



Yashogāthā

A saga of success

July - September 2024 Vol 22 Issue 2

A Newsletter of RUDSETI Institute

Rural Development and Self - Employment Training Institute

Sponsors : Sri Dharmasthala Manjunatheshwara Educational Trust and Canara Bank

SUCCESS STORIES



Name: Mr Keshav Gowda T M

Address: Chennanahalli, Devanahalli, Bengaluru Rural, Karnataka State

Educational Qualification: 10th Standard

Training Course: Photography & Videography

Period of Training: 26.10.2023 to 24.11.2023

Background: Born in a middle class family. He worked in several factories, but due to meager salary, he left the job and decided to take up self-employment to shoulder the responsibility of the family. Came to know about RUDSETI, Bengaluru through News Paper and applied for Photography & Videography training. The training which covered both technical aspects of Photography & Videography, as well as managerial aspects, enlarged his perspective towards self-employment. After completion of the training he got financial assistance from bank under PMEGP scheme. He is running “Keshava Photo Studio” successfully.

Total investment: Rs 10,50,000/-

Bank loan: 10,00,000 (Canara Bank)

Income per month: Rs 50,000/-

Name: Mrs Ruma Shil Biswas

Address: W/o Samir Biswas, East Narayanpur, West Tripura District, Tripura State

Educational Qualification: 8th Standard

Training Course: Beauty Parlour Management

Period of Training: 20.06.2023 to 17.07.2023

Background: Ruma Shil Biswas after completion of her education she undergone a training on Beauty Parlour. After



marriage she was doing parlour work after attending to her house chores and looking after children. Many years later she joined SHG, she became active member and involved in all the SHG activities. An Entrepreneurship Awareness Programme was organised by RUDSETI, Agartala through which she came to know about the Institute and applied for Beauty Parlour Management training. The inputs on parlour management, competencies, goal setting, decision making and efficient management of enterprise boosted her confidence. After completion of the training she took financial assistance from bank and running “Ruma Beauty Parlour” Successfully.

Total investment: Rs 3,30,000/-

Bank Loan: Rs 2,80,000/- (Punjab National Bank)

Income per month: Rs 25,000/-

Name: Mr Madala Ashok

Address: S/o M Koteswara Rao, Inkollu, Prakasam District, Andhra Pradesh State

Educational Qualification: Graduation

Training Course: Cell Phone Repair & Service

Period of Training: 04.09.2023 to 03.10.2023

Background: Born in a middle class family. After completion of his Graduation, he was working in private company. He wanted to take up self-employment activity to shoulder the responsibility of the family. Came to know about RUDSETI, Ongole through an ex-trainee and applied for Cell Phone Repair & Service training. The technical skill of Cell Phones, entrepreneurial competencies, behavioural games, time



management and confidence building strengthened his determination and enabled him to run “AA Mobile Hub” efficiently.

Total investment: Rs 3,00,000/-

Income per month: Rs 35,000/-

Name: Mr Abdul Nasar

Address: Chengalayi, Taliparamba, Kannur, Kerala State

Educational Qualification: 12th Standard

Training Course: General EDP

Period of Training: 16.02.2024 to 21.02.2024

Background: Abdul Naras after completion of his 12th standard education, he was working in a private company. He was struggling to meet his financial requirements. His curiosity led him to explore various opportunities. At this juncture, came to know about **RUDSETI, Kannur** through an Awareness programme and applied for General EDP training. Sessions on behavioural games, time management, confidence building and marketing strengthened his morale and determination. Immediately after training, he identified the business opportunity in pickle making. He took financial assistance from bank and started “Ummachi Pickle Making Unit”. Today, he is running the business successfully.

Total investment: Rs 3,60,000/-

Bank Loan: Rs 2,00,000/- (Federal Bank)

Income per month: Rs 30,000/-



Name: Mr Lokesh Deepak Dhumal

Address: Jehur, Purander Taluk, Pune District, Maharashtra State

Educational Qualification: Graduation

Training Course: Dairy Farming & Vermi Compost Making

Period of Training: 09.09.2023 to 18.09.2023

Background: Hails from an agriculture family. He was assisting his father in agriculture. After completion of his education, he decided to take up self-employment activity in agriculture to improve the income. Came to know about **RUDSETI, Pune** through a friend and applied for Dairy Farming & Vermi Compost Making training. The scientific management of Dairy & Vermi Compost making and entrepreneurship inputs boosted his self-confidence. After the completion of the training he started Milk Chilling Plant and Dairy farming unit & earning his livelihood profitably.

