



# Yashogātha

A saga of success

October - December 2020 Vol. 18 Issue - 3

A Newsletter of RUDSET Institute

Rural Development and Self - Employment Training Institute

Sponsors : Sri Dharmasthala Manjunatheshwara Educational Trust and Canara Bank

## SUCCESS STORIES



**Name:** Mrs Deepika

**Address:** W/o Harish, # 2-107/2, Arkije, Badagakaranduru, Post: Aladangady, Belthangady Taluk, D K District, Karnataka State

**Educational qualification:** 12<sup>th</sup> Standard

**Training:** EDP for Micro Entrepreneurs

**Period of Training:** 04.07.2018 to 16.07.2018

**Background:** Born in a middle class family. After completing 12<sup>th</sup>, she worked as a sales girl in a Fancy Store for 4 years. After marriage, her husband encouraged to open Fancy Store as she has got experience. At this juncture, came to know about RUDSETI, Ujire through FLCC and applied for EDP for Micro Entrepreneurs training. The training which covered competencies, risk taking, marketing and personality development infused a new outlook in her and enabled to run "Deepa Fancy and Footwear" successfully.

**Investment:** Rs 6,00,000/-

**Bank Loan:** Rs 1,00,000/- (Canara Bank)

**Income per month:** Rs 26,000/-

**Name:** Mr Raghavendra Badi

**Address:** S/o Rajanna, Manvi, Sindhanur Taluk, Raichur District, Karnataka State

**Educational qualification:** Diploma in Fine Arts

**Training:** Photography & Videography

**Period of Training:** 21.01.2019 to 19.02.2019



**Background:** Hails from a middle class family. His father doing hotel business. Since from childhood, he has passion towards photography. After completing Diploma, he searched for a suitable Institute for training in Photography. At this juncture, one of his friends advised him to visit RUDSETI, Dharwad for training. He immediately seized the opportunity and applied for Photography & Videography training. Apart from basics of photography, sessions on competencies, marketing, creativity, financial management and human relations completely changed his perception and outlook towards the business and prompted him to run "BADI Photography" profitably.

**Investment:** Rs 1,50,000/-

**Income per month:** Rs 25,000/-

**Name:** Mr Sagar

**Address:** S/o Manmato, A-193, Surya Vihar, Gali No 1, Gurugram, Haryana State

**Educational qualification:** 10<sup>th</sup> Standard

**Training:** Refrigeration and Air-Conditioning

**Period of Training:** 10.02.2017 to 11.03.2017

**Background:** Hails from a middle class family. Could not continue study due to financial constraints. He has to shoulder the responsibility of the family at an early age due to sad demise of his father. Came to know about



**RUDSETI, Gurugram** through an ex-trainee and applied for Refrigeration and Air-Conditioning training. The training not only imparted technical knowledge on Refrigeration and AC but also provided step-by-step guidance about setting up an enterprise which boosted his self-confidence and resulted in managing “**S K Electricals & Repairing**” efficiently.

**Investment:** Rs 2,50,000/-

**Income per month:** Rs 40,000/-

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**Name:** **Mr Aneesh V M**

**Address:** Valloor Madam, Ajanur, Mavungal, Kasargod District, Kerala State

**Educational qualification:** 12<sup>th</sup> Standard

**Training:** Pisciculture

**Period of Training:** 26.12.2019 to 04.01.2020

**Background:** Born in to a simple farming family. As the income from agriculture was not sufficient to meet the requirement of the family, he decided to take up self-employment to support the family. Started edible fish farming in a small pond. Due to lack of guidance incurred loss. Later he tried Ornamental fish farming. Again incurred loss due to lack of technical know-how. Came to know about **RUDSETI, Kannur** through EAP and applied for Pisciculture training. The scientific management of Pisciculture along with behavioural and managerial inputs proved to be an enriching experience and gave a lot of strength to his activity. Now, he is running “**Me Me Guppy Farm**” successfully.

**Investment:** Rs 3,50,000/-

**Income per month:** Rs 38,000/-



**Name:** **Mr Deepak Kumar**

**Address:** Deepak Refrigeration Air Conditioning & Electrical Works, Badnoli, Hapur District, Uttar Pradesh State

**Educational qualification:** MA

**Training:** Refrigeration and Air-Conditioning

**Period of Training:** 30.10.2019 to 28.11.2019

**Background:** Hails from a middle class family. After completing Post Graduation, he opted self-employment to shoulder the responsibility of the family. Worked in Refrigeration and Air-Conditioning shop for two years which was his chosen line of activity. Came to know about **RUDSETI Ghaziabad** through an ex-trainee and applied for Refrigeration and Air-Conditioning training. The hands on experience, competencies, marketing, time management and personality development inputs gave him a lot of motivation and confidence to take challenges in stride and truly turbocharged the entrepreneurial spirit in him. Now, he is managing “**Deepak Refrigeration Air Conditioning & Electrical Works**” efficiently.

