication and Journalism Alwas College, Moodabidri has thrown light on how best one can use the upgraded technology in marketing their skills. Social media Apps like Whatsapp Business, Facebook, Instagram, TikTok, mobile apps and other online marketing sites were demonstrated with hands on practice, which helped the trainees to become aware of various mobile application and marketing channels which the participants felt will help them in marketing their service better.



Sri Uday Birje, Co-Founder & Director, ThinkStreet Technologies, Bengaluru threw light on MSME activities and the advantages of Government schemes to financially support such activities through banks.



Sri A Suryanarayanan, Chartered Accountant, Advisor to Govt of Karnataka and IIM Bengaluru handled session on GST and Taxation. He dealt in detail about GST, GST registration, Taxation, applicable income tax slabs, calculation of income tax, exemptions under Income Tax, etc.



Smt Anasooya and Sri Abraham James, Senior Faculty members, RUDSETI, Ujire administered Ice Breaking session to make the participants more familiar in the group, as they represent different States. Many group activities were administered and the participants actively participated in the activities. The entire session was more of interactive and entertaining with some learnings, so as to make them feel comfortable and to create a good learning ambience.



Smt Vijaya Nagesh Kandala, Therapeutic Yoga & Wellness Professional, Specialist in Lifestyle disorder Management, Pregnancy Yoga, Counselling and Diet, Ananthapuramu handled session on Women wellness, Therapeutic yoga and remedies to lifestyle disorders. She dealt with importance

of doing Yogasanas and breathing techniques in a proper manner, Mudras and Pranayamas and their effectiveness in keeping away from illness and medicines. She gave many health tips based on each and every participant's queries and remedies to their personal health issues.



Smt Aparna Pathak, Life Transformation Coach and Founder of Celebrating Life, Bengaluru handled session on Growth Plan - Personal & Professional. She stressed the participants to have introspection among them and find out their strength which will help in keeping going even in downtime. Developing mindset in tune with the goal helps in preventing from distractions. The goal should be SMART to have desired results. The entire session covered with group activities to make them aware of their goals and way to visualize & admit process.



Sri Shivarama K Bhandary, MD & Chairman, Shiva's Trends, Mumbai and his team members handled sessions on advanced techniques on celebrity hair styles, hair colouring and Make up.



They covered Bridal make up, Reception make up, Hair crazy colouring, latest haircuts, Cysteine treatment, hair styles, latest cosmetics companies, Siva's products, etc.

Trainees actively participated in the class and their doubts were cleared in the session.



The valedictory programme was held on 28th February 2019. Param Poojya Dr D Veerendra Heggade, President of RUDSETI was kind enough to spare his valuable time and showered his blessings to the trainees and also advised the participants that, their presence should be felt in such a way that others respect them.



The trainees were blessed to receive their course completion certificate from the President and their happiness knew no bounds. Before addressing the participants the President honoured Sri Shivarama Bhandary. Smt Vijaya Nagesh Kandala, resource person, Smt Aparna Pathak, resource person were present during the programme and were felicitated by the President. Smt Shwetha R Bhandary, Ms Malisa D'Costa, Smt Jagruthi Bhandary, Smt Smitha S Bhandary, Mr Sudheer Bhandary, Mr Mohammad Elyas, Mr Rons Bantwal and Mr Divakar team members of Shiva's Trends, Mumbai were honoured by the President. As token of respect, representatives from the participants honoured President during the programme.



More than the skill, trainees were highly motivated hearing the real life story, the struggles faced by Sri Shivarama K Bhandary in his early child hood days. The trainees expressed that they were fully charged and were soaked in the Blessings of Pujya Heggadeji and with his divine presence. 54 participants from various Institutes from 11 States participated and were benefitted from the programme. As explained by the trainees in their feedback, training inputs helped them in enhancing their capabilities to double their income.

ADMIRATION FOR THE GOOD WORK DONE

"Best Performer Award" - RUDSETI, Madurai



"Career Guru Award" - Sri Pargat Singh, Senior Faculty, RUDSETI, Jalandhar



"Panch Ratna Award" - Smt Anasooya, Senior Faculty, RUDSETI, Ujire



VISIT OF IMPORTANT DIGNITARIES

Sri Y Nageswara Rao, Special Officer on Duty and Whole Time Director, SyndicateBank, CO, Bengaluru, **Sri T Manivannan**, GM, SyndicateBank, PSCD, CO, Bengaluru and **Sri M Prasad**, GM, SyndicateBank, ZO, Chennai