Total investment: Rs 8,50,000/-

Income per month: Rs 30,000/-

Name: Mr Dinesh

Address: Beeranahalli, Hunsuru Taluk, Mysuru District, Karnataka State

Educational Qualification: Post Graduation

Training Course: Poultry

Period of Training: 04.09.2023 to 13.09.2023

Background: Born in an agriculture family. After completion of his education he was working in a MNC at Bengaluru but due to meager salary, he left the job and decided to take up self-employment to shoulder the responsibility of the family. Came to know about **RUDSETI, Mysuru** through social media



advertisement and applied for Poultry training. During the training the inputs taught on poultry breeds, selection of birds, feeding, manufacturing of feed and entrepreneurship inputs boosted his self-confidence. After completion of the training he started Desi Chicken Farm by taking hand loan from his friends.

Total investment: Rs 4,50,000/-

Income per month: Rs 25,000/-

Name: **Mr Dabhi Sandipbhai Bhavansinh**

Address: Khodiyar, Daskroi Taluk, Ahemdabad District, Gujarat State

Educational Qualification: 12th Standard

Training Course: Cellphone Repair & Services

Period of Training: 03.12.2020 to 01.01.2021



Background: Hails from an agriculture family. He was assisting his father in agriculture activities. As the income from agriculture was not sufficient, he decided to take up self-employment activity to shoulder the responsibility. Came to know about **RUDSETI, Nadiad** through ex-trainee and applied for Cellphone Repair & Services training. The technical inputs along with sessions on competencies, behavioural games, problem solving, financial and managerial inputs infused self-confidence. Now he is doing all types of mobile repair & service and running his shop profitably.

Total investment: Rs 1,15,000/-

Income per month: Rs 28000/-

Name: **Mr Jitendra Saini**

Address: Mundota, Jhotwara Tehsil, Jaipur District, Rajasthan State

Educational Qualification: 12th Standard

Training Course: Homemade Agarbatti Maker

Period of Training: 04.10.2023 to 13.10.2023

Background: Born in a middle class family. After 12th Standard, he was in search of a suitable job, but could not get it. He decided to take up self-employment activity to shoulder the responsibility of the family. Came to know about **RUDSETI, Jaipur** through a friend and applied for Homemade Agarbatti Maker training. The technical skill, behavioural games, time management and confidence



building strengthened his determination and enabled to find good market from locality. He is running his business efficiently.

Total investment: Rs 2,50,000/-

Income per month: Rs 25,000/-

Name: **Mrs Jessie Jomi**

Address: Kodibailu, Beltangady, Dakshina Kannada, Karnataka State

Educational Qualification: 10th Standard

Training Course: EDP for Micro Entrepreneurs

Period of Training: 10.09.2020 to 19.09.2020

Background: Born in a small village called Kodibailu. She was working as a lab technician and after her marriage she discontinued her job. She wanted to start a self-employment activity related to agriculture. At this juncture she came to know about **RUDSETI, Ujire** and registered for EDP for Micro Entrepreneurs training. The exposure to entrepreneurial competencies, behavioural games and marketing developed confidence and brought lot of changes in her. After completion of the training she identified the business opportunity in poultry farming. Today, she is running poultry business profitably.

Total investment: Rs 12,00,000/-

Bank Loan: Rs 10,00,000/- (Canara Bank)

Income per month: Rs 30,000/-





Name: Mr Venkatesh Babu

Address: S/o Ravikumar G, Alagavadi, Chitradurga District, Karnataka State

Educational Qualification: ITI

Training Course: Electric Motor Rewinding & Repair Services

Period of Training: 18.07.2022 to 16.08.2022

Background: Venkatesh Babu born in a middle class family. After completing ITI, he was doing electrical work along with agriculture. To take up self-employment activity, he wanted to take motor rewinding training to enhance his skills. Came to know about RUDSETI, Chitradurga through an ex-trainee and applied for Electric Motor Rewinding & Repair Services training. Along with technical inputs on motor rewinding, entrepreneurial competencies and the management skills developed confidence and enabled him to run motor rewinding (Borewell Pumps) business efficiently.