**Investment:** Rs 1,50,000/-

**Income per month:** Rs 17,000/-

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**Name:** **Ms G Gnanasundari**

**Address:** D/o Natarajan, 49, George Joseph 3<sup>rd</sup> Cross, Kamarajapuram, Madurai, Tamil Nadu State

**Educational qualification:** 10<sup>th</sup> Standard

**Training:** Gharelu Vidyut Upkaran Seva Udyami

**Period of Training:** 09.01.2020 to 10.02.2020

**Background:** Born in a middle class family. Could not continue after 10<sup>th</sup> Standard due to financial constraints.





This made her to think about self-employment to meet the family needs. Came to know about **RUDSETI, Madurai** through Newspaper and applied for Gharelu Vidut Upkaran Seva Udyami training, which women rarely like and select. Along with the hard core technical aspects, soft skills like behavioural and managerial aspects helped to discover her forte and resulted in converting her passion into a fruitful profession. Now, she is repairing electrical items successfully and earning a handsome income.

**Investment:** Rs 2,50,000/-

**Income per month:** Rs 20,000/-



**Name:** **Mrs Nirmitha**

**Address:** W/o Vittala Mabiyan , No 8-182 (1), Sri Chikkamma House, Mooduthonse, Post: Kallianpura, Udupi Taluk and District, Karnataka State

**Educational qualification:** 12<sup>th</sup> Standard

**Training:** Beauty Parlour Management

**Period of Training:** 04.07.2018 to 02.08.2018

**Background:** Born in to a simple farming family. Could not continue her studies due to financial constraints. Husband doing small business shop. To make use of free time available in the house, she wanted to take up self-employment to improve family income. Worked in beauty parlour for few months to get experience. Came to know about **RUDSETI, Brahnavar** through Newspaper and applied for Beauty Parlour Management training. Skill inputs of beauty parlour, entrepreneurial competencies, marketing and communication skills boosted her self-confidence and today she is running "**Vismitha Beauty Parlour**" profitably.

**Investment:** Rs 7,00,000/-

**Bank Loan:** Rs 5,50,000/- (Canara Bank)

**Income per month:** Rs 25,000/-



**Name:** **Mr Gurumurthy A**

**Address:** S/o Annappa, Pandarahalli, Chitradurga Taluk and District, Karnataka State

**Educational qualification:** 12<sup>th</sup> Standard

**Training:** EDP to Persons with Disabilities

**Period of Training:** 07.12.2016 to 19.12.2016

**Background:** Hails from a middle class family. Being the eldest, he has to shoulder the responsibility of the family. Came to know about **RUDSETI, Chitradurga** through Department for the Empowerment of Differently Abled and Senior Citizens and applied for EDP training. The training which covered competencies, effective communication and marketing infused new confidence in him and prompted to run "**Sri Anjaneya Provision Store**" successfully.

**Investment:** Rs 1,20,000/-

**Bank Loan:** Rs 50,000/- (Karnataka Gramin Bank)

**Income per month:** Rs 24,000/-

**Name:** **Mrs Gaddal Anitha**

**Address:** Anu Beauty Parlour, Main Road, Karavathi, Prakasam District, Andhra Pradesh State

**Educational qualification:** 10<sup>th</sup> Standard

**Training:** Beauty Parlour Management

**Period of Training:** 11.11.2019 to 10.12.2019

**Background:** Born in a middle class family. In order to improve the income of the family, she decided to take up self-employment activity. Came to know about **RUDSETI, Ongole** through ex-trainee and applied for Beauty Parlour



Management training. Apart from the technical inputs, behavioural and managerial sessions were very useful in instilling necessary confidence and helped her to run “**Anu Beauty Parlour**” efficiently.

**Investment:** Rs 1,00,000/-

**Income per month:** Rs 15,000/-



**Name:** Mrs Maheshwari B S

**Address:** W/o Manjunatha R, # 10631/26, 1<sup>st</sup> Main, 4<sup>th</sup> Cross, Vidyaranyapuram, Mysuru, Karnataka State

**Educational qualification:** BA

**Training:** EDP for PMEGP beneficiaries

**Period of Training:** 21.03.2018 to 30.03.2018

**Background:** Hails from a middle class family. Husband motivated her to take up self-employment to support the family. Tried different ventures, but all ends in losing side due to lack of proper guidance. At this juncture, one of the friends of her husband suggested her to apply under PMEGP. Later she was selected and undergone PMEGP training at **RUDSETI, Mysuru**. Sessions on competencies, behavioural games, effective communication and marketing enriched her experience and gave a lot of strength and vitality to her activity which resulted in running manufacturing of Agricultural Implements Unit profitably.