RUDSETI, Madurai



Sri G V Prabhu, CGM, Canara Bank, Integrated Treasury Wing, CO, Mumbai - **RUDSETI, Ujire**



Sri T Manivannan, GM, SyndicateBank, PSCD, CO, Bengaluru

RUDSETI, Bengaluru

RUDSETI, Mysuru



Ms Aprajita, IAS, Additional Commissioner, Gurugram

RUDSETI, Gurugram



Dr T G Vinay, IAS, District Collector, Madurai

RUDSETI, Madurai



Sri S A Pandey, CGM, NABARD, RO, Lucknow

RUDSETI, Ghaziabad



Smt Jyothi Sharma, IAS, Additional Collector, Madurai

RUDSETI, Madurai



Prof S Prabhakar, Vice President, SDME Society, Ujire

RUDSETI, Ujire

**Book look:**

Emotion and Relationship - Sadhguru

Rs 172/-

Publisher: Amazon.com, Inc

Website: www.india.amazon.com

PERFORMANCE OF RUDSET INSTITUTES 2019-20

Particulars	Ujire	Dharwad	Gurugram	Kannur	Ghazlabad	Madurai	Brahmaavar	Chitradurga	Ongole	Mysuru	Vijayapura	Bengaluru	Agra	Ananthapuramu	Pune	Jalpur	Bhubaneshwar	Jalandhar	Bhopal	Nadiad	Baran	Berhampore	Hajipur	Bhilwara	Ranchi	Agartala	Nagaon	Total
Self employment Batches	28	34	28	29	32	35	29	26	29	28	27	34	29	27	26	27	27	27	28	29	27	25	26	25	26	18	25	751
Candidates trained	758	886	719	757	841	962	758	711	766	720	708	767	736	756	691	781	800	703	781	777	778	705	757	683	737	509	742	20289
Wage employment Batches	0	0	0	0	0	0	0	4	0	0	2	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	7
Candidates trained	0	0	0	0	0	0	0	120	0	0	47	0	0	0	0	0	0	0	22	0	0	0	0	0	0	0	0	189
Settled with Bank finance	217	246	317	210	21	348	104	287	281	172	188	80	44	352	260	137	221	54	302	242	111	330	343	153	147	377	209	5753
Settled with own funds	144	420	94	185	129	161	380	320	291	192	471	179	178	269	219	342	474	274	202	424	298	188	425	46	514	156	587	7562
Wage employment	190	130	118	208	88	95	215	157	39	95	69	7	196	13	46	180	55	89	70	150	173	0	63	0	57	7	74	2584
Total Settled	551	796	529	603	238	604	699	764	611	459	728	266	418	634	525	659	750	417	574	816	582	518	831	199	718	540	870	15899
Rate of Settlement	73	90	74	80	28	63	92	92	80	64	96	35	57	84	76	84	94	59	71	105	75	73	110	29	97	106	117	78
Skill Upgradation & Growth Programmes	1	1	0	1	2	2	1	1	0	0	1	0	0	1	0	1	0	1	1	1	1	1	1	1	0	0	1	20
Candidates trained	12	31	0	18	36	30	11	18	0	0	13	0	0	24	0	35	0	16	22	26	27	30	31	25	0	0	19	424
Candidates per batch	27	26	26	26	26	27	26	28	26	26	26	23	25	28	27	29	30	26	28	27	29	28	29	27	28	28	30	27
BPL Candidates trained	531	707	549	525	152	717	611	801	655	509	639	491	442	756	528	327	738	362	544	274	199	666	683	330	666	191	600	14193
Rural Development Programmes	1	2	2	1	2	1	4	2	3	0	6	0	2	0	0	0	1	0	1	3	2	2	0	0	0	0	1	36
Trainees	26	54	85	35	65	45	99	300	121	0	380	0	87	0	0	0	33	0	15	195	60	172	0	0	0	0	115	1887
HRD/Sensitization	31	21	30	21	20	10	9	37	19	11	33	22	29	29	14	14	18	41	13	21	11	6	16	2	6	6	4	494
Trainees	1199	1091	1595	869	739	302	521	1240	510	375	1316	828	1410	778	542	502	581	1658	379	458	396	241	639	35	84	132	106	18526
Awareness Camps	106	108	121	102	77	181	93	114	108	71	128	90	130	181	97	110	95	98	89	147	116	176	141	92	78	58	50	2957
Participants	6239	7017	9233	4689	5079	5876	10143	9648	7494	4609	5157	7262	6708	6034	6469	4185	3062	11408	2755	7403	3737	8558	7869	3987	2350	1246	2109	160326