Total investment: Rs 4,00,000/-

Income per month: Rs 25,000/-

Name: Mrs Chandravathi

Address: W/o Sanjeeva Kharvi, Thodu mane, Maravanthe, Bynddor Taluk, Udupi District, Karnataka State

Educational Qualification: 10th Standard

Training Course: General EDP

Period of Training: 14.03.2022 to 19.10.2022

Background: Born in a middle class family. Her husband was running a small business. Chandravathi was working in



a garments for daily wage. She wanted to start her own garments business in the mean time she came to know about RUDSETI, Brahmavara through News Paper and applied for General EDP training. Inputs on entrepreneurial competencies, behavioural games, communication, time management, customer relation etc. impressed and boosted her confidence. After completion of the training she took financial assistance from bank. Today, she is doing tailoring efficiently and living a decent life.

Total investment: Rs 3,50,000/-

Bank Loan: Rs 3,00,000/- (Canara Bank)

Income per month: Rs 22,000/-



Name: Mr Krishna Raj

Address: Mohanpur Dhanraj urf Khirachak, Mahua Block, Vaishali District, Bihar State

Educational Qualification: 12th Standard

Training Course: Two Wheeler Mechanic

Period of Training: 19.07.2023 to 18.08.2023

Background: Born in a middle class family. He lost his father in his early age of only ten. He studied upto 12th standard and after completion of his education he was working in a garage as helper. He wanted to improve his skills to take up self-employment in Two Wheeler Mechanic. At this juncture he came to know about RUDSETI, Hajipur through ex-trainee and applied for Two Wheeler Mechanic training. The training which covered competencies, communication skills, personality development, banking and technical skills infused new confidence. After completion of the training he got financial assistance from bank. He is running his shop "Krishna Automobiles" profitably.

Total investment: Rs 2,00,000/-

Bank Loan: Rs 50,000/- (Bandhan Bank)

Income per month: Rs 22,000/-



Name: Mr N Naveen

Address: S/o Adinarayana, Chitrapadu, Peddavadugur, Ananthapuramu District, Andhra Pradesh State

Educational Qualification: Graduation

Training Course: Two Wheeler Mechanic

Period of Training: 24.03.2023 to 22.04.2023

Background: Hails from a middle class family. After completion of his education he was working in a mechanic shop. He wanted to start self-employment to lead an independent life, he wanted to take up self-employment activity with minimum investment. He approached **RUDSETI, Ananthapuramu** and applied for Two Wheeler Mechanic training. The technical sessions on two wheeler mechanic, competencies, human relations and marketing infused confidence in him and enabled him to run the two wheeler mechanic shop successfully.

Total investment: Rs 2,00,000/-

Income per month: Rs 21,000/-

Name: Mr Praveen Veerappa Mallur

Address: Panigatti, Shiggaov Taluk, Haveri District, Karnataka State

Educational Qualification: Diploma

Training Course: Electric Motor Rewinding & Repair Services

Period of Training: 17.11.2023 to 16.12.2023

Background: Born in an agriculture family. He could not study due to financial constraints. He worked in a private company to support the family. As the income was not sufficient, he decided to start self-employment activity. At this juncture, came to know about **RUDSETI, Dharwad**



through a friend and applied for Electric Motor Rewinding & Repair Services training. The practical on motor rewinding, entrepreneurial competencies, communication and personality development boosted his confidence. Today, he is running “**Shri Daaneshwari Electricals**” efficiently.

Total investment: Rs 2,50,000/-

Income per month: Rs 20,000/-



Name: Mr Raghavendra Bharati Dodamani

Address: Galagali, Bilagi Taluk, Vijayapura District, Karnataka State

Educational Qualification: 10th Standard

Training Course: Cellphone Repair & Services

Period of Training: 15.07.2023 to 13.08.2023

Background: Hails from an agriculture family. Due to financial constrains he could not able to continue his education. He decided to take up self-employment activity with minimum investment to improve the income. Came to know about **RUDSETI, Vijayapura** through newspaper advertisement and applied for Cellphone Repair & Services training. The technical inputs along with sessions on competencies, behavioural games, problem solving, financial and managerial inputs infused self-confidence. Now he is running all types of mobile repair & service shop profitably.

Total investment: Rs 3,00,000/-

Income per month: Rs 20,000/-

Name: Mr Lalit

Address: House No 70, Sagar Enclave, Basti Guzan, Jalandhar, Punjab State

Educational Qualification: 12th Standard



Training Course: Cellphone Repair & Services

Period of Training: 08.01.2024 to 06.02.2024

Background: Born in a lower middle class family. His father was doing agriculture. As the income was not sufficient to meet the day to day requirements, he decided to take up self-employment activity. Came to know about **RUDSETI, Jalandhar** through social media advertisement and applied for Cellphone Repair & Service training. Along with technical aspects, inputs on communication skills, time management, personality development and customer relation boosted his confidence and prompted him to repair electrical items efficiently.