**Investment:** Rs 26,25,000/-

**Bank Loan:** Rs 25,00,000/- (State Bank of India)

**Income per month:** Rs 1,00,000/-

**Name:** Mr Bhimaraya Madiwalar

**Address:** S/o Ninganna Madiwalar, Honnalli, Sindagi Taluk, Vijayapura District, Karnataka State

**Educational qualification:** 12<sup>th</sup> Standard

**Training:** Goat Rearing

**Period of Training:** 19.12.2018 to 28.12.2018

**Background:** Born in to a simple farming family. Assisting father in agriculture. As per the suggestion of a relative,



worked as a JCB Operator at Hubli for 15 years. The sudden illness of his father forced him to return to his village and engaged in agriculture. Came to know about **RUDSETI, Vijayapura** through WhatsApp and applied for Goat Rearing training. The sessions on the advanced management of Goat rearing along with behavioural and managerial skills helped him to manage Goat rearing successfully.

**Investment:** Rs 9,50,000/-

**Bank Loan:** Rs 50,000/- (Karnataka Vikas Grameena Bank)

**Income per month:** Rs 23,000/-

**Name:** Mr Jagadeeshwarachari

**Address:** S/o Tandavachar, #4263/A, Narayana Gowda Street, Ward No 12, Kote, Channapattana, Ramanagara District, Karnataka State

**Educational qualification:** BA

**Training:** TV Technician

**Period of Training:** 13.02.2019 to 14.03.2019

**Background:** Hails from a middle class family. Father was a Goldsmith. After graduation, he underwent one year training in a Radio/TV training centre at Bengaluru. Started repairing and servicing of electronics at Channapattana. But due to technological advancement in electronics, he finds it difficult to repair and service LED/LCD TVs. While searching for a suitable training Institute to upgrade the knowledge,





an advertisement in newspaper caught his attention. Visited **RUDSETI, Bengaluru** and applied for TV Technician training. His past experience proved handy in learning the technical skills. Entrepreneurial competencies, personality development, communication skills, marketing and financial management sessions moulded him into a very competent and confident entrepreneur. He is now running "**Jagadeesh Electronics**" efficiently.

**Investment:** Rs 2,50,000/-

**Income per month:** Rs 35,000/-



**Name:** Mr Raghvendra Singh

**Address:** S/o Ashok Singh, Bijauli, Post: Bah, Agra District, Uttar Pradesh State

**Educational qualification:** Graduation

**Training:** Krishi Udyami

**Period of Training:** 28.09.2018 to 10.10.2018

**Background:** Born in a middle class family. Has to shoulder the responsibility of the family at an early age due to sad demise of the father. Searched for Government jobs but could not get inspite of best efforts. This made him to think about starting self-employment venture. Came to know about **RUDSETI, Agra** through Department of Agriculture and applied for Krishi Udyami training. Latest information on Dairy, Nursery, Marketing of agricultural products and entrepreneurial skills enabled him to establish "**Raghavendra Agri Junction**" profitably.

**Investment:** Rs 3,00,000/-

**Bank Loan:** Rs 2,50,000/- (Canara Bank)

**Income per month:** Rs 15,000/-

**Name:** Mrs M L Supritha

**Address:** W/o M L Durga Naik, 1-7-111a, Beluguppa Thanda, Beluguppa Mandal, Ananthapuramu District, Andhra Pradesh State

**Educational qualification:** 10<sup>th</sup> Standard



**Training:** Beauty Parlour Management

**Period of Training:** 11.12.2019 to 09.01.2020

**Background:** Hails from a middle class family. Could not continue her studies due to poverty. Husband was a photographer. Since the income was not sufficient to meet the requirements of the family, she wanted to take up self-employment activity to support the family. Came to know about **RUDSETI, Ananthapuramu** through an ex-trainee and applied for Beauty Parlour Management training. Along with the technical skills of beauty parlour, sessions on behavioural games, marketing, time management and personality development made her a complete entrepreneur. Now, she is running "**Smiley Beauty Parlour**" successfully.