Total investment: Rs 2,50,000/-

Income per month: Rs 20,000/-



Name: **Mr Mustkeem**

Address: Sadapur, Ghaziabad, Uttar Pradesh State

Educational Qualification: 12th Standard

Training Course: Refrigeration & Air Conditioning

Period of Training: 26.09.2023 to 25.10.2023

Background: Born in a lower middle class family having 6 brothers. His father was doing tyre and tube selling business. With lack of financial support Mustkeem could not able to continue his education. He was having little knowledge repair of electrical items by attending in his spare time. Came to know about **RUDSETI Ghaziabad** through an ex-trainee and applied for Refrigeration & Air Conditioning training. The exposure to technical inputs, entrepreneurial competencies, behavioural games and marketing developed his confidence. After completion of the training in introduced a scheme called "1 Ke Sath 1 Free Service" to attract the customers in short span of time. Now he is running "**AS Refrigeration & Electricals**" profitably.

Total investment: Rs 2,50,000/-

Income per month: Rs 20,000/-

Name: **Mr Kamaleswar Bordoloi**

Address: Lothabori, Dolonghat Tehsil, Nagaon District, Assam State

Educational Qualification: 7th Standard

Training Course: Piggery

Period of Training: 16.02.2022 to 25.02.2022



Background: Kamaleswar was a daily wager. He had a small agriculture land where he was doing piggery farming. The scientific method of piggery farming was not known to him. He wanted to take up self-employment activity in agriculture. He came to know about **RUDSETI, Nagaon** through an Awareness programme and applied for Piggery training. Latest information on Piggery management and eagerness to learn the entrepreneurial skills enabled him to run piggery farm efficiently. Recently he received Best Farmer Award from state government.

Total investment: Rs 2,80,000/-

Bank Loan: Rs 25,000/- (Punjab National Bank)

Income per month: Rs 25,000/-

Name: **Mrs Anita Devi**

Address: Kumhariya, Kanke Block, Ranchi District, Jharkhand State

Educational Qualification: 10th Standard

Training Course: Commercial Horticulture

Period of Training: 28.12.2023 to 09.01.2024

Background: Born in an agriculture family. After marriage she started assisting her husband in agriculture work. As the income from agriculture was not sufficient to meet the family needs, they decided to generate additional income in agriculture through scientific methods. Came to know about **RUDSETI, Ranchi** through an Awareness programme and applied for Commercial Horticulture training. The training session on various crop cultivation, competencies and managerial inputs infused self-confidence and enabled



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Kumhariya

them to gain more income in agriculture.

Total investment: Rs 2,50,000/-

Income per month: Rs 19,000/-



Name: Mrs Priyadarshini Samantaray

Address: Kolathia, Bhubaneswar, Khordha, Odisha State

Educational Qualification: Graduation

Training Course: Beauty Parlour Management

Period of Training: 02.12.2021 to 31.12.2021

Background: Hails from middle class family. Her husband was doing a private job. Since the salary was not sufficient to meet the family needs, she was running a beauty parlour. Because of her lack of skills customers were not satisfied with the service being provided. She wanted to take skill training, at this juncture she came to know about RUDSETI, Bhubaneswar through an ex-trainee and applied for Beauty Parlour Management training. The technical sessions on beauty parlour, competencies, human relations and marketing infused confidence in her. Today, she is running "Sai Amrita Beauty Parlour" successfully.

Total investment: Rs 7,00,000/-

Income per month: Rs 40,000/-

Name: Mr Rakesh Kumar

Address: Gopalpura, Post: Bhadravali, Bah Block, Agra District, Uttar Pradesh State

Educational Qualification: Graduation

Training Course: Electric Motor Rewinding & Repair Services



Period of Training: 06.09.2021 to 05.10.2021

Background: Born in an agriculture family. After completion of his education he was engaged in agriculture. He had one acre agriculture land and Potato, Wheat were the main crops grown in his farm. The agriculture income was not sufficient to meet his requirements. To generate an additional income he wanted take up self-employment activity. Came to know about RUDSETI, Agra through an Entrepreneurship Awareness Programme and applied for Electric Motor Rewinding & Repair Services training. The technical sessions on motor rewinding, soft skills and managerial inputs enriched his experience and enabled him to run "Yash Electricals" efficiently.