**Investment:** Rs 1,00,000/-

**Income per month:** Rs 22,000/-

**Name:** Mr Shubham Shinde

**Address:** S/o Bebraj Shinde, Indori, Mawal Block, Pune District, Maharashtra State

**Educational qualification:** 10<sup>th</sup> Standard

**Training:** Cell Phone Repairs and Service

**Period of Training:** 13.11.2018 to 12.12.2018

**Background:** Hails from a middle class family. Could not continue after 10<sup>th</sup> Standard due to financial constraints. Father holding 4 acres of ancestral land. The income from





agriculture was meager and not sufficient to meet the family requirements. At this juncture, came to know about **RUDSETI, Pune** through one of his friends and applied for Cell Phone Repairs and Service training. The training which covered technical inputs on Cell phone repair and general management of enterprise boosted self-confidence and helped him to run “**Shubham Communications**” efficiently.

**Investment:** Rs 3,40,000/-

**Income per month:** Rs 27,000/-



**Name:** Mr Premprakash Sharma

**Address:** 58, Shivaji Nagar, Tonk, Rajasthan State

**Educational qualification:** Post Graduate

**Training:** Installation & Servicing of CCTV Camera, Security Alarm & Smoke Detector

**Period of Training:** 17.12.2019 to 29.12.2019

**Background:** Born in a middle class family. After Post Graduation, worked in a private company as electrician for 8 years. Not satisfied with the salary, he wanted to take up self-employment activity to support the family. Came to know about **RUDSETI, Jaipur** through an Awareness Programme and applied for Installation & Servicing of CCTV Camera, Security Alarm & Smoke Detector training. Sessions on technical aspects of CC TV Camera installation, competencies, human relations, marketing and communication skills infused new confidence in him and prompted him to run “**Gautam Electricals**” successfully and earning a handsome income.

**Investment:** Rs 1,50,000/-

**Income per month:** Rs 20,000/-

**Name:** Mrs Minati Patra

**Address:** Bhusandapur, Tangi Block, Khordha District, Odisha State

**Educational qualification:** Graduate

**Training:** Mushroom Cultivation

**Period of Training:** 23.08.2018 to 01.09.2018



**Background:** Hails from a very poor family. Her husband was a daily wage earner. The earning was not sufficient to manage the family requirements. Husband advised her to do self-employment to supplement the income. She became the member of SHG. Came to know about **RUDSETI, Bhubaneswar** through an Awareness Programme and applied for Mushroom Cultivation training. The scientific management of Mushroom Cultivation and other managerial inputs boosted her confidence. Now, she is supplying Mushroom to local market and marriage parties. Along with supply of Mushrooms, she is making Papads and opened a retail shop, thus improving the income considerably.

**Investment:** Rs 3,00,000/-

**Income per month:** Rs 20,000/-

**Name:** Mr Jatinder Kumar

**Address:** Kotli, Than Singh, Jalandhar District, Punjab State

**Educational qualification:** 12<sup>th</sup> Standard

**Training:** Cell Phone Repairs and Service

**Period of Training:** 19.12.2019 to 17.01.2020

**Background:** Hails from a middle class family, his father is running Provision Store. He was assisting his father in the Shop. As the income from the Shop was not sufficient to meet the family requirements, he decided to take up self-employment activity. Came to know about **RUDSETI, Jalandhar** through his friend and applied for Cell Phone Repairs and Service training. The practical learning in Cell Phone Repairs and Service, communication, personality





development and entrepreneurial development modules transformed him completely and enabled him to run “**Jatin Mobile Solutions**” successfully.

**Investment:** Rs 1,00,000/-

**Income per month:** Rs 15,000/-



**Name:** Mrs Lata Bai

**Address:** W/o Mukesh, Tara Sevaniya, Huzur Tehsil, Bhopal District, Madhya Pradesh State

**Educational qualification:** 8<sup>th</sup> Standard

**Training:** Women's Tailor

**Period of Training:** 08.09.2020 to 07.10.2020

**Background:** Born in to a simple farming family. Got married at an early age. Husband was a Tailor. The income from tailoring was not sufficient. To improve the family income, she initially was doing stitching of simple blouses. This made her to show more interest on tailoring. At this juncture, she became a member of SHG. SRLM Officials informed her to approach **RUDSETI, Bhopal** for training. She visited the Institute and enrolled her name for Women's Tailor training. Skill training on tailoring, ways and means of establishing and sustaining own business helped her to run tailoring shop efficiently.

**Investment:** Rs 30,000/-

**Bank Loan:** Rs 10,000/- (Bank of India)

**Income per month:** Rs 15,000/-

**Name:** Mr Gohel Gulabbhai Ravjibhai

**Address:** Maliyataj, Vaso Taluk, Kheda District, Gujarat State

**Educational qualification:** 10<sup>th</sup> Standard

**Training:** Dairy Farming and Vermi Compost Making

**Period of Training:** 08.06.2009 to 19.06.2009

**Background:** Hails from a poor family. After 10<sup>th</sup> Standard, he discontinued the studies due to financial constraints and wanted to take up self-employment activity to support the family. Came to know about **RUDSETI, Nadiad** through an ex-trainee and applied for Dairy Farming and Vermi Compost Making training. The scientific management of Dairy & Vermi



compost making and entrepreneurship inputs moulded him to become a confident entrepreneur. Now, he is running Dairy farm profitably.

**Investment:** Rs 2,10,000/-

**Bank Loan:** Rs 1,50,000/- (Bank of Baroda)

**Income per month:** Rs 28,000/-

**Name:** Mr Govind Pankaj

**Address:** Mahaveer Nagar, Kota, Rajasthan State

**Educational qualification:** 10<sup>th</sup> Standard

**Training:** Two Wheeler Mechanic

**Period of Training:** 14.02.2015 to 15.03.2015

**Background:** Born in to a simple farming family. Father was having a small piece of land. He was assisting his father in the farming activity. As the income was meager and not sufficient to meet the family needs, he worked as a helper in a Two Wheeler service centre for few years. The inherent desire of starting self-employment on the same lines made him to leave the job. Came to know about **RUDSETI, Baran** through a friend and applied for Two Wheeler Mechanic training. The training, which covered technical as well as setting up an enterprise, helped him to develop a new outlook and a positive attitude towards self-employment. Now, he is running “**Ganesh Motor Cycle Service Centre**” successfully.

**Investment:** Rs 1,50,000/-

**Income per month:** Rs 24,000/-





**Name:** Mrs Agamoni Dutta

**Address:** 67/19/14, Kanta Nagar Road, Cossimbazar, Murshidabad, West Bengal State

**Educational qualification:** Graduate

**Training:** Beauty Parlour Management

**Period of Training:** 23.11.2019 to 22.12.2019

**Background:** Hails from a lower middle class family, studied up to Graduation. After marriage, she completely devoted her time in looking after her family. After few years, she gradually realised to make use of the leisure time available. Since she has some basic knowledge about parlours, she wanted to make use of opportunities available in the same field. Came to know about **RUDSETI, Berhampore** through an ex-trainee and applied for Beauty Parlour Management training. Along with technical aspects, inputs on communication skills, time management, personality development, customer relation etc. impressed her very much and boosted her confidence which prompted her to run Beauty Parlour efficiently.

**Investment:** Rs 50,000/-

**Income per month:** Rs 15,000/-

**Name:** Mr Munna Kumar

**Address:** Parsauna, Parsaun Block, Saran District, Bihar State

**Educational qualification:** Graduate

**Training:** Cell Phone Repairs and Service

**Period of Training:** 07.01.2014 to 06.02.2014

**Background:** Born in a poor family. Father was a private vehicle driver. His income was meager, being the eldest; he has to shoulder the responsibility of the family. He worked in a private job at New Delhi. Not happy with the salary, he resigned the job and returned to native. While searching for suitable self-employment training, an ex-trainee advised him to approach **RUDSETI, Hajipur**. He visited the Institute and enrolled his name for Cell Phone Repairs and Service training. Apart from the technical inputs, sessions on competencies, marketing, personality development and launching formalities boosted confidence in him and



enabled him to run **"Shiv Shankar Communications"** profitably.

**Investment:** Rs 3, 00,000/-

**Income per month:** Rs 25,000/-



**Name:** Mr Shankar Lal Bairwa

**Address:** Gudda Kalan, Bhilwara, Rajasthan State

**Educational qualification:** 12<sup>th</sup> Standard

**Training:** Entrepreneurship in Desktop Publishing

**Period of Training:** 13.12.2018 to 26.01.2019

**Background:** Hails from a poor family. Could not continue study due to financial problem. Wants to support family through self-employment. Came to know about **RUDSETI, Bhilwara** through NULM and applied for Entrepreneurship in Desktop Publishing training. The training inputs on CorelDraw, Page Maker, Photoshop, In Design and business skills infused self-confidence and resulted attitudinal change in him. Now, he is running **"Gangawal E Mitra Seva Kendra"** successfully and living a decent life.