Total investment: Rs 2,10,000/-

Income per month: Rs 22,000/-

Name: Mr Firoj Ahamed

Address: Kolan, Bhagbangola-2, Murshidabad District, West Bengal State

Educational Qualification: 9th Standard

Training Course: Goat Rearing

Period of Training: 26.12.2022 to 04.01.2023

Background: Born in an agriculture family. Due to ancestral



practice of doing agriculture the income was not sufficient to meet the family needs, he decided to take up self-employment venture to support the family. Came to know about RUDSETI, Berhampore through an Awareness programme and applied for Sheep Rearing training. The sessions on the advanced management of Sheep Rearing along with behavioural and managerial skills helped him to manage Sheep farming profitably.

Total investment: Rs 2,00,000/-

Income per month: Rs 19,000/-

Name: Mrs Jamana Devi

Address: Patli Hazipur, Farrukh Nagar Tehsil, Gurugram District, Haryana State

Educational Qualification: 12th Standard

Training Course: Jute Products Udyami

Period of Training: 18.11.2023 to 30.11.2023



Background: Hails from a middle class family. Her husband was working in a private firm. The deficit of income meet the family requirements, she decided to take up self-employment to support her family. Came to know about **RUDSETI Gurugram** through an Entrepreneurship Awareness Programme and applied for Jute Products Udyami training. Apart from the technical inputs, sessions on entrepreneurial competencies, marketing, communication skills and launching formalities boosted her confidence and enabled her to stitch Jute bags efficiently, and earn good income out of it.

Total investment: Rs 1,50,000/-

Income per month: Rs 18,000/-

Name: **Mr Mukesh**

Address: S/o Ramprasad, Kacharboah, Post: Badgoan, Amla Tehsil, Bhopal District, Madhya Pradesh State

Educational Qualification: 10th Standard

Training Course: Electric Motor Rewinding & Repair Services

Period of Training: 28.11.2023 to 27.12.2023

Background: Mukesh born in a lower middle class family. Agriculture was the main income source for his family. Because of unpredictable monsoon and other limitations the income was not sufficient for his livelihood. He found a business opportunity in electric motor rewinding and decided to take up self-employment activity. Came to know about **RUDSETI, Bhopal** through ex-trainee and applied for Electric Motor Rewinding & Repair Services training. Technical sessions on motor rewinding, competencies,



human relations, effective communication, risk taking and marketing developed new confidence and enabled him to run his business successfully.

Total investment: Rs 2,00,000/-

Income per month: Rs 21,000/-

Name: **Mr Rohit Kumar Suman**

Address: S/o Ramkaran Suman, Mangrol, Baran District, Rajasthan State

Educational Qualification: 12th Standard

Training Course: General EDP

Period of Training: 18.06.2023 to 23.06.2023

Background: Born in a middle class family. His father was



doing agriculture. He decided to take up self-employment activity to generate additional income for his livelihood. Came to know about **RUDSETI, Baran** through an Awareness programme and applied for Cellphone Repair & Service training. The technical session on cellphone repair, practical exposure, competencies, marketing and personality development inputs gave him motivation and confidence. Today he is running "**Sri Vinayaka Mobile Service Centre**" profitably.

Total investment: Rs 2,50,000/-

Income per month: Rs 23,000/-

Name: **Mr Ladu Singh**

Address: S/o Bheru Singh, Hansiyas, Suwana Tehsil, Bhilwara District, Rajasthan State

Educational Qualification: 12th Standard

Training Course: Cellphone Repairs & Service

Period of Training: 17.10.2023 to 18.11.2023

Background: Hails from a middle class family. After completion of his education he decided to take up self-employment activity. He was working in a mobile shop to get practical exposure of the field. Came to know about **RUDSETI, Bhilwara** through an Awareness programme and applied for Cellphone Repairs & Service training. The technical inputs along with sessions on competencies, behavioural games, problem solving, financial and managerial inputs infused self-confidence. Now he is running "**Ranawat Mobile Shop**" Profitably.



Total investment: Rs 2,20,000/-
Income per month: Rs 25,000/-

Name: Mrs P Muthupandi
Address: W/o Palanikumar, Kudladampatti, Katchaikatti Post, Madurai District, Tamil Nadu State
Educational Qualification: Graduation
Training Course: Vastra Chita Kala Udyami
Period of Training: 07.10.2022 to 10.11.2022
Background: Muthupandi is a graduate, she was working in a



garments as a field officer. After working in garments for so many years she wanted to start her own garments business. She wanted to take skill embroidery & fabric painting, in the meantime she came to know about RUDSETI, Madurai through a newspaper advertisement and applied for Vastra Chitra Kala Udyami training programme. Technical aspects of tailoring, inputs on competencies, communication, time management, customer relation etc. impressed and boosted her confidence. Today she is running AR Garments efficiently and living a decent life.