**Investment:** Rs 1,50,000/-

**Income per month:** Rs 16,000/-





**Name:** Mrs Shantwana Das

**Address:** Patrahatu, Post: Silli, Ranchi District, Jharkhand State

**Educational qualification:** 12<sup>th</sup> Standard

**Training:** Entrepreneurship Development Programme for Micro Entrepreneurs

**Period of Training:** 06.09.2019 to 18.09.2019

**Background:** Born in to a simple farming family. She was assisting her husband in agriculture work. As the income from agriculture was not sufficient to meet the family requirements, she decided to take up self employment to support the family. At this juncture, she became a member of SHG. Came to know about **RUDSETI, Ranchi** through an Awareness Programme and applied for Entrepreneurship Development Programme for Micro Entrepreneurs. Sessions on starting and running an enterprise - right from competencies, market survey, marketing, customer relation and finance provided a definite direction to Shantwana Das and crystallized her thoughts about starting her own venture. Now, she is running her Customer Service Centre profitably.

**Investment:** Rs 1,10,000/-

**Bank Loan:** Rs 10,000/- (Bank of India)

**Income per month:** Rs 12,000/-

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**Name:** Mrs Bishamb Rani Jamatia

**Address:** W/o Ananta Jamatia, Ananta Hari Para, Raishyabari, Dhalai District, Tripura State

**Educational qualification:** 8<sup>th</sup> Standard

**Training:** Vegetable Nursery Management and Cultivation

**Period of Training:** 06.12.2018 to 15.12.2018

**Background:** Hails from a poor family. Could not continue studies due to poverty. As the income of husband was not sufficient to meet family requirements, she decided to take up self-employment activity. Came to know about **RUDSETI,**



**Agartala** through a neighbour and applied for Vegetable Nursery Management and Cultivation training. The latest information about Nursery management & cultivation, competencies needed to run business, risk taking and managing the enterprise prompted her to manage Nursery successfully.

**Investment:** Rs 1,20,000/-

**Income per month:** Rs 15,000/-

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**Name:** Mr Yeakub Ali Ahmed

**Address:** Shillongoni, Nagaon District, Assam State

**Educational qualification:** Post Graduate

**Training:** EDP for PMEGP beneficiaries

**Period of Training:** 24.02.2020 to 04.03.2020

**Background:** Born in a middle class family. Since from beginning, he wanted to do something on his own and as a result, he developed interest in self-employment to support the family. Came to know about **RUDSETI, Nagaon** through an Awareness Programme and applied for EDP for PMEGP beneficiaries training. The training, which covered entrepreneurial competencies and the management skills needed to run an enterprise in a professionalized manner boosted his confidence and enabled him to run "**Afrin Car Washing Centre**" efficiently.

**Investment:** Rs 10,00,000/-

**Bank Loan:** Rs 9,50,000/- (United Bank of India)

**Income per month:** Rs 25,000/-





## INAUGURATION OF EXTENDED ADMINISTRATIVE BLOCK



**Ms Manimekhalai**, Executive Director of Canara Bank inaugurated the building. **Paramapoojya Dr D Veerendra Heggade**, President of RUDSETIs, **Sri Rakesh Kashyap**, GM, FI Wing, Canara Bank, Bengaluru, **Sri B Yogish Acharya**, GM, Canara Bank, CO, Mangaluru, **Sri Sathiyamoorthy N**, DG, National Academy of RUDSETI, Bengaluru and **Sri Bipul Chandra Saha**, NDR, National Centre for Excellence of RSETIs, Bengaluru were present on the occasion.



## JAN ANDOLAN COVID - 19 CAMPAIGN

**Dr D Veerendra Heggade**, President of RUDSETIs administering pledge



RUDSETI, Ghaziabad

RUDSETI, Madurai



RUDSETI, Brahmavara



RUDSETI, Ongole



RUDSETI, Vijayapura



RUDSETI, Bengaluru



RUDSETI, Agra



RUDSETI, Ananthapuramu



RUDSETI, Pune



RUDSETI, Jalandhar



RUDSETI, Bhopal



RUDSETI, Baran



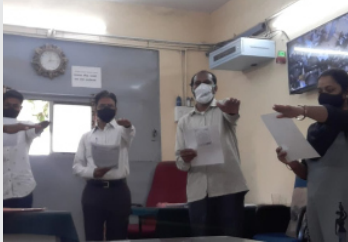
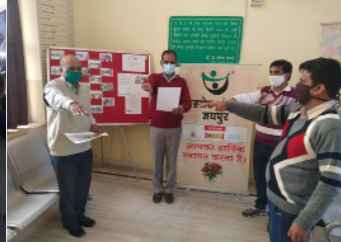
RUDSETI, Hajipur



RUDSETI, Bhilwara





**CELEBRATION OF CONSTITUTION DAY****RUDSETI, Ujire****RUDSETI, Madurai****RUDSETI, Ongole****RUDSETI, Mysuru****RUDSETI, Vijayapura****RUDSETI, Bengaluru****RUDSETI, Agra****RUDSETI, Ananthapuram****RUDSETI, Pune****RUDSETI, Jaipur****RUDSETI, Bhubaneswar****RUDSETI, Jalandhar****RUDSETI, Bhopal****RUDSETI, Baran****RUDSETI, Berhampore****RUDSETI, Hajipur****RUDSETI, Ranchi****RUDSETI, Nagaon****CELEBRATION OF NATIONAL AYURVEDA DAY****RUDSETI, Vijayapura****RUDSETI, Hajipur****RUDSETI, Ujire****ONLINE ORIENTATION PROGRAMME ON EAP TO OFFICE ASSISTANTS**



**RUDSETI STALLS****RUDSETI Stall, Chitradurga** **RUDSETI Stall, Jalandhar** ↓**RUDSETI Stall, Agra** ↓**RUDSETI BAZAAR - MARKETING SUPPORT TO ENTREPRENEURS**

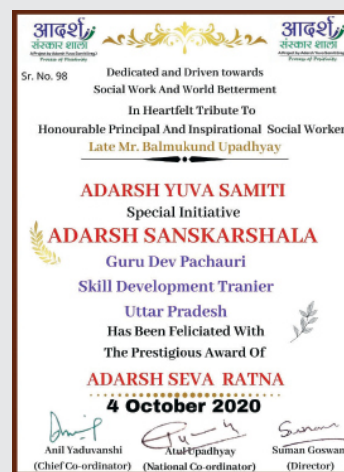
Visit of **Sri C Santhil Pandian**, IAS, Nodal Officer, Ghaziabad and **Ms Asmita Lal**, IAS, Chief Development Officer, Ghaziabad

**RUDSETI Bazaar, Ghaziabad** ↓**RUDSETI Bazaar, Gurugram** **RUDSETI Bazaar, Brahmavar****RUDSETI Bazaar, Agra****RUDSETI Bazaar, Hajipur** ↓**RECOGNITION**

**Paramapoojya Dr D Veerendra Heggade**, President of RUDSETIs honouring **Sri M Janardhan**, Executive Director of RUDSETIs for his exemplary service to RUDSETI movement. **Ms Manimekhalai**, Executive Director of Canara Bank, **Sri Rakesh Kashyap**, GM, FI Wing, Canara Bank, Bengaluru, **Sri B Yogish Acharya**, GM, Canara Bank, CO, Mangaluru, **Sri Sathiyamoorthy N**, DG, National Academy of RUDSETI, Bengaluru and **Sri Bipul Chandra Saha**, NDR, National Centre for Excellence of RSETIs, Bengaluru were present on the occasion



**Adarsh Seva Ratna Award - Sri Gurudev Pachauri**, Senior Faculty, RUDSETI, Gurugram



**Excellence Award - Sri Rajeshwar Prasad**, Senior Faculty, RUDSETI, Gurugram





**District Rajyotsava Award - Smt Shashikala Prabhu,**  
**RUDESETI, Brahmavara**



## EXTENSION ACTIVITY

RUDSETIs are organizing socially relevant and desirable programmes such as Free Mobile and Two Wheeler Servicing Camps, Blood Donation Camp, Workshops etc. for the benefit of local people.

## Free Mobile Servicing Camps

## RUDSETI, Ongole

RUDSETI, Ananthapuramu ↓



## Free Two Wheeler Servicing Camp

**RUDSETI, Hajipur**



## Blood Donation Camp

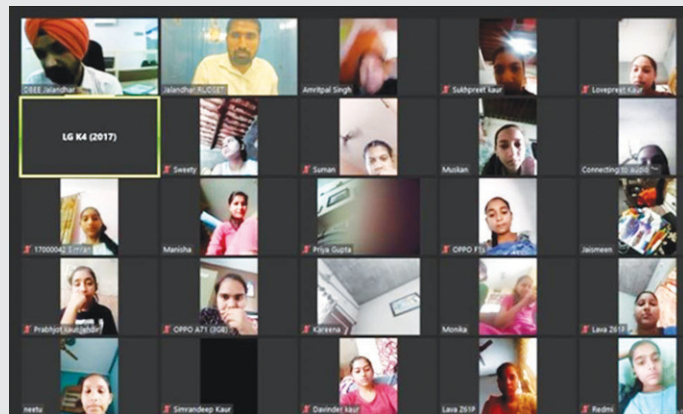
**RUDSETI, Brahmavara** ↓



## WEBINARS

## Webinar on “Self Employment”

RUDSETI, Jalandhar



## Webinar on “Attitude”

## RUDSETI, Nadiad



## Webinar on “Financial Inclusion”

**RUDSETI, Hajipur**



## Workshop on “Legal Awareness”

**RUDSETI, Chitradurga**





Workshop on “JLG/SHG Group Promotion and Credit Linkage”

RUDSETI, Ongole



Workshop on “MAITRI”

RUDSETI, Vijayapura



Workshop on “Marketing Skills”

RUDSETI, Bengaluru



These programmes received appreciation from the public.