Total investment: Rs 3,50,000/-
Bank Loan: Rs 2,00,000/- (Sri Ram Finance)
Income per month: Rs 38,000/-

ANNUAL STAFF CONFERENCE OF RUDSETI

Annual Staff Conference is a regular feature of RUDSET Institute, aimed at organisational development through performance review, experience sharing, drawing up qualitative action plan and vision building by the leadership. The Annual Staff Conference of RUDSET Institute for the year 2024 was held at “Sri Sannidhi”, Dharmasthala on 22nd and 23rd August 2024. The Conference was inaugurated by Dr Veerendra Heggadeji, President, RUDSET Institutes, Dharmasthala.



Shri Bhavendra Kumar, Executive Director, Canara Bank, Head Office, Bengaluru, in his key note address, said that RUDSETI started way back in 1982 is replicated as RSETI by the Govt of India in 2008. These Institutes are contributing immensely for the development of the country.

RUDSETI is one Institute which is working for the skill development of rural youth through short term interventions which is lacking in our youth. India being a poor country with lot of human resources the Institutes like RUDSETI plays the crucial roll in allround development of the rural area, so that our country will be developed country by 2047 which is the vision of our Central Govt. The people working at Institute shall re-dedicate them selves for the society in

whatever way it is necessary, he concluded.



Shri K J Srikanth, Chief General Manager, Canara Bank, Head Office, Bengaluru said RUDSETIs are not only giving skills to the youth for the successful business along with skills administration/managerial skills are also taught to the trainees. This will increase the confidence of the trainees to approach for bank finance. This year govt of India has allotted lot of funds for skill development, that is the area where we are involved. RUDSETIs are working in grass root level where the requirements are known to us, so to take advantage of it, get associated with Govt.

India has bulging population but resources are limited. Services can sustain primary & secondary sector contributions. This is where the skill development is very important. To make the 5 trillion economy every component has to perform. We have 60% of youth population & they want some kind of employment opportunity. RUDSETI is one Institute which is working in this area. If we can give right kind of skills and personality development skills there is no doubt in achieving 5 trillion economy in three years. We all have to dedicate ourselves in this direction.

Almost 95% of the population is in the unorganized sector. Govt of India has introduced lot of schemes for them. However, due to lack of awareness the beneficiaries are deprived of it. Since RUDSETIs are close to the public, cover maximum people under Social Security Schemes.

Shri B Sudhakar Kotary, General Manager, Canara Bank, Circle Office, Mangaluru in his address said God has given opportunity to serve in RUDSETI. A small idea started in 1982 has become a big banyan tree and spread across



entire country. RUDSETI movement has traversed more than four decades in its contribution to Nation building bringing light in the lives of thousands of youth and their families. RUDSETIs have trained 5.73 lakh unemployed youths since it's inception. The skill development training along with personality development inputs sets apart RUDSETI from other training Institutes. Focus on women empowerment by giving more training and financial assistance. Women will take care of entire family. Give importance for settlement and credit linkage then only we can fulfill the great cause of starting this Institution.



Dr Heggadeji, in his presidential address said that RUDSETI was started with a reason to make sure all services should be available in rural area and to stop migration of people from rural to urban area for livelihood. Now 605 Institutes are working in different districts across the country. Our Institute being senior we have big brother/sister roll to play in this RSETI movement. The RSETI movement was started with concept of providing enough opportunity to rural youth to settle in their own district through self-employment. Our training programmes shall be designed to meet all the needs of the local area. The RUDSETI trained candidates should get financial assistance from banks and govt departments. Sensitization programmes for Govt departments and Bank official shall be conducted at district level to extend credit facilities for RUDSETI trained candidates.

During the financial year 2023-24 all our Institute reached targets and got AA Grade in Annual Grading Exercise. We shall continue our leadership & being number one trainers, make sure that all our trainees are settled and self-employed.

Shri B P Vijay Kumar, Executive Director of RUDSETIs welcomed the guests and the participants and presented highlights of the performance of RUDSETIs for 2023-24 and upto 31.07.2024 during Financial Year 2024-25. **Shri Ajeya**, Director, RUDSETI, Ujire proposed vote of thanks. **Smt Anasooya**, Senior Faculty, RUDSETI, Central Secretariat, Ujire compered the programme.

After tea break, RUDSETI Board of Governors and governing Council meeting was held at Sannadi Dharmasthala. During that time the participants visited to Car Muzeum at Dharmasthala.



After meeting, **Shri Nataraj S E**, Director, National Centre for Excellence of RSETIs, Bengaluru made power point presentation on the performance of RUDSET Institutes, Grading and CNN. He clarified the doubts raised by the participants.

Shri Raju N Kori, Director General, National Academy of RUDSETI (NAR), Bengaluru spoke on MoRD expectations. To develop course content & course curriculum National Academy of RUDSETI has assigned one course for one RUDSETI. The whole RSETI ecosystem will be benefited by this, he informed.

Shri G Murugesan, National Director for RSETIs, National Centre for Excellence of RSETIs (NACER), Bengaluru said that RUDSETIs are doing good work and placed well ahead compared to RSETIs. Institutional interest is important than the individual interest. As per the impact study conducted by the NAR 95% of the trainees are satisfied with the RSETI training. Value addition to the normal work is important. Organise more incampus training programmes than off-campus training. We hope all institute may reach the target set for the FY 2024-25, divide annual target in to monthly/quarterly targets, he concluded.

In the afternoon, review of the performance of Institutes started. **Shri B P Vijay Kumar**, Executive Director of



RUDSETIs participated in the review. He advised the Institutes who are lagging behind the schedule to accelerate their efforts to reach the targets in time.

August 23, 2024: 2nd Day

Institute presentation & review continued.

After tea break, **Shri Pradeep R Bhakta**, Retd DGM, Canara Bank handled session on Change Management & Adoption to Change. Through group exercise, he highlighted the need for change, types of change and how people react when sudden need for change comes. He spoke on ADKAR model of change management & strategies to adopt change. Adaptability is the core to survival, he concluded.



Thereafter, review of the performance of Institutes & interaction continued.

During valedictory, **Dr Satheeshchandra S**, Secretary, SDM Educational Society, Ujire said that he has been a close observer fo RUDSETI activities since beginning. RUDSETI has



immensely contributed to the Rural Development and Self Employment in the country. One nobel activity initiated by the visionary man **Dr. D Veerendra Heggade** through SDME Trust, Canara Bank & Syndicate Bank has trained 5.73 lakh unemployed youths today to take up self-employment. Dr. Heggadeji whenever he visits to the education Institutes he always quotes being the graduate instead of writing somebody else account, it better to write the account of your own business & stand on your own legs. During the independence, one of the major problems faced in India was increasing population. It was very difficult to feed the huge population at that point of time, but fortunately the government decisions and the efforts of Institutes like RUDSETI made India convert that human resource into great advantage.

Life is all about 3 C's Chance, Challenge & Choice. We people made this profession as a choice. Take chances, covert challenges into advantages & make right choices and convert the youths into useful assets of the country. Right

from the age 18 to 45 lot of opportunities are available at RUDSETI. Youths have to inculcate knowledge, skills, value & attitude. RUDSETI is the one Institute which train youths in all this four dimensions through short term interventions. Sustenance is the most important in every industry, focus on Social, Economical & Environmental changes then only we can have sustained development, he opined.

Shri B P Vijay Kumar, Executive Director of RUDSETI welcomed the guest presented the brief report of the Conference and said that Staff Conference is organised to give inputs to continue good work done by the predecessors. **Shri Nirmal Kumar Yadav**, Director, RUDSETI, Gurugram, **Shri Himadri Mitra**, Director, RUDSETI, Berhampore, **Shri Viresh Kumar Singh**, Faculty, RUDSETI, Ghaziabad and **Shri V Ravindra**, Senior Faculty, RUDSETI, Bengaluru shared their experiences. **Shri Lohith Kumar Jain**, Faculty, RUDSETI, Central Secretariat, Ujire compered the programme. Certificates of Excellence were awarded to the top performing Institutes for their outstanding achievements.