**VISIT OF IMPORTANT DIGNITARIES**

**Dr D Veerendra Heggade**, President, RUDSET Institutes, Dharmasthala

RUDSETI, Ujire



**Dr Talari Rangaiah**, Hon'ble MP, Ananthapuramu

RUDSETI, Mysuru



**Sri R B Udayakumar**, Minister for Revenue and Disaster Management, Govt of Tamil Nadu and **Sri T Anbalagan**, IAS, District Collector, Madurai

RUDSETI, Madurai



**Dr Suresh Itnal**, IAS, Commissioner, Hubli - Dharwad Municipal Corporation, Hubli

RUDSETI, Dharwad



**Dr B Susheela**, IAS, CEO, ZP, Dharwad

RUDSETI, Dharwad





**Sri Yogesh T, IAS, CEO, ZP, Chitradurga**  
**RUDSETI, Chitradurga**



**Dr K Nandini Devi, IAS, CEO, ZP, Chitradurga**  
**RUDSETI, Chitradurga**



**Dr Pola Bhaskar Rao, IAS, District Collector, Prakasam**  
**RUDSETI, Ongole**



**Sri I K Patel, IAS, District Collector & Magistrate, Kheda**  
**RUDSETI, Nadiad**



**Ms A Manimekhalai, Executive Director, Canara Bank**  
**RUDSETI, Madurai**



**Sri B Yogish Acharya, GM, Canara Bank, CO, Mangaluru**  
**RUDSETI, Ujire**



**Sri Rakesh Kashyap, Chairman, Andhra Pragathi Grameena Bank, Kadapa**  
**RUDSETI, Ongole**



**Sri K J Srikanth, GM, Canara Bank, CO, Bhopal**  
**RUDSETI, Bhopal**





**Sri D Harshendra Kumar**, Secretary, SDME Trust,  
Dharmasthala  
RUDSETI, Ujire



**Dr B Yashovarma**, Secretary, SDME Society, Ujire  
RUDSETI, Ujire



**Dr L H Manjunath**, ED, SKDRDP, Dharmasthala  
RUDSETI, Ujire



## VISITORS VIEW

**Ujire:** “Blessed to visit RUDSETI, on the occasion of 53<sup>rd</sup> Pattabhishekha of **Dr D Veerendra Heggadeji**. Happy to interact with the trainees undergoing Tailoring training. All kind of facilities are provided to the trainees so that the trainees will be successful in their endeavors and will be the trainers to others. Servo Jana Sukina Bhavantu”.

- **Sri B Yogish Acharya**, GM, Canara Bank, CO, Mangaluru

**Vijayapura:** “Known this Institution for long. The contribution of this Institution is immense in the District and other parts of the State. Happy to be here”.

- **Sri P Sunilkumar**, IAS, Deputy Commissioner, Vijayapura

**Nadiad:** “Visited the Institute. This type of organization has played an important role in realizing the dreams of self-reliance. Interacted with the beneficiaries and they have expressed great satisfaction. Best wishes for success”.

- **Sri I K Patel**, IAS, District Collector & Magistrate, Kheda

**Chitradurga:** “Various training opportunities are provided at the Institute. It can be utilized for socio economical upliftment of our society. I wish to see prospective progress in future also”.

- **Dr K Nandini Devi**, IAS, CEO, ZP, Chitradurga

**Mysuru:** “I have been inspired by the activities of RUDSETI spread across the country. RUDSETI, Mysuru is a simply superb with a committed staff. RUDSETIs are transforming lives of unemployed youth. This is a factory of entrepreneurs”.

- **Dr Talari Rangaiah**, Hon'ble MP, Ananthapuramu

## IMPORTANCE OF GOAL SETTING

- ▶ Goals Guide and Align Our Focus
- ▶ Goals Help You Avoid ‘Shiny Object Syndrome’
- ▶ Goals Turn Our Largest Goals into Manageable Steps
- ▶ Goals Encourage You to Take Action
- ▶ Goal Setting Helps You Continually Improve
- ▶ Goal Setting Keeps You Accountable
- ▶ Goals Make You Feel Good
- ▶ Goals Help You Live Your Best Life

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