ALL-ROUND PERFORMANCE

First Prize RUDSETI, Bhubaneswar ↓



Second Prize RUDSETI, Hajipur ↓



Third Prize RUDSETI, Kannur ↓



MOBILISATION OF FUNDS

First Prize RUDSETI, Ongole ↓



Second Prize RUDSETI, Ananthapuramu



Third Prize RUDSETI, Chitradurga ↓



CREDIT LINKAGE

First Prize RUDSETI, Madurai ↓



Second RUDSETI, Vijayapura



Third Prize RUDSETI, Bhopal



27 Directors and 25 Faculty members participated in the Conference. The Conference was utilized for experience sharing, updated information on the latest developments, solutions to the practical problems and other challenges faced by the Directors and the Faculty members through participatory mode.

NEW PROGRAMME

Travel & Tourist Guide RUDSETI, Kannur



RECOGNITION

Mrs S Divyadharshini, IAS, Managing Director, Tamil Nadu Corporation for Development of Women giving Best Award to **RUDSETI, Madurai** for securing Third position in Credit linkage during 2023-24. Shri Mohan, Chief General Manager, IOB, Chennai and Shri Harendra Kumar AGM, Canara Bank, CO, Chennai is also present.



RUDSETI BAZAAR MARKETING SUPPORT TO ENTREPRENEURS

Shri Ashok Chandra, Executive Director, Canara Bank, Head Office, Bengaluru **RUDSETI Bazaar, Agra**



Shri Udhayanidhi Stalin, Hon'ble Deputy Chief Minister of Tamilnadu **RUDSETI Bazaar, Madurai**



Shri Madan Dilawar, Hon'ble Minister of School Education & Panchayat Raj, Rajasthan **RUDSETI Bazaar, Jaipur**



Shri Vengadesan, Hon'ble MP, Madurai
RUDSETI Bazaar, Madurai



Ms Geetika Sharma, GM, Canara Bank, CO, Jaipur
RUDSETI Bazaar, Jaipur



Shri Arun Kumar Mishra, GM, Canara Bank, CO, Patna
RUDSETI Bazaar, Hajipur



RUDSETI Bazaar, Ghaziabad



RUDSETI Bazaar, Bhilwara



RUDSETI Bazaar, Mysuru



RUDSETI Bazaar, Nadiad



RUDSETI Bazaar, Ghaziabad



OTHER ACTIVITIES

WORLD YOUTH SKILLS DAY
RUDSETI, Kannur



RUDSETI, Agra



RUDSETI, Ananthapuramu



RUDSETI, Bengaluru



RUDSETI, Berhampore



RUDSETI, Jaipur



15.07.2024
RUDSETI, Chitradurga



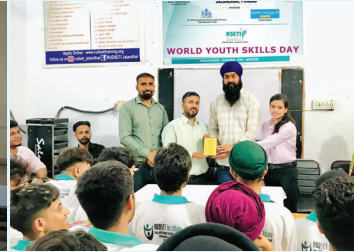
RUDSETI, Agartala



RUDSETI, Bhilwara



RUDSETI, Jalandhar



RUDSETI, Hajipur



RUDSETI, Gurugram



RUDSETI, Ujire



RUDSETI, Brahmavar



RUDSETI, Ongole



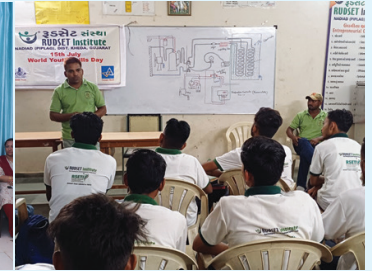
Free Home Appliances Servicing Camp
RUDSETI, Mysuru



Free Cell Phone Servicing Camps
RUDSETI, Bhilwara



RUDSETI, Nadiad



RUDSETI, Mysuru



RUDSETI, Ranchi



RUDSETI, Baran



**Free Dental Checkup Camp
RUDSETI, Nadiad**



**Free Eye Checkup Camp
RUDSETI, Ranchi**



**Two Wheeler Servicing Camp
RUDSETI, Agra**



VISIT OF IMPORTANT DIGNITARIES

**Dr D Veerendra Heggade, President, RUDSETI Institutes,
Dharmasthala
RUDSETI, Ujire**



**Shri Bhavendra Kumar, Executive Director, FI Wing, Head
office Bengaluru, Bengaluru & Shri Pushkar Sinha, Chief
General Manager, Canara Bank, CO, Agra Inaugurating
Computer Lab
RUDSETI, Agra**



**Dr. Prem Kumar, Hon'ble Minister, Cooperative &
Environment Forest & Climate Change, Govt. of Bihar
RUDSETI, Hajipur**



**Shri Grandhe Saikrishna, IAS, Assistant Collector, Kannur
RUDSETI, Kannur**

